

# FINANCIAL TIMES

World Business Newspaper <http://www.ft.com>

FRIDAY NOVEMBER 27 1998



**FT Weekend tomorrow**  
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## WORLD NEWS

### Schröder warns against deadlines for EU enlargement

Gerhard Schröder, visiting Brussels as German chancellor for the first time, warned against setting deadlines for eastward enlargement of the European Union. Enlargement should have the "character of a process" so that "we cannot say exactly when it should be completed", he said after meeting European Commission president Jacques Santer. European news, Page 3

**Search on for new Turkish PM**  
Turkish president Süleyman Demirel met two party leaders in his search for a new prime minister after the forced resignation on corruption charges of Mesut Yılmaz. European news, Page 2

**Cyprus pressed over missiles**  
President Glafcos Clerides of Cyprus will come under pressure in Athens to abandon plans to protect the Greek Cypriot half of the divided island with Russian missiles. European news, Page 2

**Irish parliament welcomes Blair**  
Tony Blair became the first British prime minister to address the Irish parliament - the highest honour that the Irish state can bestow on a foreigner. Page 16

**Aids vaccine projects launched**  
Two projects to develop Aids vaccines for poor countries were launched in London. The UK-Kenyan and USSouth African collaborations have been planned by the New York-based International Aids Vaccine Initiative. International news, Page 5

**US looks for labour skills abroad**  
US foreign direct investment tends to favour countries with collective bargaining systems, workers' rights, skilled workforces and high labour costs rather than their opposites, say researchers at Wayne State University in the US. Trade news, Page 6

**Counting the cost of Mitch**  
Officials from five Central American countries hit by Hurricane Mitch estimate rebuilding will cost them \$4bn. Costa Rica amnesty, Americas news, Page 4

**UK to boost Far East presence**  
Britain is to open extra consulates in China and Japan following a sweeping review of diplomatic representation overseas. UK news, Page 11

**Calm returns to Chile**  
Santiago was quiet as protests in the Chilean capital over the fate of former dictator General Augusto Pinochet dissipated as fast as they had appeared. Americas news, Page 4

**Money changes to be monitored**  
Pakistan's central bank has ordered a database of money changers' foreign currency transactions to find out more about the market. Asian news, Page 7

**Indian rail crash kills scores**  
An Indian express train that had jumped the tracks in north-western Punjab state. At least 108 people were killed.

**Kenya bank faces IMF overhaul**  
An International Monetary Fund team is to overhaul the supervision department of the National Bank of Kenya, subject of a \$34m government bailout. International news, Page 5

**Suicide doctor on murder charge**  
Jack Kevorkian, a US doctor who advocates assisted suicide for the terminally ill, has been charged with murder for his role in ending a dying man's life. Americas news, Page 4

## BUSINESS NEWS

### ING profits leap 42% despite turmoil in emerging markets

ING, Dutch financial group, reported a 42 per cent leap in nine-month net profits to \$1.48bn (\$2.5bn) despite emerging market turmoil and a rise in loan-loss provisions. Companies and markets, Page 17

**Telefónica, Spanish telecommunications group, plans to invest \$3.6bn in its Brazilian operations next year, giving a much-needed shot in the arm to Latin America's largest economy.** Companies and markets, Page 17

**Fiat shares surged by 7.2 per cent amid market speculation over a possible alliance and other strategic moves by the Italian automotive group's controlling Agnelli family.** European companies, Page 20

**Allitalia and KLM Royal Dutch Airlines are to sign a wide-ranging co-operation agreement that is expected to come close to a full operational merger.** International companies, Page 21

**Allianz, Europe's largest insurance group, predicted that its worldwide premium income would grow by 24 per cent this year to DM106bn (\$62bn).** European companies, Page 20

**Richemont, Swiss-based tobacco and luxury goods conglomerate, reported a 3 per cent drop in first half net income to £183.9m.** European companies, Page 20

**DoubleClick, US internet advertising company, agreed to manage the advertising sales for Freeserve, the UK's second biggest internet service provider.** US companies, Page 22

**Japanese bonds: The yield on the benchmark Japanese government bond rose above one per cent for the first time in three months as investors dumped bonds.** Companies and markets, Page 17; Bonds, Page 28

**Hitachi, Japanese electronics conglomerate, announced a restructuring programme that will spin off two divisions. The move follows an across-the-board decline in sales.** Companies and markets, Page 17

**Virgin Entertainment postponed the sale of its Our Price music chain because potential venture capital purchasers were reluctant to proceed without evidence of satisfactory Christmas trading.** UK companies, Page 23

**J Sainsbury, UK based supermarket group, underlined its ambition to be a \$10bn retailer in the US by acquiring Star Markets, a Boston based supermarket chain for \$490m.** Companies and markets, Page 17

**Noranda Mining, Australia's largest gold producer, said it would realise an AS\$650m (US\$416m) net profit on its gold hedge book. The "priority allocation" for proceeds would be gold mines and a magnesium metal project in Queensland.** Asia-Pacific companies, Page 18

**Kenya's chamber of commerce protested against a regulation which obliges all exports to Tanzania to be sold through a government-registered agent.** World trade news, Page 6

**Lex on European oils**  
Don't expect copycat deals  
Page 16

## Regulators set to investigate Exxon-Mobil planned deal

Antitrust authorities poised as \$238bn merger talks reach 'advanced stage'

By William Lewis in New York, Emma Tucker in Brussels, Christopher Parkes in Los Angeles and Richard Wolfe in Washington

US and European antitrust authorities are poised to launch detailed investigations into the planned takeover of Mobil, the second largest US oil and gas group, by Exxon, the world's largest energy group. The Financial Times disclosed yesterday that negotiations between the two groups have reached an advanced stage. If successfully completed, the combined concern would have a market capitalisation of more than \$238bn, making it the largest industrial merger ever.

Both companies have declined to comment on the takeover negotiations. However, people close to the deal said yesterday that a press conference was planned in New York for Monday or Tuesday. They cautioned that both companies' boards of directors had yet to agree and that even at an advanced stage of negotiation, large deals can collapse.

In Brussels, European Union competition authorities indicated that they expected to examine the prospective Exxon-Mobil deal under EU antitrust rules. An official said there was likely to be a high degree of co-operation between the EU and US competition authorities.

The European Commission's review seems likely to focus on Mobil's existing European joint venture with British Petroleum. The companies combined their European activities in the refining and marketing of fuels and lubricants two years ago.

In the US, the deal is likely to come under intense antitrust scrutiny by officials from the Competition Bureau of the

Federal Trade Commission. The FTC, which has traditionally specialised in energy-related industries, has yet to complete its analysis of the proposed \$55bn takeover of Amoco by BP, announced in August.

While the US stock market was closed yesterday for the Thanksgiving holiday, shares in Europe's largest oil companies surged on speculation that a takeover of Mobil by Exxon could lead to copycat deals. Analysts believe that the structure of the global oil industry is on the verge of fundamental change in the light of a possible prolonged period of deflated oil prices.

Royal Dutch/Shell, the second largest group behind Exxon, was the most heavily traded FTSE stock, ending up 14½p at 367p. In Paris, the two big oil companies Total and Elf-Aquitaine closed up 5.5 per cent at FF760 and 4.7 per cent at FF734 respectively.

On Wednesday evening Mobil's stock price closed at \$78½, up 4.5 per cent on the day, valuing the company at \$60bn. Exxon's stock price closed at \$72½, giving it a market capitalisation of \$177bn.

Proposed financial terms of the deal could not be established, but analysts said the large size difference between the companies would make it difficult to structure it as a merger of equals.

Wall Street analysts said they expected the proposed merger to lead to substantial cost savings. BP/Amoco has set a target of \$2bn a year in annual cost savings, and analysts estimate that an Exxon/Mobil link-up could yield cost savings of approximately \$4bn a year.

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European oil shares hit, Page 20  
World stocks, Page 38



Unexpected hitch: Chinese President Jiang Zemin, left, with Japanese prime minister Keizo Obuchi in Tokyo yesterday on the second day of his visit to Japan. The visit was marred by the failure of diplomats to sign a joint declaration including references to Japan's wartime history. WOUNDS left open, Page 16

## Italy puts pressure on Bonn over extradition for Ocalan

By James Blitz in Rome and Ralph Atkins in Bonn

Italy yesterday stepped up the pressure on Germany over the fate of Abdullah Ocalan, leader of the Kurdish Workers' party (PKK), insisting Bonn had a "moral responsibility" to file an order for his extradition from Rome.

Lamberto Dini, Italian foreign minister, made the comments before a meeting in Bonn today at which Gerhard Schröder, German chancellor, is expected to propose to Massimo D'Alema, Italian prime minister, ideas for resolving the dispute.

Mr Dini said further delay by Germany in issuing an extradition order for Mr Ocalan would "damage the fight against terrorism".

His remarks heightened the tension between Bonn and Rome following Germany's announcement last week it would refrain from seeking Mr Ocalan's immediate extradition - even though he is wanted in the country in

connection with a murder and leadership of a terrorist organisation. Yesterday there was no sign of Bonn softening its line.

A possible solution could be to bring Mr Ocalan before a court in Italy under a 1977 European convention on terrorism. Alternative political solutions might be extradition to Turkey under certain conditions - particularly over the death penalty - or to a third country.

Bonn's dilemma is acute because of the threat of violent clashes erupting in Germany if Mr Ocalan was to be transferred to the country.

Mr Dini warned Germany that its attitude on the Ocalan issue "does not conform" with the fact it had issued warrants for the arrest of the PKK leader. "If a country has issued an arrest warrant and then does not ask for extradition, there is a risk that no state will arrest suspects for fear that it might end up having to keep them within its borders," he said in an interview with the Milan daily, Corriere Della Sera.

Mr Dini referred to the decision by Britain's House of Lords to clear the way for extradition of General Augusto Pinochet, the former Chilean dictator, to Spain, following an extradition request. "That is how the system should work," he said.

Mr Dini's latest published remarks were seen as unnecessarily inflammatory in Bonn where the government was already irritated by apparent changes in Italy's position over the Kurdish problem, but was taken aback by Mr Dini's later assertion that Mr Ocalan had been detained because of the German arrest warrant.

But Bonn has been careful to leave itself room to manoeuvre and has not ruled out re-activating its extradition request.

Turkish squabble, Page 2  
Calm in Santiago, Page 4  
Philip Stephens, Page 14

## G7 discusses plan to merge IMF and World Bank bodies

By Robert Chote, Economics Editor

The ministerial committees overseeing the International Monetary Fund and the World Bank could be merged as part of international efforts to reform the global financial system.

Officials from the Group of Seven leading industrial countries are discussing proposals to combine the IMF's "interim" committee with the "development" committee that looks at work by the IMF and multilateral development banks in poorer nations.

Pressure to reform the political structures of the Bretton Woods institutions has been intense in the wake of the financial crises in Asia and Russia.

The IMF has been criticised for a lack of accountability and the World Bank and the Fund have sometimes failed to collaborate effectively in crisis situations.

Michel Camdessus, the IMF managing director, has responded with a proposal to strengthen the interim committee - which has an influential but advisory role - by creating the formal policymaking "council" envisaged in the IMF's articles of agreement. This has French backing.

Other officials are worried that placing an enhanced interim committee at the heart of the world's financial architecture

would marginalise the World Bank and other bodies.

They fear that concentrating power in the hands of the finance ministers and central bankers who attend the committee would mean that too little attention is paid to structural and social issues and too much to economics.

Merging the committees would be one way round this, with sub-committees meeting to discuss particular issues with the relevant ministers and officials.

The interim and development committees both have 24 members representing the wider membership of the IMF and World Bank in different countries. The committees meet twice a year on successive days, normally in Washington.

Mr Camdessus has not yet told officials whether he would be prepared to back the merger idea. He might instead propose that the World Bank should be represented at the interim committee or council.

The US is worried that the existing constituency structures in the interim and development committees give too great a voice to Europe and too little to important emerging market nations. For this reason it created the ad hoc Group of 22 "systemically significant economies", which has since expanded to 27 as smaller European nations have demanded representation.

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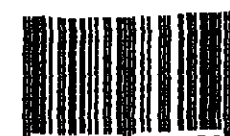
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## WORLD MARKETS

| STOCK MARKET INDEXES  | Change and %        | STOCK MARKET INDEXES | Change and %        |
|-----------------------|---------------------|----------------------|---------------------|
| DAX                   | 3815.53 (+107.25)   | FTSE 100             | 5273.9 (+72.8)      |
| Nikkei                | 13,207.77 (+134.32) | Hang Seng            | 11,000.00 (+100.00) |
| Other Rates           |                     | US 3-mo Interbank    | 6.75% (down)        |
| US 10-yr T-bill       | 133.3450 (133.4250) | France 10-yr T-bill  | 125.17 (125.19)     |
| Germany 10-yr T-bill  | 105.60 (105.71)     | Japan 10-yr T-bill   | 106.51 (106.42)     |
| North Sea Oil (Brent) | \$10.73             |                      |                     |

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| Commodities | Change | Commodities | Change |
|-------------|--------|-------------|--------|
| Gold        | 261.50 | Wheat       | 27.25  |
| Silver      | 14.00  | Corn        | 14.00  |
| Copper      | 1.00   | Soybeans    | 14.00  |
| Aluminum    | 1.00   | Wheat       | 14.00  |
| Iron Ore    | 1.00   | Soybeans    | 14.00  |
| Crude Oil   | 1.00   | Wheat       | 14.00  |
| Natural Gas | 1.00   | Soybeans    | 14.00  |
| Heating Oil | 1.00   | Wheat       | 14.00  |
| Gasoline    | 1.00   | Soybeans    | 14.00  |
| Coal        | 1.00   | Wheat       | 14.00  |
| Steel       | 1.00   | Soybeans    | 14.00  |

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# WORLD NEWS

EUROPE

## Brussels sets official euro rate timetable

By George Graham, Banking Editor

The full set of official conversion rates for the euro will be published in Brussels at 1pm on December 31, the European Commission said yesterday.

Yves-Thibault de Silguy, commissioner responsible for monetary and financial affairs, said these rates would be formally adopted by the Council of Ministers later in the afternoon of December 31, and published in the official journal at about 6pm.

Banks and securities houses have been waiting anxiously to find out when exactly the official conversion rates would be published. Publication of the Commission's proposal is expected to be the starting pistol for a frantic exercise to convert cash balances, redenominate bonds and derivative portfolios and adjust computer systems in time for the start of trading in the new European currency on Monday January 4.

"You can start programming in the rates then, for all practical purposes," said one London banker.

However, full legal certainty about the conversion rates will not be assured until after the proposal has been signed by Rudolf Eisinger, Austrian finance minister and current chairman of the council of ministers.

The process has been accelerated by the calling of an exceptional meeting of finance ministers in Brussels on December 31, allowing on-the-spot approval rather than a more protracted process of referring to each national capital.

Bilateral exchange rates between participating currencies and the euro cannot be fixed until the last official fixing for the ecu on December 31.

Banks have been keen to get the official rates as soon as possible, so they can start work on the conversion process. In a speech in London, Mr de Silguy said the practical preparations for ensuring a smooth launch for the euro were now in place.

"The launch of the euro is not a leap in the dark. The details of the transition have been meticulously planned. All the actors know what will happen when."

TURKISH POLITICS PRESIDENT MAY BYPASS SQUABBLING PARTY LEADERS AND TURN TO A RANK-AND-FILE MEMBER OF PARLIAMENT TO LEAD A COALITION

## Demirel steps up drive for new government

By Leyla Soultan in Istanbul

Süleyman Demirel, Turkish president, last night met two of the country's top party leaders as he stepped up his search for a new prime minister after the forced resignation on corruption charges of Mesut Yilmaz.

Mr Demirel met the conservative former prime minister, Tansu Ciller, and leftist leader Bülent Ecevit. He was due to meet others of 10 party heads today.

"Now let's see what gar-

ment we can make from this cloth," Mr Demirel was quoted saying, acknowledging how difficult it could prove to bring the country's fractious parties into a coalition government until elections to be held by April 18.

The 74-year-old president and veteran deal maker known as *Baba*, or father, has suggested he might pick a rank and file parliamentarian as prime minister, in an apparent move to break a deadlock among squabbling party leaders.

Mr Yilmaz lost a vote of confidence on Wednesday but continues to serve as prime minister until a caretaker administration is appointed. Yesterday he indicated a softening in Ankara's position toward Italy in the bitter diplomatic row between the two countries over Abdullah Ocalan, leader of the Kurdish Workers' party (PKK).

Mr Yilmaz played down suggestions of an official Turkish economic boycott against Italy, but said the

government was powerless to stop spontaneous decisions by the public to shun Italian goods. Jacques Santer, president of the European Commission, had on Tuesday warned that the EU would retaliate against any boycott of Italian goods sponsored by the Turkish government.

Turkish newspapers yesterday urged Italy to solve the dispute over Mr Ocalan by following the example of Britain's House of Lords, which on Wednesday cleared

the way for the possible extradition and trial of Augusto Pinochet, the former Chilean dictator, accused of crimes against humanity.

"The Pinochet case could prove a positive precedent for Turkey in the Abdullah Ocalan case," wrote a commentator for the conservative *Milliyet*.

"The Italian government keeps 'Apo', the murderer of 30,000 people, whereas Pinochet is wanted because he is thought to be responsible for

the death of one man," said the right of centre *Sabah*, under a headline that read: "Italy Take This as an Example".

Mr Pinochet has been charged with responsibility for a campaign of repression in which 4,000 people were killed or disappeared.

The mass circulation *Hürriyet* accused France of "double standards" for backing Italy in the Ocalan row after it extradited Jose Javier Zabaleta, a leader of the Basque separatist group.

ETA, to Spain. In an article headlined "Extradition for ETA and Human Rights for the PKK" it noted that France gave support to Italy in the case of Mr Ocalan, whom it described as "the murderer of 30,000 people" while ETA was "responsible for the deaths of 800 people".

The foreign ministry in Ankara, however, declined to make any parallels between the Ocalan affair and the former Chilean dictator. "We have our own case," a spokesman said.

## Mixed messages as Ukrainians see east-west divide start to deepen

Presidential contenders must battle a political and cultural split as well as the economic crisis, writes Charles Clover

One day back in 1996, the mayor of Mariupol, a city in eastern Ukraine, received a fax from his friend, the mayor of the western Ukrainian city of Lviv. "Respected Mykhailo Oleksandrovych," it said, in Ukrainian. "We invite you to visit the city of Lviv along with your *druhyna*."

So far so good. But then came the hard part: what does *druhyna* mean?

In Ukrainian, the native tongue of the Lviv mayor, which is spoken mainly in the west of the country, *druhyna* means "wife". But in Russian, the language of east Ukraine, and the native tongue of the Mariupol mayor, *druhyna* means "troops" or "band of warriors".

Without hesitation, the mayor of Mariupol chartered a jet, gathered his *druhyna* - an entourage of 30 officials and 10 journalists - and flew to Lviv.

The misunderstanding was resolved amicably. The Lviv mayor, waiting patiently on the tarmac with his wife to greet the first couple of Mariupol, hospitably put up all his guests. But the incident points to a more fundamental cultural divide between the east and west which is becoming more acute as economic crisis and presidential elections tug at the loyalties of Ukraine's 50m population.

Seven years after

Ukraine's independence from the Soviet Union, east and west Ukraine continue to be divided along linguistic and religious lines. The eastern half of the country, formerly part of the Russian empire going back to 1854, is predominantly Russian-speaking and Orthodox, while the western half, part of which was in Poland, and part in the Austro-Hungarian empire, is Ukrainian speaking and largely Catholic.

This split became a political one in the 1994 presidential elections, when the west voted as a bloc for Leonid Kravchuk, who lost, while the east, far outnumbering the west, voted for Leonid Kuchma, who won. The lesson has not been lost on contenders preparing for elections in October 1999: winning in the east is the key to the presidency, and campaigns are already under way.

"Like in 1994, the east will be decisive in the elections. One could say that the east will choose the president," said Vladimir Rybak, mayor of Donetsk, the biggest city in the east.

You don't need to tell that to Natalya Misherskaya, a journalist at Ukraine's state television channel, UT-1. Earlier this month, when President Kuchma visited Lviv, he made an address praising Symon Petliura, a



hero for western Ukrainians who struggled against the Bolsheviks in 1917.

But Petliura is a hero only in the west, while in the east he is reviled as a traitor and mass murderer. Ms Misherskaya, not realising that Mr Kuchma's praise for Petliura was intended only for a local audience, broadcast the president's comments throughout Ukraine.

Administration officials immediately called up the TV station to set them straight: there is one message for the east, and one message for the west. And the incident may have been among the reasons why the director of the state television company was sacked a week later. "I just want to forget about that," said Ms Misherskaya, shuddering. "I became a playing piece in some dirty game."

Today, if Mr Kuchma chooses to run again, he will be under pressure in the east to make good on a 1994 campaign promise to make Rus-

sian a second official language in Ukraine, one of the reasons why he won so heavily there. He has so far failed to deliver on this promise.

For easterners, the issue of language is more than just culture and heritage. Entrance exams for universities and the civil service are written in Ukrainian, and not Russian, giving Ukrainians in the west a professional advantage.

But making Russian the country's second official language would risk alienating the west. "Kuchma is stuck. He cannot do one side a favour without offending the other side. I don't envy him," said Mr Rybak.

The 1993-94 presidential election campaigns were accompanied by such east-west political convulsions that the CIA even predicted that Ukraine would split in two. During this period, the Crimean peninsula even attempted to secede from Ukraine and join Russia.



Heavy weather in Ukraine: a man clears snow away from the highly decorated wall of a monastery in Kiev Reuters

So far this year, the Russian cultural centre in Lviv has been attacked twice by arsonists, while on November 6, a leftwing deputy from the eastern Donbass region unfurled a Soviet flag in Ukraine's parliament, provoking the anger of nationalist parliamentarians from the west.

The latter incident shows what it might take for a presidential candidate to be popular in the east. While eastern regions voted overwhelmingly for independence from the Soviet Union in 1991, they did so for economic reasons.

After seven years of independence, Ukraine's gross domestic product has fallen by two thirds, and the average monthly wage is \$50. The 40 per cent devaluation

of the hryvnia in August and September symbolised for many easterners the violation of the independence social contract. Many would like to see Ukraine re-unify with Russia.

The political climate is likely to become emotionally charged in the months to come. According to a November 19 poll in the Kiev daily newspaper *Dnyp*, asking readers whom they would vote for, the winner was Peter Simonenko, head of Ukraine's Communist party, who favours including Ukraine in "an equal brotherhood of states" with Russia and Belarus.

"Already many mainstream politicians are coming around to this view, which, mind you, we have held since 1993," he said.

## Cyprus under pressure over missile deployment

By David Buchan and Karin Hope in Athens

President Glafcos Clerides of Cyprus will come under pressure today in Athens to abandon his plan for deploying Russian S-300 air defence missiles to protect the Greek Cypriot half of the island.

With the S-300s now due to be delivered in January after two postponements, there is a growing sense of urgency among Greek officials, who see Mr Clerides's

visit as a last-ditch opportunity to avert a confrontation with Turkey over the missiles.

Costas Simitis, the Greek prime minister, supported the S-300 deal when it was agreed in 1996. But he has since backed off because of fears that Mr Clerides's brinkmanship could stall accession talks aimed at securing Cyprus's membership of the EU in the next wave of enlargement.

"Cyprus's accession is our

top priority," said Yannis Kiriakides, Greek deputy foreign minister. "We believe that EU membership will help the solution of the Cyprus problem."

But as Greece comes closer to realising its hopes of joining the European single currency, the Socialists are increasingly anxious to avoid a confrontation over Cyprus.

France has repeatedly raised concerns about continuing accession talks with

the Greek Cypriots so long as a political settlement with the Turkish Cypriots remains out of reach. When the enlargement negotiations kicked off earlier this month, Germany, the Netherlands and Italy also voiced doubts about Cyprus's accession.

To take the heat off Mr Clerides, Greece is willing to "borrow" the Russian missiles and put them on the southern island of Crete. But it is not clear whether the

S-300s would be installed as part of a new Greek air defence system or left in storage at a Greek military base.

The Greeks are also backing efforts to get UN-sponsored inter-communal talks re-started as a way of avoiding political humiliation for Mr Clerides, who has threatened to resign rather than cancel the missile purchase.

Mr Clerides intended the missile order to become a

bargaining chip which would nudge Rauf Denktaş, the Turkish Cypriot leader, into resuming talks on reunifying Cyprus.

But Mr Denktaş not only rejects Turkish Cypriot participation in the accession talks unless Turkey is accepted as a candidate for EU membership. He also refuses to resume talks with Mr Clerides unless his republic in the north of the island is granted recognition.

GROWTH EXPECTATIONS FRANCE AND NETHERLANDS SEE DOWNTURN

## Economies suffer slowdown

By Robert Graham in Paris, David White in Madrid and Gordon Cramb in Amsterdam

The international financial crisis has taken its toll on several European economies during the third quarter, triggering a slowdown in economic growth in France and the Netherlands, and a fall in exports in Spain.

The data are consistent with recent survey evidence, pointing to a slowdown in growth expectations. The figures may also add to pressure on the new European Central Bank to cut interest rates early next year.

Insee, France's official statistics agency, yesterday reported a decline in third-

quarter French economic growth to 0.5 per cent. The decline was sharper than generally expected by independent economic analysts.

Investments fell back noticeably, growing at only 0.7 per cent compared with 2.5 per cent and 1.6 per cent in the first and second quarters respectively.

The slowdown was all the more notable because Insee yesterday also revised upwards second quarter growth to 0.8 per cent. The French economy has been witnessing the most robust growth of the leading European economies this year and officials said yesterday France still looked set to achieve the 3 per cent target

for the year. However, yesterday's figures cast a cloud over the government's continued faith in achieving 2.7 per cent growth next year - a projection on which the 1998 budget is based.

The Dutch economy grew at an annualised rate of 3.4 per cent during the third quarter, towards the lower end of economists' expectations and down sharply from 4.3 per cent achieved in the first half of the year.

The preliminary figure released yesterday for gross domestic product lends substance to fears that a tail-off in growth could imperil the basis on which the government's budgetary plans are built. The Central Planning Bureau, The Hague's chief

economic forecaster, warned last week that GDP next year could rise by only 2.25 per cent.

This matches the growth rate in the "cautious" scenario set out by Gerrit Zalm, finance minister, in his September budget. Any weakening beyond that point would leave him a spending hole to fill. Growth for 1999 had previously been forecast at 3 per cent.

Rodrigo Rato, the Spanish finance minister, warned that the impact of the international financial crisis was already visible in a slowdown of both exports and imports. Spanish exports in the first nine months of the year rose 11.1 per cent while imports grew 13.6 per cent.

BPB's share of the UK market has dropped from 96 per cent in the 1970s to 85 per cent, after it was forced to open up to outsiders by UK competition authorities and following the earlier Commission probe.

The Commission has dropped a series of inquiries into mobile telephone charges across the European Union after fixed operators in several member states cut their prices.

The probes were prompted in July following suspicions that some telecoms operators were charging "excessive and discriminatory" prices on calls between fixed and mobile telephones.

Italy has since told the Commission that it now charges the same price to mobile and fixed operators for the termination of calls in its public telecommunications network. This has led to a 40 per cent reduction in the charges paid by mobile operators.

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مكتبة الأصيل



# Schröder warns on EU enlargement

By Peter Norman in Brussels

Gerhard Schröder, on his first visit to Brussels since his election as German chancellor in September, warned yesterday against setting deadlines for eastward enlargement of the European Union.

Enlargement should have the "character of a process" so that "we cannot say exactly when it should be completed", the chancellor said after meeting Jacques Santer, the EU Commission president.

Mr Schröder's cautious

remarks could increase concern about delays to EU enlargement among the five candidate countries from eastern and central Europe and Cyprus, which began negotiations earlier this month. Poland, the Czech Republic, Hungary, Estonia and Slovenia are working towards a 2003 date for membership of the EU.

But the chancellor also made clear that he hoped the Agenda 2000 programme for reforming the EU's budget, agriculture and regional policies would be brought to a successful conclusion in the

six-month German presidency starting on January 1. Agreeing Agenda 2000 was Germany's main goal in its presidency and one of the "objective conditions" for meeting the entry wishes of the applicant countries as quickly as possible, he said.

Mr Schröder underlined that the idea of an ever-growing integration of the European Union was one that united all German politicians. He stressed that his vision of a united Europe did not stop at Germany's eastern border.

But he was careful to

strike a more pragmatic note than Helmut Kohl, his predecessor as chancellor, and Joschka Fischer, Germany's new foreign minister from the Green party.

In a midweek newspaper interview, Mr Fischer mused about the theoretical desirability of an EU equipped with a constitution and some of the attributes of a country under international law.

Although he took pains to

constraints made it more difficult to harbour the vision of a united Europe than in Mr Kohl's heyday.

The chancellor made clear Germany would not be the paymaster of European integration. Nor would he "overload" the German presidency by striving for a reform of EU institutions in the first half of next year.

Mr Fischer also recognised the limits to European integration in an interview with the Frankfurter Rundschau newspaper. Europe would "never be a homogenous nation state," he conceded.



Schröder, German chancellor, showing his pragmatic side in Brussels yesterday

## NEWS DIGEST

## TRADE HIT BY FINANCIAL CRISES

## Drop in German exports to Asia and Russia

German exports to Asia and Russia dropped sharply in August due to the financial crises in those regions, the federal statistics office reported yesterday. Exports to Asian member states stood at DM1.3bn (\$750m) in August, a 33.5 per cent drop on the same month in 1997. Exports to Russia declined 17.6 per cent year-on-year in August to DM1.2bn.

In the first eight months exports to Asian countries accounted for 1.9 per cent of total German exports of DM632.2bn. This is down from 2.7 per cent in the same period in 1997. Imports from Asian countries remained roughly stable, climbing just 0.1 per cent, to 2.8 per cent. Total exports were up 11.2 per cent in the first eight months while imports rose 10.5 per cent.

The slowdown in trade with Asia and Russia has played a significant part in the overall slowdown in German exports. Earlier this month the statistics office blamed economic problems in south-east Asia, Russia and South America for a 2.9 per cent drop in exports in September compared with the same month a year before. This was the first fall in exports for two years.

Frederick Stüdemann, Bonn

## RAILWAY UNIONS

## French train drivers strike

French train drivers and ticket collectors last night began a highly disruptive 36-hour rail strike to press the management of the SNCF, the national operator, to hire more staff.

The industrial action followed a one-day strike on Monday as part of a co-ordinated move by European rail unions to protest against the European Commission's plans for liberalisation. The French unions have threatened to prolong their action but at this stage are thought unlikely to go for a trial of strength with the SNCF, which is under pressure from the government to pay a more realistic price for the use of the rail track.

The management is also about to begin discussions on how to introduce the 35-hour week. According to the unions this could involve the hiring of up to 18,000 more people for the 160,000 strong workforce. They held back on strike action during the World Cup football competition in June but warned of trouble ahead over tight staffing.

Robert Graham, Paris

## LATVIAN POLITICS

## Government wins backing

Latvia's incoming minority government was yesterday voted into power with a solid margin when it received the backing of the opposition Social Democratic party. The 100-seat parliament backed the rightwing coalition government led by Vilis Kristopans with 59 votes, out of 83 votes cast.

The new government has said it will pursue the policies of its predecessor, stressing harmonisation of laws with the EU, privatisation, and conservative fiscal policies, including a balanced budget. However, it is not clear whether the coalition will be able to survive in the long term. Reuters, Riga

## Computer bomb tax breaks on offer

By Samer Iskander in Paris

The French government is to offer tax breaks to companies that spend on technology, as part of a campaign to raise awareness of the so-called "millennium bug" - the inability of old computer systems to cope with the date change from 1999 to 2000.

Tens of millions of francs will be spent on the campaign, partly inspired by earlier efforts to promote the single currency - the euro.

Companies will be allowed to accelerate the amortisation of their investments in software, by writing them off against corporation tax in the year they are purchased, instead of over a period of three to five years.

"This has been done for the launch of the euro, it should work for the year 2000 (computer bug)," said Dominique Strauss-Kahn, economics finance and industry minister.

Earlier the government launched a TV advertising campaign on the euro and mailed some 30m information booklets. Software investment linked to the euro was also granted favourable tax treatment.

For 2000 guide, Page 8

## Switzerland acts to defend its patch against the euro banks

To help their country survive as a financial centre the Swiss have opened a euro clearing bank in Frankfurt, reports William Hall



Surrounded by countries soon to have a common currency it does not share, Switzerland has done what it is best at: opened a financial system, Frankfurt.

To survive as a financial centre and not be marginalised by the arrival next year of the euro, the single currency of 11 European nations, Switzerland has realised it must maintain its own network of payment links with euro-zone countries.

A few weeks ago the German banking authorities granted a permit to conduct banking operations to the Swiss Euro Clearing Bank (SECB), which has its headquarters in Frankfurt's Solmsstrasse and will perform essentially the same duties as the Swiss National Bank does in the Swiss domestic payments system.

However, the SECB, unlike the SNB, is owned by the Swiss banks. UBS and Credit Suisse each have a 30

per cent stake, and Telekurs, a Swiss bank controlled operator of the Swiss inter-bank clearing (SIC) system, owns the remaining 40 per cent. Swiss banks have to be able to process all types of euro transfers ranging from simple payments to securities transactions, direct debiting and exchange of financial data for regular payment of bills in euros.

The decision to open a private central bank in Frankfurt has caused some surprise. Big US banks such as Chase Manhattan and Citibank have not felt the need to have an American euro clearing bank to handle their euro payments traffic, so why have UBS and Credit Suisse, the big two Swiss banks, felt it necessary to set up the Swiss Euro Clearing Bank in Frankfurt?

Both banks already have a substantial presence in the euro-zone. Like Chase and Citibank, their operations in countries such as France and Germany will ensure that they are connected to the local payment systems which in turn are plugged into Target, the real-time gross settlement system connecting EU central banks.

However, the two big Swiss banks are more con-

cerned about the impact of the euro on their domestic payments traffic inside Switzerland and the domestic banking system as a whole, rather than their ability to handle cross-border euro transactions cheaply and efficiently. They have watched what happened in Canada, where the US dollar has become an important currency for domestic Canadian payments.

Canadian banks have lost much of this business to US banks and Swiss banks are nervous that banks in neighbouring countries will muscle in on their domestic Swiss bank payments traffic, which is running at 480,000 transactions a day worth close to SF200bn (\$142bn).

In addition, the Swiss Post Office handles another 1.7m smaller transactions a day. In Switzerland domestic payment transactions are handled primarily by the Swiss National Bank, the commercial banks and the postal system. Since 1987 the SNB - together with Telekurs - has operated the electronic Swiss interbank clearing system. It is one of the world's biggest real-time gross settlement systems and is also linked to the Secom settlements system of

Sega, the Swiss Securities Clearing Corporation, which ensures payments and delivery occur simultaneously and avoid settlement risks.

To handle electronic payments in euros, the Swiss banks have set up euroSIC, which replicates the existing domestic SIC. The system checks whether a bank has sufficient funds to cover the payment, only approving it when this is the case. Participating banks will have to maintain clearing accounts with the new SECB. In addition to guaranteeing connections to other European

**The nightmare is that they lose a substantial share of domestic euro traffic - and then join the EU**

clearing systems, such as Germany's Elektronische Abrechnung Frankfurt, the SECB will also be responsible for managing the liquidity which is essential for a smoothly functioning clearing system.

As a rule euroSIC will carry out payments only if there is enough money in the account to cover the payment. But the SECB will differ from the SNB in that it will offer intra-day overdrafts to participating banks and brokers. As security, participants must pledge

securities eligible for redemptions with the central bank. The intention is that the new system will allow euro transactions in Switzerland to be processed as efficiently as Swiss Franc payments.

Jörg Auer, the UBS executive who chairs the SECB, describes the new bank as a "common infrastructure project for the Swiss financial centre". Although Swiss banks are increasingly competing with each other, they still join forces when faced with a common problem. A total of 136 banks and financial institutes have signed up to use the bank and more will be allowed to join from April 1999.

However, the decision to allow Postfinance, the Swiss Post Office rival to the Swiss banks' domestic payments system, to join euroSIC and the SECB is the surest sign that the Swiss banks are determined to prevent banks from neighbouring countries muscling in on their domestic payments traffic. The Swiss retail banks may regard Postfinance as their number one competitor domestically, but with the arrival of the euro their biggest challenge will soon be the non-Swiss banks touting for payments traffic from the increasing amount of Swiss-based euro traffic.

The nightmare Swiss banks are trying to avoid is that they lose a substantial share of their euro traffic to non-Swiss banks and then - 10 years down the line - Switzerland finally decides to join the EU and the common currency.

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DRUGS 'OUT OF REACH' INTERNATIONAL AIDS VACCINE INITIATIVE PLANS OTHER RESEARCH

## Projects launched into two Aids vaccines

By Clive Cookson, Science Editor, in London

Two projects to develop Aids vaccines for the poor countries that need them most were launched in London yesterday. One is a UK-Kenyan and the other a US-South African collaboration; both are based on innovative scientific proposals.

They are the first of half a dozen vaccine development projects planned by the International Aids Vaccine Initiative, a not-for-profit organisation based in New York and funded by governments,

charities and companies. IAVI has committed \$8m to get the two projects started, though the total research and development cost is estimated at \$500m over nine years.

The initiative is based on frustration at the failure of existing medical research bodies and the pharmaceutical industry to come up with a viable Aids vaccine.

Seth Berkley, IAVI president, said scientists believed a vaccine could prevent HIV infection, although there were many problems in developing one - notably the

variability of the virus. More than 30 candidate vaccines are already in various stages of research and early clinical testing. But, Dr Berkley said, "17 years after the Aids epidemic started, only one has moved into [large-scale] efficacy trials anywhere in the world". That trial started this summer in the US, using surface proteins from a strain of HIV that is common in north America and Europe but not in Africa or Asia; clear-cut results are not expected before 2002.

Almost 6m people a year

are being infected with HIV - more than 90 per cent in Africa and Asia.

Aids specialists said yesterday the only way of bringing the epidemic under control in poor countries was in the short term to persuade people not to have unprotected sex and in the long run to develop a vaccine.

There was no point in trying to export unaffordable anti-HIV drug combinations, costing thousands of dollars a year per patient, to countries without the medical infrastructure to support them.

Omni Anzala of Nairobi University, who will be working on an IAVI vaccine project with Oxford University, said: "Drugs are totally out of reach for most of Africa."

The Nairobi-Oxford collaboration will produce a vaccine with two components designed to produce an immune response to HIV strains circulating in Kenya. One part consists of HIV genes and the other is a genetically engineered vaccine virus.

The second partnership involves AlphaVax, a US bio-

technology company, with the University of Cape Town. Its vaccine uses Venezuelan equine encephalitis virus, disabled for safety reasons and altered to make HIV proteins.

"These are two of the most promising new vaccine technologies in the world," said Jaap Goudsmit of Amsterdam University and chairman of the IAVI scientific committee.

"They are also far enough along in the development process that we should be able to test them quickly in humans."

### NEWS DIGEST

#### KENYA FINANCIAL SERVICES

### IMF team to overhaul supervision of banking

The International Monetary Fund is to appoint a team to overhaul the Kenyan central bank's supervision department, days after the finance ministry announced a \$34m bailout for the troubled National Bank of Kenya. IMF officials yesterday said the team would lay down tough guidelines for on-site bank inspections, speed up supervision procedures, and introduce software to improve off-site analysis of bank portfolios.

The decision coincides with a substantial shake-up within Kenya's banking sector. Weeks of speculation about liquidity problems in the National Bank of Kenya culminated in a \$25m run last week and a government bailout at the weekend, prompting fears about other large domestic commercial banks. Five smaller Kenyan banks have been placed under central bank management for failing to meet clearing house obligations, and minimum capital rules which will enter into force next year threaten several more. Mark Turner, Nairobi

#### NETANYAHU VISIT

### Israeli snub angers Swiss

Switzerland yesterday reacted angrily to the last minute cancellation of a visit by Benjamin Netanyahu, the Israeli prime minister. Relations between the two former staunch allies have become strained following the arrest of a Mossad spy caught wiretapping in Bern, and the Israeli prime minister's public support for several of the most vociferous critics of Switzerland's wartime role in dealing with Nazi Germany. Switzerland had considered cancelling Mr Netanyahu's visit after he attended a ceremony in Jerusalem honouring Senator Alfonso D'Amato and three other Americans who helped force Swiss banks into a \$1.25bn settlement related to their second world war activities.

However, Switzerland finally agreed to the visit only to have it cancelled at the last moment by Mr Netanyahu because of his more pressing domestic schedule. William Hall, Zurich

#### EGYPTIAN ENERGY

### Gas filling stations plan

A leading Egyptian private sector gas distribution company plans to build a nationwide network of natural gas distribution centres for gas-powered vehicles. The Nile Valley Gas Company (NVGC), a joint venture between BG of the UK, Edison International of Italy, Orascom of Egypt and Middle East Gas and Energy Association, yesterday formed a subsidiary to distribute gas supply centres throughout Egypt's road network.

The new company, the Gas Powered Vehicles Company (GPVC), is intended to exploit Egypt's estimated 40,000bn cubic feet of offshore gas reserves. Egypt's government is intent upon maximising domestic gas use in order to increase earnings from oil exports. GPVC aims to use local distributors to establish a nationwide network. The partners in the company were last April awarded a contract to establish a domestic gas distribution network for residential and industrial consumers in northern and central Egypt. Mark Huband, Cairo

## Oil price fall hits Iraq food supplies

By Randa Khalaf in Baghdad

The collapse in oil prices has left Iraq's oil-for-food programme with a significant shortfall in revenues over the last six months, and distribution problems have prevented the full delivery of medical supplies to the Iraqi population, the office of the United Nations humanitarian co-ordinator in Baghdad said yesterday.

George Somerville, spokesman for the UN office, said Iraq had pumped only \$2.7bn worth of oil in the last 180 days. The UN earlier this year had allowed Iraq to sell up to \$5.3bn of oil, in an enhanced phase of the programme.

With some funds going to pay for Gulf war reparations and the cost of running UN operations in Iraq, only \$1.7bn was available to pay for humanitarian goods and oil spare parts. This was insufficient to meet the projected allocations in various sectors, Mr Somerville said.

Distribution problems, he added, included a lack of sufficient refrigerated vehicles to enable efficient distribution of medical supplies.

Out of \$425m of medicine bought for the centre and southern part of Iraq in the last six months, only \$183m worth of drugs reached end users.

Despite the recent prob-

lems, Mr Somerville said oil-for-food was beginning to stem the deterioration in malnutrition among Iraqi children. They have been the segment of the population most badly affected by UN sanctions imposed since 1990.

The rate of general malnutrition remains high, but it has stabilised in the past year among infants at 14.7 per cent, and among children under five at 25 per cent.

An additional reason for the shortfall in oil revenues in the past six months has been the delay in the arrival of spare parts to rehabilitate the oil industry. Earlier this year, the UN security coun-

cil agreed to allow Iraq to allocate \$300m of oil money for spare parts to increase production. But the first shipment of oil parts arrived on Wednesday.

Iraq, which has often feared that oil-for-food would become a substitute for lifting sanctions, has accepted this week's UN security council decision to implement another six-month phase of the programme. It had raised objections last week and requested that the current phase be extended by two months.

Mr Somerville said the government was expected to submit a detailed plan for how the funds will be distributed on Saturday.



Saddam Hussein's picture adorns Doura refinery near Baghdad AP

## Zimbabweans foresee return of exchange curbs

By Tony Hawkins in Harare

The Reserve Bank of Zimbabwe has called a meeting of top bankers next Monday to hear an "important" statement from the governor, Dr Leonard Tsimba, that is likely to mean the reimposition of some exchange controls.

In recent weeks a powerful political lobby has emerged for a Malaysian-style solution to the rapid depreciation of the Zimbabwe dollar, which has devalued 66 per cent during 1998. But

because Zimbabwe already controls capital account flows, a more likely outcome is a return to a pegged exchange rate or, at least, a "Nigerian solution" of a two-tier exchange rate.

The latter would allow the government to reduce fuel prices because fuel imports would be brought into the country at a "subsidised" exchange rate, as well as cushioning the cost to the budget of imports of military hardware or foreign debt service.

Monday's meeting will coincide with a meeting of employers, trade unions and the government to discuss the economic crisis and specifically union demands for a 20 per cent across-the-board pay award. Measures to peg the exchange rate would be popular with the unions, though it is far from clear whether this and an agreement to pay the 20 per cent wage award would be enough for the Zimbabwe Congress of Trade Unions (ZCTU) to call off its series of one-day national strikes.

This week's stoppage, planned for Wednesday, was called off pending Monday's meeting, but at the same time unions have lengthened their list of demands that are becoming increasingly political.

Some analysts see the call for a new constitution, for privatisation of state-owned media, for the slimming of the government from 55 to 15 ministers as evidence that Morgan Tsvangirai, ZCTU secretary-general, who in the past has disclaimed all political ambitions, is moving

towards seeking political office.

The government's economic difficulties deepened yesterday when the International Monetary Fund in effect ruled out further disbursements of the \$176m 14-month standby loan this year.

Few analysts had expected the IMF to disburse the next tranche of the standby loan this year, but dealers said that the recent relative stability of the Zimbabwe dollar reflected market optimism that the \$51m would be

made available during December.

Confirmation that this is now most unlikely coincides with a new collapse of business confidence in the wake of last week's government decision to take over \$41 commercial farms, pointing to a further sharp fall in the Zimbabwe dollar.

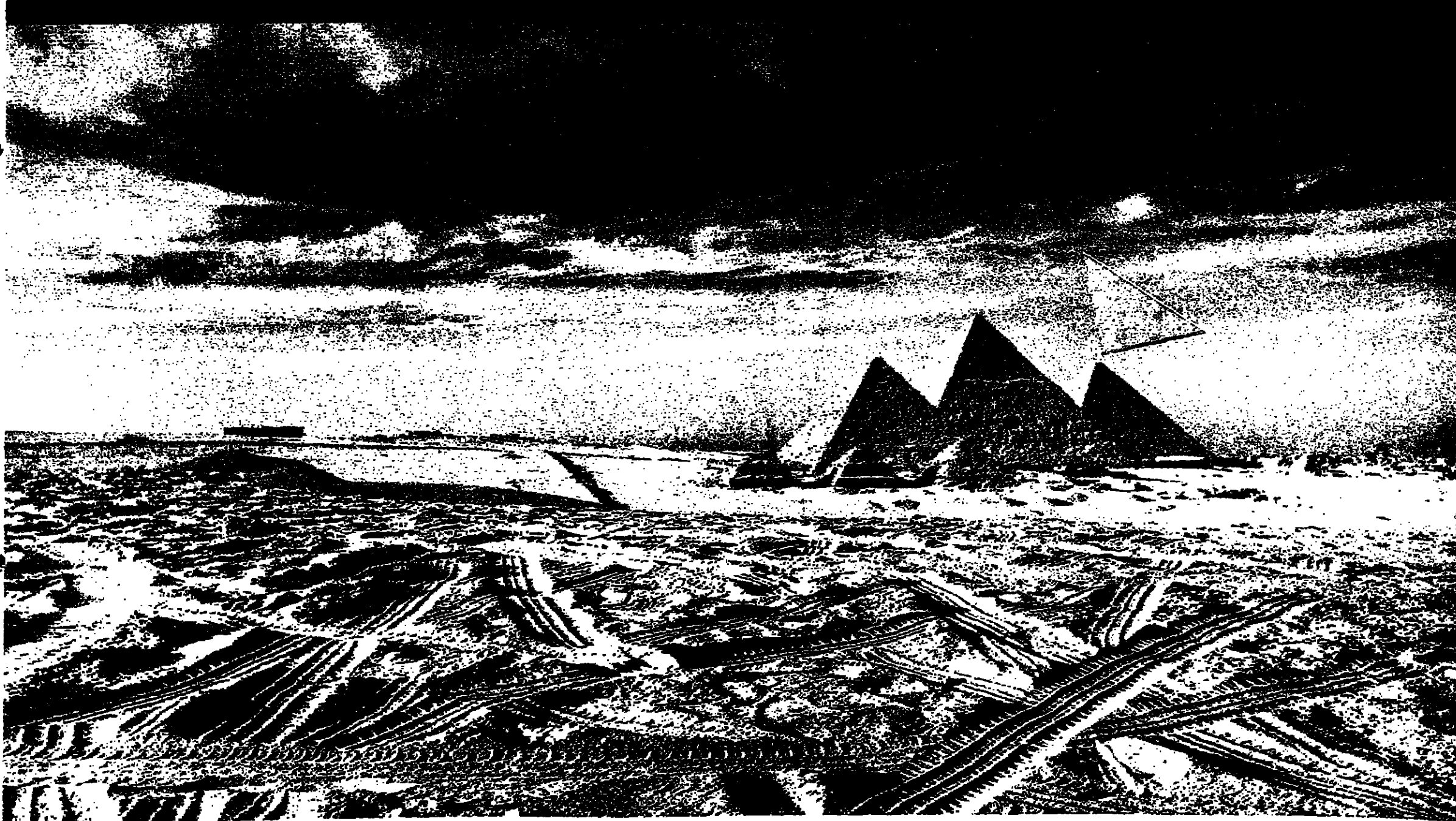
Against this background, the reimposition of some exchange controls next Monday - possibly including a freeze on profit and dividend remittances - would not come as a surprise.

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## WORLD TRADE

FLOW OF FUNDS ABROAD COMPANIES LOOK TO EDUCATION LEVELS AND ARE NOT PUT OFF BY TOP WAGES AND WORKERS' RIGHTS

## High labour skills attract US investment

By Robert Taylor,  
Employment Editor

US foreign direct investment tends to flow to countries with established collective bargaining systems, widespread workers' rights, a skilled workforce and high labour costs rather than to those with low levels of employment regulation, no unions and low skills and wages.

This is the main conclu-

sion of an empirical comparative study of US overseas investment by William Cooke and Deborah Noble at Wayne State University, Michigan, published in the latest edition of the British Journal of Industrial Relations.

The countries with the largest US overseas assets were found to be France, the western area of Germany, Norway, Holland and Switzerland. The lowest level of

US direct investment was in Colombia, Portugal, Taiwan and the Philippines.

The research indicates US companies prefer to invest in high-skill, high-wage economies rather than those with low skill levels and low wages. It does not suggest such employers are constrained in their investment decisions by the existence of collective bargaining, consultative works councils or government regulation that

imposes core labour standards.

The main factors in determining investment, the survey argues, is the average length of education and skill levels of employees. Companies invest more in countries with workers who have above higher education qualifications and higher hourly compensation costs. It concludes: "Many low-skill countries suffer a serious competitive disadvantage."

It adds: "The challenge faced by policy-makers seeking to improve the competitive attractiveness of their industrial relations systems is to find a way of fashioning workplace regulations that improve work environments and protect basic worker rights while providing sufficient flexibility for employers to find means of working without such constraints."

The report says US companies prefer decentralised

negotiations with employees but within framework agreements flexible enough to meet corporate needs. It adds that companies favour "co-operative not adversarial relations with their employees."

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## Record companies see their stars fly away to the net

Alice Rawsthorn sees how technology could make it viable for more performers to sell their work direct via the internet

When Frank Zappa, the iconoclastic US rock star, won back the rights to all his recordings from the Warner Bros record label in 1983, his wife, Gail, founded a mail order business to sell his music.

The Zappas not only made millions of dollars from their mail order venture, keeping all the profits they had once shared with record labels and record retailers, but also won a prestigious Grammy award for his *Jazz From Hell* album.

Only a handful of other stars have felt confident enough to sell directly to consumers, rather than delegate distribution to record labels. But it could soon become commercially viable for them to do so through the internet and other digital delivery systems.

Until now, Warner and the other multinational groups which dominate the \$8bn global music industry have dismissed the prospect of their best-selling artists choosing to control their own distribution as scare-mongering. However, accord-

ing to the lawyers representing those stars, many of them are now seriously considering the possibility of doing so in future.

"It's a subject that is coming up in a lot of conversations, and people are starting to think about it as something they might want to do in several years time when they reach the end of their current agreements," says Tony Russell, senior partner of Russells in London, which advises the Verve, Natalie Imbruglia and George Michael.

If a large number of pop and rock stars decide to bypass record companies by controlling their own distribution, the financial consequences for the music industry would be dire. Even if a small number did so, record companies would be forced to redefine their roles in order to retain control of their artists. For their part, the artists would undoubtedly be in a stronger position when renegotiating their contracts.

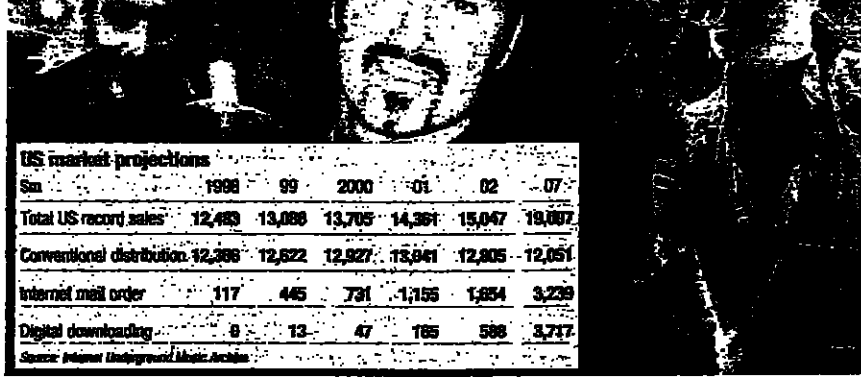
Until now, most musicians

have had no choice. Frank Zappa was exceptional in having established such a strong following when signed by a conventional label that he could count on his fans to go to the trouble of buying the albums he released independently by mail order.

Very few other acts have such loyal fans, or enough money to manufacture their own compact discs. They have had to sign with record companies in order to finance the recording of their music, and to tap into their sophisticated distribution networks.

Now the internet promises to provide a cheap, accessible forum from which pop stars can sell to consumers worldwide. CD production costs have fallen recently, making it cheaper for performers to have their own CDs made to be sold by mail order from web sites. Consumers can also buy digital versions of music over the internet by downloading it on to their computers. This practice should become more popular as technology advances.

Record companies argue that stars will still need them to organise promotion and to act as bankers by



Frank Zappa, George Michael and David Bowie... rock stars whose music may be sold on the internet

paying advances against future sales. However, many performers already insist that their labels sub-contract promotion to specialist consultancies. Some, like David Bowie and Rod Stewart, can now secure advances against future earnings by negotiating securitised loans from investment banks.

Thousands of young unsigned performers already sell their music from internet juke boxes, such as MP3.com and Internet Underground Music Archive. Older artists, who no longer have record deals, like Todd Rundgren, also distribute over the internet.

Some, including David Bowie and the Beastie Boys, have posted occasional songs on the internet for free, but release other material in the conventional way.

At present, internet penetration is too low and too few consumers have access to efficient digital distribution for it to be a viable commercial option for best-selling acts like the Beastie Boys. Similarly, George Michael distributes other people's music over the internet through Aegean Records, a label he founded in 1996, but not his own.

The critical question for the music industry is whether superstars such as

George Michael, who has made no secret of his misgivings about conventional record companies, will consider the internet as an appealing and workable alternative to signing a recording contract.

Paddy Grafton-Green, senior partner at Theodore Goddard in London, which represents the Rolling Stones and David Bowie, says some of his clients are already planning ahead by opting for shorter term deals when renewing contracts. "Internet distribution isn't a practical option right now," he says. "But they are aware that it might be in future."

## Kenyan traders protest over export rule

By Mark Turner in Nairobi

Kenya's chamber of commerce has protested against a regulation which obliges all exports to Tanzania to be sold through a government-registered agent, only six months before both countries intend to enter into a common market and customs union.

According to the rule, all goods from countries in COMESA, the southern and east African trade zone, can only be traded in Tanzania through a registered sales agent appointed by the supplier or manufacturer of the product. Any goods circum-

venting the stipulation can be impounded.

Though manageable by larger companies, such as Kenya Breweries, the stipulation threatens to destroy informal small-scale commerce, according to Kassim Owango, chairman of Kenya's Chamber of Commerce.

"This will hurt the bulk of the business community," said Mr Owango, who argues that establishing agents is beyond the means of small businesses. "We are calling the Tanzanians to the negotiating table to justify their actions."

The complaint adds to concern that moves to re-establish the East African Community (EAC), including a commitment to eliminate all tariffs between Uganda, Kenya and Tanzania by the end of next year, are having relatively little impact in practice.

Samuel Ambuka, Kenya's permanent secretary for regional co-operation, said that he was handling another complaint, this time from Kenyan architects operating in Tanzania, who were outraged at a new rule requiring them first to register an office there.

"Before, we paid \$300 a year to the trade association, and forgot about it," said Simon Johnson, a Kenyan architect. "Now we have to establish an office in Dar es Salaam, costing \$10,000 in preliminary fees, and \$5,000 a year thereafter."

Mr Ambuka described the requirement as "strange", especially "when we are encouraging cross-border professional practice". The treaty establishing EAC was originally meant to be signed by the end of 1993, but was delayed by six months after Tanzania complained that it required a Kiswahili translation.

Aside from establishing a tariff-free zone, the three countries say they will eliminate all non-tariff barriers, establish an East African Community Court, and move towards monetary union within a decade.

But serious obstacles remain. Tanzania is facing severe tax collection problems which, as trade becomes freer within east and southern Africa, are likely to get worse.

"This move was to help us in revenue collection," said Merisho Farakika, Tanzania's High Commissioner in Kenya, justifying the new requirement for national agents.

"Take beer, for example. Many people were importing it through informal channels, and in this way we were losing a lot of money."

But fears are growing in Uganda and Tanzania that a revamped community will serve only Kenyan interests at the expense of their own manufacturers, raising concerns that tariffs will merely be replaced by more subtle obstacles.

"The revival will shock our industrial sector," Sam Tulya-Mukha, chairman of Uganda's task force on the EAC, said recently. "Most of our industries cannot compete, especially in household consumer products."

## NEWS DIGEST

## MOVE 'SEPARATE FROM FTC PROBE'

## Boeing and Airbus quizzed by Brussels over prices

The European Commission yesterday said it had asked Boeing of the US and Europe's Airbus Industrie consortium, the world's two biggest aircraft makers, for more information about their pricing strategy. An official said that the move was entirely separate from a similar inquiry made by the US Federal Trade Commission (FTC) and that Brussels was examining the companies' responses to a series of questions sent to them earlier this year after they announced increases in prices.

The official said Brussels was investigating "what was behind" the statements made by the two companies at the Farnborough air show when they simultaneously announced a price increase. "We need to be convinced that there is no price-fixing agreement," he said.

The FTC has also asked the two groups to submit pricing information and answer preliminary questions by the end of the month. Emma Tucker, Brussels

## BANANA DISPUTE

## Talks to resume on Monday

US and European Union negotiators held a second day of talks yesterday on how to resolve their banana dispute within the World Trade Organisation and avoid a trade war. The two sides are trying to agree the conditions and timetable for establishing a WTO dispute panel to decide whether the EU's new banana import arrangements comply with the organisation's rules. EU trade diplomats said the talks would resume at senior level on Monday, after the US Thanksgiving holiday break.

Both sides now say they are prepared to abide by WTO procedures under which the same panel that ruled against the EU's previous banana import scheme would examine whether changes to be introduced by the EU on January 1 go far enough.

But the US wants the panel to report by January 15, enabling it to stick to its previously announced timetable for imposing trade sanctions against the EU for non-compliance with WTO rulings on bananas.

Brussels, which does not accept the January 15 deadline, has made recourse to a panel conditional on US agreement to withdraw its sanctions threats and abide by any ruling in the EU's favour. Frances Williams, Geneva

## MERCOSUR

## WTO warning to Uruguay

The World Trade Organisation says Uruguay's membership of Mercosur - the common market linking it with Brazil, Argentina and Paraguay - has stimulated economic restructuring and modernisation but left the country vulnerable to its neighbours' vicissitudes. In a report on Uruguay's trade policies and practices discussed by WTO members this week, the WTO secretariat urges greater efforts to diversify production and to find new markets.

Since 1992 Uruguay's merchandise exports to its Mercosur partners have risen by a third to more than half of all exports, while deliveries to the rest of the world have declined. Brazil alone takes nearly 40 per cent of Uruguayan goods, the WTO notes. Moreover, Uruguayan exports are heavily concentrated on primary products which account for 62 per cent of the total. Manufactured exports have declined.

The report finds fault with high tariff rates on many products, tax and duty exemptions that raise protection levels; further, and minimum export prices for textiles and clothing that have isolated the sector. Frances Williams

## ELECTRICITY SUPPLIES

## Pakistan and India in talks

Pakistan has indicated it has up to 2,000MW of surplus power it could export to India, but a deal is unlikely to be reached quickly. A joint statement by both countries yesterday said the two sides had still to work out the quantity, price and duration of any electricity supplies from Pakistan. Power lines also would have to be built to connect the two countries. Pakistan and Indian power ministry officials will meet again in New Delhi at a "mutually convenient date" following their initial talks in Islamabad. Andrew Taylor, Utilities Correspondent

## Pakistan to money deal

Secretary of State for International Trade and Industry, Peter Mandelson, said that the UK was "very keen" to reach a deal with Pakistan on the issue of money.

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## HK currency aims for transparency

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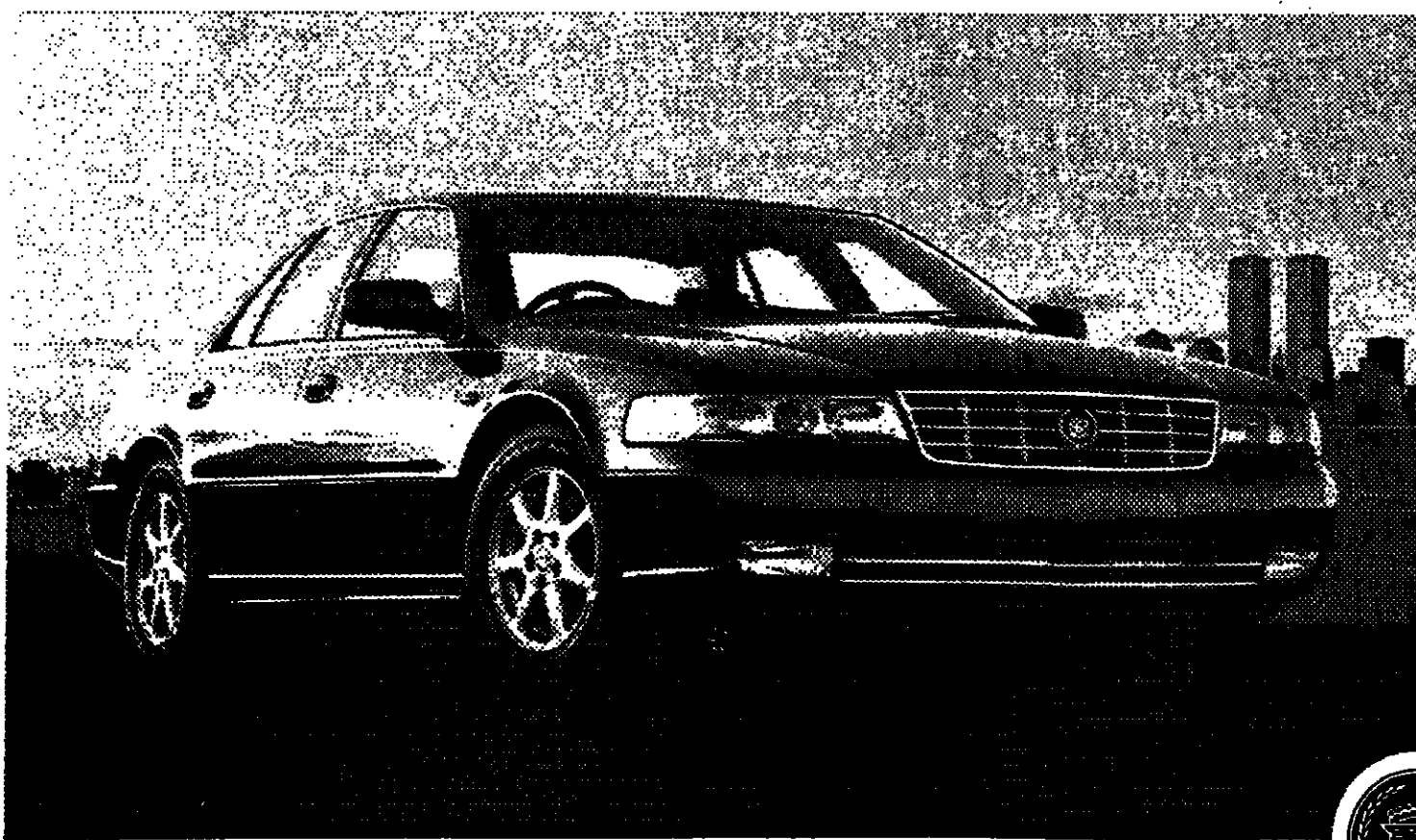
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## Pakistan to track money dealers' trade

By Farhan Bokhari in Karachi

Pakistan's central bank yesterday said it had ordered a national database of foreign currency transactions through money changers in a drive to improve its understanding of the largely undocumented market.

The State Bank of Pakistan said the move was prompted by the recent slide of the rupee, at one point driving the gap between official and market rates to more than 30 per cent, up from the usual 8-10 per cent gap. Under the plan the bank would collect information from money dealers on the volume of daily business.

The rupee yesterday climbed by more than 3.5 per cent to close at Rs64.50 to the US dollar in the open market. This was largely on the news that Pakistan had reached an understanding with visiting International

Monetary Fund officials on a new loan programme that could help stave off a debt crisis.

Senior officials in Islamabad said closer regulation of the currency market was also a significant step towards preventing a slide of the rupee, and was indirectly connected to some of the conditions tied to the expected IMF agreement.

Pakistan said on Wednesday that it would not devalue the rupee in spite of falling exports; these fell by about 10 per cent last month against the same month a year ago.

The success of government efforts to maintain the existing exchange rate depended in part on the open market rate, bankers said.

"We have learnt from recent experience that we should have more information on the volume and the size of foreign currency busi-

ness," said Muhammad Yaqub, central bank governor.

Money changers said foreign currency trade ranged between US\$150m and US\$450m a month. "There are major swings either way, and it depends on the scale of uncertainty on any given day. But there has never been documentation on the size of the business," one banker said.

In spite of the government's public stance on the rupee, bankers said privately that Pakistan would probably unify its two exchange rates in the next few months, in line with IMF conditions.

Within two months it may begin enforcing a 15 per cent general tax on retail transactions, agreed with the IMF, and has made promises to step up reform in the tax collection department.

## Singaporeans stick with government's social contract

While their neighbours are challenging efforts to cope with the regional crisis, the city state is bucking down, reports Sheila McNulty

When the Singapore government cut wages by 15 per cent this week, urging business to do the same, there was not so much as a whimper. "Nobody in the office has even mentioned it," said Hugh Young, managing director of Aberdeen Asset Management Asia.

All around them, Singaporeans have quietly watched other east Asians challenging efforts by governments and businesses to cope with the economic crisis, at times even taking to the streets. In Hong Kong, for instance, one of the territory's largest private employers, Hong Kong Telecom, reversed a 10 per cent wage cut under pressure from labour.

But the Singapore government has warned repeatedly that its people would have to do their part to help the nation through the crisis. The city state's 3m people have a social contract with their government: they will submit to its authority as long as it continues to lead them forward. The 15 per cent wage cut is part of a package to uphold that contract.

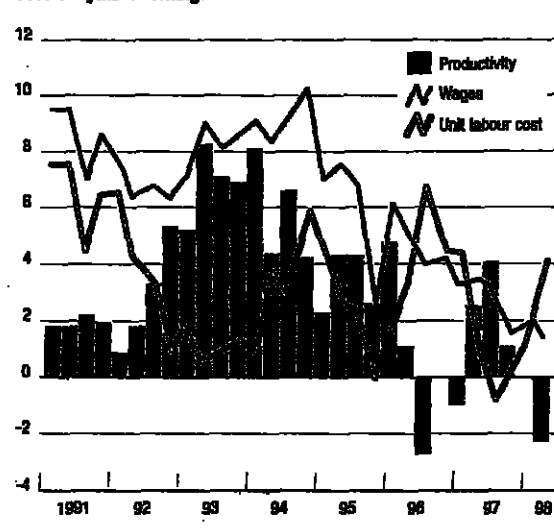
"Few other countries are in a position to implement a package like this, or to persuade the workers to support such austerity measures as

being in their own long-term interests," Lee Hsien Loong, Singapore's deputy prime minister, told his people.

In addition to lowering labour costs, the package includes corporate and property tax rebates, and a reduction in infrastructure and services costs. Ministers took the lead with a 10 per cent pay cut, on top of the other wage-cutting initiatives, and the unions gave their support for the private sector to follow. The government expects the measures to help stem job losses, which at 22,000 are already more than double last year's figure, and to enable Singapore to emerge more competitive when the crisis ends.

The city state's well man-

Singapore Year-on-year % change



Source: Hsiao Eng Securities

restore our competitiveness urgently," said Goh Chok Tong, prime minister, in preparing Singaporeans for the package.

He pointed to the city state's loss of market share in electronic products as the most compelling evidence that costs have become too high. Its share of US elec-

tronics imports was 9.3 per cent before the crisis. It fell to 7.4 per cent in August.

Singapore's relative unit labour cost, which compares wages with competitors, rose about 17 per cent between 1994 and 1997. "When the region was booming, this was a concern

minimum paid-up capital requirement on insurance companies establishing regional offices, and went out of their way to ease the company's transition.

"The government has taken a lot of steps to try to loosen up restrictions to doing business in Singapore," Mr Whitehouse said. The US company Caltex Petroleum and Europe's Glaxo Wellcome Manufacturing and Norka are just some of the big names moving in to take advantage of Singapore's heightened efforts.

The city state's biggest competitor, Hong Kong, is starting to lose out. Not only are its property prices higher but its authorities have shocked investors by intervening to support the stock market. This, together with neighbouring Malaysia's unorthodox currency controls, mean that Singapore's attempts to open its economy stand out in the region. "Everybody else is closing and looking inward because of this economic crisis and Singapore is doing the opposite," said Kostas Panagiotou, senior economist at Kim Eng Securities. "Singapore is opening up. They take a long-term view."

The government's first task is always to ensure the people see things as they do. Lee Kuan Yew, Singapore's senior minister, said the government spent six months getting its message through to the public before imposing the cost-cutting package.

"Had we simply come out to say, 'Your wages will be cut by 15 per cent and pension contribution by 10 per cent', there would have been a revolt... Everyone has been prepared for these unpleasant cuts. Everybody knows if we don't do this, we will lose more jobs. Which do they want?"

The city state's 3m people have a social contract with their government: they will submit to its authority as long as it continues to lead them forward. The 15 per cent wage cut is part of a package to uphold that contract

## HK currency board aims for transparency

By Louise Lucas in Hong Kong

The Hong Kong Monetary Authority (HKMA), the territory's de facto central bank, yesterday unveiled new measures to fine-tune the currency board.

Enhancing the currency board, which backs the Hong Kong dollar's link to the US dollar, has been on the agenda since the currency came under attack in August. The measures are designed to increase the board's transparency and improve its workings.

"The setting of the base rate, or discount rate for clearing transactions in the money markets, will now be subject to a transparent formula rather than being set by the HKMA."

However, the HKMA has reserved its controversial right to penalise banks by imposing a punitive rate where necessary. This will be used to penalise banks believed to be facilitating market manipulation and in other "exceptional cases", the HKMA said.

The HKMA also paved the way for bringing exchange rates into line. As part of steps taken to bolster the currency peg in September, the government issued a convertibility guarantee, pledging to buy back government debt at a rate of HK\$7.75 to US\$1. This was

### Trade volumes plunge in October

Hong Kong trade volumes plunged in October, sapped by a slump in demand from across the globe. The crisis-hit south-east Asian countries were last month joined by China - Hong Kong's biggest trading partner - and the US and Europe as countries with moderating demand, writes Louise Lucas.

Government figures released yesterday showed the value of total exports fell 17.5 per cent last month,

against October last year, to HK\$118bn (US\$15bn). At the same time, the value of imports slumped 22.4 per cent year-on-year to HK\$118.7bn, reflecting weak demand in Hong Kong's own recessionary economy.

The setback in exports was "of much concern", the government said, although the decline partly reflects the high base in October last year, when Hong Kong racked up a record value of exports.

the rate at which the HKMA intervened in the money markets but it created an anomaly as it is marginally higher than the exchange rate of HK\$7.8.

Yesterday the government said it would switch the rate on debt paper to HK\$7.8 but would do so gradually to eliminate market disruption. The rate will inch upwards from HK\$7.75 to HK\$7.8 by one pip (or HK\$0.0001) per calendar day over 500 days.

Bankers said the HKMA's decision to establish new rules underlined the stability that has returned to the markets since the August currency attack, which sparked the government's unprecedented intervention in the stock market.

The second measure announced yesterday creates a formula for setting the base rate, which has been set by the government since September. The floor will be set at a 150 basis point premium to the US federal funds target rate, and the rate will be based on the five-day moving averages of overnight and one-month Hibor (Hong Kong interbank offered rate).

Under the currency board mechanism, interest rates automatically rise when there is capital outflow. This means the territory suffered high interest rates for most of this year, especially during the currency attack of August, and as a result asset prices plunged.

## Big increase in Japan output of 'mini-vehicles'

By Paul Abrahams in Tokyo

Output of automotive products in Japan rose for the first time in 13 months during October. However, the apparent improvement was due entirely to a doubling in output of "mini-vehicles" with engines under 660cc. New safety regulations introduced last month resulted in mini-car manufacturers launching a dozen new models.

Overall vehicle output rose 0.4 per cent year-on-year to 943,626 vehicles. Car production rose 5.9 per cent to 773,276 units. But a 110 per cent increase in output of mini-vehicles to 159,800 units appears to have led to continued cutbacks in production of other cars. Output of vehicles over 2,000cc fell 0.1 per cent to 278,000, while cars between 660cc and 2,000cc declined 10.7 per cent to 395,700.

The increase in production, moreover, appears not to have been translated into a large rise in sales. The

Japan Mini Vehicle Association reported that sales increased 11.9 per cent during the month to 136,354, the first rise in 13 months, but well below the production increase. Those doing particularly well were Fuji Heavy, up 25 per cent, and Mitsubishi Motors, up 45 per cent. In the previous month, mini-vehicle sales had fallen 16 per cent year-on-year to just 123,900 units.

The automotive sector is suffering from depressed consumer demand. This has been weakened by record levels of unemployment, falling bonuses and declining overtime that have undermined take-home pay. Fears about the weakness of company and government pension schemes have also boosted savings.

Mini-vehicles account for about 25 per cent of the Japanese market. Drivers appear to have taken to mini-vehicles because of their low prices. The vehicles are taxed and insured at lower rates.

## Indonesia slims port sale plans

By Sender Thoonen in Jakarta

Six bidders qualified for a tender to manage two of Indonesia's prime container terminals, officials said yesterday, confirming that the government had backed out of plans to privatise the whole port authority.

The six are expected to perform due diligence in December and bid in early 1999 for rights to form a joint venture, which will have a 20-year concession to operate and manage two terminals in Tanjung Priok, Jakarta's largest port.

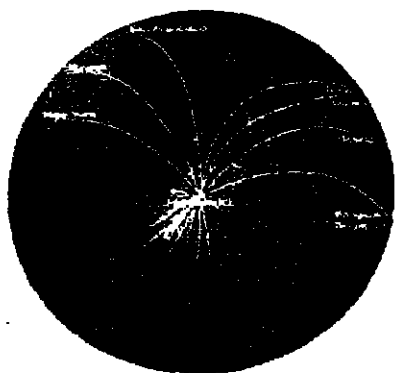
The bidders are AP Moller Group, Grosvonts, International Container Terminal Services, P&O Ports, Stevedoring Services of America and Peony Investment.

The winner's partner will be state-owned Pelabuhan Indonesia II (Pelindo), which manages Tanjung Priok and other large ports in Indonesia and had been one of 12 companies listed for privatisation by April 1998.

Officials cancelled, delayed or modified all 12 sales, however, leaving Indonesia far short of its stated aim to raise \$1.5bn this year. Officials have cited legal obstacles to privatisation of infrastructure, including Pelindo, but analysts suspect that the government of President B.J. Habibie is also wary of being accused of selling the country cheaply.

Indonesia's only sale so far this year was a 14 per cent stake, scaled back from 35 per cent, in a partially privatised cement mill. Pelindo earlier this month predicted net profits for 1998 of Rp277bn (\$70m), up nearly 130 per cent, and said half of its profits came from the two port terminals up for tender.

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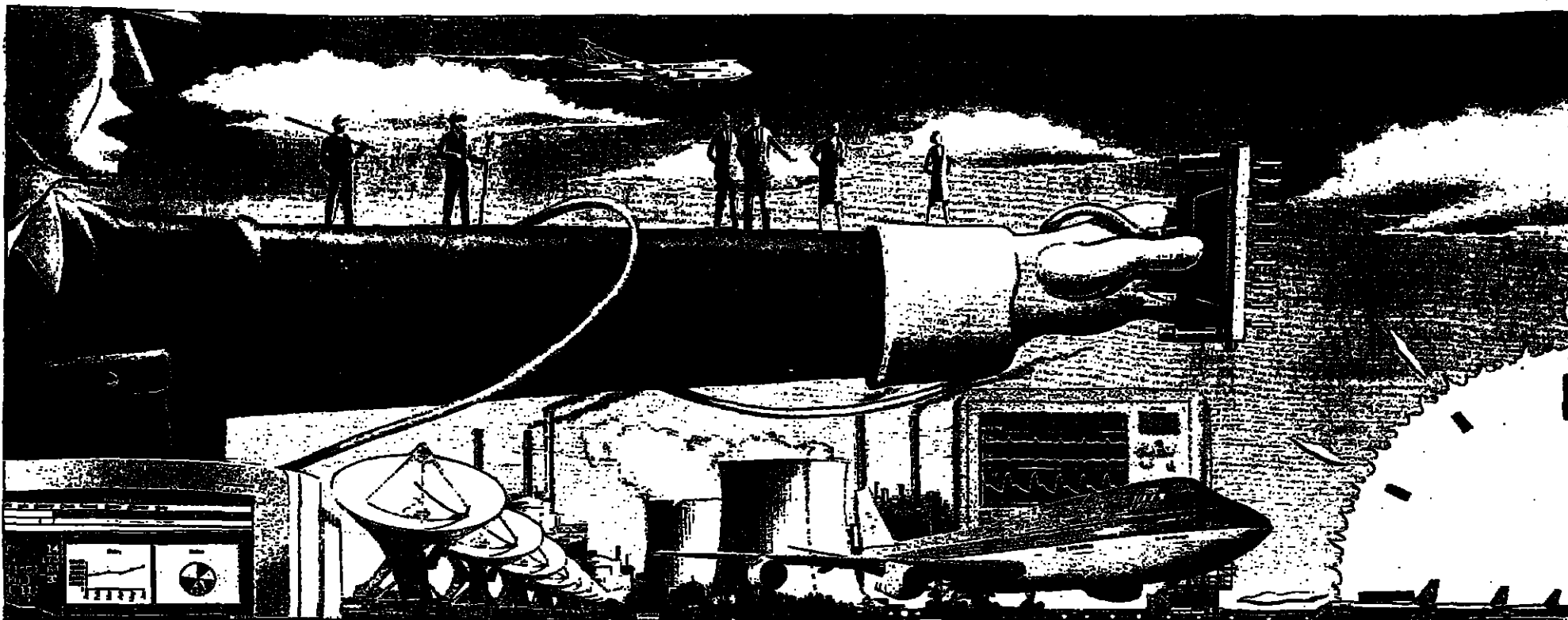
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# YEAR 2000

A FINANCIAL TIMES GUIDE TO THE MILLENNIUM COMPUTER PROBLEM



## Aviation chief puts faith in flight

FAA head Jane Garvey will be airborne when the millennium midnight hour strikes. But not in a Third World airliner. **Michael Skapinker** and **Charles Batchelor** report on how transport systems will cope with the date problem

Shortly before midnight on December 31 1999, Jane Garvey, head of the US Federal Aviation Administration, will board an aircraft and fly coast-to-coast.

The gesture is designed to persuade the US public that it is safe to fly, in spite of headlines warning that aircraft risk crashing because of the millennium bomb. US airlines can cope with the millennium, Ms Garvey promises. "I have given my commitment to the American public, and I now commit to you, their representatives, that aviation safety will not be compromised on January 1 2000, or on any other day," Ms Garvey told a US congressional committee earlier this year.

Most US aviation systems will be ready for the millennium by March next year, she said. All systems would be fully compliant

by the end of June. But while the US is confident it can solve its millennium computer problems, there are worries about governments in the developing world. Airlines, shipping and distribution companies fear the failure of some states to address the issue could cause widespread disruption in a range of transport industries.

"It is not even clear that some third world countries have heard of the millennium problem," David Rowlands, director general of railways, aviation and shipping at the UK transport department told MPs this month.

KLM, the Dutch airline, has warned that it might have to ground part of its fleet on New Year's Eve because of the failure of some governments to ensure their air traffic control systems were millennium compliant.

Even in the US, Ms Garvey admitted some smaller airports were being given special help to ensure they were ready for the millennium. "They lack the resources to hire the necessary personnel with the unique expertise to conduct assessments of their existing airport facilities, technology systems or equipment," she said.

KLM says this problem occurs in several parts of the world, where, unlike in the US, governments are ill-equipped to help. Max Rens, KLM's head of information, said: "We don't trust the governments. We think that they are too late. They are not pro-active. I'm fearful that we will not be ready in time."

The main problem for ships is unlikely to be radar and radio contact but their propulsion systems, which are computer controlled. If these fail, a ship could be left without power and

in danger of capsizing or grounding.

Railways depend to a similar degree on computer systems to draw up timetables, control trains and provide information to passengers and to managers. The underinvestment in many railway systems around the world

**'We don't trust the governments. We think that they are too late. They are not pro-active. I'm fearful that we will not be ready in time'**

has meant that many have elderly IT systems which require updating.

In the UK, Railtrack, which manages the railway infrastructure, is co-ordinating a campaign to persuade the privatised rail

companies to co-operate in dealing with the problem. It has estimated the cost of upgrading at \$30m.

Swiss Railways has been modifying about a quarter of its systems and is currently carrying out tests of the upgrades. It has calculated that half of its systems do not present a problem because they are relatively new while a further 25 per cent will be replaced before 2000 anyway through routine renewals.

On the roads, the computerised traffic control systems installed in many cities pose a problem. They have been programmed to respond to changing traffic volumes to maximise the use of road space and speed traffic flows.

At worst, traffic lights will revert to a straightforward red, amber and green sequence if they have not been modified or faulty chips have been missed. Mr Rowlands told the British House of Commons transport select committee. The lights will continue to work but they will not remember the phasings which have been programmed into their memories.

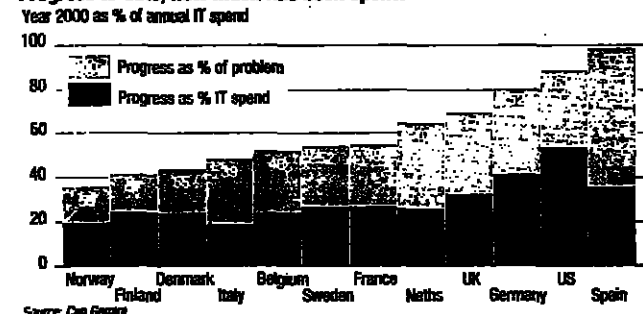
The logistics sector, meanwhile, faces the prospect of disruption from problems with delivery dates, route planning systems, scheduling, vehicle maintenance and temperature monitoring devices. Exel Logistics, a leading company, warned.

Date dependent chips are embedded in a wide range of equipment, from on-board computer systems to laptop PCs and warehouse access controls.

A recent survey by Cap Gemini, a computer services group, showed 43 per cent of medium-sized and 49 per cent of large retail, distribution and wholesale organisations were attempting to fix the problem. But these sectors were in turn dependent on the transport and utilities sectors where only 18 per cent of medium and 25 per cent of larger organisations had begun to seek solutions.

**Next Wednesday**  
More on Year 2000 in the FT  
Information Technology Review

Progress to date: how much has been spent?



## Insurers run for cover as risks become apparent

Alarmed by the potential scale of the problem, insurance companies are inserting exclusion clauses for millennium bomb losses, reports **Andrew Bolger**

Many insurers are determined not to offer cover against the effects of the millennium "bomb" - even though this may result in some of them being sued by their customers if disaster does strike.

The reason for this hardline approach has been badly stated by the Association of British Insurers: "The problem is very difficult to quantify, but under some scenarios, the cost could be so vast it could threaten the capital base of the UK insurance industry if widespread cover was provided."

Faced with such an unpalatable prospect, insurers have said the year 2000 is not a "fortuitous" event, and therefore is not covered by traditional policies.

The ABI says: "The year 2000 is predictable and foreseeable and has been since the present calendar came into effect."

Possibly, but insurers do not seem to have woken up to the implications of the millennium bomb any sooner than their customers. When the ABI last year commissioned a report by solicitors Cameron McKenna, they found 75 per cent of UK companies would have legitimate grounds for making an insurance claim under existing policy wordings.

Leading insurers have therefore started to insert exclusion clauses designed to protect them against potential payouts in commercial insurance policies, prohibiting claims for business interruption and property damage

unless caused by fire or other defined perils.

In product and professional indemnity, the wordings would make it impossible to claim back millennium-related financial loss from legal liability and the costs of mounting a defence if sued.

Several US insurance companies, including American International Group and the brokers Aon and Marsh & McLennan, have begun to provide year 2000 cover. However, they generally require a full risk assessment conducted by an external specialist. Axa, the French-based insurer, is also offering larger companies cover against the loss of information or programming.

The UK Association of Insurance and Risk Managers, whose members comprise risk managers in private and public sector organisations, says many executives in smaller companies may not be aware they could be held responsible for bomb-related failings if negligence is proved and they do not have insurance.

The ABI says insurers may be prepared to offer some cover against millennium-related risks, but this will depend on policyholders having taken action to ensure their business systems are "millennium-compliant", as well as those of their suppliers and customers.

But it warns: "Insurance is not an alternative to taking action, and the directors of any company who think it is are failing in their basic duties."

## Banking regulators force the pace of year 2000 compliance

How financial institutions are handling the millennium bomb is a crucial part of supervisors' assessments, reports **George Graham**

If the financial services industry ever felt like ignoring the millennium bomb, that feeling passed quickly once regulators such as William McDonough, president of the Federal Reserve Bank of New York, started to hammer on the table.

Banks were among the first to feel the millennium effect when machines started to reject credit cards issued with a next millennium expiry date, and rapidly recognised the risk of miscalculations on loan payments or state-ment details.

But what worried the regulators more was the danger of a collapse in central payment systems or of a surge in loan losses if the millennium bomb struck banks' customers.

The state of preparations for the year 2000 date change now forms a central part of supervisors' assessments in the banking, securities and insurance industries.

"Handling the year 2000 problem responsibly is a criterion for assessing whether or not banking business is being conducted properly," said Edgar Meister, a board member of Germany's Bundesbank, at a recent meeting on the issue in Frankfurt.

Regulators from the Basle Committee on Banking Supervision, the Committee on Payment and Settlement Systems, the International Association of Insurance Supervisors and the International Organisation of Securities Commissions have formed a Joint Year 2000 Council which has pooled information and applied discreet pressure on countries which were perceived not to be paying enough attention to the millennium issue.

Individual financial institutions and their supervisors are now reassessing the state of readiness.

In the US, a survey of banks and other depository institutions found 4 per cent were rated as

"needs improvement" and fewer than 1 per cent as "unsatisfactory." In South Korea, the Bank of Korea found 82 per cent of financial institutions' resources were year 2000 compliant by the end of June, with compliance in the banking sector at 89 per cent.

The Bank of Korea noted that the insurance sector was "relatively slow in its readiness progress," a complaint echoed in some other countries. However, the insurance industry has less common infrastructure and fewer external connections than the banking industry.

In the UK, a more general survey by the Bank of England concluded that "the financial sector in the UK is well advanced in its year 2000 work, both in relation to other sectors domestically and to the financial sector internationally."

Large common infrastructure systems such as the Swift financial message network have also undertaken a great deal of work to make sure they are ready by the end of 1998, leaving enough time for users to run tests.

Some financial institutions

have cautioned, however, against industry-wide tests. "With the time remaining and the resources available, the most important thing is for people to do their internal testing first," said a senior European banker.

The next step for the financial sector is to make an assessment of its customers' behaviour. Some banks have been worried at the lack of preparation of their small business clients and have been working to raise the level of awareness, in the hope that fewer will run into severe difficulties.

Banks are also having to guess at customers' psychology. The end of 1999 will already be a long weekend in which withdrawals from cash machines are expected to reach record levels. If, in addition, people are worried about a millennium crash in the financial system, they may withdraw even more cash in anticipation, placing further stress on ATM networks.

Contingency planning is also under way, in case outside dependencies, such as electricity and telecommunications networks, should fail to cope with the date change.

## Trust the tax authorities to get it right

In Britain there's no need to worry about paying your taxes or receiving welfare payments. But the health service may suffer. **Nicholas Timmins** reports

"Can you put your hand on your heart," the minister in charge of one of the UK's largest public sector organisations was asked the other day, "and say you will have no year 2000 problem?" "No," came the answer.

And that from a country, which publicly at least, claims to be a world leader in addressing the millennium bomb.

As people worry whether airlines will drop from the sky on January 1 2000, whether banks will release cash or whether gas, electricity and water supplies will continue, the public sector's worries are as big. Will pension and benefit systems - critical to the elderly and infirm - pay out? Will hospitals operate? Will government revenues continue to flow?

The short answer, as with so much of the millennium bomb issue, is that no one knows for sure. But the problems are not

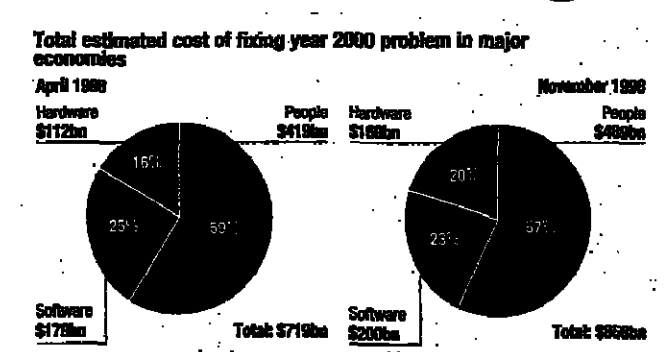
always where they might at first appear to be.

Almost all pension systems and most social security systems have always needed to know individuals' date of birth - and thus have dealt with four figure dates for people born in the last century for as long as social security has been computerised.

Much the same often applies to tax systems, where allowances and other items of the tax code can be age dependent.

The systems may not be without problems, but it is likely to be the peripheral parts of a system, and its connections to other systems, which carry the threat rather than the core of the business.

In the UK, the Inland Revenue says confidently that there won't be a problem - not least because it has recently replaced most of its systems - and the agency which runs the social security system's com-



puters is almost as confident.

But elsewhere - in health care (which is often publicly financed even when it is privately provided), in local government, the emergency services, and local benefit delivery systems, serious worries remain.

These range from the major - what if embedded chips in traffic lights prove not just time but date dependent? - to the much smaller scale but potentially serious.

The UK's Audit Commission recently highlighted plans by one

local authority to provide portable heaters to old people's homes in case central heating boilers failed.

Most information about how countries rank in terms of preparedness depends on private sector surveys (from which alarming scenarios can generate business) to country's own assessments of their readiness (and no one wants to say that they are badly unprepared).

Health care remains a particular concern - some of the earliest evidence that year 2000 could



### MILLENNIUM FACT FILE

#### Your questions answered

**Q. Do I need to do anything about my long-term savings and pension plans? Or my bank accounts?**

**A.** Banks and other financial services companies are potentially among the most vulnerable to year 2000 problems. But because they have been aware of the problem for some time, most have long been working to ensure compliance.

For example, some Wall Street banks began work five years ago and in Britain, the five main high street banks are spending several billions of pounds to ensure year 2000 compliance.

However, because it is never possible to test everything it might be a good idea to double check statements which spin the New Year.

**Q. Is there a 'silver lining' to this cloud, or is spending in year 2000 projects money down the drain?**

**A.** To the extent that ensuring compliance could help ensure the survival of a business, year 2000 money will be well spent. In any case, there are some positive business benefits.

It has encouraged many companies to upgrade their systems and replace ageing obsolete software and hardware with modern standard-based packages. Many companies have also found that in checking with suppliers and customers, it has helped cement relationships and encouraged business-to-business electronic commerce links.

Finally, just in case the worst happens, many companies have been forced to take a closer look at their disaster recovery plans they have one, or put in place a plan if they did not.

**Q. Who is making money out of this problem?**

**A.** A surprising number of people. Top of the list are the information technology gurus and management consultants, some of whom have turned the problem into a big money-spinner writing books, giving speeches and advising governments and companies.

Computer programmers, already in short supply, have also done rather well. Day rates for contract staff have soared and some companies have outsourced all their year 2000 work to companies in India and elsewhere.

Software companies have benefited in a number of ways. Companies like Viasoft and Micro Focus which have developed Year 2000 tools to help check, correct and test code have generally done well, as have companies selling year 2000-compliant upgrades. SAP and other enterprise resource planning software vendors have also benefited as some companies chose to scrap old software and introduce new integrated systems. Computer suppliers, including PC vendors like Compaq Computer and Dell, have sold more machines as old non-compliant PCs have been thrown out.

Further down the line lawyers are also likely to cash in. Already some firms have developed expertise in this area and offer advice on issues like contract wording. If there are big year 2000 problems they could also benefit as litigation is almost certain to follow, although in the US in particular, the government has acted to limit liability.

cause problems came when cancer screening programmes discovered their computers could not handle recall dates set for the next century.

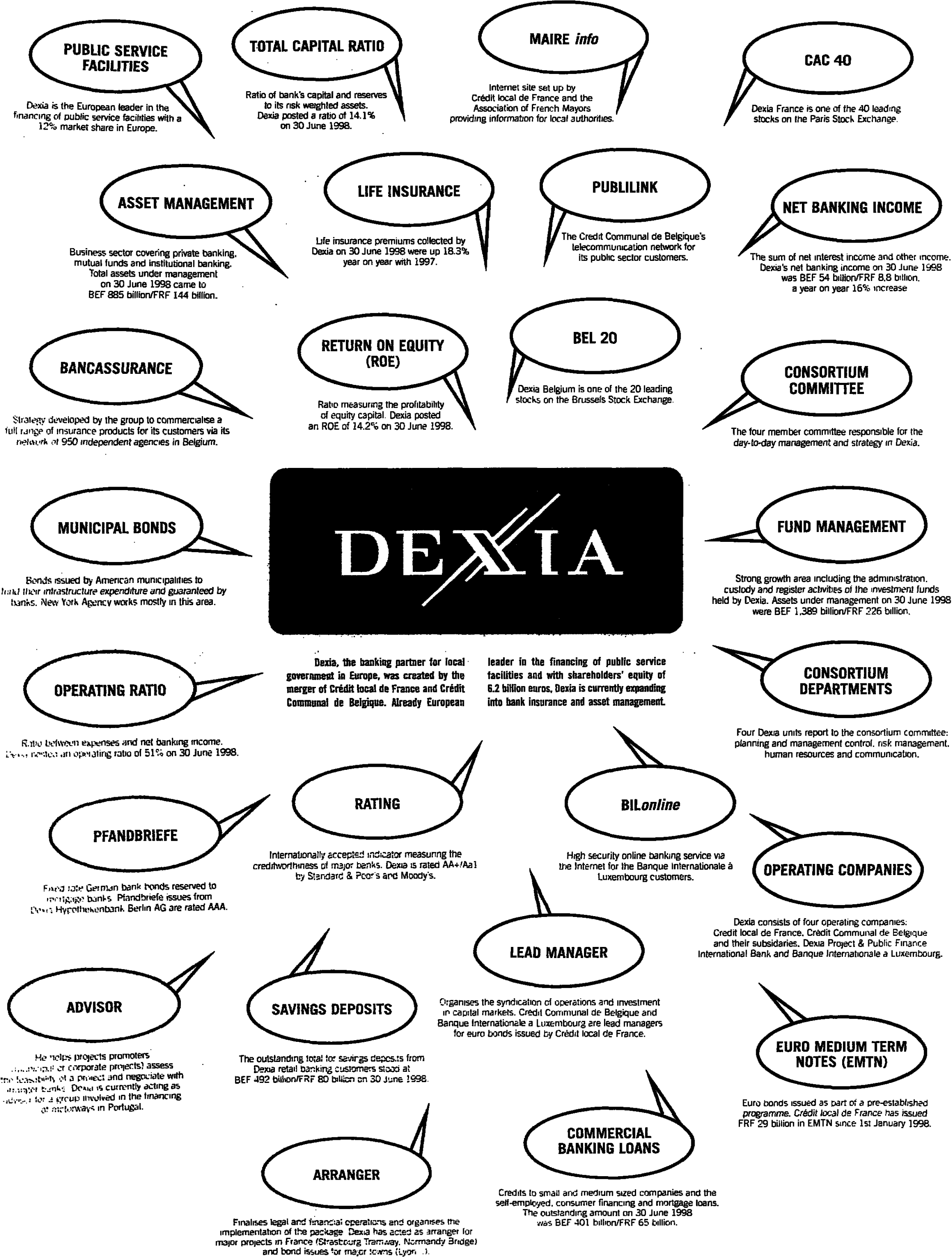
Patient administration and records are heavily date dependent on date-affected programmes, and there is much worry about embedded chips in a huge range of medical devices, although most manufacturers are making reassuring noises.

While the UK's National Health Service is now said to be making better progress with preparations, the Organisation for Economic Co-operation and Development says a recent survey of US hospitals showed that 30 per cent had not even begun to address the problem.

An added problem for the public sector is that while the private sector has frequently addressed the problem by installing new systems, financial constraints have tended to force the public sector to seek to update often elderly systems - at a time when the skills to do that are in ever-greater demand and ever shorter supply.



## Being known is one thing, being understood is another!









DIPLOMATIC CORPS INCREASED REPRESENTATION AGREED FOR EMERGING MARKETS

## Extra posts for China and Japan

By Andrew Parker, Political Correspondent

Extra UK consulates in China and Japan will be announced today by Robin Cook, the foreign secretary, after a sweeping review of diplomatic representation.

Many missions will have their staff upgraded. Those in emerging markets will have UK staff to underline their importance, instead of relying on locally based personnel.

The review has rejected the case for selling prestige buildings such as the embas-

sies in Paris and Washington.

Increased representation in emerging markets will be part of an attempt to secure UK exports. Mr Cook will say he wants to place more staff in countries applying to join the European Union.

He will also announce proposals to sell off Foreign Office assets outside the UK at a rate of £30m (\$60m) a year from next April. The money will also be used to improve the department's representation in emerging markets. The review of the UK's embassies and consul-

ates had considered closure of about 80 missions. But ministers decided to shut down fewer than 10, none of them embassies. They are spread across the world. Ministers will argue that the review has been a success because more posts are opening than closing.

The Treasury has in the past taken the proceeds from any asset sales by the Foreign Office. But Gordon Brown, chancellor of the exchequer, agreed as part of a government spending review that Mr Cook's department could "recycle" the receipts. Mr Cook regards trade promotion as an increasingly important part of the Foreign Office's post-cold war role.

A review of UK trade promotion, to conclude shortly, will acknowledge the Foreign Office has a prime role alongside the Department of Trade and Industry. Foreign Office staff in embassies and consulates already provide UK companies with information about export opportunities.

"The Foreign and Commonwealth Office will increasingly focus on promoting British business and be more responsive to the needs of British people abroad through its commercial, consular and entry clearance activities," the spending review said in July.

Sir John Kerr, the top official at the Foreign Office, warned this year that UK exports could be jeopardised if his department's budget was cut.

Mr Brown agreed a relatively small increase in the budget, currently £2bn, but ameliorated the impact by endorsing Mr Cook's proposal to "recycle" assets.

## 60% of overseas investment agency to be sold

By Deborah Hargreaves in London

The government is expected to sell 60 per cent of the Commonwealth Development Corporation, but officials insisted yesterday that this did not constitute full privatisation.

The sale is part of government plans to turn the organisation - which invests in developing countries, chiefly in agribusiness and infrastructure projects - into a public-private partnership.

"It is a long-term partnership. If the government decides to reduce its holding below 25 per cent or surrender its golden share it will have to go back to parliament," an official said.

The bill to sell the stake was put before the House of Lords, the unelected upper chamber of parliament, yesterday.

Proceeds from the sale, expected to exceed £500m (\$830m), will go towards the 28 per cent increase in the budget received by the Department for International Development over the next three years. The budget will rise from £2.2bn to £2.8bn.

Officials said the CDC stake would come to market in the next couple of years. The corporation will first be turned into a registered company and will be listed on the London Stock Exchange. The government's advisers said a range of investors were interested.

The CDC invests £1.6bn in 54 developing countries, providing seed capital for businesses and then selling them to local people.

The government will insist on the company sticking to its guidelines on ethical investment, which prohibits investment in nuclear power, tobacco, illegal drugs or gambling. It also wants the company to be at the forefront of ethical practice in setting social and environmental standards.

## NEWS DIGEST

### EUROPEAN COMMISSION

#### Former HK governor makes pitch for top Brussels job

Chris Patten, a pro-European member of the opposition Conservative party, yesterday made clear he would be interested in becoming Britain's next European commissioner. Recent reports have linked him to the position - filled by the opposition - and he told a press lunch at the House of Commons he found it "an interesting idea". He added, in what appeared an invitation to Tony Blair, the prime minister, to make a formal approach: "If anyone would like to call me, they can." Mr Patten, an advocate of the single currency, is highly regarded by Mr Blair, who appointed him head of a commission on policing in Northern Ireland. He was the last UK governor of Hong Kong in the mid-1990s and a minister in Margaret Thatcher's government in the 1980s. George Parker, London

### CHEMICALS INDUSTRY

#### Enron to buy ICI utilities group

Imperial Chemical Industries is to sell its utilities and services business in north-east England, to Enron, the US-owned energy group, for £300m (\$498m). Enron will also acquire assets including pipeline corridors, tunnels, railway tracks and the ICI Wilton Power station. Enron has expanded rapidly throughout Europe since 1989 as energy markets have liberalised. It operates the £300m Teesside Power Station, the world's biggest privately-owned power station of its type. Chris Tigh, Newcastle upon Tyne

### HEREDITARY RIGHTS

#### Reform bill may cause gridlock

The government may fail to get all its bills on to the statute book next year because of its determination to end the voting rights of aristocratic members of the House of Lords, members of the upper house of parliament by virtue of inherited titles. The opposition Conservatives are promising to oppose the bill affecting hereditary lords, which could result in parliamentary gridlock. But the first confrontation between the Conservative dominated Lords and the House of Commons is expected over the bill to change the voting system for next June's European

parliament elections. The Lords rejected the bill five times in the last parliamentary session and the government had to abandon it. Jack Straw, the home secretary, is to reintroduce the bill in the Commons next week. Critics of the Lords say they rarely take their seats in the chamber except for ceremonial occasions when they wear traditional dress, which includes black tights and silver buckles. Andrew Parker, London

## City super-regulator to pick up pieces of fragmented system

Ministers plan sweeping changes, but the new body's powers have been described as draconian, says Deborah Hargreaves

The UK government is preparing sweeping changes to financial regulation in the City of London, in a controversial bill that has been criticised for being draconian.

Ministers said this week they will introduce legislation in this session of parliament to give the Financial Services Authority - the City's new super-regulator - power over the entire banking and investment industry. The legislation is expected to become law in 2000.

Critics say the bill will give the FSA unfettered powers with little accountability. A legal opinion has even suggested the bill would contravene the European Convention on Human Rights, which lays down the right to a fair trial. Stephen Byers, a Treasury minister, said last night that the streamlining of regulation would maintain the attractions of London for businesses. As a safeguard, the FSA will be ordered to "con-

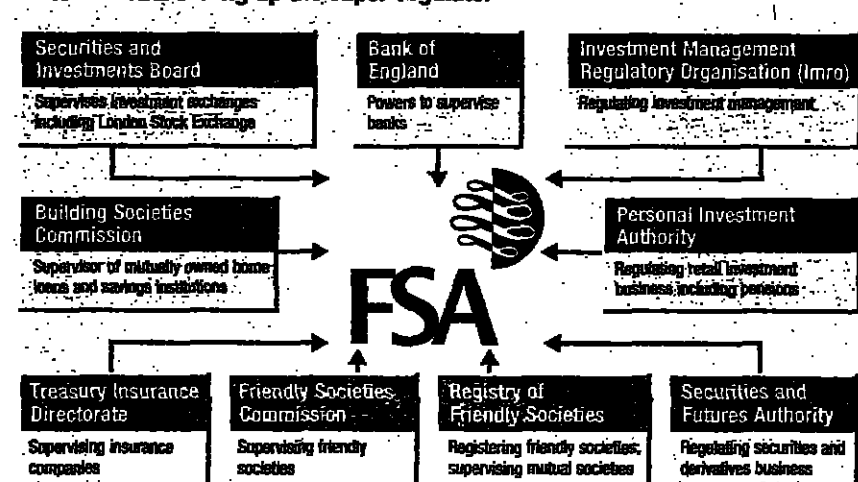
sult on the costs and benefits of regulations it wishes to introduce".

The government announced plans to create a new regulator shortly after its election victory last year. Its intention was to consolidate the fragmented system of oversight in the City.

The FSA was born out of the Securities and Investments Board, which principally monitors organised exchanges. Its name was changed a year ago and Howard Davies - former deputy governor of the Bank of England, the UK central bank - was appointed chairman. The Bank's powers for supervising the banking industry were passed to the FSA in June. The bill to be put before parliament will transfer many powers from other organisations.

This will give the super-regulator wide supervision powers in areas ranging from derivatives to personal investments and credit unions. The government

Nine into one: setting up the super-regulator



may also include mortgage supervision and powers over general insurance sales.

The resulting FSA is likely to behave more like the US's powerful Securities and Exchange Commission than the array of regulators that preceded it. "The biggest difference for UK and foreign banks will be that they should be dealing with a single set of rules which must be to their benefit in simplifying the way they do business," says Peter Vipond, director of the British Bankers' Association.

Many companies complained under the old system that they had to answer the same questions from a number of regulators. Many

financial services companies developed into one-stop shops over the past decade - selling everything from insurance to derivatives - but regulation had not kept up.

Ministers were also dissatisfied with the industry's handling of the pensions mis-selling scandal, which involved the sale of inappropriate personal pensions in the 1990s. The industry had been slow to compensate those affected by the £11bn (\$18bn) debacle until the government started its campaign of "naming and shaming" the worst offenders.

Pensions mis-selling is cited by the City's critics as proof that allowing an indus-

try to regulate itself does not work.

Self-regulation meant industry practitioners ran their own monitoring bodies. But bankers hope the pendulum does not swing too far the other way, forcing companies in the wholesale market to adhere to the same tough rules as those with retail clients. "The heart of the debate is whether to regulate by rules or principles. The FSA will have both. But where the emphasis falls in the wholesale market is still very much to be decided," says Mr Vipond. Bankers are keen to preserve a more tailored, flexible regime as existed under the Bank of England.

## Employers urge half-point cut in interest rates

By Christopher Adams and Robert Chote

The Confederation of British Industry, the employer's lobby, yesterday called for another half point cut in interest rates next month, warning that confidence had sunk so low that the economy risked recession.

The CBI cut its forecast for economic growth in 1999 from 1.2 to 0.7 per cent and said output growth expectations among manufacturers remained at their lowest for seven years.

The call for a half-point cut was backed by the British Chambers of Commerce, which described it as "essential to keep recession off the agenda in 1999".

The monetary policy committee of the Bank of England, the UK central bank, meets each month to decide on rates. Willem Buiter, one of the independent experts on the committee, told the Treasury committee of the House of Commons that there had been no "significant news" to alter his view that rates should have

been cut by three-quarters of a point this month, rather than the half point agreed.

The CBI growth forecast for this year is lower than the 1 per cent predicted by Gordon Brown, chancellor of the exchequer. But one official said Mr Brown "rounded up" the Treasury's forecast before publication.

Meanwhile, the CBI's latest survey of industrial trends, some of which was conducted before this month's interest rate cut, showed a big involuntary jump in stocks of finished goods. This suggests manufacturers may be forced to cut back production sharply as retailers choose to meet demand from the storeroom.

The CBI expects growth to bounce back in 2000 to 1.8 per cent, still more pessimistic than the government's 2.25 per cent estimate.

Fifty-three per cent of the 1,000 companies surveyed said orders were below normal, compared with 65 per cent in October. Experts' orders, worn down by the strong pound, have recovered slightly.

## Honda issues ultimatum to 'grey' importers

By John Griffiths in London

Honda, the UK motorcycle market leader, issued an ultimatum to unofficial dealers selling cheap "parallel imports" to cease trading by Monday or face legal action for alleged trademark infringement.

Dealers said they would fight any such action.

Honda's action is aimed at eliminating a trade which now accounts for 25 per cent of the 100,000 powered two-wheelers sold in the UK and which has cut £200 (\$320) from the price of the most expensive machines. If successful, it could thwart government plans to encourage imports of cheap cars from outside the EU by independent traders. Other categories of goods brought in by unofficial non-EU traders could also be affected.

Denton Hall, a law firm acting for Honda, told dealers to cease "grey" trading, disclose the sources of their goods, mainly Asia-based, and surrender all their stock.

The demands take the form of a *pro forma* letter

which Honda is requiring the traders to submit by noon on Monday.

Jack Glover, principal of Granby Motors, the biggest of the five groups facing action, acknowledged last night that the dealers - all members of the Association of Parallel Importers - "have to take this very seriously".

But he rejected Honda's claims that such sales represented safety, security and servicing risks to their buyers. Honda claims that "at least some unauthorised motor traders are known through investigative work undertaken on behalf of Honda UK, to disregard safety standards in any number of ways. These can include motorcycles being sold in crates, leaving buyers to assemble high-performance machines with only the aid of a handbook".

Mr Glover said: "We intend to fight this all the way."

Honda is invoking recent precedents set by EU rulings favouring trademark owners. Lewis Jeans and Silhouette sunglasses.

### NATWEST-FT EXPORT EXCELLENCE AWARD

## N Ireland oil rig maker honoured

By Ian Hamilton Fozzy in Manchester

Harland and Wolff, the Northern Ireland shipbuilder that became a leading contractor of deep-sea oil and gas rigs, has won the 1998 NatWest-FT Export Excellence Award.

The company was privatised nine years ago and has since won export business worth more than £200m (\$322m). The judges - chaired by Ian Campbell, director-general of the Institute of Export - praised "its long-term vision and complete understanding of its markets". They added: "The company is driving innovation in the offshore drilling industry."

Harland and Wolff led the Northern Ireland and Scot-

land region, with the Scottish and Newcastle brewing company in second place.

The northern regional title went to Simon Jersey, of Accrington in north-west England. The family business makes working clothes for the catering industry and has promised its European distributors fixed prices in euros throughout 1999.

Runner-up in the north was Protector Technologies, which makes safety helmets, eyeshields and powered respirators in Skelmersdale, also in the north-west. To cut costs and mitigate the effects of the strong pound it closed production in Germany and trebled profitability over two years.

Christians and Nielsen, of Leamington Spa in the English Midlands, a special-

ist in marine projects such as container terminals, won the Midlands, Wales and Anglia award. Warwick International Group, which supplies detergent manufacturers in 50 countries with additives for removing bacteria, came second.

The south of England award went to Allen and Heath, which makes audio mixing consoles at Peury in the south-west. Research and development has enabled it to compete against Japanese manufacturers and export about 91 per cent of £7m annual turnover.

The south's runner-up was Denny's, of Leatherhead outside London, which makes clothing for the catering industry. It came close to winning the competition's

other national award - for companies exporting for three years or less. The winner was Impact Development Training Group, of Windermer, northern England. It used to sell its management team-building adventure training courses only in the Lake District National Park but now runs them in more than 30 countries, with permanent bases in Japan, Thailand, Poland and Italy.

Derek Wanless, group chief executive of NatWest, presented the winners with training bursaries from Euler, the export credit risk insurer. Other sponsors are the Institute of Export, KPMG, the accountancy firm, and Overseas Trade Services, the UK government's export promotion office.

# It's not all bad news in Asia.

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| asiamoney                  | No.1 Asian Research (Ex-Japan and Australasia) 1998 |
| asiamoney                  | No.1 Economics and Strategy in Asia 1998            |
| REUTERS                    | No.1 Asian Research Product and Service 1998        |
| REUTERS                    | No.1 Economics and Strategy in Asia 1998            |
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## MANAGEMENT &amp; TECHNOLOGY

BUSINESS LUNCH MARK GOLDBERG

## Living by his own goals

The multi-millionaire owner of a soccer club is determined to turn life's negatives into positives, finds Lucy Kellaway

My first glimpse of Mark Goldberg was from behind. A squat figure with slicked back hair in a long overcoat, he was being grasped to the bosom of another stocky man with a similar hair-do.

Once released from the clutches of the restaurant's maître d', the 35-year-old multi-millionaire and owner of the London football club, Crystal Palace, turned to greet me.

"Nice meeting you," he said in a raspy south London voice, looking me straight in the eye - which was easy as we were almost the same height. Off came the coat to reveal a loud suit, braces and chunky gold ring - all of which hinted at his story: that of a local boy made (very) good.

But Mark Goldberg wanted to tell me his story himself. Indeed he had suggested the interview precisely for that purpose.

"I'm a bit of a simple man," he declared, sitting at the best table in this wildly expensive Italian restaurant in London's Belgravia.

"I always thought I'd be a professional footballer," he said, starting into his story without prompting. "I went out to America on a soccer scholarship. My biggest problem was that I didn't apply myself to my fitness in the way that I now apply myself to everything I do."

So, aged 20, he came back to the UK with no money, no hope of becoming a footballer and with no degree either. "My anger with myself spurred me on to make up for lost time. I'm inwardly very aggressive. I suffer inwardly. I can turn a negative into a positive and grow from it."

"Without getting philosophical," he went on in the same introspective vein, "what regrets I have I turn

into learning opportunities." Armed, then, with a learning opportunity, he walked into a job agency, was given a job in the agency itself, and six months later had quit to start up a company specialising in computer personnel.

"I didn't have the money to set up on my own, so I convinced my partner that there was no point in us both putting money in." He fixed his blue eyes on mine and pulled up half of his mouth in a non-smile. The effect was slightly menacing.

"For me it wasn't a risk. I had confidence. So. Cut a long story short, I doubled turnover every year for six years. It went from \$4.5m (\$2.5m) in 1992 to nearly \$200m this year."

That bit of the story was easy enough to tell. Harder was the next bit in which he sold his shares in the company, which by then was listed on the London Stock Exchange under the name of MSB International. When he

**'See, I am not treating this as a hobby. This is a very serious business'**

sold the shares had reached \$10. Now, just a few months later, they are worth less than £2. How does he explain that?

He cleared his throat. "I've got to be very careful about what I say. But I will be 100 per cent honest."

He then explained that the City had a two-year time horizon and the shares had fallen because investors had started to wonder what might happen when the busi-

ness guaranteed by the Millennium Bug started to fall off.

"I didn't think that ever again would I be able to take out \$27m from this company as a reward for the effort I put in," he said, looking not in the least contrite.

When he got his money he proceeded to spend - some would say blow - most of it buying the football team he had supported all his life. Could it be, I asked, that love for the team which has dropped out of the Premier division, could be clouding his business judgment?

"See," he said shaking his head. "I am not treating this as a hobby. This is a very serious business. I would never do anything negative for the building of Crystal Palace just because of my passion. It wouldn't make sense for me."

But what about the fancy price he paid for the club? "The market value when I bought it was not £22.5m. But with the value of myself and my board we can turn that into £100m within five years. I have no doubt about that. No doubt."

Sounds ambitious, I ventured. "I know it sounds big. But I am backing my confidence. It's a clearly defined plan. It is not just something I have made up."

He hinted at marketing spin-offs and internet deals that one day could make the world into staunch Crystal Palace supporters. "But let me tell you the £100m is not taking account of a penny from those plans. Not a penny! It's all on top!"

So far everything is going just great. "We bought 13 new players to the club for £4.9m! We've made £7m on players we have sold! And we've saved £300,000 on salaries! And the quality of the players has improved five-fold!"

He looked at my face which may have been expressing scepticism.

"Come and look at the



Goldberg: 'But I never like to talk big. I like to just perform and see what I can do'

David Alvord

books! I invite you in! I've got nothing to hide! I'm just well enough healthwise we will achieve it."

Is he in poor health, then, I asked?

"Nah! I feel on top of the world. I go running every day. I just don't take anything for granted. Whatever God can control. I'm a big believer. I appreciate every day. I set myself targets for every day and don't go home until I've achieved them whatever time of night or day."

So what is his objective for today?

"Well, it's very specific so I wouldn't want to bore you with it."

Instead he told me all about his great relationship with the Palace manager Terry Venables, the ex-England manager.

"We respect each other. Totally. Terry Venables is the master of all masters. He is the authority on football. We're like brothers almost."

In passing I said something about Mr Goldberg's youth and mentioned that I was five years his senior.

"I would never have thought it. You look wonderful." He looked at the tape recorder. "You can use that."

I diverted the conversation to his other business interests: an internet company and a property development company that has bought a Grade One listed mansion in 400 acres of grounds with a view to turning it into a hotel and golf club. The locals initially went berserk at the thought of his involvement, but he claims to have won them round.

"All of these businesses

have the potential of being valued in excess of £100m in five years time," he said, alighting on the same figure he had mentioned for Crystal Palace.

"But I never like to talk big. Personally I don't like to just perform and see what I can do."

A couple of days after our lunch there was a front page story in the newspapers questioning the transfer deals done by Terry Venables both at Crystal Palace and at his previous team.

I reached Mr Goldberg on his mobile. "It's an industry problem," he said cheerfully. "We're looking to make sure we have the right procedures."

An example, presumably, of him turning a negative into a positive and growing from it.

## TECHNOLOGY FINGERPRINTING

## Innovation at your fingertips

Dinah Greek looks at an NEC system which could access a web page at the touch of a thumb

Making that vital phone call on the run could soon be much easier if trials by NEC on a fingerprint identification system for use on everyday items prove successful.

The Japanese electronics company's idea is to allow a user to assign to each of their fingers different codes and functions on products such as mobile phones or personal computers.

Researchers at NEC are already experimenting with what they claim is the world's smallest fingerprint scanner. Fingerprint identification is one area of biometrics, a science rapidly gaining acceptance as a means of combating crime and providing security in a variety of areas. Increasingly, it is seen as a replacement for security measures such as pin numbers and passwords.

The science works on the basis that we each have unique physical characteristics, which can be used to identify or verify claimed identities. Biometrics also encompasses iris recognition, voice recognition, retina patterns and palm prints.

NEC, Kaoru Uchida: e-mail kaoru@at.cl.nec.co.jp

Initially the NEC system was designed for security purposes, but studies showed that the technology could be applied to a variety of electronic equipment.

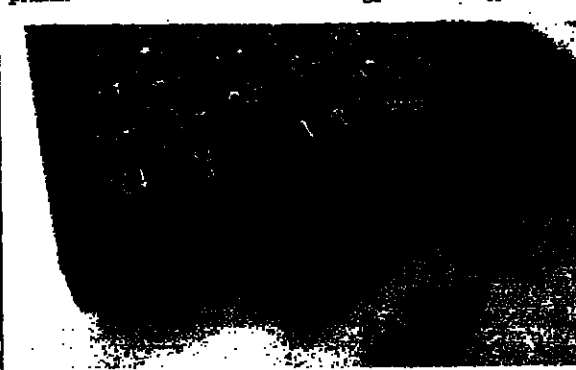
The scanner measures only 4mm by 34mm by 8mm. A fingerprint LSI (large scale integration) sensor creates an image of the fingerprint by scanning the ridge pattern of the finger as it touches the sensor. The algorithms enable identification of a fingerprint in less than a second, says NEC.

By simply pressing the correct finger against the scanner, users can carry out different functions. With a computer, the thumb could be used to open a file, or the index finger could access a favourite web page. Multiple users of a PC would have their own security codes.

The technology will also work over networks. This would obviate the need for different passwords and at the same time provide extra security for company intranets and extranets. It would provide easy access to functions on a mobile phone.

The system's accuracy depends on the database - the larger the better. It also depends greatly on the input from the user, which means the shape and size of finger does have a bearing on the system's accuracy.

NEC, Kaoru Uchida: e-mail kaoru@at.cl.nec.co.jp



In the print: NEC's tiny scanner could enhance computer security

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## THE ARTS

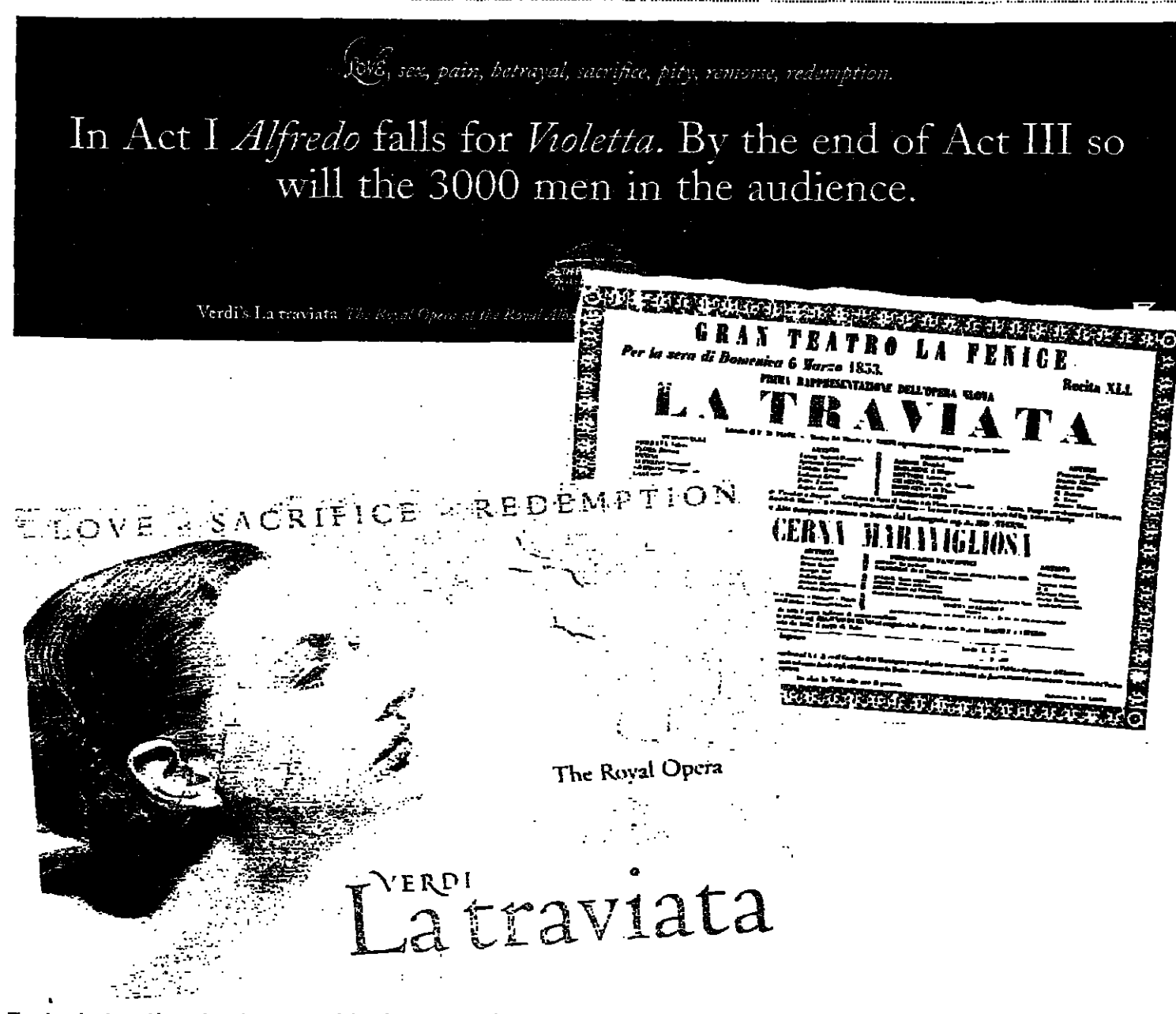
Last summer the perennially oppressed Royal Opera House Covent Garden had yet another worry to add to a management hiatus, a deficit of many millions, and grumbling staff: sales of tickets for its performances of *La Traviata* at the Albert Hall were going badly.

Just seven weeks before the opening only 21 per cent of the seats were sold, a disaster for such a popular opera in such a large venue. July Grahame, who had just extended her role as public relations director to take over the marketing brief, decided on a change of tack.

Together with advertising agency Saatchi & Saatchi she switched the £50,000 set aside to promote performances by Domingo in *Parafal* - "there was something very wrong if we had to advertise that one" - and asked the agency to come up with a harder-hitting approach than the original advertising, which featured a shot of a delicate Violetta and not much else. Such slogans as "If you are afraid to cry in public you'd better buy a box" and "In Act I Alfredo falls for Violetta. By the end of Act III so will the 3000 men in the audience" did the trick and ticket sales took off. By the finale *Traviata* was 80 per cent sold, well above target.

This experience followed hard on a similarly populist promotional exercise for *Così fan tutte* at the Shaftesbury. For contractual reasons the Armani suits worn by the cast in the original production could not be used again. Why not dress the singers in Marks and Spencer ready-mades and invite photographers to the fitting? Critics mocked but seats were sold. Perhaps careful, tailor-made marketing campaigns could solve the biggest challenge facing the arts: a paucity of audience.

Grahame left Covent Garden last month. This week she joined Saatchi & Saatchi to set up M&CSaatchi, the first serious attempt to bring marketing expertise to the arts. There have been individual consultants galore, all too anxious to give troubled arts organisations the benefit of their experience; there are a few specialist advertising agencies, such as DeWinters, that concentrate on promoting shows. But advertising agencies have traditionally avoided the arts because of their lack of expertise in an arcane and temperamental sector, and because arts companies can rarely afford them. To make communication even more hazardous, few arts organisations employ good



The changing face of La Traviata: the slogan (top) drew in the punters where the delicate face of Violetta (bottom) had failed. In the centre, opera advertising as it used to be

## The in-your-face approach

Antony Thorncroft on how a change of tack produced surprising results for the Royal Opera

in-house marketing professionals. Once again, the money is just not there.

By linking a top agency with one of the best-known communicators in the arts, M&CSaatchi has a lot going for it. Grahame has a good track record. She first came across Saatchi & Saatchi at the London Philharmonic Orchestra where she decided to drop the LPO's concerts from the listings and use the £60,000 saved on advertising. She also launched a subscription scheme, which gave an immediate boost to attendances. However, her switch to Covent Garden after she worked success-

fully for the Proms was less productive: there she came across powerful vested interests and her more tabloid approach was only grudgingly accepted.

There is an element of philanthropy involved. Charles Saatchi is the biggest British collector of contemporary art, while brother Maurice, now Lord Saatchi, is a keen amateur musician and sits on the boards of various arts institutions. But working with cultural clients gives young creative teams challenging accounts on which to chew, and there is always the chance of an eventual profit.

Grahame envisages handling up to a dozen clients. Two are already on board - a national orchestra seeking to improve its image, and a contemporary chamber orchestra keen to build audiences. Most assignments will be short-term, designed to cope with a specific problem. Fees start at around £10,000. The new company faces a big challenge. Many British arts organisations lack the time, the management skills, and the money to push through significant changes in their marketing approaches. Past solutions, often American-inspired, such as subscription

schemes, have had a short-term impact but little permanent effect. Most arts organisations are so dependent on subsidy that they inevitably look to the public purse for salvation.

But things are changing. Arts companies have more contact with business through sponsorship deals, which pump £100m into the arts each year, and the Association for Business Sponsorship of the Arts is now concentrating on how companies can support the arts with management skills, including marketing expertise, rather than money. In addition both the gov-

ernment and the Arts Council are committed to bringing new audiences to the arts, and this is basically what Grahame preaches. Too many arts companies concentrate on their traditional supporters. Her aim is to widen the net, particularly among the young. She seems certain to have an immediate success, as far as approaches are concerned - big arts institutions are flocking to her. The arts are desperate for help. However, it is doubtful whether one small group of people can change a culture: making the arts more businesslike, and teaching business how to work with the arts, is a monumental challenge.

## DANCE BALLET FRANKFURT

## Shape up to the movement

Clement Crisp has mixed feelings about William Forsythe's choreography

London's new Sadler's Wells Theatre has handsomely proved itself with this week's brief season by the Ballett Frankfurt. Here, on that splendid and expansive stage, lit with great subtlety, is one of the most intriguing of European dance troupes, and available at sensible prices. Given some subvention - the Wells does not have enough seats to offer visitors an ideal box-office reward from its realistic prices, which must be maintained - London need no longer be on the side-lines of dance activity. That a certain amount of tosh will inevitably lumber into town is inevitable, but there are significant dance overseas companies which ought to be seen here, and native troupes - Sibhan Davies springs to mind - whose work will flourish in these happy surroundings.

The Frankfurt company means, of course, William Forsythe. In the 20 years that I have been watching his dances, he has moved from the early and neo-classic *Flore sublimplici* (like Balanchine re-worked) by way of an expressionistic *Orpheus* of 1979 in Stuttgart (Edward Bond scenario; Henze music; huge dramatic impact which I recall to this day) to the long sequence of works, progressively more analytic about the nature and function of academic dance, which he has made on and with his Frankfurt dancers since 1984.

I say "on and with" since increasingly Forsythe seems to treat his dancers, and their movement response to him, as elements which he either inspires or adopts and adapts in the assemblage of his dance-pieces. His procedures are part collaboration, part creation. Forsythe has trained his dancers in certain attitudes towards movement, and their activities are essentially Forsythian in that they "think" as bodies in the way he has guided them. They are his material, and his inspiration in a process of selection and assemblage.

The resultant dances are, for the most part, unlike the work which he mounts upon other companies. In his export pieces - in the middle or *Hermann Schermerman* or *Steptext* - the ferocities and strains and slithering contrivances of his style sit without too much difficulty on classically-trained bodies. The Frankfurt repertoire is more forbidding, and brings with it some heavy intellectual luggage about the nature of movement and how it is generated, about time and dance, about light.

Forsythe wants to stimulate his audiences, and he wants them to think about what they see: about what light does; how a dance-phrase begins and ends; how figures respond and react with each other. It is not easy, and I find some of it is down-right positive and fiercely pretentious. But

there are also splendid rewards, vivid theatrical ideas, and highly polished, highly-expressive dances. This first London season brings three works dating from the last decade. *Hypothetical Stream*, which opens the evening, dates from last year and is Forsythe at his most crass.

The Wells stage seems a vast charcoal dead-end on which the dance wriggles and squirms bonelessly. Its pleasures are in the shape and shaping of movement, in watching an idea's progress and its varieties of speed and emphasis, the way in which the paint-stroke of action falls on our retinas. Its less than pleasures are in the sense of isolation generated by the dancers (and in the sight of

**The stage seems a vast charcoal dead-end on which the dance wriggles and squirms**

certain block-like torsos).

Much more approachable is *Enemy in the Figure* of 10 years ago. A light source is moved over the stage. A curved wooden wall. Shadow. Illumination. Darkness. That very Forsythian penumbra which both masks and reveals. (Forsythe has a rare skill in creating gray light: the anxious *Singerland* on which I reported some years ago was haunting because of this quality of light.) The dance is a bravura exercise in energy exploding, in bodies seen and not-seen, in movement that races and roars, in the ambiguities of perception in "now you see it, now you don't" fashion. It is immensely taxing, and brilliantly danced.

The final *Quintet* seems to be a contemplation on the idea of isolation and loneliness. The score is Gavin Bryars' *Jesus' Blood Never Failed Me Yet*, in which an ancient male voice sings a couple of lines from a hymn, and the composer provides an increasingly strong string accompaniment. Since this procedure is repeated for 25 minutes, both the words and music prove more than vexing. But Forsythe's oddly bleak yet emotionally dense movement warns its way into our feelings: the piece is desolate. It is admirably danced by its cast of five. This season is, I hope, an introduction. The Wells must bring back the Frankfurt Ballet for a longer visit.

At Sadler's Wells, London EC1. Corporate sponsors for this visit are headed by HOECHST, with sponsorship also from Commerzbank London; Deutsche Bank; Dresdner Kleinwort Benson; Hellmuth, Muller & Partner; and Metallschiffahrt, Urenco.

## HUDDERSFIELD FESTIVAL OF CONTEMPORARY MUSIC

## Spain under the spotlight

It's hard to believe that the Huddersfield Festival of Contemporary Music is playing its 21st season, successful as ever. Richard Steinitz, now professor of music at Huddersfield University, invented this unique and unlikely festival; and thanks to his eclectic but discriminating tastes, he has kept it a revolving showcase for the best composers of all persuasions.

I heard most of last weekend's concerts (the festival continues till Sunday), and was duly dazzled. With a modest budget of his own, Steinitz winks extra funding from his chosen composers' home countries - arts ministries and councils, that kind of thing - as well as from

British organisations, to support first-class performances.

In the course of each year's festival, one composer after another is spotlighted for a few days, and they are often present. The audience seems equally divided between music students from all over the country, Londoners with a professional interest, and local people with inquiring ears.

Among this year's spotlight composers are Elliott Carter, George Crumb, Michael Torke and the 68-year-old Luis de Pablo. The latter is a typical Steinitz find: hardly known in Britain, but eminently worth discovering. This Spanish composer has been through all the

advanced fashions, from serialism to aleatorics; now he follows his own way, free-form but intricately polyphonic, whimsical and off-the-wall.

The London Sinfonietta played his *Book of Mirrors*, a suite of witty theatre-pieces to which guitar and mandolin lent pungency. Later the Nuove Sincronie ensemble offered a whole de Pablo programme: the intensely dramatic *Eros*, the bright, air-borne *Dibujos*, and best of all *Segunda Lectura* - a "second reading", for 10 players, of an earlier full-orchestra piece. It is long, brilliantly varied but cogent, and a pure delight to hear. The Sinfonietta should take it up.

The festival has long paid sympathetic attention to Simon Holt, whose Spanish leanings made him good company here. The Nash Ensemble revived his strikingly eerie *Sparrow* from 1988, and with the mezzo Jean Rigby - his three fervent *Canciones* from 1986. But his new *Capriccio Spettrale*, written for the pianist Rolf Hind and the Sinfonietta, made the greatest impression. Essentially a piano nocturne which draws "spectral" echoes from the surrounding ensemble (among them a bass flute, heckelphone, mandolin and cimbalom); and eventually a short, fierce climax before it fades into silence. Every note seemed perfectly placed and telling.

Not so, sadly, in Holt's new opera *The Nightingale's to Blame* - his first - based on one of Lorca's strange little plays. *The Love of Don Perlimpin for Belisa in his Garden*. By the final scene the

music, conducted by Nicholas Kok, at last got a grip on itself, and us, with a charged atmosphere for poor old Don Perlimpin's ultimate sacrifice.

Too late, though. So much of what preceded was so slow, so devoid of forward impetus, so laden with elaborate melismata on single syllables of David Johnston's poetic translation, that the action remained a flat charade. Besides Donald Maxwell's Perlimpin, Fiona Kimm, Patricia Rozario and Frances McCafferty did their best as his housekeeper, his faithful Belisa and her mother, but Martin Duncan's penny-pin, uninspired direction (for Opera North) gave them no help. The pair of Lurex-clad duendes, mocking spirits, were an embarrassing excretion. Not a happy evening.

David Murray

## INTERNATIONAL Arts Guide

## AMSTERDAM

**EXHIBITION**  
Stedelijk Museum  
Tel: 31-20-5732911  
www.stedelijk.nl  
Bill Viola, 75 Year Survey - A Video Journey: major survey of work by the American video artist. Includes more than 15 installations, and 20 video tapes, as well as sketches and notes; to Nov 29

**OPERA**  
Netherlands Opera, Het Muziektheater  
Tel: 31-20-551 8911  
The Duke's Progress: by Stravinsky. Conducted by Rembert de Leeuw in a staging by Peter Sellars. Cast includes Donald McIntyre, Thomas Randle and Willard White; Nov 29

**CHICAGO**  
**CONCERTS**  
Orchestra Hall  
Tel: 1-312-294-3000  
www.chicagosymphony.org  
Chicago Symphony Orchestra: conducted by Pierre Boulez in

the world premiere of Thomas's *Orbital Beacons*, and in works by Debussy. With the women of the Chicago Symphony Chorus conducted by Duain Wolfe; Nov 27, 28; Dec 1

## COLOGNE

**OPERA**  
Oper der Stadt  
Tel: 221-221 8400  
Die Vögel: first modern staging for Walter Braunfels's opera. Premiered in 1920, it was banned by the Nazis and largely forgotten until a recent recording. This production is conducted by Bruno Weil and staged by David Mouchtar-Samorai; Nov 27, Nov 30

## DUSSELDORF

**EXHIBITION**  
Kunstsammlung Nordrhein-Westfalen  
Tel: 0211-83810  
Max Ernst: Sculptures, Houses, Landscapes. An exhibition focusing upon the German Surrealist's lesser-known sculptures. Some paintings are displayed too, and the works span Ernst's career between 1913 and 1974; to Nov 28

## EDINBURGH

**EXHIBITION**  
Scottish National Portrait Gallery  
Tel: 44-131-624 6200  
Robin Gillanders: Little Sparta. Photographs of the painter Ian Hamilton Finlay's garden at Dunsyre in the Pentlands Hills.

Gillanders has been working there since 1993, and the display includes a range of collaborative works - posters, prints and postcards; to Nov 29

## FRANKFURT

**EXHIBITION**  
Schirn Kunsthalle  
Tel: 49-69-299 8620  
Alberto Giacometti: retrospective of work by the Swiss sculptor and painter. Also featuring prints and drawings, the exhibition charts Giacometti's artistic output from his early years in 1920s Paris to his death in 1966; to Jan 3

## HELSINKI

**DANCE**  
Finnish National Ballet  
Tel: 358-9-403 021  
Giselle: staging by Sylvie Guillem. With sets and costumes by Ramon B. Vars. Conducted by David Gailfoth; Nov 26

## OPERA

Finnish National Opera  
Tel: 358-9-403 021  
Anna Bolena: by Donizetti. Conducted by Maurizio Barbacini in a new staging by Jussi Tapela, with designs by Arne Kontek; Nov 27, 30

## HUDDERSFIELD

**CONCERTS**  
Huddersfield Contemporary Music Festival  
Tel: 44-1484-430 528  
● Elliott Carter 90th Birthday Tribute: works by Carter,

including the European premiere of his Piano Quintet, performed by the Arditti String Quartet and pianist Ursula Oppens; St. Paul's Hall; Nov 27  
● Steve Reich: programme of works including the UK premiere of *Hindenburg*, by Reich and video artist Eyal Koral. Performed by the Ensemble Bash, The Smith Quartet, Synergy, and keyboard players Clive Williamson and Shelagh Sutherland, conducted by Nicholas Kok; Nov 29

## LONDON

**EXHIBITION**  
Tate Gallery  
Tel: 44-171-887 8000  
Turner in the Alps: undertaken in 1802, this was J.M.W. Turner's first visit to continental Europe. The exhibition contains 68 works on paper, revealing the artist's initial impressions of the inspiring landscapes he encountered; to Feb 14

## OPERA

English National Opera, London Coliseum  
Tel: 44-171-632 8300  
Boris Godunov: by Mussorgsky. Conducted by Paul Daniel in a new staging by Francesca Zambello, with sets by Hildegard Bechtler. John Tomlinson sings the title role; Nov 27

## MUNICH

**CONCERTS**  
Philharmonie Gasteig  
Tel: 49-89-5481 8181  
● Kiri Te Kanawa: recital by the

soprano, accompanied by pianist Julian Reynolds; Nov 29  
● Sabine Meyer: in works for clarinet by Mozart, with the Camerata Academica des Mozarteums Salzburg conducted by Alexander Janiczek, and bassoon soloist Daniele Damiano; Nov 28

## NEW YORK

**EXHIBITIONS**  
Pierpont Morgan Library  
Tel: 1-212-685 0008  
Charles Dickens - A Christmas Carol: the manuscript of Dickens's novel is the centrepiece of this holiday exhibition. Also on view are several other items relating to the work; to Jan 3

## Whitney Museum of American Art

Tel: 1-212-3272801  
Mark Rothko: major retrospective of the American abstract artist, including loans from Europe and Japan. The 100 works on display encompass all phases of Rothko's career, from the late 1920s to 1970, with an emphasis placed on the so-called Surrealist and Classic periods; to Nov 29

## OPERA

Metropolitan Opera, Lincoln Center  
Tel: 1-212-362 6000  
www.metopera.org  
● La Bohème: by Puccini. Production by Franco Zeffirelli with a cast including Francesca Pedaci and Frank Lopardo. Julius Rudel conducts; Nov 28  
● La Traviata: by Verdi.

Production by Franco Zeffirelli with a cast including Patricia Racette and Marcelo Alvarez. James Levine is the conductor; Nov 27, 30

## PARIS

**EXHIBITION**  
Espace Electra  
Tel: 33-1-4284 2360  
Photographic Fictions: to Jan 1

## OPERA

Opéra National de Paris, Opéra Bastille  
Tel: 33-1-4473 1300  
www.opera-de-paris.fr  
The Merry Widow: by Franz Lehár. Conducted by Armin Jordan and with a cast including Frederica von Stade and Hakan Hagegard; Nov 27; Dec 1

## SAN FRANCISCO

**CONCERTS**  
Davies Symphony Hall  
Tel: 1-415-864 6000  
www.sfsymphony.org  
San Francisco Symphony Orchestra: conducted by Michael Tilson Thomas in works by Haydn, Shostakovich and Brahms. With piano soloist Vladimir Feltsman; Nov 27, Nov 28

## EXHIBITION

San Francisco Museum of Modern Art  
www.sfmoma.org  
Alexander Calder (1898-1978): around 250 works, among them some of the best examples of Calder's formally innovative

sculpture. Alongside the mobiles and stabiles are selected paintings, drawings and jewellery, the intention being to present the breadth of the artist's career on the occasion of the centenary of his birth; to Dec 1

## OPERA

San Francisco Opera, War Memorial Opera House  
Tel: 1-415-864 3330  
www.sfoopera.com  
Norma: by Bellini. Conducted by Patrick Summers in a staging by Andrew Sinclair, with sets by Jose Varona. The title role is sung by Carol Vaness; Nov 28

## TV AND RADIO

● **WORLD SERVICE**  
BBC World Service radio for Europe can be received in western Europe on medium wave 648 kHz (483m)

## EUROPEAN CABLE AND SATELLITE BUSINESS TV

● **CNN International**  
Monday to Friday, GMT:

06.30: *Moneyline with Lou Dobbs*  
13.30: *Business Asia*  
19.30: *World Business Today*  
22.00: *World Business Today Update*

● **Business/Market Reports:**  
05.07; 06.07; 07.07; 08.20; 09.20; 10.20; 11.20; 11.32; 12.20; 13.20; 14.20.

At 08.20 Tanya Beckett of FTTV reports live from LIFFE as the London market opens.







## FINANCIAL TIMES

Number One Southwark Bridge, London SE1 9HL  
Tel: +44 171-873 3000 Telex: 922186 Fax: +44 171-407 5700

Friday November 27 1998

Welcome back  
Standard Oil

John D. Rockefeller would smile in his grave. His mighty oil empire, forcibly dismembered on May 15 1911, may be on the point of partial resurrection.

Merger talks between Exxon and Mobil, two descendants of Standard, could once again create an oil giant to tower over its competitors. Exxon is already the largest in market capitalisation. It could grow by about a quarter on this measure and more than a half in oil and gas production.

Even at this size, the new industry leader would not come near the dominance of Standard, which accounted for more than 80 per cent of the US petroleum products market in the 1890s. But a merger on this scale would raise serious antitrust anxieties. It is true that the new group would continue to face a strong challenge from the other two groups in the super-league, Royal Dutch/Shell and BP Amoco, which offer strong competition in exploration and production.

Even so, there are two grounds for anxiety. The first is the potential concentration of power in specific markets, mainly in refining and marketing. On the east coast of the US, in east Asia and Europe (where Mobil has combined its downstream activities with BP's), the new behemoth would almost certainly be required to make divestitures.

Broader anxieties arise from the impact of this deal on the emerging structure of the industry. The proposed merger, like

that recently consummated by BP and Amoco, springs from an industry-wide movement to cut costs in response to depressed oil prices - now lower in real terms than for a quarter of a century.

After impressive efficiency gains, particularly in exploration and production, the industry is left with two main areas for cost cutting: administration and refining and marketing. Both create pressures for consolidation. Clearly one head office is cheaper than two. And according to some industry estimates, an Exxon/Mobil could save up to \$3bn a year on manpower - in theory at least.

The second set of economies for the industry stems from rationalising refineries and distribution costs. To achieve this, an oil company needs a critical size, of perhaps \$100bn total annual sales. By this criterion, Mobil, along with Chevron, Texaco, Elf and Total are too small. But Exxon is easily large enough, and indeed, highly efficient. Why, then, should it want to become even larger?

Perhaps it sees further competitive advantage in becoming bigger than the biggest; or it may be trying to pre-empt the formation of another large competitor, for example Mobil/Chevron. In either case, what is good for Exxon is not necessarily good for the US, nor for global competition. The authorities must be prepared to scrutinise any deal with the sharpest scepticism.

## Russian debt

After months of negotiations, the rescheduling of Russia's domestic debt is near completion. Some foreign creditors remain unhappy with the terms. The dwindling Russian state, though, cannot make a more generous offer.

The domestic debt (GKO) restructuring deal is indeed highly punitive, with repayments worth only 4 cents in the dollar. But GKO's, with their soaring interest rates, were clearly a speculative bet. With Russian government revenues falling fast, and the economy plunging into recession, few investors could realistically have expected to get much money back. The banks left holding the now almost worthless GKO's will have to take full account of their losses: at least moral hazard will no longer be such a worry.

Unfortunately, Russia's debt problem extends far wider than the GKO market. Russian sovereign external debt amounts to some \$150bn. Next year \$17bn of repayments will become due. Compared with October's tax take of just \$750m. If continued, this would imply annual revenues of only \$90m. Russia's tax collection, always poor, has reached a disastrous level. Foreign exchange reserves of \$13bn will not be much help.

The government has already requested the restructuring of \$90bn of Soviet-era debt, including a two-year payments pause.

This would reduce its repayments next year to around \$6bn. But even this target could be difficult to reach.

Failing to meet its post-1992 obligations would mean either a default on Russia's eurobonds or on its IMF debt - both of which are deeply unattractive options. Russia will need the support of the IMF, to whom around \$5bn of next year's debt repayments are due. This support will not come, though, until the government puts forward a credible economic programme. It will certainly not come if Russia falls into arrears.

Meanwhile, \$6bn-\$7bn of forward contracts owed by Russian banks remain unpaid, and with the debt moratorium now expired, foreign creditors are moving in. This is not directly a Russian government problem, but could become one, if the government feels obliged to step in to rescue failing banks, or if creditors can prove the moratorium was illegal.

If Russia is to retain even a scrap of creditworthiness, it should honour its most recent debts. This will be no easy task. Russia's pre-Soviet creditors should be prepared to be generous in their restructuring terms; and Russia itself should make every effort to fulfil the IMF's demands, and to improve its disastrous tax collection. The alternative is a slide into even deeper economic chaos.

## A sorry state

Japan's difficulty in coming to terms with its second world war record still dogs its international relations. If it is to pull its proper weight in the world, it cannot afford to let this continue.

This week the problem has surfaced in two separate ways: a court decision in Tokyo not to pay additional compensation to British former prisoners of war, and, more seriously, Japan's refusal to extend a written apology to China for atrocities committed during the war.

For all the sufferings of the POW's, the compensation issue is a difficult one, since Japan's case rests on an agreement between all sides at the end of the war. But Japan would have much to gain, even with the POW's, through a properly worded apology, using language which recognises guilt as well as regret.

Its position on China is all the more curious in that Japan did make a written apology to South Korea when President Kim Dae-jung visited last month. Japan's relationship with China is still more important than that with Korea. Yet its intransigence is making President Jiang Zemin's rare visit to Tokyo a missed opportunity to clear the air.

Admittedly the relationship is difficult. China has become much more assertive on the world stage of late. It is keen to vie with Japan for influence, not only

with other Asian countries, but also with the US. It harbours great suspicions about Japan's military alliance with the US and about Japan's natural affinity with Taiwan, which was once a Japanese colony.

But these problems could be addressed more easily without the backdrop of arguments over history. A stable bilateral relationship is also crucial to broader security in the Pacific region where long-term peace depends on a delicate balance of influence between Japan, China and the US. In that triangular relationship the Sino-Japanese leg is easily the weakest. Japanese officials know this. They say they want to strengthen it. Yet Japan continually prevaricates on the one issue which could really secure an improvement - the need to expiate the past.

The political price for doing so is growing smaller as the war recedes into history. It is far outweighed by the benefits of a more constructive, open relationship with China.

Together with their hesitant approach to economic and banking reform, the failure of Japanese political leaders to face down their small but vocal nationalist lobby thus reveals a basic weakness. Their inability to take proper charge at home is a damaging constraint on their country's relations with the outside world.

In the world of the seven sisters, it is marry or die. The merger talks between Exxon (market capitalisation: \$175bn) and Mobil (market cap: \$60bn) suggest that nowadays, \$100bn is more or less the minimum size for an oil major.

That was also the message of August's merger of British Petroleum and Amoco. BP-Amoco and Royal Dutch/Shell are now the only oil companies with revenues over that amount (see chart). If Exxon takes over Mobil, the combined company would join that select group.

And other oil companies would be left as candidates for merger or takeover. Total and Elf Aquitaine could be forced together in France; Chevron, Texaco, Arco and Conoco might be in play in the US. The seven sisters - the western world's big integrated petroleum companies - are becoming, it seems, three or four much-married dowagers.

"It's really a question of weight of funds," says one investment banker familiar with the Exxon-Mobil talks. "Why should investors put a cent in second-tier companies when the merged companies at the top have the potential to outperform for years to come because they can cut more costs?"

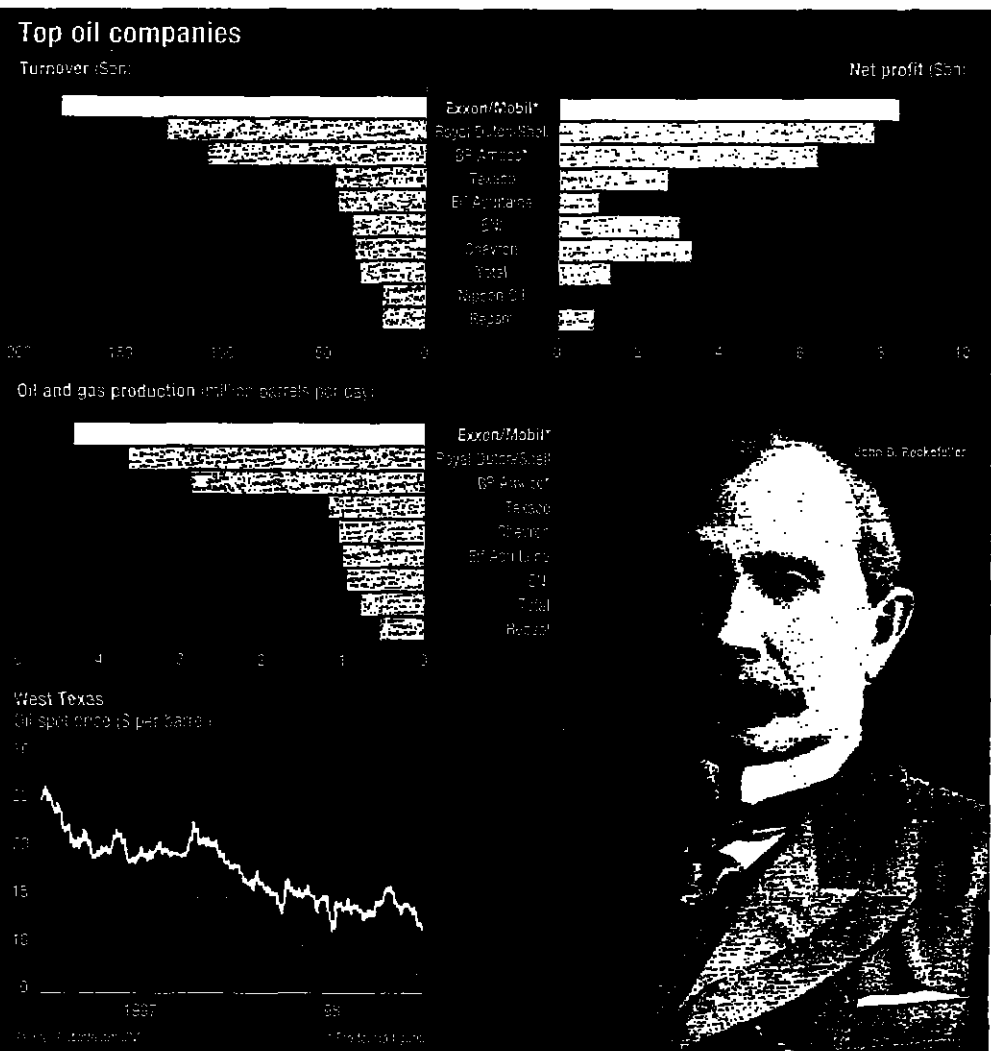
These forces have combined to put a premium on size in the oil industry. The first is the exponential growth in the cost of petroleum refining and production. Refineries have to be about 10 times the size they were in the 1970s in order to make money. A large part of that rise is the increased cost of meeting higher quality and environmental standards.

More expensive plants require bigger companies to raise the money to build and maintain them. Even more important, because transport costs are high, a large production facility will be economic only if the company is big enough to be able to sell its output within a reasonable radius of the plant. This sometimes means one company can be dominant in a local market - and this would be at the heart of antitrust questions that would arise if Exxon and Mobil do propose to merge (see below).

The second reason why there is a premium on size is that large companies are able to spread the cost of risk more easily. Oil companies have traditionally operated in countries with high political risk factors (such as Shell in Nigeria). But the risks appear to have risen recently: witness the turmoil in Russia and Indonesia, both substantial oil producers. The larger the company, the wider its spread of assets and the easier it is to

## Rockefeller revived...

Robert Corzine investigates why the world's biggest oil companies are eyeing each other's assets



offset risky prospects with safer ones.

The third reason is the falling price of black gold. For years, high oil prices provided a cushion for producers: profits from oil extraction meant that companies could subsidise struggling activities in other parts of the business out of production profits.

But now the price of benchmark crude oil is down below \$11 a barrel, having fallen by more than one-third in a year. As Roger Dwyer of Washington DC-based Petroleum Finance notes, the wholesale cost of a gallon of gasoline from Saudi crude costs less in the US than a 12 ounce serving of Coca-Cola, even with taxes and transport costs added on. Suddenly, it is not possible to cross-subsidise, so costs have to be squeezed wherever they can.

Huge savings can be made through mergers. BP/Amoco has

set what many see as a conservative target of \$2bn a year in annual cost savings, and analysts estimate that, if Exxon and Mobil link up, they should be able to reduce combined costs by perhaps \$4bn a year.

The ability to generate such savings is especially important if oil prices stay low. Philip Lambert, an investment banker with Dresdner Kleinwort Benson in London, believes it is no coincidence that the Exxon/Mobil talks coincide with oil prices at 12-year lows. He says future consolidation will be mainly driven by fears that there may be no early return to the \$15-\$20 a barrel range in which oil prices have traded for most of the past 10 years.

"There is no need to lose your independence at \$15 a barrel," he says. "But at \$10 there is. At that price cutting costs within a single company can no longer

guarantee survival. You need to restructure." An Exxon/Mobil deal would be compelling evidence that the directors of Mobil may have made just such a calculation.

Until recently, many thought there would soon be a rise in the oil price that would make such hard decisions unnecessary. Conventional wisdom held that oil prices had been driven down mainly by temporary factors, such as unusually warm winters, the collapse of demand in Asia, and the sale of increasing amounts of Iraqi crude. By implication, prices would pick up.

But this week, the Organisation of Petroleum Exporting Countries again failed to agree on new production cuts to push prices up, even though the decline in Opec's collective oil revenues has been of the order of \$50bn or so this year. That has given support to those who

believe that a fundamental shift may be under way in the industry, and that corporate consolidation is a sign of the seven sisters preparing for a new era.

Mark Moody-Stuart, chairman of Royal Dutch/Shell, recently talked about the irrational structure of the global oil industry: the world's most plentiful and lowest-cost reserves, especially those in Saudi Arabia, stay in the ground while the western companies go to the remotest corners of the globe to tap the most expensive crude.

There are many who believe that the continued low oil prices will change this irrational system, driving oil companies out of high-cost areas and persuading the big, cheap producers in the Gulf and elsewhere to turn on the taps - leading to prolonged, even permanent, low oil prices.

"It's inevitable that the rent component in the oil price will evaporate," says Luis Gluska, the head of Petros de Venezuela, and the man who orchestrated that country's opening of its oil sector to billions of dollars in foreign investment. "You'll never be able to control the oil price over the long-term."

Other Opec producers are set to follow Venezuela's lead by opening up. Iran is currently reviewing bids for dozens of foreign-financed oil development projects, while Kuwait is considering expanding service agreements with western companies. Iraq, which has the world's second largest reserves, has already negotiated detailed contracts with a number of international oil companies for when sanctions are eventually lifted. Even Saudi Arabia, the world's biggest crude producer and exporter, has hinted at a possible opening of its upstream sector to direct foreign involvement.

That is where the big oil companies step in. Mr Moody-Stuart at Shell says he expects to see new relationships developing between big state oil companies and their western counterparts.

The bargain will be that in exchange for capital, technology and management expertise, western oil companies will get access to vast, low-cost oil reserves for long periods of time.

And, as one investment banker notes, their preferred partners are likely to be those companies which not only have the size and range of expertise to offer comprehensive services but which are also viewed by the investment community as dynamic and top financial performers.

"Who would you want to deal with if you were a national oil company?" the banker asked. "A BP Amoco, or a company that is seen as dead in the water?"

## ... trustbusters permitting

Richard Wolffe and Emma Tucker consider the antitrust issues that would be raised by any Exxon-Mobil deal

At a time when antitrust enforcement is being challenged by new industries and technologies, the proposed merger between Exxon and Mobil is rich in historical irony. The two are former siblings, the large descendants of John D. Rockefeller's Standard Oil Company of New Jersey, the first US trust.

Standard Oil was also the first antitrust target of Teddy Roosevelt's administration.

In 1911, the US Supreme Court found the company guilty of restraining trade, and eventually, the Rockefeller empire was broken into 33 companies.

Today, consolidation in the oil industry appears to be undoing much of the Supreme Court's historic work. But it is not the only industry to be challenging the antitrust spirit of the early part of this century. The break-up of the AT&T telephone monopoly in 1984 has been substantially reversed by recent mergers in the telecommunications industry, such as the proposed unions between SBC Communications and Ameritech, and Bell Atlantic and GTE.

The likely approval of these controversial mergers are indicative of a new thinking in antitrust enforcement. Mergers are

no longer blocked on the grounds that "big is bad".

Joel Klein, the head of the antitrust division at the US justice department, and Microsoft's pursuer in another landmark antitrust trial, courted controversy by waving through the \$23bn merger of Bell Atlantic and Nynex last year. His counterparts at the Federal Trade Commission made a similarly surprising decision to approve the merger between Boeing and McDonnell Douglas, despite opposition from the European Commission.

As a result, any Exxon/Mobil deal would be scrutinised not for its absolute size, but in terms of

the geographic and product markets the combined company was likely to dominate.

That is where the headache will start. The FTC, already overstretched by the recent spate of mergers, has yet to complete its analysis of the merger announced between BP and Amoco in August. The breadth of an Exxon/Mobil deal would require even more detailed research. Based on their recent decisions, however, FTC officials could be expected to request specific divestitures where there are overlaps between the two oil giants, rather than blocking the overall merger.

The European Union is also likely to want to examine any Exxon-Mobil deal, meaning that EU competition authorities will have to work alongside their US counterparts again. In the past, co-operation has produced mixed results.

During the Boeing-McDonnell Douglas dispute the two sides came to blows after Karel Van Miert, the EU competition commissioner, threatened to block the deal unless Boeing made substantial changes to it.

Since then, communication has been more harmonious, EU officials say. Oil could now trouble the waters again.

## OBSERVER

## Exxon marks the spot

To say that a merged Exxon-Mobil would be big is like saying that the ocean is wet. But however vast the world's biggest energy company, will there be room for both Lee Raymond and Lou Noto?

They're both dominating personalities, the kind of big figures the oil industry seems good at producing, and used to calling the shots. Compatibility counts. One reason the BP-Mobil European joint venture didn't lead to a perfect union a couple of years back seems to have been the failure to make shipmates out of Mobil boss Noto and BP chief Sir John Browne.

Indeed, the BP-Amoco marriage may give the oil world's latest coupling couple a few pointers towards getting a good start-off on honeymoon. Investors liked the way the top rank of BP Amoco executives was all sorted out when the engagement was announced. And the older boss of the smaller company - Amoco's Larry Fuller - made it clear that he'd head off into retirement in 2000.

Exxon is so much bigger than Mobil that the deal will be called a merger only to save face and tax. So Exxon's Raymond - a chemical engineer from South Dakota - should end up steering the brand new super-tanker. What

role, then, for Noto?

At 80, the Brooklyn-born son of a Sicilian union organiser in the Big Apple's garment industry is a few years older than Raymond. So he may follow Fuller's example, taking more time to enjoy golf, classy cars, his abstract art collection, and the writings of gritty heavyweight author Joyce Kilmer Oates.

Neither Raymond nor Noto has much time for fads - Exxon doesn't hire consultants, while Noto eschews reading management theory - so don't expect any radical departures when it comes to the new company name. It certainly won't be Standard Oil.

## Swedish, natch

In egalitarian Sweden, VIP status can cut remarkably little ice, or so Carl Bildt has discovered. The former premier's traditional invitation to Stockholm's sumptuous annual Nobel Prize banquet has failed to drop into his mailbox.

Prime minister Göran Persson and four of his cabinet are dusting off their evening dress for next month's beaurefaste, but there's no room for opposition figures like former Bosnian peace envoy Bildt, now leader of the main Moderate party.

The Nobel Foundation says demand from Nobel laureates' families and those who award the prizes means there isn't room for everyone in the 1,300-seat

banqueting hall.

Maybe so, but some of the demand must be fuelled by the prospect of rubbing shoulders with international figures, like Sweden's best-known politician.

The story reminds Observer of the occasion, just after World War II, when a top US officer in Germany demanded a seat on a plane to Berlin, pleading urgent military business. A civilian was duly bounced off the flight. When the officer reached Berlin, he was disappointed to find that his "urgent business", a lecture by Thomas Mann, had been cancelled. The organisers explained apologetically that the Nobel prize-winning author had been bumped off his plane by an American brass hat.

## Good works

The Hong Kong Society for the Promotion of Virtue is in a spot of bother - it's being sued by an architect for "breaking a promise" by failing to pay for work carried out on a monastery. Times are devilish tough, even for moral crusaders.

## Pass marked

There has been a hitch with registering voters for next year's elections in South Africa, the second all-race poll in the country's history and the first involving a proper list of voters.

The Independent Electoral Commission wants the 25m

electors to register using modern, bar-coded identity cards. That's fine by the black majority - they snapped up the new cards by the million as soon as apartheid ended, and made bonfires of the old restrictive passes.

But many whites held on to documents that reminded them of the days when they called the shots, and now the National Party is seeking a court ruling that people can use old-style papers to register.

The party says up to 5m South Africans lack the new IDs: civil servants say the number is in the hundreds of thousands. Whatever the truth, many people around Pretoria are enjoying the sight of the National Party, which developed and ran the apartheid system, leading the fight for universal suffrage.

## Going overboard

Carnival Cruise Lines in Miami has been spelling out the rules for everyone who walks the decks of the brand new pride of its fleet, the Paradise. She's the world's first no-smoking cruise ship. Even the Finns who built her weren't allowed to smoke at work. Cruise director Larry Garluzzo says any passenger - sorry, "guest" - caught puffing "will disembark at the next port of call". Tough talk, but it sounds worse for the crew: any of them caught killing themselves slowly will be "terminated immediately". Watch out for that gangplank.

## Financial Times

50 years ago

\$250,000,000 For France  
Paris, Nov 26. The French Minister of Finance has been authorised to contract several loans to the amount of \$250 millions from the Export-Import Bank of Washington under the stipulations laid down by the bilateral Franco-American Agreement on Economic Co-operation, the French Official Journal announced today. The sum borrowed will correspond to the amount of American aid approved as a loan to France for the fiscal period beginning on the 3rd of April this year.

Netherlands Difficulties  
Amsterdam, Nov 26. In the lower Chamber to-day, the Netherlands Minister of Economic Affairs, Mr. Van den Brink, stated that the economic situation of the Netherlands still displayed many critical aspects. The alarming foreign exchange problem had only partly been solved by American help, he said. Labour productivity, at 90 per cent of pre-war in industry and agriculture, was too low. Industrial equipment was in many places obsolete. The brighter side of the picture was low unemployment and industrial peace.

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INSIDE

Bank split on GKO plan widens

The split in the ranks of western bank creditors of Russian domestic debt, or GKO, widened when it emerged that they cannot even agree on the status of their negotiators. Page 26

Italy to press hard for CAP reform

Paolo de Castro, Italy's newly-installed farm minister, said his country considered itself in the vanguard of European Union members pressing for Common Agricultural Policy reform. Page 28

Sega banks all on new console

Soichiro Irimajiri, Sega president, admits that if Dreamcast, the Japanese computer games maker's 128-bit platform that is launched today, fails, he has no fall-back plan. Dreamcast is the key to Sega's survival because its predecessor, the 32-bit Saturn, has been beaten into a pulp by Sony's PlayStation. That left the company that created Sonic the Hedgehog (left) recording its first loss last year. Page 18

New breed for Polish business

The appointment of 31-year-old accountant Jacek Krawiec to head Impexmetal, a Polish metals conglomerate, opens the way for more western-trained managers to replace the communist-era bosses running many of the country's ailing enterprises. Page 20

Polaroid needs instant success

Polaroid, the instant photography company, is one of the most performers on Wall Street this year. In 12 months its stock price has fallen more than 45 per cent. The group must prove that instant photography, an expensive novelty that consumers have become increasingly unwilling to pay for, still holds appeal. Page 22

Bogotá rally lacks conviction

The Bogotá stock market has rebounded sharply this month, compensating to a small degree for a dismal year for equities. The market index has gained 28.5 per cent in dollar terms in November. Even with the recent upturn, shares are still down 40 per cent on the year and brokers say the degree of recovery owes more to speculation than sound reasoning. Page 38

Japanese shares stage modest rally

Japanese shares rallied modestly, lifted by foreign buying as investors became more positive about the government's spending plan and support programme for the banks. Page 38

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SPANISH TELECOMS GROUP INCREASES INVESTMENT TO MEET GOVERNMENT TARGETS OVER NEW LINES AND SERVICE

Telefónica plans \$3.8bn for Brazil

By Geoff Dyer in São Paulo

Telefónica, the Spanish telecommunications group, plans to invest \$3.8bn in its Brazilian operations next year, giving a much-needed boost to Latin America's largest economy.

Mr Juan Villalonga, Telefónica chairman, said the heavy investment was needed to meet the ambitious targets for new lines and customer service set by the Brazilian government following the July privatisation of Telebras, the former state-owned telecoms monopoly.

The news comes after Telefónica proposed an unusual plan last week to give shareholders bonus shares rather than dividends so the group could invest more of its cash-flow.

Telefónica, which is the largest telephone operator in Latin America, has already invested \$5bn in Brazil after it bought stakes in three of the 12 Telebras operating companies at the privatisation, including a controlling shareholding in Telesp, the fixed-line business in São Paulo. The group also has a stake in CRT, the telephone operator in the southern state of Rio Grande do Sul, which it acquired in 1996.

Investment in the telecoms sector next year will be important for the Brazilian economy, which is falling rapidly into recession and which has just received an emergency financ-



Call from Ipanema: Telefónica aims to invest \$3.8bn in its Brazilian operations which would involve adding millions of extra lines

Picture: AP

ing package from the International Monetary Fund to prevent a currency crisis.

A sharp recession could weaken the government's fiscal austerity plans and undermine its political support. Output in the third quarter was 1.5 per cent lower, and while the government is forecasting a reduction in gross domestic product of 1 per cent next

year, JP Morgan, the US investment bank, is predicting a 4.3 per cent fall.

However, some economists believe heavy investment by newly privatised telecoms and energy companies could limit the extent of the downturn next year.

Mr Villalonga said that as a result of the investment, the group would add 2 million

lines in São Paulo state next year and the waiting list for a new line - currently up to 5 million - would be eliminated by the end of 2000. While under state ownership, Telesp had installed about 50,000 lines a month. In October the company had put in 110,000 telephone lines, he said.

The investment plans would be financed from cash and new

borrowing. He said that the Brazilian National Development Bank was willing to finance up to half the investment, if needed. "The telecoms sector will be a motor for economic growth and will help improve social and economic conditions in the country," said Mr Villalonga, who was visiting Brazil to launch a new logo for the group.

UK retailer in \$490m deal to raise US presence

By Maggie Urry in London

J Sainsbury, the UK retailer, underlined its ambition to be a \$10bn retailer in the US by acquiring Star Markets, a Boston-based supermarket chain for \$490m. The deal includes the assumption of Star Markets' debt of \$368m.

The vendor is Investcorp, the Bahrain investor group, which acquired the business in 1984 for \$285m. Johannes Huth, of Investcorp, said the sale of Star Markets was "a good deal all round. Sainsbury was the logical buyer".

Sainsbury said Star Markets, with \$1bn of turnover from 53 stores, would fit well into its New England-based Shaw's chain, which generates \$3bn of sales from 121 stores. Combining the two would give the group \$4bn of the \$10bn US sales it aimed to achieve in five to seven years.

Star Markets made a profit before interest, tax and depreciation of \$47.3m in the year to end January 1998, but lost \$3.2m after financing costs.

Dino Adriano, group chief executive of Sainsbury, said: "We are committed to the US and to Shaw's."

He said further acquisitions would be needed to reach the sales target and were likely to knit with Shaw's operations.

Analysts were sceptical about the deal and about Sainsbury's aim for a 17 to 19 per cent return on net assets within three years, pointing to the competitive nature of the US food retail market and rapid consolidation among leading groups. They highlighted the difficulties Shaw's had experienced expanding into Connecticut. Sainsbury shares fell 13p to 515p.

Steve Woolf, European retail analyst at Banque Paribas, said: "It is a small fish in a very large pond full of sharks."

Mr Adriano said: "Analysts are always sceptical. This should make them think again." He said there were still a large number of medium-sized retailers in the US, and no truly national chains.

He predicted the deal would bring \$40m in savings by the third year of ownership, through improved buying, better distribution, and administrative and marketing savings.

However, there would be costs approaching \$100m over the next five years to convert the Star Markets shops to Shaw's.

Investors shed Japanese bonds

By Edward Luce in London and Paul Abrahams in Tokyo

The yield on the benchmark Japanese government bond yesterday rose above 1 per cent for the first time in three months as investors dumped bonds on fears of Japan's widening budget deficit.

The sell-off was prompted by news of a ¥10,000bn (\$83bn) shortfall in budget receipts this year, which meant the supply of government bonds would have to rise sharply.

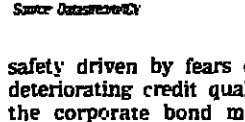
Economists estimate that the monthly auction of 10-year government bonds will rise from ¥1,200bn to ¥2,000bn, leading to the possibility of over-supply in the market.

Earlier this year, the Japanese government bond broke all records when the yield dropped below 1 per cent for the first time. This was caused partly by an investor flight to

safety driven by fears of the deteriorating credit quality of the corporate bond market, and declining values in the Japanese equity markets.

Yesterday's sell-off has prompted speculation that the price bubble in Japanese government bonds is bursting.

Yield on 10-year benchmark bond (%)



Source: DataStream

Rapid decline in sales prompts Hitachi shake-up

By Paul Abrahams in Tokyo

Hitachi, the Japanese electronics conglomerate, is to restructure its operations, spinning off two divisions in a move prompted by the poor performance of its entire range of businesses.

The group, part of the troubled Fuyo keiretsu, or corporate family, also revealed yesterday that it would post consolidated losses of ¥250bn (\$2.1bn) for the year ending March, even though it was cutting capital spending by ¥100bn.

"We have never had such an across-the-board, rapid sales decline," said Yoshiaki Yagi, senior managing director at Hitachi. "Even at the time of the oil shocks in the 1970s, we could find one or two bright spots."

Hitachi, whose broad manufacturing activities take in monorail systems and television sets, said the home appliances operations would be spun off into a wholly owned subsidiary called Hitachi Tazaki Electronics. It would manufacture vacuum cleaners, washing machines, handheld computers and colour printers.

The other new subsidiary, to be called Hitachi Lighting Equipment, would produce light bulbs and industrial lighting.

Analysts said the moves, although welcome, appeared hesitant given the scale of Hitachi's problems. They also compared unfavourably with recent changes at rival Toshiba, where the president has indicated 30 per cent of the businesses would need

restructuring and a number of significant deals with foreign and domestic companies have already been announced.

Hitachi's operating profits in the first six months to September collapsed from ¥146bn to a loss of ¥38bn on sales down 6.4 per cent to ¥3,900bn. Sales in all the divisions - information, telecommunications, industrial machines, power plants, semiconductors, consumer electronics and basic materials - had fallen. The group also fell into a loss at the net level, from earnings of ¥37.6bn to a loss of ¥142bn.

Operating losses for the semiconductor business would deteriorate from ¥70bn last year to ¥100bn this year, Mr Yagi warned.

The company can usually count on its power plant division to offset problems in other operations. But deregulation of the power supply industry means companies with surplus electricity can sell it, which has forced power groups to rein in capital spending.

Mitsubishi Electric, another electronics conglomerate, warned that its consolidated net losses had deteriorated from ¥28bn to ¥31bn in the first half. At an operating level, a ¥8bn profit last time became a loss of ¥9.8bn on sales down 2 per cent at ¥1,790bn.

For the full year, it expected to achieve zero operating profits. But at the net level it predicted profits of ¥20bn, thanks to an extraordinary gain of ¥80bn on the sale of land and cross-shareholdings. Last year it posted net losses of ¥106bn.

ING posts a 42% increase in net profit

By Jeremy Gray in Amsterdam

ING, the Dutch financial group, yesterday posted a 42 per cent leap in nine-month net profit in spite of the summer storm in emerging markets and a significant rise in loan-loss provisions.

Net earnings surged to F14.86bn (\$2.5bn) - at the top end of analysts' forecasts - compared with an adjusted F13.43bn in the previous period. However, stripping out one-off gains from divestments would have shrunk the bottom line to F13.52bn.

ING said the global financial crisis hit banking results, which tumbled by nearly 10 per cent to a pre-tax F12.1bn. In the June-September period alone there was F1330m deficit in the banking operations, for which the group blamed ING Barings, the investment banking arm, which produced "substantial losses". Returns from insurance activities, up 31.8 per cent minus non-recurring items at F12.6bn, helped to offset the banking loss.

Trading results at Barings, one of the world's leading emerging markets players, were savaged by the slowdown in global financial markets. Last month, ING announced it was losing 1,200 people at the unit, including chairman Marinus Minderhoud.

ING raised its total provisions by F1930m to F11.54bn - two-thirds related to activities in Asia and Russia. But it maintained its forecast in September of a 15 per cent rise in full-year earnings per share, implying a net outturn of roughly F1900m in the traditionally weak fourth quarter.

The one-off items stemmed chiefly from large divestments - including Kredietbank Belgium, credit insurer NCM, mobile telephone network Libertel and its US non-life insurance operations - adding F13.4bn to the bottom line. But the acquisitions of Bank Bruxelles Lambert, and the US insurers Equitable of Iowa and Furman Selz, boosted net profit by F1941m.

Michael Lindsey, analyst at Lehman Brothers in London, said ING should have little difficulty meeting its full-year forecast.

In Amsterdam, ING shares closed up 3.2 per cent at F116.30.

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## COMPANIES &amp; FINANCE: ASIA-PACIFIC

# Normandy hedge book nets A\$650m

By Gwen Robinson in Sydney

Normandy Mining, Australia's largest gold producer, said yesterday it would realise a A\$650m (US\$416m) net profit on its extensive gold hedge book.

The deal fuelled speculation that Normandy was preparing for a large acquisition or investment, prompting the company to deny it was considering a takeover of Great Central Mines, another leading Australian gold producer in which Normandy holds a 25 per cent stake.

Normandy said the "priority allocation" for proceeds of the hedge book sale would be development of new, low cost gold mines and a magnesium metal project in Queensland.

It runs one of Australia's most extensive gold-hedging programmes - hedging enables mining companies to forward sell future production at fixed prices.

Yesterday's deal represented 85 per cent of the value of Normandy's hedge book out to 2005, or 1.1m ounces of gold, about two-thirds of the total covered by forward sales.

With gold prices showing signs of stabilising, after sliding steadily for most of the year, it was both "strategic and prudent" for Normandy to re-position itself to

take advantage of any upturn in gold prices, analysts said.

The sale would also drive down Normandy's gearing ratio from 34 per cent to 8 per cent and give it a strong cash position.

There would be no impact on the gold market because identical gold hedging positions in both quantity and maturity would be re-established simultaneously, Normandy said.

Normandy's current 6.5m ounces of gold hedged was valued at an estimated average price of A\$538 an ounce, compared with A\$670 an ounce previously, the company said.

The new hedging profile, however, would emphasise uncommitted put options to allow greater flexibility.

The company said it would also consider "when appropriate" a share buyback plan, which would be cash flow positive.

Standard & Poor's, the US ratings agency, affirmed its credit ratings on Normandy and said cash proceeds from the hedge book sale would crystallise the company's financial flexibility.

It predicted Normandy would maintain a moderate financial position and a significant gold hedging position that would cushion against volatile market conditions.

## Retry or abort for Sega as new games console is launched

Japanese group sees its new 128-bit machine as the key to its survival, write Paul Abrahams and Alice Rawsthorn

It may seem odd for the president of a crisis-ridden Japanese company to spend a morning playing computer games, but not if he is Soichiro Irimajiri, Sega president, demonstrating Dreamcast, the group's new games console.

The stakes are high. Today's launch of the 128-bit machine, billed as a successor to Sony's 32-bit PlayStation and the Nintendo 64, may be the last time Sega can push the reset button, according to Masako Sakaguchi, analyst at Dresdner Kleinwort Benson in Tokyo. Even Mr Irimajiri admits that if Dreamcast fails, he has no fall-back plan.

Dreamcast is the key to Sega's survival because its predecessor, the 32-bit Saturn, has been beaten into a pulp by Sony's PlayStation.

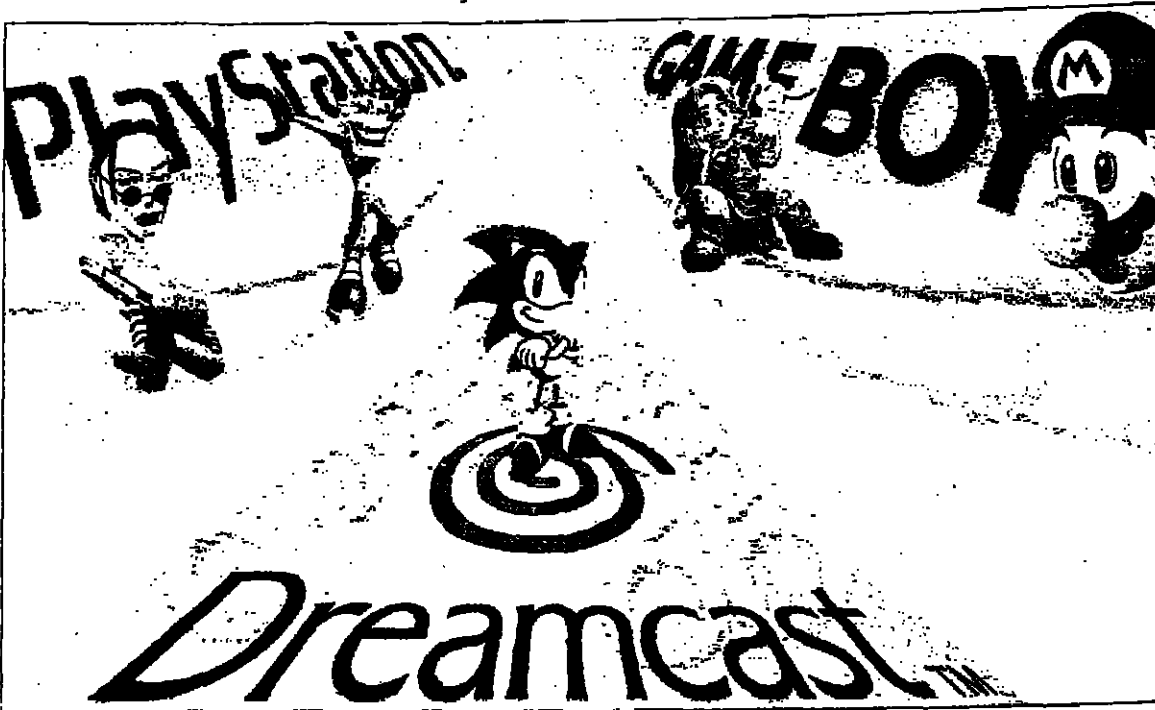
In the first half of this year, the PlayStation captured 70 per cent of Japanese console sales, against the Saturn's 8 per cent and the Nintendo 64's 4.5 per cent.

Sony's success has cost Sega dear. It reported its first loss last year, a deficit of ¥43bn after sales collapsed more than 24 per cent to ¥271bn.

With declining cash flow and ¥150bn of convertible bonds due over the next two years, Sega urgently needs the answer to its problems.

Yesterday, the shares traded at ¥2,845, against ¥4,550 two years ago. The largest convertible issue, worth ¥100bn, is convertible at ¥7,913 a share.

Unless Dreamcast suc-



Sonic boom: 'With the release of Dreamcast, we're not competing with Sony and Nintendo any more, we're blowing them out of the water'

ceeds, Sega's prospects are bleak. Its progress also has implications across the games industry, a cyclical sector that is nearing the end of a buoyant period.

The games market took off in the mid-1980s, only to collapse in the early 1990s when consumers became bored with the old 8-bit and 16-bit consoles. Sales soared after the launch of the 32-bit PlayStation and Saturn in 1994, but the 32-bit and 64-bit console market peaked in Japan this year, and will peak in North America and Europe next year.

Sony is working in secrecy on a successor to the PlayStation, incorporating digital versatile disc technology, as is Nintendo on a 64 replacement. But Sega will be the first of the three to test the next wave of games technology with the Dreamcast, just as online gaming is increasingly popular, as is personal computer games software.

Mr Irimajiri is defiant. He insists that Dreamcast is Sega's PlayStation killer and the answer to its problems. "With the release of the Dreamcast, we're not competing with Sony and Nin-

tendo any more, we're blowing them out of the water," he claims.

The first step, he says, is admitting what went wrong before. "We were arrogant," concedes Mr Irimajiri. "We thought we knew best. But we were wrong. We are now defining the future with Dreamcast," proclaims Mr Irimajiri.

The 128-bit machine has a double-density CD-Rom, providing additional memory for more complicated games. Its NEC-manufactured graphics engine produces three-dimensional graphics faster and more realistically

one boy telling another: "Sega sucks. I want a PlayStation." The campaign culminates in Sega admitting its products were substandard and promising to do better. "Sega may have sucked in the past, but we are now defining the future with Dreamcast," proclaims Mr Irimajiri.

The 128-bit machine has a double-density CD-Rom, providing additional memory for more complicated games. Its NEC-manufactured graphics engine produces three-dimensional graphics faster and more realistically

than 32-bit machines. However, its sales prospects will depend mostly on software. There will be just five launch titles, among them *Virtual Fighter*, *Godzilla Generations* and *Sonic Adventure*. A further 18 titles are scheduled for release before April.

Dreamcast's debut has been dogged by production problems with the graphics chip designed by VideoLogic of the UK and manufactured in Japan by NEC. Output has fallen below expectations. Only 500,000 machines will be produced this year against a target of 1m - worrying for Sega as Christmas and new year are Japan's busiest sales seasons.

Sega has the advantage of being the only one of the three big games groups with a new console out in Japan this Christmas, but Sony and Nintendo are not prepared to cede the initiative. Sony is spending heavily on PlayStation advertising worldwide this winter, as is Nintendo, which launched a new *The Legend of Zelda* game for the 64 in Japan last week and the US this week.

Mr Irimajiri hopes to sell 10m Dreamcast consoles in Japan over the next four years, but says it will break even on sales of 3m. However, the initial response to the Dreamcast in its domestic market will be critical in setting the tone for its international debut in Europe and North America next autumn, and that is where the battle for Sega's survival will be won - or lost.

## Blockbuster poised to buy assets of KPS

By Louise Lucas in Hong Kong

Blockbuster, the US home entertainment retail chain, is poised to snap up assets of KPS, the collapsed Hong Kong video retail chain.

Blockbuster, which had been looking to enter the Hong Kong market for some time, has secured a 30-day exclusive period to conclude negotiations. It is aiming to buy KPS's stock of videos and other products, as well as furniture and fittings. It may also take over some of KPS's 38 leases on stores.

The deal would give Blockbuster a strong foothold in Hong Kong, complementing its presence in other parts of Asia. It has 50 stores in Taiwan, and is also active in Thailand, Japan, Australia and New Zealand.

KPS was founded in 1981 and grew into the biggest video rental chain in Hong Kong. It collapsed early this month, at least partly a victim of the economic crisis and the imposition of laws last year that banned parallel imports, or the purchase of goods independently of the official distributor.

KPS said that as a result it was unable to obtain some of the non-mainstream films that distributors found com-

mercially unviable to supply. But KPS also floundered on problems of its own making: management issues, strategy and finances. Its coupon scheme - where customers bought tickets in advance, usually at a discount, to exchange for video rentals - backfired and created debt.

Coupon schemes are popular in Hong Kong, and give vendors upfront cash flow. However, consumers have become less keen on them following the failure of KPS and, earlier in the year, Maria's, a bakery chain that also used coupons.

Blockbuster said it believed it could still source a wide range of local and foreign films despite the parallel imports ban. Al O'Donnell, vice-president Asia, said he was confident local suppliers would make sufficient products available.

Ernst & Young, who were appointed receivers on November 5, have received several indications of interest from potential buyers, including Movieland, a smaller Hong Kong chain that boasts a wide selection of foreign films. There was also talk that Garrie Roman, KPS's original founder, might return.

## Asian airlines see 2.3% rise in traffic

By Tony Tassell in Manila

Asia's depressed airline industry saw a glimmer of an upturn in September after a nearly a year of declining passenger traffic and revenues.

While competitive pressure on air fares remains intense, for the first time since October 1997, the number of passengers carried by Asian airlines rose in September with a 2.3 per cent increase in traffic, according to figures collated by the Association of Asia Pacific Airlines.

At the same time, revenue passenger kilometres - the aggregate distance travelled by paying passengers - rose 4.3 per cent as airlines cut flights between low-demand short-haul destinations and increased long-haul routes.

After reductions in capacity, the passenger load factor - the percentage of occupied seats on airline flights - rose by 3.6 percentage points to 72.03 per cent.

"It is obviously premature to say that recovery of growth is firmly established or even that a clear trend has emerged, but the decline of traffic has stopped, the number of passengers has increased, and we have had

two consecutive months of increased load factors," said AAPA director general Richard Stirland.

Still the industry remains cautious about the outlook for the industry. Some fares are being cut by carriers to below cost levels and much of the increase in passenger traffic has occurred in low-yield areas such as promotional fares.

The caution was echoed by other industry leaders at the conference. Jim Crea, managing director of Air New Zealand, said the shift in airline capacity from short-haul to longer routes had increased revenue passenger kilometres. However, as more airlines shifted capacity to this section of the market, competitive pressures on yields would increase.

Mr Cheong Cheong Kong, chairman and chief executive of Singapore Airlines, said it would be a "brave man to predict the tide has turned" for the Asian airline industry.

Philip Chen, chief operating officer of Cathay Pacific, added he would be reluctant to say the recovery for the industry had started. "1999 will still be a challenging year," he said.

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|   |  |  |   |   |
|---|--|--|---|---|
| <br><b>General Electric Capital Corporation</b><br>EURO 400 million<br>due 2005<br>1 October | <br><b>European Investment Bank</b><br>STG 250 million<br>due 2021<br>2 October | <br><b>KfW International Finance</b><br>STG 450 million<br>due 2003<br>12 October         | <br><b>European Investment Bank</b><br>US\$750 million<br>due 2003<br>14 October                                       | <br><b>IBRD</b><br>US\$500 million<br>due 2005<br>14 October |
| <br><b>Inter-American Development Bank</b><br>STG 75 million<br>due 2008<br>14 October       | <br><b>Republic of Italy</b><br>EURO 600 million<br>due 2005<br>19 October      | <br><b>CADES</b><br>STG 200 million<br>due 2002<br>21 October                             | <br><b>European Bank for Reconstruction and Development</b><br><b>EBRD</b><br>STG 75 million<br>due 2028<br>21 October | <br><b>KPN</b><br>DM 2 billion<br>due 2008<br>22 October     |
| <br><b>Generalitat de Catalunya</b><br>EURO 185 million<br>due 2005<br>23 October            | <br><b>IBRD</b><br>US\$1 billion<br>due 2005<br>26 October                      | <br><b>Associates Corp. of North America</b><br>US\$4.8 billion<br>due 2003<br>27 October | <br><b>Canada</b><br>US\$2.5 billion<br>due 2008<br>27 October   | <br><b>FNMA</b><br>STG 200 million<br>due 2002<br>28 October |

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\*Source: Capital Data Brochure, October 1998. The Canada transaction was jointly managed with RBC Dominion Securities and Goldman Sachs & Co. issued by UBS AG, registered in Switzerland by the SFA. In the US, Warburg Dillon Read LLC, a subsidiary of UBS AG, is a registered broker-dealer and member of SIPC, the New York Stock Exchange and other leading exchanges.

## COMPANIES &amp; FINANCE: EUROPE

OIL INDUSTRY EXXON AND MOBIL DISCUSSIONS SPARK SPECULATION ABOUT OTHER COMPANIES

## Merger talks lift European oil shares

By Our International Staff

Shares in Europe's largest oil companies surged yesterday as news that Exxon is in talks to buy its smaller US rival Mobil sparked intense speculation that similar moves may be afoot in Europe.

Attention was focused on Paris, where shares in Elf Aquitaine and Total, the two big French oil companies, were sharply higher. They closed up 4.7 per cent and 4.5 per cent respectively.

There was also a strong focus on Royal Dutch Shell, with analysts saying that any Exxon-Mobil deal would

put pressure on Shell to move because it is considered Exxon's closest traditional rival. Its shares were the most heavily traded FTSE 100 stock and ended up 14.5p at 367.5p, while British Petroleum closed 23.5p higher at 956.5p.

In France, speculation has been rife that Elf might be involved in the next big deal in the sector, seeking to take over PetroFina, the Belgian oil and petrochemicals group.

PetroFina insisted yesterday that the possibility of an Exxon-Mobil merger "changes nothing for us". PetroFina shares ended the

day up Bfr250 at Bfr13,700. But Baron Albert Frère, the Belgian financier whose business empire controls 30 per cent of PetroFina, said in a rare public comment following news in August of a \$55bn merger between British Petroleum and Amoco that no company could remain indifferent to the consolidation in the industry.

The market also seems convinced that PetroFina's days as a standalone group are numbered. "When even companies like Exxon are looking for partners, you have to wonder about the smaller ones," said Sandra Vandersmissen, analyst at Générale de Banque, Belgium's biggest bank. "It increased my view that eventually something has to happen with PetroFina."

Shell shared the top tier of the international oil industry with Exxon until the announcement of the merger between BP and Amoco. But some analysts noted that the steep slide in its share price in recent months would limit its ability to take over another large oil company. Shell has also shown a preference for more limited alliances and joint ventures, such as its recent

European refining and marketing deal with Texaco. Shell is suffering more than most of its competitors from the downturn in oil and commodity chemical prices. Many expect it to focus on restructuring its current portfolio rather than join in any consolidation wave.

In Italy, shares in Eni, Europe's fourth largest oil and gas group, ended the day up 3.74 per cent at L10,405.

Senior Exxon executives have been meeting in recent weeks with international oil companies, including Eni, over possible partnerships and deals in specific product

and geographical sectors. Eni has maintained a constant look out for potentially value enhancing deals and partnerships. But analysts said Eni was unlikely to jump into any large scale deal, as it has recently appointed Vittorio Minicato as its new chief executive to replace Franco Bernabè, who has moved on to head Telecom Italia.

Reports by Robert Corzine in Vienna, Paul Bettis in Milan, David Owen in Paris and Neil Buckley in Brussels.

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INSURANCE GERMAN GROUP UPBEAT

## Allianz sees sharp premium income growth

By Tony Barber in Frankfurt

Allianz, Europe's largest insurance group, predicted yesterday that its worldwide premium income would grow by 21 per cent this year to DM109bn (\$62bn) despite strong competition in the property and casualty business and currency devaluations in Asia.

The Munich-based company said it was seeking to its forecast of growth in net profit of at least 10 per cent for 1998, provided that international financial markets maintain their recent stability and there is no unusual increase in the size and amount of insurance claims.

Group premium income rose by 18.7 per cent in the first nine months of this year to DM76bn, of which DM44.9bn came from the property and casualty business and DM31.1bn from life and health insurance, Allianz said.

The results, which were largely in line with analysts' expectations, are the last that Allianz will publish according to German accounting standards. Like other internationally oriented German companies, Allianz - which generates two-thirds of its income outside Germany - will switch to international accounting standards when it issues its full 1998 results.

The company's performance so far in 1998 was much better than the contribution of the French insurance group AGF, which Allianz took over earlier this

year. AGF accounted for DM11bn of Allianz's premium income from January to September, and the figure is expected to reach DM18bn for the whole of 1998.

The takeover of AGF illustrated how Allianz, like most large German companies, is keen to secure a prominent market position in France and other countries preparing to adopt the single European currency from next January.

Allianz and Dresdner Bank, Germany's third largest bank, recently announced the formation of a joint venture in asset management services and have identified France, Germany, Italy and Spain as their main targets in the mutual fund market next year.

Allianz underlined the impact of Asia's financial crisis on its performance by saying that currency devaluations there had caused the group's total premium income from the region to fall when measured in D-Marks.

The company gave no precise figures but said gross premiums, when measured in local currencies, had risen by more than 10 per cent.

In the property and casualty business, premiums rose in the US, France, Italy and Switzerland but fell in Austria, Germany and the UK. Premium income for health and life insurance rose in all important markets except France and the US, where the annuity business of Allianz Life slumped, the company said.

## Nomura seeks results from new guard

Impexmetal's chief has two years to cut costs and shift the group's focus, writes Christopher Bobinski

The arrival of Jacek Krawiec at a Polish steel company this summer may not have made headlines beyond the country's borders. But his appointment as head of Impexmetal, a listed metals conglomerate, opens the way for a new generation of western trained Polish managers in a country where many large companies are still run by those with roots in the former communist system.

Mr Krawiec, a 31-year-old accountant from Poznan, has represented his country as a middle distance athlete. He spent the mid-80s working in Warsaw for Ernst & Young and Price Waterhouse and was taken to London by Nomura, the Japanese bank, early last year. Nomura took a 15 per cent stake in Impexmetal in the spring, when the company was privatised.

But shortly afterwards, Nomura grew concerned that Impexmetal was being poorly managed and began to fret about its initial \$7m (\$18.5m) investment in the company.

This concern resulted in Edward Wojciech, the 56-year-old former managing director, being ousted. Mr Wojciech, an Impexmetal veteran, had transformed the company from a state trader specialising in copper and other metals into an industrial conglomerate employing about 7,500 people.

It now owns the modern Zawiercie steel mill and the Konin aluminium plant as well as stakes in copper processors and zinc smelters. Mr Wojciech's critics say he felt more at home cutting deals with former



nomenklatura figures than working to streamline the company to cope with foreign competition.

To Nomura's horror, costs rose and Impexmetal accumulated 175m zlotys of debt, which is costing 38m zlotys a year to service.

Nomura's purchase of its stake was only possible with the backing of Templeton Global Investors, a global

**Analysts say the old guard managers would like to see him fail**

fund manager that held a 10 per cent stake. It was concerned that listed Polish companies were generating feeble profits.

The state treasury, which still has a 31.5 per cent holding and is under the strong influence of the pro-business Freedom Union party, backed Nomura's move. Once Mr Krawiec came in

he saw that Impexmetal's group profit prediction for this year of 57m zlotys was wildly unrealistic. Steel export prices had been falling.

The company is now working to a 17m zlotys net profit target for 1998. This compares with a 38.4m zloty net profit reported for last year.

Mr Krawiec has embarked on a cost-cutting exercise, which aims to reduce headquarters staff from 388 to 188 by June next year. Similar moves are under way at the company's production plants.

Impexmetal's foreign subsidiaries are to be closed and replaced, where necessary, with representative offices. The company's trading functions are also to be reorganised. Together this should produce savings of 15m zlotys next year.

But the main challenge lies with a radical refocusing of Impexmetal's activities. Acting on advice from McKinsey, the management consultants, Mr Krawiec has decided on a disposals programme that includes selling the company's

Zawiercie mill and the Huta Slaska zinc smelter.

Mr Krawiec says the proceeds from these disposals should allow a reduction of the debt burden and allow Impexmetal to concentrate on its aluminium mill at Konin and copper processing at the Hutmen and Szopienice plants.

Mr Krawiec has been given two years to implement the programme. But it has already been described as a "death sentence for the idea of building a Polish-owned holding group in the metals industry" by Magazyny Hutniczy, a trade paper with close links to the trade unions.

Analysts say the old guard managers would like to see him fail and that they often point out that the Impexmetal share price, about 27 zlotys when Mr Krawiec took over, dropped to about 9 zlotys this month.

Nomura paid 37 zlotys a share for its stake and is looking to Mr Krawiec to coax the price back up to a level that will allow exit with face - and some profit.

## Fiat surges, on speculation about alliance

By Paul Bettis in Milan

Fiat shares yesterday surged by 7.2 per cent amid market speculation over a possible alliance and other strategic moves by the Italian automotive group's controlling Agnelli family.

Fiat ordinary shares closed in Milan yesterday 1.55 higher at L5,880 after gaining 7 per cent the previous day. The two Agnelli family quoted holding companies, Ifi and Ifil, also saw sharp gains in their shares.

Ifi preferred non-voting shares (only Agnelli family members can hold voting stock) rose 8.4 per cent to close yesterday at L32,200. Shares in Ifil, the industrial holding company, rose 3.7 per cent to close at L7,200.

Financial analysts and car industry officials yesterday attributed the strong performance of Fiat and the rest of the Agnelli stable to the fact that these shares were now regarded as undervalued. Most Italian blue chips have moved higher in the recent stock market rally but Fiat and the two Agnelli holdings have lagged behind. Fiat ordinary shares are still a long way off their 12-month high of L9,025.

However, the market has also been gripped by talk of possible alliances involving Fiat and another large car manufacturer as well as a rationalisation and simplification of the Agnelli chain of control over Fiat through the family's various cascading holding companies.

The recent decision of Giovanni Agnelli & C, the non-

quoted holding at the top of the pyramid, to launch a \$1.6bn move to acquire full control of the Luxembourg-based Exor group has fuelled speculation of a possible integration of Ifi and Ifil as well as a merger between Fiat and the Agnelli quoted holdings.

Carlo Camerana, one of the active partners of Giovanni Agnelli & C, yesterday denied any moves involving Fiat and the family holdings.

"You know perfectly well that Giovanni Agnelli & C has prepared a takeover offer for Exor and that is all, there is nothing else new," he said.

One financial analyst said it would make "little sense" to merge the holdings into Fiat. Ifi and Ifil between them own about 30 per cent of the automotive group, Italy's largest manufacturing concern.

Paolo Fresco, Fiat's new chairman, and Paolo Cantarella, the car group's chief executive, have also made it clear that the company is not involved in any negotiations to forge a large-scale strategic alliance with another car manufacturer. Both have said they believe Fiat can develop on its own, although they have also said the company would not ignore suitable opportunities.

However, many of Fiat's subsidiaries have been actively negotiating mergers and acquisitions including the recent foundry components deal between its Teksid subsidiary and Renault.

## NEWS DIGEST

## WINES AND SPIRITS

## Rémy Cointreau rises on Krug sale speculation

Shares of Rémy Cointreau, the French spirits and wines group, yesterday closed at FF98.1, up 3.5 per cent, after reaching a high of FF103. The company's stock has risen by almost 25 per cent since the beginning of the week on a combination of analysts' recommendations and speculation that the group was selling Krug, its luxury champagne brand.

Analysts at SG, the investment arm of commercial bank Société Générale, and EFB, the brokerage operation of CIC, the mutual bank, have revised their recommendations on the company. SG, which had consistently recommended selling Rémy shares, this week turned "neutral", while EFB set a target of FF130-FF150, based on an expected "rise in the group's profitability".

While acknowledging the existence of several potential buyers for Krug, Rémy said it did not comment on market rumours. Samer Iskandar, Paris

## CONGLOMERATES

## Viag, Alusuisse deal expected

Viag, the German conglomerate, and Alusuisse, the Swiss industrial group, are expected to give details today of a proposed "merger of equals" creating a company with annual sales of about \$30bn.

The two companies last night said they will hold simultaneous news conferences in Munich and Zurich this afternoon covering what is believed to be the creation of a new company.

Wilhelm Simson, Viag chairman, is believed to have backed a plan for a merger, rather than a takeover, to avoid the purchase and goodwill write-off costs of a full-blown takeover. Frederick Stüdemann, Bonn

## OIL REFINING

## Hellenic profits double

Hellenic Petroleum, Greece's partly privatised oil refining group, said yesterday that improved refining margins helped double consolidated nine-month pre-tax profits from Dr16.8bn to Dr32.6bn (\$128m).

But group turnover fell 4.9 per cent in the first nine months from Dr55.5bn to Dr52.3bn because of sharply lower international oil prices. Karin Hope, Athens

## PENSIONS

## Fund prepares for euro

VKG/CPM, the pension fund for Belgian doctors, dentists and pharmacists, has become one of the first European institutions to move out a significant proportion of its assets out of domestic equities in preparation for the launch of the single currency in January.

The Bfr14bn (\$38m) fund shifted about a quarter of its assets, or Bfr4.5bn, out of Belgian equities into a pan-European portfolio.

Fund managers and brokers expect to see huge volumes from such shifts in asset allocation as institutional investors take the opportunity to invest in a "domestic" asset base which will include all members of the European currency union from January.

Morgan Stanley Dean Witter, the US investment bank which handled the transaction, is talking to several other European pension funds about making similar moves in the next few weeks. Jane Martinson

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## RICHEMONT

## INTERIM RESULTS

Richemont, the Swiss tobacco and luxury goods group, announces its unaudited results for the six month period ended 30 September 1998

|                                  | September 1998 | September 1997 | % change |
|----------------------------------|----------------|----------------|----------|
| Net Sales Revenue                |                |                |          |
| - at actual exchange rates       | £ 2,192.0 m    | £ 2,316.3 m    | - 5.4%   |
| - at constant exchange rates     | £ 2,409.0 m    | £ 2,316.3 m    | + 4.0%   |
| Operating Profit                 |                |                |          |
| - at actual exchange rates       | £ 479.1 m      | £ 564.2 m      | - 15.1%  |
| - at constant exchange rates     | £ 510.1 m      | £ 564.2 m      | - 9.3%   |
| Profit Available to Shareholders | £ 193.9 m      | £ 200.0 m      | - 3.1%   |

The operating and profit figures shown above exclude the effect of non-recurring items from the results for both periods.

Net sales revenue at constant exchange rates increased by 4.0 per cent to £2,409.0 million. The Group's results were, however, adversely affected by the weakness of certain key currencies against the Swiss franc during the period. Consequently, currency translation effects amounting to £217.0 million resulted in a reduction of 9.4 per cent in net sales revenue at actual exchange rates.

The Group's tobacco operations, held through Rothmans International, achieved good underlying operating profit growth of 12.2 per cent to £44.4 million, in constant exchange rates on a comparable basis. A continuation of the cost-cutting exercise reported in the first six months of the previous financial year. However, after adjusting for adverse currency translation effects of £10.4 million and non-recurring items of the tobacco division of £36.2 million, operating profit declined by £75.2 million to £189.4 million.

Richemont's luxury goods business, held through Van der Grinten Group, reported an increase of 4.3 per cent in net sales revenue to Sfr1,726.2 million. This was achieved notwithstanding a difficult trading environment. A decline in sales in the Far East was more than compensated by increases elsewhere, most notably in Europe where sales were 17.4 per cent higher. However, planned increases in marketing and other operating expenses in the period more than offset the benefits of this growth, resulting in a decline of 6.3 per cent in operating profit to Sfr2,156 million.

For the six month period, Richemont's profit attributable to shareholders and earnings per unit (excluding the effect of non-recurring items) fell by 3.3 per cent to £193.9 million and 4.53p, respectively.

Copies of the interim report may be obtained from:

Compuserve Inc. (Richemont AG) RICHMONT 2 6300 Zug Switzerland  
 Telephone: +41 (0)41 710 11 22 Telex: +41 (0)41 71 71 02

Richemont International Limited, 15 Hill Street, London W1N 7EB  
 Telephone: +44 (0)171 498 2578 Telex: +44 (0)171 491 0324

## Core businesses strong as Richemont slips 3%

By William Hall in Zurich

Richemont, the Swiss-based tobacco and luxury goods conglomerate controlled by South Africa's Rupert family, underlined the strength of its core businesses yesterday by reporting a 3 per cent drop in first-half net income to £189.9m (\$323.3m).

The group's performance, heavily distorted by currency movements, was underpinned by a 5.8 per cent growth in the underlying profits of its Rothmans tobacco business, which accounts for 80 per cent of operating profits. The Vendôme luxury goods business, which has been hit by a drop in Far Eastern sales, reported a 6.3 per cent drop in operating profits.

Net sales revenues

dropped 5.4 per cent, to £2,192m, but in constant currency terms they rose 4 per cent. Operating profits fell 15.1 per cent, to £479.1m, but in constant currencies the drop was only 2.5 per cent.

Richemont owns 87 per cent of Rothmans International, the world's fourth biggest cigarette manufacturer whose brands include Peter Stuyvesant and Dunhill. Worldwide cigarette volume fell 3.2 per cent. Asia and Pacific reported strong volume growth, with good progress in Indonesia and Vietnam.

However, this was offset by declines in several markets, notably central and eastern Europe, South Africa and certain Middle Eastern markets.

Despite the drop in sales

volume, net sales revenues in tobacco rose 2.9 per cent at constant exchange rates, reflecting a combination of price increases and an improved sales mix, with most of the volume decline concentrated in non-premium brands.

Tobacco operating profits fell £75.2m to £389.5m, but after exchange-rate movements and the absence of last year's windfall excise-duty gains in Australia, Richemont's underlying operating profits in tobacco increased 5.8 per cent.

Vendôme, whose luxury brands include Cartier, Montblanc and Alfred Dunhill, is one of the world's largest luxury goods companies. First-half sales rose 4.3 per cent to Sfr1,736m (\$1.2m).

## Revenues rise at Swisscom

By William Hall in Zurich

Swisscom, Switzerland's national telephone company, increased its revenues in the third quarter by 3.4 per cent, to Sfr2,558m (\$1.8bn), and appears to be losing less market share than expected to new competitors.

Swisscom yesterday published its first revenue figures since it was partly privatised at the beginning of October.

Mobile telephony, as expected, continued to grow rapidly with a 23 per cent rise in third-quarter revenues to Sfr482m. However, analysts were more impressed by the modest 1.6

per cent drop in third-quarter revenues on Swisscom's fixed-line network which last year accounted for more than two-thirds of its revenues.

Swisscom's fixed-line revenues fell by over 3 per cent in 1997 as it cut prices to defend its position against the 150 telecom companies which are now battling for market share in one of the world's most lucrative telecom markets. In the first six months of 1998 fixed-line revenues fell by a further 3 per cent.

Robert Moccia, of Credit Suisse First Boston, said that the marginal drop in third-quarter fixed-line reve-

nues showed that "the underlying competitive pressures are not as great as we thought" and he expected to upgrade his forecast 1998 earnings which at Sfr1.8bn had been at the bottom of the range of expectations.

Swisscom's price cuts have stimulated a growth in its domestic traffic which rose 10 per cent in the first nine months. Intensified marketing of value added services and a 32 per cent increase in ISDN lines has led to a considerable increase in charge minutes in some areas.

In mobile telephony the subscriber base increased 37 per cent, to 1.47m over the past year.

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## Philippine

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## Hyundai secu more debt reb

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COMPANIES & FINANCE: INTERNATIONAL

AIRLINES ITALIAN AND DUTCH CARRIERS TO SIGN AGREEMENT TODAY BRINGING THEM CLOSE TO OPERATIONAL MERGER

## Alitalia, KLM poised for co-operation

Paul Betts in Milan and Gordon Cramb in Amsterdam

Alitalia and KLM Royal Dutch Airlines are to sign today a wide-ranging co-operation agreement that is expected to come close to a full operational merger.

The alliance, which at this stage does not envisage any equity exchanges between the two airlines, will involve the creation of two separate jointly-held companies to control passenger and cargo operations.

Alitalia, which reached a preliminary agreement with KLM last year, sees the partnership as an essential step ahead of its planned privatisation. The Italian government, which controls the airline, is hoping to sell its remaining 67 per cent stake in the carrier before next spring.

Alitalia and KLM expect to make substantial cost

savings from their alliance, estimated at £200bn-£300bn (\$118m-\$177m) a year for each airline. They also regard the agreement as a response to the current scramble among international airlines to forge international alliances to boost profits and expand their networks.

The KLM-Alitalia link-up, which will also include KLM's US partner Northwest Airlines, will challenge the Star Alliance - the world's largest alliance, including Lufthansa and United Airlines - and Oneworld, led by British Airways and American Airlines.

The KLM-Alitalia alliance could also eventually include Continental Airlines of the US. It is in negotiations with Northwest. Alitalia and KLM also want to forge airline tie-ups in Asia.

However, the partnership between KLM, Europe's



The KLM-Alitalia alliance could also eventually include Continental Airlines of the US fourth largest carrier, and Alitalia, the seventh biggest, will stretch beyond the competing alliances by integrating more fully their respective operations rather than simply co-operating on fre-

quent-flyer programmes and code sharing.

As an initial step, the two airlines launched last month joint cargo operations to 16 destinations and co-ordinated passenger services to

Australia and southern Africa.

Alitalia and KLM plan to develop a European airport hub network around their hubs of Milan Malpensa and Rome Fiumicino and

Amsterdam's Schiphol. Both have had difficulties with their hubs: Alitalia with the unhappy opening of the new Malpensa airport and KLM with Schiphol's noise constraints.

The Dutch government next month is due to decide by how much traffic may grow at Schiphol, as well as on a new airport site when Schiphol's capacity is saturated.

While KLM has warned that its earnings per share might fall by up to 20 per cent in its financial year to end-March 1999 because of the difficult trading conditions, Alitalia recently confirmed it expected net earnings this year similar to last year's £138bn profit. The 1997 profits also included one-time gains of £362bn.

Alitalia is planning to invest £4,300bn over the next three years with 80 per cent of the total to renew its fleet.

NEWS DIGEST

AIRLINES

### Sale of aircraft helps Thai Airways to 32% advance

The sale of eight aircraft helped Thai Airways International, the country's state-owned national airline, to a full-year net profit of \$13.7bn (\$10.2m), up 32 per cent from the year before. Profits were boosted by the \$14.5bn in non-operating income earned from the disposal of the aircraft, bringing the fleet size down to 73 aircraft.

This extra income from disposals almost completely offset \$15bn in foreign exchange losses on the group's foreign currency debt, 73 per cent of which is in US dollars. Operating profits were up 27 per cent to \$15.7bn on revenue ahead 20 per cent to \$105.5bn.

Analysts said the increase, though below expectations, was due to continued strong performance on long-haul routes, buoyed by aggressive price cutting.

Thai Airways will pay no dividend this year to offset accumulated foreign exchange losses from previous years. Ted Bardacke, Bangkok

CONSUMER PRODUCTS

### Kao in deal with Novartis

Kao, the Japanese maker of household consumer products, has reached a basic agreement with Novartis Consumer Health of Switzerland to create a joint venture in Japan. Kao said yesterday that the venture would be launched between January and March 2000. Details, including the areas the venture would cover, had yet to be worked out but the operations may include marketing Novartis's over-the-counter pharmaceuticals and health foods in Japan and developing and selling new products. AP-DJ, Tokyo

INVESTMENT BANKING

### Gordon Dyal

In yesterday's FT, a headline incorrectly described Gordon Dyal as Morgan Stanley Dean Witter's mergers and acquisitions "chief". Before moving to Goldman Sachs, he was a managing director in the firm's M&A department.

## Philippine telecom groups to discuss alliance

By Tony Tassell in Manila

The long-awaited consolidation of the Philippine telecommunications industry took a further step forward yesterday with two smaller carriers announcing talks over a possible alliance.

The move by Globe Telecom and Bayan Telecommunications comes just days

after First Pacific, the Hong Kong-headquartered conglomerate, took a controlling stake in Philippine Long Distance Telephone, the country's dominant carrier, for \$749m.

The move by First Pacific has been widely seen as a catalyst for consolidation among the ranks of small telecom operators in the Philippines. The country has 11 interna-

tional phone gateway operators, five cellular phone operators and 73 fixed-line companies.

PLDT, which had a near-monopoly before telecom liberalisation began in the early 1990s, dominates the industry and its market share is set to grow further after it is merged with First Pacific's Philippine operations.

Analysts say the combined clout of the combined companies and a drive to improve efficiency under the new management will force many of the smaller operators to merge.

"Consolidation is a necessary step for many of the smaller operators if they really want to compete with the combined force of PLDT and First Pacific," said Raymond Ricafort, analyst with Merrill Lynch.

In a statement yesterday, Globe said it was in talks with Bayantel as well as other telecom carriers over "various forms of potential alliances and co-operation".

Globe is owned by Ayala Corp, the blue-chip Philippine conglomerate, and Singapore Telecom. Bayantel is a unit of Benpres Holdings,

another Philippine conglomerate with interests taking in television and power distribution.

Mr Ricafort said Globe has a 9.5 per cent share of the cellular market and about 4.5 per cent share of the fixed line market. In comparison, Bayantel had a 8 per cent share of the fixed line market and a significant cellular operation.

## 50-year Swiss bond unlikely to set pulses racing

Lack of liquidity may restrict appeal of new sovereign issue, writes William Hall

The Swiss government's decision to issue a 50-year government bond breaks new ground in the maturity of debt issued by sovereign borrowers. But its initial reception suggests that Switzerland's "half-century" bond is unlikely to capture the imagination of the investment community.

Most governments in industrialised countries issue bonds of up to 30 years maturity. But Switzerland is the first country in recent memory to issue a 50-year bond. It carries a 4 per cent coupon and was priced to yield 4.085 per cent.

It is not Switzerland's first attempt to tap this segment of the market. In 1909 it issued a 50-year bond with a 3.5 per cent coupon. However, the gap between Switzerland's last 50-year bond and its latest issue suggests that demand for this maturity is limited, despite Switzerland's triple-A credit rating. It is understood that the Swiss government took SFr200m of the new bond and total bids of SFr265m at the auction resulted in just SFr180m being sold.

The Swiss government has issued around SFr40bn of bond issues, so the SFr180m raised this week will not make much of a dent in its appetite for funds to finance a government debt which now tops SFr100bn.

The new bond is targeted at those Swiss investors which are required by law to earn a minimum 4 per cent on their funds under management. However, analysts questioned whether there would be much demand for the paper given its limited liquidity. Normally, investors prefer issues of between SFr2bn to SFr5bn.

Peter Thomann, who heads the Swiss government's treasury operations, admits that this week's issue

The new bond is targeted at those Swiss investors that are required by law to earn a minimum 4 per cent on their funds under management

government paper is around 120 basis points. By contrast, the 50-year bond is only yielding 35 basis points more than the 30-year bond.

Mr Schwab said the new bond might appeal to euro-sceptic foreign investors bearish about the prospects for the single currency. The Swiss franc is a traditional safe-haven, and short-term Swiss interest rates are 200 basis points below comparable German rates. But lack of liquidity will severely restrict its appeal.

Analysts are split on whether the Swiss franc will assume greater importance as investors seek to diversify their portfolios or will be marginalised by the Euro. But clearly the Swiss government at least believes its currency will still be circulating in 50 years' time.

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## Hyundai secures more debt relief

By John Burton in Seoul

Hyundai Motor will receive further debt relief for its purchase of the Kia motor group as it ended negotiations with Kia's creditor banks on the takeover. Hyundai is due to sign a contract to acquire 51 per cent of Kia Motors and its truck division, Asia Motors, on December 1.

Creditors agreed to an additional debt write-off of Won219bn (\$178m), bringing the total debt relief offered to Hyundai to Won7,390bn after more unreported debts

were discovered at Asia Motors.

Hyundai, Korea's largest carmaker, had initially asked for a write-off of Won7,300bn, or 80 per cent of Kia's debt principal, when it bid for the group. The demand was cut to Won7,170bn when Hyundai's bid was endorsed by creditors early this month.

The new debts were discovered during a subsequent review of Kia's accounts by Hyundai. Hyundai said it would accept the latest debt offer by creditors.

## LEADING POSITIONS

Where does Paribas stand, one year after completing the largest ever restructuring operation in the history of the French banking industry?

- No 1** bank for ECU/Euro-denominated bond issues\*.
- No 1** among French banks for return on equity.
- No 1** European direct investment portfolio with Paribas Principal Investments.
- No 1** bank in France and in Europe, 7th worldwide for Securities Services\*\*.
- No 1** among European banks for consumer finance.
- No 1** in France with "Banque Directe".
- O** nly French bank to boast "primary dealer" status in the United States and Japan.

\* Source: Capital DataBondare

\*\* Sources: GSCS Benchmarks, ICB, Institutional Investor

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صباحنا من الامل

RETAILERS SIR RICHARD GREENBURY STILL CASTS LARGE SHADOW OVER CHAIN DESPITE AGREEMENT TO RETIRE A YEAR EARLY

## Investors sceptical about new era at M&S

By Robert Wright and Peggy Hollinger

Sir Richard Greenbury, chairman of Marks and Spencer, yesterday made an unexpected concession in the company's power struggle, announcing plans to retire earlier than expected after the appointment of a new chief executive.

Peter Salisbury, managing director for general merchandise and Sir Richard's

preferred candidate, was named chief executive over his rival Keith Oates, deputy chairman. Sir Richard, who earlier this year said he would retire at 65, will now retire at 64 in July 2000.

The casualty yesterday was Mr Oates, whose bid for the top job sparked three weeks of damaging speculation over the company's future leadership. He will now take early retirement at the age of 56.

Mr Salisbury's appointment received a lukewarm response from some M&S shareholders and analysts, and the shares tumbled 24p to 421p.

Investors questioned whether he would be given a free hand to run M&S with the forceful Sir Richard still chairman.

"I don't think it does solve the problem," said one large shareholder. "You have a sense it is more of the

same." He expressed concern over whether the new structure would solve trading problems which contributed earlier this month to the group's first profits decline in 30 years.

Sir Martin Jacob, the most senior non-executive, said he believed M&S now had "the best people to take the business forward". Both Mr Salisbury and a non-executive stressed Sir Richard had agreed not to give

advice unless asked.

The nominations committee had been careful to include a written description of the chairman's job in its proposals to the board meeting which appointed Mr Salisbury on Wednesday.

Mr Salisbury said the company's 16 executive directors had been "particularly emphatic that they wanted to see this demonstrated formally but also in the flesh". He admitted there was "an

awful lot of difference between writing something on paper and seeing it in action".

Although Sir Richard would be less involved in the day to day running of the business, Mr Salisbury said no limit on his working week had been imposed. "We haven't referred to the working time directive on this one", he said.

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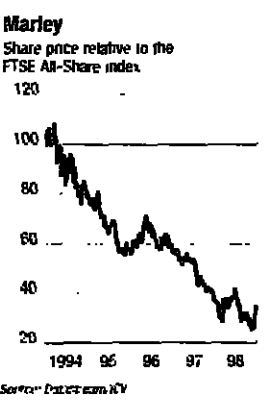
### COMMENT

#### Marley

How is this for chutzpah.

John Mansfield, a loss-making shell, has launched a hostile paper bid for Marley, a mere 17 times its size. The £270m offer values the beleaguered building products group at less than half forecast sales.

The entertaining scrap is basically about management. Mansfield, led by Stuart Wallis, ex Rexam and Pisons, and David Jones, also ex-Rexam, claims it can improve the lot of Marley's depressed shareholders. Axing parts of Marley's business, such as plastics, would be welcome. But whether the rest can be nailed together in a "synergistic floor and wall-covering business" is open to question. A rival bid involving cash would surely get a warmer welcome from shareholders. Investors P&DPM, though, are backing Mansfield now. It seems a roundabout way of bringing in new management.



#### Regional brewers

The bar-room brawl has begun at last between regional brewers. While some have abandoned actual beer brewing, others are still in it from hops to lips. Wolverhampton & Dudley and Marston, Thompson and Evershed fall in the latter category and they are being squeezed. Bitter has been losing out to lager, and the investment spurge has left too many theme pubs chasing too few consumers. Wolverhampton & Dudley runs a tight ship, creating its resilient results. But further improvement looks hard. Hence its welcome defensive bid for Marston's. Marston shareholders have an intriguing choice. They can back the new management's original plan, which is to sell a chunk of its pub estate, return £80m to shareholders and invest in brands like the trendy Pitcher & Piano chain and good old Pedigree beer. But investors must have faith in the investment strategy.

If they want something more defensive, they should go for Wolverhampton's cash and a residual stake in a cost-cutting merger. This does not mean accepting Wolverhampton's first offer of 11 1/4 times Marston's historic earnings. They should call the bidder's bluff by voting for the pub sale. But any top-up from Wolverhampton would probably be in shares. Its offer already stretches interest cover to little more than three times - counting the £12m savings. The logic is sound, the numbers are racy. But investors in this underperforming sector can no longer settle for a quiet life.

## Virgin puts off Our Price sale

By Jonathan Ford

Virgin Entertainment has postponed the sale of its Our Price music chain until next year because of the unwillingness of potential venture capital purchasers to proceed without evidence of satisfactory Christmas trading.

The company, which owns Richard Branson's interests in cinemas and retailing, has been in advanced talks since early October with PPM Ventures, Prudential's venture capital arm, about selling Our Price. However, PPM is understood to have decided to defer further negotiations until January.

"I got to a point where they wanted the comfort of waiting until after Christmas and we were keen to keep the cash flow," said Stephen Murphy, finance director.

Mr Murphy also blamed the unsettled state of the debt markets for the delay. He said PPM and another potential purchaser had found it difficult to raise money for the deal, though conditions were improving.

Financial investors have been wary of music retailing since the troubled buy-out of

HMV Media, one of the UK's largest chains, earlier this year. Their concerns have intensified with the subsequent slowdown in consumer spending.

The 229-strong Our Price chain has been for sale since the summer, when Virgin Entertainment acquired it with 88 Virgin Megastores in the £145m (£240m) buy-out of WH Smith's 75 per cent interest in Virgin Our Price, their UK music retailing joint venture.

Virgin Entertainment hoped to raise £85m from Our Price as part of a broader refinancing of its £550m of debt, much of it short term. In the event, it is only thought to have been offered about £30m.

The company has been forced to postpone another element of the refinancing. Last month it shelved a £200m high-yield bond issue, citing market uncertainty following the Russian default and subsequent flight to quality. It needs fresh capital to repay a £112.5m bridging loan it took out with Goldman Sachs, Bankers Trust and Bank of Nova Scotia to finance the Virgin Our Price buy.

## Omnicom in talks to acquire AMV

By Susanna Voyle

Shares in Abbott Mead Vickers jumped more than 13 per cent yesterday after the advertising agency said Omnicom, the US marketing group, was discussing a bid for it.

Peter Mead, one of the three founders of the business, said Omnicom, which owns 27.7 per cent of AMV, could make a share-for-share offer. He stands to realise more than £2m (£5m) from his personal holding.

The group - one of the UK's leading agencies, famous for its campaigns for Yellow Pages, Volvo and J Sainsbury - refused to issue more details. But

sources close to the deal said Omnicom was in the process of finalising a bid valuing AMV at up to £350m. An announcement could be made as early as next week.

Analysts said a deal could signal more bids in the sector - with Saatchi and Cordant seen as the most likely bid targets. AMV shares surged 48p to 408p yesterday while Saatchi shares were up 9p to 134p and Cordant rose 7p to 111p.

Lorna Tibbani, analyst at West LB Panmure, said the deal highlighted a trend of buying by US groups. "Omnicom has taken the best of our agencies. The cream of UK advertising businesses are now US owned."

## Marston rejects W&D bid

By Charles Prestlik

Wolverhampton & Dudley Breweries, the UK's largest regional brewer, yesterday launched a £262m (£435m) hostile takeover bid for Marston, Thompson & Evershed, its Midlands-based rival.

The move was welcomed by analysts who believe consolidation among the regional brewers is essential to fight off competition from national brewing groups.

Marston immediately rejected the offer as "unwelcome" and "wholly inadequate". Marston's shares jumped above the offer price, closing up 16 per cent, or 11p, at 287p.

Wolves' bid values each Marston share at 280p. The offer consists of 183p in cash and 0.235 new Wolves shares. Marston shareholders will also be entitled to retain the announced interim dividend of 3.3p.

David Thompson, managing director of Wolves, said the acquisition "would create a platform which is more competitive in facing the national brewers."

It was stung into action by Marston's decision this month to dispose of its tenanted pubs in a securitisation deal with Nomura International, the Japanese investment bank. The move is expected to net more than £15m.

Mr Thompson said the Wolves bid was conditional on the Nomura deal being rejected by Marston shareholders on December 8.

## Hostile offer for Marley

By Jonathan Ford

John Mansfield, a small loss-making timber company, has launched a hostile all-share bid for Marley, valuing the underperforming building materials group at £272m (£452m).

Mansfield, valued at just £18.1m, intends to break Marley up if the bid succeeds, selling off the plastics and concrete divisions and retaining only its flooring business.

Stuart Wallis, chairman of Mansfield, said the bid offered shareholders in Marley the chance to get rid of the group's "abysmal management".

Mansfield has the support of P&DPM, Marley's largest shareholder, which has undertaken to accept the bid for its 14.9 per cent stake.

Unusually, the fund manager has also underwritten £1.5m of Mansfield's costs should a third party step in with a higher offer.

Marley immediately advised shareholders to reject the offer.

Mansfield is offering 15 of its shares for every Marley share. If the bid succeeds, Marley shareholders will have 94 per cent of the enlarged Mansfield group.

At Mansfield's closing price of 81p yesterday, down 1p, the bid values each Marley share at 83p, a premium of 9.8 per cent to Wednesday's closing price. Marley shares closed at 88p, up 13p.

## GROWTH ACTIVITIES

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The merger with Compagnie Bancaire (Cortal, Cardif, UFB Locabail, Arval, Cetelem, UCB and Banque Directe) has redefined Paribas' corporate structure. The largest restructuring operation in the history of the French banking industry (FRF 25bn), this merger has strengthened Paribas in its different business activities. Paribas, an international bank, present in more than 60 countries, has adopted a strategy of specialization in growth markets. Its three core business lines - Investment Banking, Asset Management and Retail Financial Services - offer risk control and diversification across geographies and products. One month before the introduction of the euro, Paribas has the means and the financial resources to build a business capable of generating future growth for its shareholders.

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## THE MARKS AND SPENCER SUCCESSION

## Clash of personal passion and corporate rulebook

Peggy Hollinger analyses the bitter power struggle that led to Peter Salsbury's selection as chief executive of the UK's best-known retailer

It was a stand-off. On one side, Keith Oates, unfurled, his eye on the top job. On the other, an incandescent Sir Richard Greenbury, chairman and chief executive of Marks and Spencer, determined to stand his ground. In the middle, a host of uncomfortable directors.

All had gathered for an emergency meeting at the company's Baker Street headquarters on November 9 to settle an unseemly power struggle. Sir Richard himself had returned abruptly from a business trip to India following media reports that Mr Oates was making a bid for promotion to chief executive in his absence.

Sir Richard had called in the non-executive directors to hear his accusations against Mr Oates, his deputy. Sir Richard accused him of disloyalty to the business, according to friends of Mr Oates. He demanded that Mr Oates be removed from the board immediately.

The meeting went on for five hours. Mr Oates remained calm. He delivered the statement he had prepared when he discovered Sir Richard was back: "If friends of mine, who have witnessed a campaign denigrating everything I have done in M&S, decided to defend me in the press, then there is nothing I can do about it."

The four non-executives present were Sir Martin Jacobson, chairman of Prudential, one of M&S's largest shareholders, Brian Baldock, former deputy chairman of Guinness, Dame Stella Rimington, ex-MI5 chief, and David Schiff, descended from the company's founder and the last family member on the board.

At least two of them backed Sir Richard's view that Mr Oates was not the right candidate to become chief executive when the chairman split his roles next year. But throughout the grueling session, even they resisted Sir Richard's demands for Mr Oates's dismissal, according to his supporters.

It was a rare defeat for the man who had ruled Britain's

most respected retailer with an iron fist for 10 years. But he had no intention of giving up the top job.

So began a fascinating case study in corporate governance in Britain. It starkly exposed the clash between Sir Richard's passion for the retailing business to which he devoted all his working life, and the rulebook that he himself helped to create as chairman of the Greenbury committee on executive remuneration.

Sir Richard's leadership to guide it through uncertain times.

"Burton was going bust and Next was in trouble," says one retail analyst. M&S, meanwhile, had also admitted that its acquisitions in the US had been ill-judged and badly timed.

"Rick retrenched the business, cut costs and rebuilt profits at a time when everyone thought the sky was going to fall in," says another analyst.

Sir Richard's leadership to guide it through uncertain times.

Sir Richard's leadership to guide it through uncertain times.

waiting for the chairman's seal of approval on colour, price and quality.

The strategy worked. Profits soared. Shareholders never thought to question his methods, still less the delicate question of his successor. Only those inside the business were preoccupied with the succession question, having been told that eventually the chairman would split his roles. But they were given no date or idea of how the process would work, according to insiders.

Only when a national newspaper printed one of those familiar angry letters from Sir Richard in the spring - known in the business as Rickograms - did the succession question burst into the open.

On the surface, the issue was straightforward. The company's accounts state that senior management should retire at the age of 60. Yet Sir Richard, said he would remain until the age of 65.

The board, he said, unanimously supported the decision - but whose decision it had been was unclear. Nor was there any mention of splitting his roles as chairman and chief executive, in line with accepted best practice as implied in the combined corporate governance code published this year.

Baker Street insiders say Sir Richard unilaterally decided to stay on, reluctant to surrender control of the business in which he had worked for 45 years. In fact, he had to win the support of the board to stay beyond his 62nd birthday last July.

The non-executives were strongly in favour of his staying on. According to a staff note from Sir Richard himself, "they needed more time to consider the succession issue and more time to assess the candidates who they requested should be given fresh responsibilities".

According to Sir Richard, it was widely understood that he would split his roles next year.

But one former colleague says the methods used to get the other directors to ask

him to stay on left no room for doubt. "He would take you into his office, sit you down and say, 'you will vote for me, won't you?' There was no choice."

The picture changed when M&S unveiled its £2.2bn onslaught on the global retailing market. Investors feared that the UK's merchant prince might not be able to cut it abroad, especially when life was getting tougher at home. "Rick's expertise is in the UK, and his touch is less sure abroad," says one colleague.

The company took note of investor concerns. It began an almost unprecedented series of briefings with leading shareholders, which one described at the time as being a "welcome change" to the normally insular corporate culture.

Investors raised the "S question" and Sir Richard reassured them that the selection process was in hand. The board had hired consultants to benchmark the internal candidates against outside executives.

"They came to the conclusion that the internal candidates were at least as good as anything that could be bought on the market," said one director.

For a time at least investors were satisfied. Then disaster struck with the global economic turmoil that forced M&S into a U-turn on its much hyped expansion plans.

Sir Richard's critics say the predicament played into his hands. It allowed him publicly to defer even longer the succession process. He was reluctant to surrender power while his chosen candidate - Peter Salsbury, the managing director for general merchandise - was not quite ready to succeed him.

If he stayed until 2001, says one colleague, Mr Oates, now 56, would simply be too old to succeed him.

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Mr Salsbury was the right man for the job. He, like Sir Richard, had spent his entire working life at M&S. The chairman regarded him as a real retailer, worthy of M&S, and the man most likely to protect the company's unique culture that Sir Richard had nurtured for years.

Mr Oates he dismissed as no more than a "bean counter".

On November 3, M&S set the retail world on edge with its first profits fall in 30 years. "It is a bloodbath at

the moment," said Sir Richard. That morning, aware that the appalling results would cast his own future into question, Sir Richard and the board prepared a short statement.

"The succession programme is under way and an announcement will be made in due course," Sir Richard told his audience. Although the meeting went for almost two hours, he was in a particularly good mood. He joked that he had taken the advice of his friend Alex Ferguson, the Manchester United manager, not to read the papers any more. Given the dire results it was particularly timely advice.

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Keith Oates: dismissed by Sir Richard Greenbury as a mere 'bean counter'



Peter Salsbury: Sir Richard Greenbury regarded him as a real retailer worthy of Marks and Spencer as the man most likely to protect its unique culture

Richard Greenbury took over running M&S in 1988, after 35 years of climbing through the ranks. It was a timely appointment. Under his predecessor, Derek Rayner, the company had expanded into innovative new areas, such as financial services, and taken its first steps abroad.

But selling clothes to the masses in the UK remained the group's most important market. When Sir Richard arrived it seemed the sector was in deep trouble, and the company needed a firm hand

over the next decade saw M&S increase its market share relentlessly in the competitive food and clothing markets, as well as branch out into areas such as jewellery and luggage. In effect, he transformed M&S from a clothing retailer with a food operation on the side into a single-brand department store.

His control over every aspect of the business was legendary. Visitors to his cavernous office in Baker Street pass by chairs piled with next season's jumpers,

waiting for the chairman's seal of approval on colour, price and quality.

The strategy worked. Profits soared. Shareholders never thought to question his methods, still less the delicate question of his successor. Only those inside the business were preoccupied with the succession question, having been told that eventually the chairman would split his roles. But they were given no date or idea of how the process would work, according to insiders.

Only when a national newspaper printed one of those familiar angry letters from Sir Richard in the spring - known in the business as Rickograms - did the succession question burst into the open.

On the surface, the issue was straightforward. The company's accounts state that senior management should retire at the age of 60. Yet Sir Richard, said he would remain until the age of 65.

The board, he said, unanimously supported the decision - but whose decision it had been was unclear. Nor was there any mention of splitting his roles as chairman and chief executive, in line with accepted best practice as implied in the combined corporate governance code published this year.

Baker Street insiders say Sir Richard unilaterally decided to stay on, reluctant to surrender control of the business in which he had worked for 45 years. In fact, he had to win the support of the board to stay beyond his 62nd birthday last July.

The non-executives were strongly in favour of his staying on. According to a staff note from Sir Richard himself, "they needed more time to consider the succession issue and more time to assess the candidates who they requested should be given fresh responsibilities".

According to Sir Richard, it was widely understood that he would split his roles next year.

But one former colleague says the methods used to get the other directors to ask

him to stay on left no room for doubt. "He would take you into his office, sit you down and say, 'you will vote for me, won't you?' There was no choice."

The picture changed when M&S unveiled its £2.2bn onslaught on the global retailing market. Investors feared that the UK's merchant prince might not be able to cut it abroad, especially when life was getting tougher at home. "Rick's expertise is in the UK, and his touch is less sure abroad," says one colleague.

The company took note of investor concerns. It began an almost unprecedented series of briefings with leading shareholders, which one described at the time as being a "welcome change" to the normally insular corporate culture.

Investors raised the "S question" and Sir Richard reassured them that the selection process was in hand. The board had hired consultants to benchmark the internal candidates against outside executives.

"They came to the conclusion that the internal candidates were at least as good as anything that could be bought on the market," said one director.

For a time at least investors were satisfied. Then disaster struck with the global economic turmoil that forced M&S into a U-turn on its much hyped expansion plans.

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### Eurohypo Aktiengesellschaft Europäische Hypothekendarlehenbank der Deutschen Bank Frankfurt am Main, Federal Republic of Germany (formerly Frankfurter Hypothekendarlehenbank Centralboden Aktiengesellschaft)

DM 2,000,000,000  
5 1/2% Global Public Pfandbriefe due November 3, 2004, Series 724  
- ISIN DE 000 259 619 4 -  
- CUSIP No. 35241F AA9 -

In accordance with § 1 (1) of the Terms and Conditions of the Pfandbriefe and the Law relating to the redenomination of bonds into euro (Art. 6 of the German Law of June 9, 1998 relating to the introduction of the euro) the following will apply to the above mentioned Pfandbriefe with effect from January 1, 1999, or with respect to the calculation of interest for a period of less than one year with effect from the date mentioned in number 4 below:

- The aggregate principal amount of the Pfandbriefe will be redenominated into euro by applying the conversion rate to be irrevocably fixed with effect from January 1, 1999 in accordance with Article 109I, para 4 of the EC Treaty.
- The Pfandbriefe will continue to be represented by two permanent Global Certificates (§ 1 (2) of the Terms and Conditions of the Pfandbriefe). In accordance with § 2 (3) (c) of the Conditions, the existing Global Certificates denominated in Deutsche Mark will not be exchanged for new permanent global certificates denominated in euro.
- Tradable amounts will be 0.01 euro or any multiple thereof.
- If the Issuer is required to pay interest with respect to a period of less than one year, it will be calculated, with effect from November 3, 1999, on the basis of the actual number of days elapsed in accordance with market practice to be in effect from January 1, 1999.
- In accordance with nos. 1, 3 and 4 above the Conditions will be amended as follows:

Previous text:  
5.1 § 1 (1)

Newly amended text:  
"(1) The issue of the 5 1/2% Global Public Pfandbriefe due November 3, 2004 of Frankfurter Hypothekendarlehenbank Centralboden Aktiengesellschaft, Frankfurt am Main, (the "Issuer") in the aggregate principal amount of DM 2,000,000,000 (in words: Deutsche Mark two billion) is divided into 2,000,000 Public Pfandbriefe of DM 1,000,- each ranking pari passu among themselves (hereinafter called the "Pfandbriefe" or the "Issue"). The euro equivalent of the Issue will be determined by applying the conversion rate irrevocably fixed with effect from January 1, 1999 in accordance with Article 109I, para 4 of the EC Treaty. Tradable amounts will be 0.01 euro and any multiple thereof."

The terms "DM" and "Deutsche Mark" mentioned in the Terms and Conditions of the Pfandbriefe shall be replaced by the term "euro".

**Eurohypo**

Aktiengesellschaft  
Europäische Hypothekendarlehenbank der Deutschen Bank

**NOUVO CAYMAN LIMITED**  
JPY 500,000,000  
SECURED EURO MEDIUM  
TERM NOTE PROGRAMME  
SERIES 306-II, TRI, NOUVO  
CAYMAN LIMITED  
JPY



EQUITIES

Europe strengthens as Dow rests

EUROPEAN OVERVIEW

By Khazim Merchant

The Thanksgiving holiday in the US usually ensures a quiet day on European markets, but this year proved an exception.

European stock prices moved under their own steam, with the FTSE 100 index rising 52.12 or 1.96 per cent to 2,712.44, while the broader Eurotop 300 climbed 21.75 or 1.90 per cent to 1,686.52. The FTSE 100 index, comprising stocks in countries forming part of the first wave of the euro in Jan-

uary, gained 22.96 or 2.40 per cent to 978.93.

The best-performing sectors were cars, which rose 4.58 per cent, healthcare, up 3.71 per cent, and resources, which improved 3.05 per cent.

Oil shares rose sharply on the back of news that Exxon, the world's largest energy company, was in talks to acquire Mobil, the second largest US oil and gas company. If completed, the merger would be the largest ever.

France's Total rose Ecu 5.60 to Ecu 104.70, Elf Aquitaine climbed Ecu 5.20 to Ecu 111.37, Royal Dutch

firm Ecu 9 to Ecu 42.37 and Petrofina climbed Ecu 6.60 to Ecu 337.85. BP, which bought Amoco of the US in a \$55bn deal in August, rose Ecu 3 to Ecu 13.75.

The automobile sector was the biggest sector mover. Fiat improved Ecu 2 to Ecu 2.87, continuing the positive form of the past few days.

The price was helped by continuing speculation over the remoulding of the Fiat holding company, prompting speculation that it may force more radical restructuring.

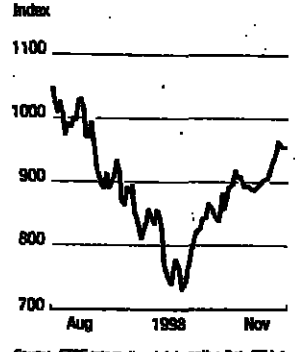
Fiat has also been helped by the positive news out of Brazil, the beneficiary of a massive International Mon-

etary Fund-led package, and the strong dollar.

Peugeot rose Ecu 5.80 to Ecu 138.94, the German carmaker Volkswagen firm rose Ecu 2.40 to Ecu 71.59 and the recently merged Daimler-Chrysler improved Ecu 3.60 to Ecu 51.29.

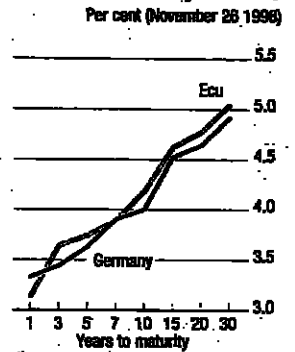
The banking sector also moved up. Spanish bank, for instance, firmed on the back of merger talks and the positive news out of Latin America, where Spanish banks have a large presence. Banco Bilbao led the way, rising Ecu 8 to Ecu 17.56 as the market speculated on more consolidation in the domestic sector.

FTSE Eblot 100



Source: FTSE International, Interactive Data/FT Information

Bond yield curve



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Table with 10 columns: Date, Open, Settle, Change, High, Low, Est. vol, Open int. Rows for Dec, Mar, Jun, Sep.

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FTSE Actuaries Share Indices

Table with 10 columns: Index, Ecu, Day's change, Yield, etc. Rows for FTSE 100, FTSE 250, etc.

European series

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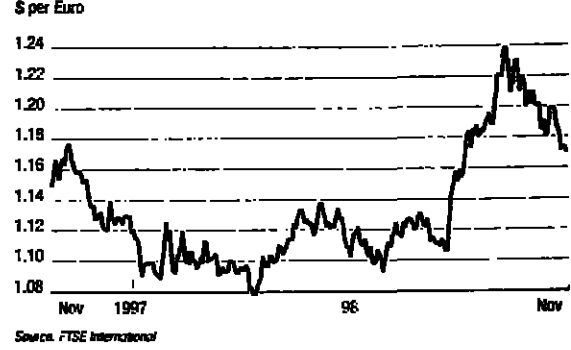
FTSE Actuaries Share Indices

CURRENCIES & MONEY

FT SYNTHETIC EURO RATES

Table with 10 columns: Country, Currency, Rate, etc. Rows for Europe, Asia, Africa, etc.

Synthetic Euro against the dollar



EUROZONE CURRENCY CONVERGENCE

Table with 10 columns: Country, Rate, etc. Rows for Austria, Belgium, France, etc.

BONDS

INTEREST RATE SWAPS

Table with 10 columns: Year, Rate, etc. Rows for 1 year, 2 year, 3 year, etc.

EUROZONE CORPORATE BONDS

Table with 10 columns: Country, Rate, etc. Rows for Belgium, France, Germany, etc.

GOVERNMENT BOND SPREADS VS ECU

Table with 10 columns: Country, Spread, etc. Rows for Austria, Belgium, France, etc.

EUROZONE CREDIT SPREADS VS ECU

Table with 10 columns: Country, Spread, etc. Rows for Austria, Belgium, France, etc.

OTHER INDICES

Table with 10 columns: Date, Open, Settle, Change, High, Low, Est. vol, Open int. Rows for Dec, Mar, Jun, Sep.

Table with 10 columns: Date, Open, Settle, Change, High, Low, Est. vol, Open int. Rows for Dec, Mar, Jun, Sep.

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CONVERTING GOVERNMENTS TO MATURITIES. DONE. Credit Suisse First Boston advertisement.

CREDIT SUISSE FIRST BOSTON advertisement.

## INTERNATIONAL CAPITAL MARKETS

## Eurex to look at improving system

By Edward Luce, Capital Markets Editor

Senior officials at Eurex yesterday said they would examine ways of improving the exchange's electronic system after a meeting with its London-based members.

The meeting, organised by the Futures and Options Association, was held after a group of banks complained to Eurex about glitches in its trading system.

Eurex dismissed most of the 35 complaints as either insignificant or already under control, but pledged action in several areas.

It said it would increase electronic capacity on Eurex's "after-trade processing" system, which takes place for half-an-hour after close of trade each day.

London-based members also requested the time for processing be extended - although this is opposed by members based in continental Europe, who operate one ahead of London.

Eurex also said it was dealing with concerns that the trading system had run into "bottlenecks" due to the unexpected surge in trading on five and 10-year German government bond futures in September and October.

Some brokers have said the trading system, which is a decade old, is ill-equipped to deal with daily flows of more than half-a-million trades in one contract.

The London International Financial Futures and Options Exchange is to launch its day-time electronic trading system on Monday. Liffe Connect will initially be open only for trading in equity options. Fixed-income contracts will gradually be transferred to Connect next year.

## Gilts rally on rate cut hopes

## GOVERNMENT BONDS

By Arkady Ostrovsky

UK gilts rallied yesterday, with the 10-year issue touching a seven-week high on fresh hopes of a further interest rate cut by the Bank of England.

The Confederation of British Industry cut its forecast for economic growth from 1.2 per cent to 0.7 per cent for 1999, and warned that growth would slow sharply to a low of 0.5 per cent on an annualised basis in the third quarter of next year.

Comments by William Butler, a member of the monetary policy committee, appeared to support the view that interest rates could be cut next month. The December 10-year gilt contract rose

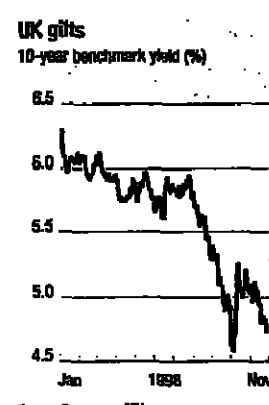
0.63 to 116.73 on above average volume of more than 63,000 contracts.

Gilts' performance was particularly noticeable on a day when most other European markets were quiet and the US Treasury market was closed for the Thanksgiving holiday.

"Everyone is focused on the MPC meeting on December 9-10 and Mr Butler's comments suggest there may be an interest rate cut," said James Mitchell, of Nomura.

However, Andrew Roberts, of Merrill Lynch, suggested that the CBI report had had no effect on the market; instead, it had been propped up by technical issues.

In Japan the 10-year bond came under more pressure, with the yield on the No 203 JGB rising above 1 per cent



- the first time since early September that a benchmark long-bond yield has exceeded 1 per cent.

The market feared that a widening budget deficit could lead to an oversupply

of bonds, pushing their yields higher.

Jeremy Hawkins, of Bank of America, said investors' focus was on today's keynote speech by Keizo Obuchi, Japan's prime minister.

"The market believes that if Mr Obuchi does not cut consumption tax, the economy is not going to turn around. And bad news for the Japanese economy means bad news for bonds at the moment," he said.

In Germany, the December future on the 10-year bund broke through the 114 level, closing 0.15 points up at 114.03. Economists said the market was looking forward to meetings of the European Central Bank and the Bundesbank next week in search of signs of an early interest rate cut.

## IDB five-year deal raises £200m

## INTERNATIONAL BONDS

By Khazem Merchant

The Inter-American Development Bank issued a \$200m bond that traders said offered a relatively generous pick-up over other AAA-rated issues. The five-year bond was priced to yield 68 basis points over UK gilts, but was trading unchanged last night.

Similar issues by the World Bank and the European Investment Bank were trading at 51 basis points over the relevant UK gilt.

Geraud de Nadaillac, head of syndication at Royal Bank of Canada, the sole lead manager, said the extra spread was offered to ensure the bond was fully sold on its launch day.

He said investors wanted to increase their exposure to the sterling market because of the outlook for further

## New international bond issues

| Borrower                   | Amount m. | Coupon (%) | Price   | Maturity | Yield (%) | Spread bp | Book-runner            |
|----------------------------|-----------|------------|---------|----------|-----------|-----------|------------------------|
| ABN-AMRO                   | 200       | 6.25       | 99.722R | Dec 2008 | 0.26R     |           | ABN AMRO/BayerLB       |
| STERLING                   | 200       | 6.25       | 100.000 | Dec 2003 | 1.075     |           | RBC DGB Global Markets |
| Inter-American Dev Bank    | 200       | 6.25       | 100.000 | Oct 2008 | 0.50      |           | Barclays Capital       |
| RoadChief Finance, A1/P112 | 133       | 7.418R     | 103.00  | Oct 2021 | 0.75      | +230BP-15 | Barclays Capital       |
| RoadChief Finance, A2/P23  | 42        | 8.018R     | 103.00  | Oct 2026 | 1.00      | +300BP-21 | Barclays Capital       |
| PERSEUS                    | 100m      | 6.50       | 99.85R  | Dec 2008 | 0.075R    |           | Cajal Madrid           |
| Bayerische Landesbank      | 100m      | 7.50       | 99.875R | Dec 2001 | 0.1875R   |           | RBC DGB Global Markets |
| DRACHMA                    | 100m      | 7.50       | 99.875R | Dec 2001 | 0.1875R   |           | RBC DGB Global Markets |

Final terms, non-callable unless stated. Yield spread over relevant government bond at launch supplied by lead manager. 3 Floating-rate note, R. fixed rate price, fees shown at re-offer level. a) 3-month MBS; b) Average Dec 9.95; 3-month Libor +85bp; c) Av Lib: 15.21; ym: 15.21; Av Lib: 25.50; ym: 25.50; d) 0.5 x 10yr swap rate; min 3.5%; e) DGB originally launched on 11/11/98; fees increased to 0.50% on 11/11/98.

reductions in UK interest rates. In addition, there was a heavy schedule of sterling bond redemptions between now and the end of the year.

Over the next two years the IDB is planning to raise an additional \$90m from the capital markets to lend to Latin American sovereigns hit by the global financial contagion.

Some of the proceeds will contribute to the International Monetary Fund's \$41.5bn package for Brazil, the most vulnerable Latin American economy.

RoadChief issued a \$200m asset-backed bond secured on the income stream from its UK motorway service stations.

The issue was divided into three tranches: a 10-year floating-rate note tranche of \$50m, which was priced at a margin of 85 basis points

over Libor; a 25-year fixed-rate tranche of \$130m, priced to yield 230 basis points over the 2015 gilt; and a 28-year portion of \$42m, priced to yield 300 basis points over the 2021 gilt.

RoadChief is the UK's third biggest motorway services operator. Its rival, Welcome Break, broke ground last year when it secured a bond against its motorway services.

## Polish telecoms operator plans bond

By Khazem Merchant

Poland's state-owned telecoms operator, Telekomunikacja Polska (TP SA), is to raise between \$500m and \$1bn in a debut eurobond issue next week - the first corporate bond by a central European borrower since the Russian crisis in August.

The size and timing of the issue make it a key test of investor sentiment towards central Europe.

"This is a big step for the region's bond market," said one banker. "The reception to this will be a huge test of the mood."

The Polish government earlier this month launched an initial public offering of 15 per cent of TP SA, valuing the company at \$6.2bn, or 43 per cent of the capitalisation of the Warsaw Stock Exchange.

This week, the company's board endorsed a plan to issue bonds of up to \$1bn to support investment worth \$4.5bn over the next two years.

The bond issue, which is likely to be divided between five-year and 10-year tranches, is being marketed this week and next in London and the US. It is likely to be priced relative to the benchmark Polish sovereign bond, the Polish Treasury bond, which are trading at a yield spread of 245 basis points over US Treasuries.

J.P. Morgan and Salomon Smith Barney are joint lead managers of the Polish issue.

Fitch IBCA, the rating agency, last week upgraded Poland's foreign debt by one notch, from BBB to BBB+, two notches above the lowest investment grade. It said the country has emerged from the Russian crisis relatively unscathed.

## RUSSIA DEUTSCHE BANK DEFENDS STANCE

## Bank split on GKO debt plan widens

By Clay Harris, Banking Correspondent

The split in the ranks of western bank creditors of Russian domestic debt, or GKOs, widened yesterday when it emerged that they cannot even agree on the status of their negotiators.

Deutsche Bank, which heads a six-bank negotiating committee, has announced an agreement in principle with the Russian government that envisages creditors being able to repatriate only \$550m of their \$15bn investment in GKOs.

Some members of a wider group of 19 European, US, and Japanese banks have criticised the proposed deal.

ing they had assented to the Russians' picking the banks' negotiating team on the condition that it was considered a "subset", representing the wider group. That assumption "kept them quiet on the way to the abattoir," he said.

The Russian government insisted that the banks' negotiators be led by Wolfgang Wendt, a Deutsche Bank executive. It also named the six banks it wanted to take part.

The negotiating committee will not explicitly recom-

mend the proposal at today's meeting. One member said none of the banks wanted to take responsibility for incur potential liability. But the committee was satisfied it had fulfilled its mandate to achieve the best deal possible.

"The Russians have been playing it very well" by massaging down expectations, this banker said.

When the 19 banks rejected the original proposal in August, they hoped negotiations could close the gap between the 8-10 cents on the dollar terms being offered to international GKO creditors and the 30 to 40 per cent payout for domestic creditors.

However, "week-by-week, the Russians have whittled down the 10 per cent", leaving some banks to conclude that they should take what was on the table.

A second banker on the committee said its members were "not delighted with the deal". A third said: "What deal? They think the Russians were going to do? People who take your money usually don't come back and give it to you."

Several members of the negotiating committee apart from Deutsche said it was understood they represented the rest of the 19. The broader group works on consensus. If a minority cannot be satisfied, its only option is to refuse to take part.

Lehman Brothers, one of the banks on the negotiating committee, does not have an office in Russia.

Editorial Comment, Page 15

## WORLD BOND PRICES

## BENCHMARK GOVERNMENT BONDS

| Year | 20     | 30     | 40     | 50     | 60     | 70     | 80     | 90     | 100    |
|------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| US   | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 |
| UK   | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 |
| FR   | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 |
| DE   | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 |
| JP   | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 |
| IT   | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 |
| ES   | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 |
| GR   | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 |
| PT   | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 |
| BE   | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 |
| NL   | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 |
| SE   | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 |
| DK   | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 |
| FI   | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 |
| NO   | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 |
| IS   | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 |
| CH   | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 |
| AU   | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 |
| NZ   | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 |
| CA   | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 |
| MX   | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 |
| BR   | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 |
| AR   | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 |
| CL   | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 |
| CO   | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 |
| VE   | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 |
| EC   | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 |
| PE   | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 |
| UY   | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 |
| PR   | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 |
| DO   | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 |
| CU   | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 |
| VE   | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 |
| EC   | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 |
| PE   | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 |
| UY   | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 |
| PR   | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 |
| DO   | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 |
| CU   | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 | 101.01 |

## BOND FUTURES AND OPTIONS

## FRANCE

## 10 NOTIONAL FRENCH BOND FUTURES (MAYE) FF500,000

| Open   | Settle | Change | High   | Low    | Est. vol. | Open int. |
|--------|--------|--------|--------|--------|-----------|-----------|
| 110.17 | 110.17 | +0.20  | 110.57 | 110.17 | 44,838    | 76,886    |

## 10 LONG TERM FRENCH BOND OPTIONS (MAYE)

| Strike | Call | Put  |
|--------|------|------|
| 110.17 | 0.23 | 0.23 |
| 110.17 | 0.23 | 0.23 |
| 110.17 | 0.23 | 0.23 |
| 110.17 | 0.23 | 0.23 |
| 110.17 | 0.23 | 0.23 |
| 110.17 | 0.23 | 0.23 |
| 110.17 | 0.23 | 0.23 |
| 110.17 | 0.23 | 0.23 |
| 110.17 | 0.23 | 0.23 |
| 110.17 | 0.23 | 0.23 |

Est. vol. total, Call 6,544 Put 200 Previous day's open int. Call 2,222 Put 44,838

## GERMANY

## 10 NOTIONAL GERMAN BOND FUTURES (JUN) DM250,000 1000s of 1000s

| Open   | Settle | Change | High   | Low    | Est. vol. | Open int. |
|--------|--------|--------|--------|--------|-----------|-----------|
| 114.25 | 114.25 | +0.15  | 114.82 | 114.25 | 210,833   | 528,482   |

Est. vol. total, Call 6,544 Put 200 Previous day's open int. Call 2,222 Put 44,838

## 10 LONG TERM GERMAN BOND OPTIONS (JUN)

| Strike | Call | Put  |
|--------|------|------|
| 114.25 | 0.23 | 0.23 |
| 114.25 | 0.23 | 0.23 |
| 114.25 | 0.23 | 0.23 |
| 114.25 | 0.23 | 0.23 |
| 114.25 | 0.23 | 0.23 |
| 114.25 | 0.23 | 0.23 |
| 114.25 | 0.23 | 0.23 |
| 114.25 | 0.23 | 0.23 |
| 114.25 | 0.23 | 0.23 |
| 114.25 | 0.23 | 0.23 |

Est. vol. total, Call 6,544 Put 200 Previous day's open int. Call 2,222 Put 44,838

## 10 LONG TERM GERMAN BOND OPTIONS (JUN)

| Strike | Call | Put  |
|--------|------|------|
| 114.25 | 0.23 | 0.23 |
| 114.25 | 0.23 | 0.23 |
| 114.25 | 0.23 | 0.23 |
| 114.25 | 0.23 | 0.23 |
| 114.25 | 0.23 | 0.23 |
| 114.25 | 0.23 | 0.23 |
| 114.25 | 0.23 | 0.23 |
| 114.25 | 0.23 | 0.23 |
| 114.25 | 0.23 | 0.23 |
| 114.25 | 0.23 | 0.23 |

Est. vol. total, Call 6,544 Put 200 Previous day's open int. Call 2,2



## CURRENCIES &amp; MONEY

## Sterling strength defies survey gloom

## MARKETS REPORT

By Alan Beattie

Sterling yesterday kept a stiff upper lip despite another gloomy business survey and a drip-feed of generally dovish comments from the Bank of England's monetary policy committee (MPC).

The Confederation of British Industry (CBI) October industrial trends survey showed that manufacturers had failed to cheer up about the state of their order books despite the 25 basis point interest rate cut early in the month.

And comments by Bank of England monetary policy committee (MPC) members suggested that further rate cuts could be on the way.

But on a thin day in the markets because of the Thanksgiving holiday in the US, sterling had reason to be grateful to the dollar for holding it up against the

D-Mark and the day's currency market turkey, the yen.

The pound finished in London trading at DM2.830, hardly changed from its close of DM2.833 the previous day.

The yen fell to ¥122.5 against the dollar from ¥121.9 on Wednesday.

The CBI's survey, having received increasing attention from the Bank of England in the past couple of months, could be a key indicator to the future direction for interest rates.

And yesterday's release suggested that the collapse in order books and expected output volumes in the October survey had not been a temporary phenomenon.

## POUND IN NEW YORK

|           | Nov 26 | Nov 25 | Nov 24 |
|-----------|--------|--------|--------|
| 1 pound   | 1.6500 | 1.6500 | 1.6500 |
| 100 pence | 1.6500 | 1.6500 | 1.6500 |
| 100 pence | 1.6500 | 1.6500 | 1.6500 |
| 100 pence | 1.6500 | 1.6500 | 1.6500 |

Given reports of continued strong stockbuilding despite precipitate falls in prices, the survey suggested that profit margins were narrowing rapidly and cutbacks in output would follow shortly.

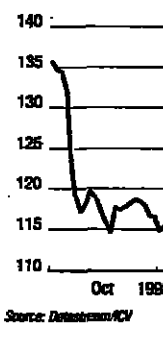
Comments of MPC members being scrutinised by a parliamentary committee did nothing to relieve the gloom around the UK economy. Willem Buiter, the committee's newest dove, said that nothing had happened since the previous MPC meeting to change his mind about the state of the economy.

Some took that to mean he would continue to press for further cuts in rates at the next MPC meeting on December 9-10. Professor Buiter wanted a 75 basis point cut at the November meeting as against the 50 basis point reduction agreed by the rest of the committee.

Short sterling contracts rose by 6-8 basis points across the strip yesterday as some market participants

## Dollar

Against the yen (¥ per \$)



Source: Reuters/ICF

## International in London.

"It has become clear recently that the economic news out of Germany has generally been poor. And Klaus Grottelmann, [Gerard] Schröder's aide, said that he expected euro interest rate convergence around three per cent. So there is a good chance of a cut in core European rates before the end of the year," he added.

The yen also managed to stay within its recent trading range against the dollar yesterday despite a sell-off in Japanese government bonds over fears that higher debt issuance could not be

## absorbed by the market.

"With the market as thin as it is, technical factors dominate and the fundamentals just don't work," said David Bloom, currency economist at HSBC.

Mr Bloom said that a short-term rally in the yen was possible around the year-end because of the recent fall in the "Japan premium" - the extra that Japanese banks have to pay to borrow in the US and UK interbank markets.

"The peak in the premium at the turn of last year presaged a big sell-off in dollars," said Mr Bloom.

"If the recent fall in the premium shows that Japanese banks have already got all their end-of-year dollar funding, the same thing could happen again this year," he added.

"The recent seasonal demand for dollars is evident from the gap between the Fed funds rate and the interbank rate," Mr Bloom said.

## OTHER CURRENCIES

|               | Nov 26 | Nov 25 | Nov 24 |
|---------------|--------|--------|--------|
| 1 Swiss franc | 1.4800 | 1.4800 | 1.4800 |
| 100 pence     | 1.4800 | 1.4800 | 1.4800 |
| 100 pence     | 1.4800 | 1.4800 | 1.4800 |
| 100 pence     | 1.4800 | 1.4800 | 1.4800 |

## POUND SPOT FORWARD AGAINST THE POUND

|           | Nov 26 | Nov 25 | Nov 24 |
|-----------|--------|--------|--------|
| 1 month   | 1.6500 | 1.6500 | 1.6500 |
| 3 months  | 1.6500 | 1.6500 | 1.6500 |
| 6 months  | 1.6500 | 1.6500 | 1.6500 |
| 12 months | 1.6500 | 1.6500 | 1.6500 |

## DOLLAR SPOT FORWARD AGAINST THE DOLLAR

|           | Nov 26 | Nov 25 | Nov 24 |
|-----------|--------|--------|--------|
| 1 month   | 1.0000 | 1.0000 | 1.0000 |
| 3 months  | 1.0000 | 1.0000 | 1.0000 |
| 6 months  | 1.0000 | 1.0000 | 1.0000 |
| 12 months | 1.0000 | 1.0000 | 1.0000 |

## CROSS-RATES AND DERIVATIVES

## EXCHANGE CROSS-RATES

|           | Nov 26 | Nov 25 | Nov 24 |
|-----------|--------|--------|--------|
| 1 pound   | 1.6500 | 1.6500 | 1.6500 |
| 100 pence | 1.6500 | 1.6500 | 1.6500 |
| 100 pence | 1.6500 | 1.6500 | 1.6500 |
| 100 pence | 1.6500 | 1.6500 | 1.6500 |

## JAPANESE YEN FUTURES (¥12.50 per ¥100)

|           | Nov 26 | Nov 25 | Nov 24 |
|-----------|--------|--------|--------|
| 1 month   | 1.6500 | 1.6500 | 1.6500 |
| 3 months  | 1.6500 | 1.6500 | 1.6500 |
| 6 months  | 1.6500 | 1.6500 | 1.6500 |
| 12 months | 1.6500 | 1.6500 | 1.6500 |

## JAPANESE YEN FUTURES (¥12.50 per ¥100)

|           | Nov 26 | Nov 25 | Nov 24 |
|-----------|--------|--------|--------|
| 1 month   | 1.6500 | 1.6500 | 1.6500 |
| 3 months  | 1.6500 | 1.6500 | 1.6500 |
| 6 months  | 1.6500 | 1.6500 | 1.6500 |
| 12 months | 1.6500 | 1.6500 | 1.6500 |

## JAPANESE YEN FUTURES (¥12.50 per ¥100)

|           | Nov 26 | Nov 25 | Nov 24 |
|-----------|--------|--------|--------|
| 1 month   | 1.6500 | 1.6500 | 1.6500 |
| 3 months  | 1.6500 | 1.6500 | 1.6500 |
| 6 months  | 1.6500 | 1.6500 | 1.6500 |
| 12 months | 1.6500 | 1.6500 | 1.6500 |

## JAPANESE YEN FUTURES (¥12.50 per ¥100)

|           | Nov 26 | Nov 25 | Nov 24 |
|-----------|--------|--------|--------|
| 1 month   | 1.6500 | 1.6500 | 1.6500 |
| 3 months  | 1.6500 | 1.6500 | 1.6500 |
| 6 months  | 1.6500 | 1.6500 | 1.6500 |
| 12 months | 1.6500 | 1.6500 | 1.6500 |

## JAPANESE YEN FUTURES (¥12.50 per ¥100)

|           | Nov 26 | Nov 25 | Nov 24 |
|-----------|--------|--------|--------|
| 1 month   | 1.6500 | 1.6500 | 1.6500 |
| 3 months  | 1.6500 | 1.6500 | 1.6500 |
| 6 months  | 1.6500 | 1.6500 | 1.6500 |
| 12 months | 1.6500 | 1.6500 | 1.6500 |

## JAPANESE YEN FUTURES (¥12.50 per ¥100)

|           | Nov 26 | Nov 25 | Nov 24 |
|-----------|--------|--------|--------|
| 1 month   | 1.6500 | 1.6500 | 1.6500 |
| 3 months  | 1.6500 | 1.6500 | 1.6500 |
| 6 months  | 1.6500 | 1.6500 | 1.6500 |
| 12 months | 1.6500 | 1.6500 | 1.6500 |

## JAPANESE YEN FUTURES (¥12.50 per ¥100)

|           | Nov 26 | Nov 25 | Nov 24 |
|-----------|--------|--------|--------|
| 1 month   | 1.6500 | 1.6500 | 1.6500 |
| 3 months  | 1.6500 | 1.6500 | 1.6500 |
| 6 months  | 1.6500 | 1.6500 | 1.6500 |
| 12 months | 1.6500 | 1.6500 | 1.6500 |

## JAPANESE YEN FUTURES (¥12.50 per ¥100)

|           | Nov 26 | Nov 25 | Nov 24 |
|-----------|--------|--------|--------|
| 1 month   | 1.6500 | 1.6500 | 1.6500 |
| 3 months  | 1.6500 | 1.6500 | 1.6500 |
| 6 months  | 1.6500 | 1.6500 | 1.6500 |
| 12 months | 1.6500 | 1.6500 | 1.6500 |

## JAPANESE YEN FUTURES (¥12.50 per ¥100)

|           | Nov 26 | Nov 25 | Nov 24 |
|-----------|--------|--------|--------|
| 1 month   | 1.6500 | 1.6500 | 1.6500 |
| 3 months  | 1.6500 | 1.6500 | 1.6500 |
| 6 months  | 1.6500 | 1.6500 | 1.6500 |
| 12 months | 1.6500 | 1.6500 | 1.6500 |

## JAPANESE YEN FUTURES (¥12.50 per ¥100)

|           | Nov 26 | Nov 25 | Nov 24 |
|-----------|--------|--------|--------|
| 1 month   | 1.6500 | 1.6500 | 1.6500 |
| 3 months  | 1.6500 | 1.6500 | 1.6500 |
| 6 months  | 1.6500 | 1.6500 | 1.6500 |
| 12 months | 1.6500 | 1.6500 | 1.6500 |

## JAPANESE YEN FUTURES (¥12.50 per ¥100)

|           | Nov 26 | Nov 25 | Nov 24 |
|-----------|--------|--------|--------|
| 1 month   | 1.6500 | 1.6500 | 1.6500 |
| 3 months  | 1.6500 | 1.6500 | 1.6500 |
| 6 months  | 1.6500 | 1.6500 | 1.6500 |
| 12 months | 1.6500 | 1.6500 | 1.6500 |

## JAPANESE YEN FUTURES (¥12.50 per ¥100)

|           | Nov 26 | Nov 25 | Nov 24 |
|-----------|--------|--------|--------|
| 1 month   | 1.6500 | 1.6500 | 1.6500 |
| 3 months  | 1.6500 | 1.6500 | 1.6500 |
| 6 months  | 1.6500 | 1.6500 | 1.6500 |
| 12 months | 1.6500 | 1.6500 | 1.6500 |

## EMS EUROPEAN CURRENCY UNIT RATES

|           | Nov 26 | Nov 25 | Nov 24 |
|-----------|--------|--------|--------|
| 1 month   | 1.6500 | 1.6500 | 1.6500 |
| 3 months  | 1.6500 | 1.6500 | 1.6500 |
| 6 months  | 1.6500 | 1.6500 | 1.6500 |
| 12 months | 1.6500 | 1.6500 | 1.6500 |

## JAPANESE YEN FUTURES (¥12.50 per ¥100)

|           | Nov 26 | Nov 25 | Nov 24 |
|-----------|--------|--------|--------|
| 1 month   | 1.6500 | 1.6500 | 1.6500 |
| 3 months  | 1.6500 | 1.6500 | 1.6500 |
| 6 months  | 1.6500 | 1.6500 | 1.6500 |
| 12 months | 1.6500 | 1.6500 | 1.6500 |

## JAPANESE YEN FUTURES (¥12.50 per ¥100)

|           | Nov 26 | Nov 25 | Nov 24 |
|-----------|--------|--------|--------|
| 1 month   | 1.6500 | 1.6500 | 1.6500 |
| 3 months  | 1.6500 | 1.6500 | 1.6500 |
| 6 months  | 1.6500 | 1.6500 | 1.6500 |
| 12 months | 1.6500 | 1.6500 | 1.6500 |

## JAPANESE YEN FUTURES (¥12.50 per ¥100)

|           | Nov 26 | Nov 25 | Nov 24 |
|-----------|--------|--------|--------|
| 1 month   | 1.6500 | 1.6500 | 1.6500 |
| 3 months  | 1.6500 | 1.6500 | 1.6500 |
| 6 months  | 1.6500 | 1.6500 | 1.6500 |
| 12 months | 1.6500 | 1.6500 | 1.6500 |

## JAPANESE YEN FUTURES (¥12.50 per ¥100)

|           | Nov 26 | Nov 25 | Nov 24 |
|-----------|--------|--------|--------|
| 1 month   | 1.6500 | 1.6500 | 1.6500 |
| 3 months  | 1.6500 | 1.6500 | 1.6500 |
| 6 months  | 1.6500 | 1.6500 | 1.6500 |
| 12 months | 1.6500 | 1.6500 | 1.6500 |

## JAPANESE YEN FUTURES (¥12.50 per ¥100)

|           | Nov 26 | Nov 25 | Nov 24 |
|-----------|--------|--------|--------|
| 1 month   | 1.6500 | 1.6500 | 1.6500 |
| 3 months  | 1.6500 | 1.6500 | 1.6500 |
| 6 months  | 1.6500 | 1.6500 | 1.6500 |
| 12 months | 1.6500 | 1.6500 | 1.6500 |

## JAPANESE YEN FUTURES (¥12.50 per ¥100)

|           | Nov 26 | Nov 25 | Nov 24 |
|-----------|--------|--------|--------|
| 1 month   | 1.6500 | 1.6500 | 1.6500 |
| 3 months  | 1.6500 | 1.6500 | 1.6500 |
| 6 months  | 1.6500 | 1.6500 | 1.6500 |
| 12 months | 1.6500 | 1.6500 | 1.6500 |

## JAPANESE YEN FUTURES (¥12.50 per ¥100)

|           | Nov 26 | Nov 25 | Nov 24 |
|-----------|--------|--------|--------|
| 1 month   | 1.6500 | 1.6500 | 1.6500 |
| 3 months  | 1.6500 | 1.6500 | 1.6500 |
| 6 months  | 1.6500 | 1.6500 | 1.6500 |
| 12 months | 1.6500 | 1.6500 | 1.6500 |

## JAPANESE YEN FUTURES (¥12.50 per ¥100)

|           | Nov 26 | Nov 25 | Nov 24 |
|-----------|--------|--------|--------|
| 1 month   | 1.6500 | 1.6500 | 1.6500 |
| 3 months  | 1.6500 | 1.6500 | 1.6500 |
| 6 months  | 1.6500 | 1.6500 | 1.6500 |
| 12 months | 1.6500 | 1.6500 | 1.6500 |

**REINHYP**  
Rheinische Hypothekbank

**Rheinische Hypothekbank AG**

According to § 3 of the German law regarding the redenomination of notes into euro ("Gesetz zur Umstellung von Schuldverschreibungen auf Euro") we will redenominate our DEM 2,000,000,000 5.625 per cent Global Public Security Pfandbriefe due 2001.

Reife 704,000,000 DM; ISIN: DE0003137048.

— issued under German law —

Into euro with effect from January 1, 1999 by using the fixed DEM/euro conversion rate (rounding the resulting figure to the nearest 0.01 euro with 0.005 euro being rounded upwards) irrevocably determined according to Art. 109 (1) (4) of the Treaty of Rome.

The minimum tradable lot as set forth in § 1(1) of the Terms and Conditions of the Global Public Security Pfandbriefe (the "Terms and Conditions") will be changed from 1,000 DM to 0.01 euro.

The redenomination of the above mentioned Pfandbriefe and any amendments and/or supplements to the Terms and Conditions of the Global Public Security Pfandbriefe may only be appealed against by a Pfandbriefholder within one month after the publication of this notice.

Any action or other legal proceedings arising out of or in connection with the redenomination may exclusively be brought in the district court (Landgericht) Frankfurt am Main, Gerichtsstraße 2, 60313 Frankfurt am Main, Federal Republic of Germany.

November 27, 1998  
REINHYP  
Rheinische Hypothekbank AG

**FIVE ARROWS INTERNATIONAL RESERVES LIMITED**

CONTINENTAL DEPOSITORY RECEIPTS

NOTICE IS HEREBY GIVEN that, at the Extraordinary General Meetings of the Managed Sterling, Dutch Guilder, Deutschmark, European Currency Unit and French Franc classes of share that were held on 26 November 1998, all the proposed resolutions were approved.

Holders of these shares should contact either Rothschild Asset Management (CI) Limited at PO Box 242, St Peter Port, Guernsey, GY1 3PH or Amsterdam Depository Company at PO Box 178, 1000AD, Amsterdam for details of how their holdings are affected.

Rothschild Asset Management (CI) Limited  
27 November 1998

**Wells Fargo & Company**

US\$200,000,000 Floating rate subordinated notes due 2000

Notice is hereby given that for the interest period 30 November 1998 to 31 December 1998 the notes will carry an interest rate of 5.25% per annum. Interest payable on the relevant interest payment date 31 December 1998 will amount to US\$45,231 per US\$100,000 note and US\$45,231.50 per US\$100,000 note.

Global Agency and Trust Services, Citibank, N.A., London  
27 November 1998

**CITIBANK**

**BANQUE NATIONALE DE PARIS**

PROGRAMME FOR THE ISSUANCE OF DEBT INSTRUMENTS

LT 10,000,000,000 Callable Fixed Rate Notes due 27/12/2004

Series N° 102 Tranche N° 1  
ISIN X50072234635

Notice to Holders

Notice is hereby given that pursuant to paragraph "Issuance of the Pricings Supplemental dated December 27, 1998, the issuer has elected to redeem at par the outstanding Normal Amount on 27th December 1998. The Notes will cease to bear interest on the Redemption Date.

The Agent  
BNP Luxembourg S.A.

**CITIBANK**

**BASE LENDING RATES**

|           | Nov 26 | Nov 25 | Nov 24 |
|-----------|--------|--------|--------|
| 1 month   | 1.6500 | 1.6500 | 1.6500 |
| 3 months  | 1.6500 | 1.6500 | 1.6500 |
| 6 months  | 1.6500 | 1.6500 | 1.6500 |
| 12 months | 1.6500 | 1.6500 | 1.6500 |

## COMMODITIES &amp; AGRICULTURE

EUROPEAN UNION ITALIAN FARM MINISTER TO PRESS FOR LIBERALISATION

## Italy to use milk as CAP reform platform

By Michael Smith in Brussels

Italy plans to use its membership of an alliance that is pushing for reform of the European Union milk sector as a platform to campaign for further changes to the Common Agricultural Policy.

Paolo de Castro, Italy's newly-installed farm minister, said his country considered itself to be in the vanguard of EU members pressing hard for CAP liberalisation.

"We are convinced that it is time for European Union countries to change agricultural policy so that we move towards becoming a free market," Mr de Castro said. "We [Italy] have already started on milk and will now move to other dossiers," he added.

Mr de Castro's comments mark a change of tone for a country traditionally regarded as protectionist on farm issues.

They will be welcomed by the European Commission, the EU's executive, which is trying to convince EU countries to back its proposals to reform the CAP in the new millennium.

The Commission wants cuts of up to 30 per cent in guaranteed prices for milk, beef and cereals to make these sectors more competitive and better able to export.

Mr de Castro said Italy accepted the need for a 30 per cent cut in guaranteed prices for cereals, as the Commission has proposed, and could see merit in a big price cut for beef, where the Commission has proposed a 30 per cent reduction.

Italy has already joined the UK, Sweden and Denmark - widely seen as the EU's strongest supporters of free agricultural supporters - to press for the abolition of production-limiting milk quotas from 2000.

Mr de Castro said CAP reform including price cuts was necessary to prepare for the EU's expansion and for the next round of talks under the World Trade Organisation.

None the less his projection of Italy as a liberaliser will be treated with caution in some countries.

Some argue that Italy would benefit from freer markets in the main sectors - beef, milk and cereals - which are the subject of the Commission's reforms, but would be less keen to open up other sectors.

Nor is Italy offering the

Commission unconditional support on the reforms. Mr de Castro, previously agricultural adviser to Romano Prodi, the former prime minister, is pushing hard for a re-balancing in the CAP between regions and sectors.

"I will be better able to explain price cuts if there is more equilibrium in the CAP," Mr de Castro said.

For example, beef farmers in Ireland received more than five times the support per kilo of beef than their counterparts in Italy, he said. Cereals received proportionally more support than fruit and vegetables.

His comments follow years of complaints by Italians that they have not benefited enough from the CAP. EU officials believe Italy now believes it can win more for itself in a more liberalised markets system.



Paolo de Castro accepts need for cuts in guaranteed prices

SUGAR USDA FORECASTS GREETED WITH SURPRISE

## Consumption seen topping supply

By Paul Solman

Global sugar consumption could exceed production this season, the first time it has done so since 1993/94, according to the US Department of Agriculture.

Sugar output is expected to hit a record 125.5m tonnes in 1998/99, USDA said in its latest "World Sugar Situation" report, while consumption is forecast at 127.5m tonnes.

USDA's figures were greeted with surprise by analysts yesterday, as most research has suggested that sugar would remain oversupplied.

However, Lawrence Eagles at commodity broker GNI, said: "The USDA forecast certainly adds weight to the belief that the sugar surplus is not as bad as had been thought."

Mr Eagles said the market had been expecting oversup-

| Leading sugar producers          |      |
|----------------------------------|------|
| Production forecasts for 1998/99 |      |
| (million tonnes, raw value)      |      |
| EU                               | 18.0 |
| India                            | 10.8 |
| Brazil                           | 10.6 |
| US                               | 7.8  |
| Australia                        | 5.4  |
| Mexico                           | 5.1  |
| Thailand                         | 4.2  |
| Cuba                             | 3.2  |
| Poland                           | 2.2  |
| Guatemala                        | 1.8  |
| Russia                           | 1.2  |

Source: US Department of Agriculture

ply of around 4m tonnes, but the latest International Sugar Organisation report had put the surplus at 2m tonnes.

"The USDA forecast is more evidence that sugar prices are due for a readjustment upwards," he said.

Sugar futures prices on

the London International Financial Futures and Options Exchange were little changed yesterday, with the most actively traded March contract for white sugar at \$29.60 a tonne in late trading against Wednesday's close of \$24.10.

Analysts said trading was subdued because the Coffee, Sugar and Cocoa Exchange in New York was closed for the Thanksgiving holiday.

"The US tends to drive the market, so we'll probably have to wait until Monday to see any real reaction," Mr Eagles added.

USDA said the European Union, the world's largest sugar producer, would turn out 18m tonnes this season, 7 per cent below the record harvest of 1997/98, after output was hit by lower yields and a smaller planting area.

India's production follows a cycle where two to three good years are followed by

two or three poor years, USDA said. "Following two consecutive years of record sugar production in 1994/95 and 1995/96, production declined 20 per cent in 1996/97 and also fell in 1997/98. In 1998/99, sugar production is expected to rise to 16.8m tonnes," the agency said.

That would make India the second largest producer, ahead of Brazil, which USDA said would produce a record 16.6m tonnes in 1998/99, a rise of 6 per cent.

Among the smaller producers, Canada is expected to raise production by 37 per cent to 130,000 tonnes after an expansion drive led to a 24 per cent increase in beet plantings in Alberta, the main producing province.

Ontario also doubled plantings, though the beets there are being grown under contract for Michigan Sugar in the US.

## Oil moves back above \$11 a barrel

MARKETS REPORT

By Paul Solman and Kenneth Gooding

Crude oil prices recovered slightly from their slide of the previous day, with the benchmark contract on London's International Petroleum Exchange moving back above \$11 a barrel.

The price had dropped to \$10.85 on Wednesday - its lowest for 12 years - after the Organisation of Petroleum Exporting Countries announced from its conference in Vienna that it had postponed until next year any decision on further production cuts.

The market had hoped for a commitment to add to the cuts of 2.5m barrels a day agreed earlier this year in an effort to support prices, though many analysts had acknowledged ahead of the meeting that firm action by Opec was unlikely.

In late trading in London yesterday, Brent blend for January delivery was \$11.00 a barrel compared with Wednesday's close of \$10.90.

The New York Mercantile Exchange was closed for the US Thanksgiving holiday. Opec will hold its next conference on March 23, and Iran said yesterday that it had pressed for further production cuts of 1.5m barrels a day.

In other oil news, Mexico said its average oil price had fallen to its lowest for more than 14 years, at about \$8.15 a barrel.

Falconbridge, the Canadian group, reported that an accident at its Kidd Creek copper smelter - which caused no injuries - was likely to cost three weeks' output, equivalent to about 8,000 tonnes.

There is also a continuing strike at Grupo Mexico, causing a loss of roughly 3,000 tonnes a week. Analysts said, however, this was far too small to affect the copper price.

On the London Metal Exchange, three-month cop-

per closed \$9 a tonne higher at \$1,595.

Trading on the LME was unusually quiet because of the US Thanksgiving holiday.

Tin rose by more than 1 per cent, or \$60 a tonne, to \$5,350, and the premium for metal for immediate delivery, compared with three-month tin, widened to \$144 a tonne.

Meanwhile, the price of nickel for delivery in three months ended \$5 a tonne lower at \$4,130, in spite of reports that there were delays in deliveries from the Russian producer, because of ice-breaker problems.

## Ownership of Chilean copper mine in doubt

By Kenneth Gooding in London and Tim Bart in Stockholm

The future ownership of one of the biggest copper mines in Chile was called into question yesterday when Outokumpu, the Finnish mining and metals group, agreed to sell its 50 per cent shareholding in the Zaldivar mine to Canada's Aur Resources for \$255m cash.

However, Placer Dome, the Canadian group that owns the other half, has pre-emptive rights on Outokumpu's stake in Zaldivar, which is located in the Atacama desert 175km south-east of Antofagasta.

Placer said as recently as May that Zaldivar no longer fitted its long-term strategy as a gold miner - it is Canada's second largest gold producer - and it was considering selling its stake. Yesterday, however, it revealed that, since May, it "had tested the market and found it wanting".

Hugh Leggett, media relations manager, added: "We will evaluate what this transaction means to the partnership. We regard Zaldivar as a valuable asset, even though it does not fit our commodity strategy."

He said Zaldivar was producing at above its annual capacity of 125,000 tonnes at cash production costs below 50 cents a pound.

Outokumpu said output and cost-efficiency had improved at Zaldivar, which had produced problems after it started up in November 1995 - but its financial contribution had been hit by low prices.

In the first nine months of this year the Finnish group lost \$196m (\$185m) on its Zaldivar stake, compared with a loss of \$161m for the whole of 1997.

Aur Resources already owns 71 per cent of the Andacollo copper mine in Chile and 30 per cent of the Louvicourt copper mine in Quebec. It said that if the acquisition were completed, its annual copper output would rise from 66m lbs (30,000 tonnes) to more than 200m lbs (90,700 tonnes) next year. Its copper reserves would rise from 480m lbs to 2.5bn lbs.

Aur said Zaldivar was expected to produce 125,000 tonnes of copper this year at a cash cost of about 50 cents a pound.

The company hopes to finance the purchase with a mixture of project debt, equity and its existing cash resources. Outokumpu will help with the financing, should Aur require it, by subscribing for Aur shares. Zaldivar is an open pit mine that was originally expected to produce 2m tonnes of copper over its 19-year life at an average cash cost of \$1.146 a tonne (62 cents a pound). Copper cathodes are produced by the solvent extraction-electro-winning process that excludes the use of expensive refining facilities.

After the deal was announced, in Helsinki Outokumpu's most commonly traded shares rose 2.3 per cent, to \$14.30, while in Toronto Aur shares were up 10 cents, or 3 per cent, at \$3.10.

## COMMODITIES PRICES

## BASE METALS

## LONDON METAL EXCHANGE

Prices in £ million, unless stated otherwise. Settlement prices for the day.

| ALUMINIUM, 99.99% (3 months) |          |
|------------------------------|----------|
| Close                        | 1,274.00 |
| Open                         | 1,274.00 |
| High                         | 1,274.00 |
| Low                          | 1,274.00 |
| Settle                       | 1,274.00 |

| COPPER, 99.99% (3 months) |          |
|---------------------------|----------|
| Close                     | 1,274.00 |
| Open                      | 1,274.00 |
| High                      | 1,274.00 |
| Low                       | 1,274.00 |
| Settle                    | 1,274.00 |

| ZINC, 99.99% (3 months) |          |
|-------------------------|----------|
| Close                   | 1,274.00 |
| Open                    | 1,274.00 |
| High                    | 1,274.00 |
| Low                     | 1,274.00 |
| Settle                  | 1,274.00 |

| NICKEL, 99.99% (3 months) |          |
|---------------------------|----------|
| Close                     | 1,274.00 |
| Open                      | 1,274.00 |
| High                      | 1,274.00 |
| Low                       | 1,274.00 |
| Settle                    | 1,274.00 |

| TIN, 99.99% (3 months) |          |
|------------------------|----------|
| Close                  | 1,274.00 |
| Open                   | 1,274.00 |
| High                   | 1,274.00 |
| Low                    | 1,274.00 |
| Settle                 | 1,274.00 |

| LEAD, 99.99% (3 months) |          |
|-------------------------|----------|
| Close                   | 1,274.00 |
| Open                    | 1,274.00 |
| High                    | 1,274.00 |
| Low                     | 1,274.00 |
| Settle                  | 1,274.00 |

| SILVER, 99.99% (3 months) |          |
|---------------------------|----------|
| Close                     | 1,274.00 |
| Open                      | 1,274.00 |
| High                      | 1,274.00 |
| Low                       | 1,274.00 |
| Settle                    | 1,274.00 |

| PLATINUM, 99.99% (3 months) |          |
|-----------------------------|----------|
| Close                       | 1,274.00 |
| Open                        | 1,274.00 |
| High                        | 1,274.00 |
| Low                         | 1,274.00 |
| Settle                      | 1,274.00 |

| PALLADIUM, 99.99% (3 months) |          |
|------------------------------|----------|
| Close                        | 1,274.00 |
| Open                         | 1,274.00 |
| High                         | 1,274.00 |
| Low                          | 1,274.00 |
| Settle                       | 1,274.00 |

| RUBBER, 99.99% (3 months) |          |
|---------------------------|----------|
| Close                     | 1,274.00 |
| Open                      | 1,274.00 |
| High                      | 1,274.00 |
| Low                       | 1,274.00 |
| Settle                    | 1,274.00 |

| COTTON, 99.99% (3 months) |          |
|---------------------------|----------|
| Close                     | 1,274.00 |
| Open                      | 1,274.00 |
| High                      | 1,274.00 |
| Low                       | 1,274.00 |
| Settle                    | 1,274.00 |

## PRECIOUS METALS

## LONDON GOLD MARKET

Prices in £ million, unless stated otherwise. Settlement prices for the day.

| GOLD, 999.9 (3 months) |          |
|------------------------|----------|
| Close                  | 1,274.00 |
| Open                   | 1,274.00 |
| High                   | 1,274.00 |
| Low                    | 1,274.00 |
| Settle                 | 1,274.00 |

| SILVER, 999.9 (3 months) |          |
|--------------------------|----------|
| Close                    | 1,274.00 |
| Open                     | 1,274.00 |
| High                     | 1,274.00 |
| Low                      | 1,274.00 |
| Settle                   | 1,274.00 |

| PLATINUM, 999.9 (3 months) |          |
|----------------------------|----------|
| Close                      | 1,274.00 |
| Open                       | 1,274.00 |
| High                       | 1,274.00 |
| Low                        | 1,274.00 |
| Settle                     | 1,274.00 |

| PALLADIUM, 999.9 (3 months) |          |
|-----------------------------|----------|
| Close                       | 1,274.00 |
| Open                        | 1,274.00 |
| High                        | 1,274.00 |
| Low                         | 1,274.00 |
| Settle                      | 1,274.00 |

| RUBBER, 99.99% (3 months) |          |
|---------------------------|----------|
| Close                     | 1,274.00 |
| Open                      | 1,274.00 |
| High                      | 1,274.00 |
| Low                       | 1,274.00 |
| Settle                    | 1,274.00 |

| COTTON, 99.99% (3 months) |          |
|---------------------------|----------|
| Close                     | 1,274.00 |
| Open                      | 1,274.00 |
| High                      | 1,274.00 |
| Low                       | 1,274.00 |
| Settle                    | 1,274.00 |

| LEAD, 99.99% (3 months) |          |
|-------------------------|----------|
| Close                   | 1,274.00 |
| Open                    | 1,274.00 |
| High                    | 1,274.00 |
| Low                     | 1,274.00 |
| Settle                  | 1,274.00 |

| SILVER, 99.99% (3 months) |          |
|---------------------------|----------|
| Close                     | 1,274.00 |
| Open                      | 1,274.00 |
| High                      | 1,274.00 |
| Low                       | 1,274.00 |
| Settle                    | 1,274.00 |

| PLATINUM, 99.99% (3 months) |          |
|-----------------------------|----------|
| Close                       | 1,274.00 |
| Open                        | 1,274.00 |
| High                        | 1,274.00 |
| Low                         | 1,274.00 |
| Settle                      | 1,274.00 |

| PALLADIUM, 99.99% (3 months) |          |
|------------------------------|----------|
| Close                        | 1,274.00 |
| Open                         | 1,274.00 |
| High                         | 1,274.00 |
| Low                          | 1,274.00 |
| Settle                       | 1,274.00 |

| RUBBER, 99.99% (3 months) |          |
|---------------------------|----------|
| Close                     | 1,274.00 |
| Open                      | 1,274.00 |
| High                      | 1,274.00 |
| Low                       | 1,274.00 |
| Settle                    | 1,274.00 |

| COTTON, 99.99% (3 months) |          |
|---------------------------|----------|
| Close                     | 1,274.00 |
| Open                      | 1,274.00 |
| High                      | 1,274.00 |
| Low                       | 1,274.00 |
| Settle                    | 1,274.00 |

## GRAINS AND OIL SEEDS

## WHEAT LIFE (100 tonnes, £ per tonne)

Prices in £ million, unless stated otherwise. Settlement prices for the day.

| WHEAT, 99.99% (3 months) |          |
|--------------------------|----------|
| Close                    | 1,274.00 |
| Open                     | 1,274.00 |
| High                     | 1,274.00 |
| Low                      | 1,274.00 |
| Settle                   | 1,274.00 |

| BARLEY, 99.99% (3 months) |          |
|---------------------------|----------|
| Close                     | 1,274.00 |
| Open                      | 1,274.00 |
| High                      | 1,274.00 |
| Low                       | 1,274.00 |
| Settle                    | 1,274.00 |

| OATS, 99.99% (3 months) |          |
|-------------------------|----------|
| Close                   | 1,274.00 |
| Open                    | 1,274.00 |
| High                    | 1,274.00 |
| Low                     | 1,274.00 |
| Settle                  | 1,274.00 |

| RUBBER, 99.99% (3 months) |          |
|---------------------------|----------|
| Close                     | 1,274.00 |
| Open                      | 1,274.00 |
| High                      | 1,274.00 |
| Low                       | 1,274.00 |
| Settle                    | 1,274.00 |

| COTTON, 99.99% (3 months) |          |
|---------------------------|----------|
| Close                     | 1,274.00 |
| Open                      | 1,274.00 |
| High                      | 1,274.00 |
| Low                       | 1,274.00 |
| Settle                    | 1,274.00 |

| LEAD, 99.99% (3 months) |          |
|-------------------------|----------|
| Close                   | 1,274.00 |
| Open                    | 1,274.00 |
| High                    | 1,274.00 |
| Low                     | 1,274.00 |
| Settle                  | 1,274.00 |

| SILVER, 99.99% (3 months) |          |
|---------------------------|----------|
| Close                     | 1,274.00 |
| Open                      | 1,274.00 |
| High                      | 1,274.00 |
| Low                       | 1,274.00 |
| Settle                    | 1,274.00 |

| PLATINUM, 99.99% (3 months) |          |
|-----------------------------|----------|
| Close                       | 1,274.00 |
| Open                        | 1,274.00 |
| High                        | 1,274.00 |
| Low                         | 1,274.00 |
| Settle                      | 1,274.00 |

| PALLADIUM, 99.99% (3 months) |          |
|------------------------------|----------|
| Close                        | 1,274.00 |
| Open                         | 1,274.00 |
| High                         | 1,274.00 |
| Low                          | 1,274.00 |
| Settle                       | 1,274.00 |

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**AIR - Continued**

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Pioneer Asset Mgmt. ★  
 Pioneer Direct Grp. ★  
 Precision ★  
 Precision Air Ind. ★  
 Pines & Commercial Fin. ★★  
 Property Assets ★  
 Quantum Sciences ★  
 Policy 'n' Bond ★  
 Permut & Arnaldi ★★  
 O Group ★  
 Petroco Energy ★  
 Penger Tool Co. ★  
 Petroleum Zim Holdings ★  
 Rapid Technology ★  
 Research Vehicles ★  
 Recycling Services ★  
 Retailer ★  
 Revolution Pensions ★  
 Riceland Indus. ★  
 RSC ★  
 SCS ★  
 SCS Entertainment ★  
 Selection ★  
 Savoy Asset Mgmt. ★★  
 Science Systems ★  
 Screen ★  
 Selector ★  
 Skyline ★★  
 Sleight ★  
 Spher. Engrg. ★  
 Sph. Engrg. ★  
 Sph. Engrg. Servs. ★  
 Soda ★  
 Solid State Supplies ★  
 Solitaire ★  
 Soundways ★

|                            |   |
|----------------------------|---|
| South Beach Concepts       | 3 |
| Southern Wine              | 3 |
| Sperry & Decker Radio Inc. | 3 |
| Springmont Home Mfg.       | 3 |
| Star Lines                 | 3 |
| Standard Rock              | 3 |
| Stender                    | 3 |
| Supramix                   | 3 |
| Surgical Innovations       | 3 |
| Sutton Hatcher             | 3 |
| Sydney Integrated Risk     | 3 |
| Systems Int'l              | 3 |
| TDS Circle                 | 3 |
| Tenneco Paper              | 3 |
| Teco Forest                | 3 |
| Thermax Potts              | 3 |
| Tom Hosiery                | 3 |
| Total Office Gp.           | 3 |
| Touchdown Gp.              | 3 |
| Unipol Fed Int'l Inc.      | 3 |
| Unipol Tech Int'l          | 3 |
| Unity Care                 | 3 |
| USA Group                  | 3 |
| VOC                        | 3 |
| VFC                        | 3 |
| VI                         | 3 |
| Victory Corp.              | 3 |
| Vital                      | 3 |
| Wonder Action              | 3 |
| Woolco Group               | 3 |
| World 175 Eds.             | 3 |
| World Business Affairs     | 3 |
| Western Seafair            | 3 |

**GUIDE TO LOW**

\* Estimated on Monday.  
 \* Earnings used in cattle formulae.  
 \* Price/earnings ratios are used, where possible, as a guide.  
 \* Yields are listed on an annual basis, with a credit of 20 per cent for any other period.  
 \* Estimated Net Asset Value per share, along with the current change of per value, if situation occurs.  
 \* Rights and bonus issues are shown.  
 \* Indicated since inception of share.  
 \* Figures or report as per company statement.  
 \* Free associated shares.  
 \* Free associated shares.  
 \* Price as of date of publication.  
 \* Indicated dividend yield.  
 \* May be held or recovered.  
 \* Forecast obtained from company statement.  
 \* Unpublished information.  
 \* Not based on current dividend.  
 \* Unpublished information.

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**The FT web site**  
London share prices available online. No 24-hour delay from the closing share price.

\*In other countries, call directory assistance or ask your hotel concierge.

|                       |    |
|-----------------------|----|
| Shimadzu              | +  |
| Thom Fomex            | +  |
| Thomson Potts         | +  |
| Unitronics            | +  |
| Utah Office           | ++ |
| Unicom Corp.          | +  |
| Isoprep Prod. Mgmt. A | +  |
| Exxon Technology      | +  |
| Trinity Care          | +  |
| USA Group             | +  |
| WDC                   | +  |
| WFE                   | +  |
| VI                    | +  |
| Victory Corp.         | +  |
| Walt                  | +  |
| Wander Action         | +  |
| Wesley Group          | +  |
| West 775 Etc.         | +  |
| West Brunswick Albin  | +  |
| Western Select        | AZ |
| Westwood Energy       | +  |
| Whitcomb              | +  |
| World Telecom         | +  |
| Yowler Computer       | +  |
| Yoshida               | +  |

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## GUIDE TO LOW

Prices and trading value  
Excel, part of Financial

Company classification

Share indices.

Closing bid-ask prices are on a 100 index conventional scale on the LSE page; close are shown, as are the Electronic Trading System day-end bid-ask prices.

Trading Volumes are shown either on trade list or available for those securities are based on.

Where stocks are denoted indicated after the volume are converted to Exchange prices.

Symbols referring to the guide to yields are published on Monday.

Earnings used in calculations.

Pricedarnings ratios are used, where possible, and Yields are listed on price credit of 20 per cent of rights.

Estimated Net Asset Value per share, along (p -) to the current of

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For Retail Price Index see page 10.

**The FT web site**



## LONDON STOCK EXCHANGE

## Takeover euphoria helps Footsie recross 5,800

## MARKET REPORT

By Steve Thompson,  
UK Stock Market Editor

The prospect of more mega-mergers among global oil companies and a flurry of domestic takeover deals reignited London's equity market yesterday.

The market had shown distinct signs of running out of steam over the previous two sessions, with stock prices waning in the face of persistent profit-taking which gnawed away at some of the excellent gains of the past week.

Reports that Exxon and Mobil, the two biggest oil companies in the US, are involved in talks that could lead to Exxon snapping up Mobil saw UK shares recover from an initial bout of uncertainty and recross the 5,800 level.

Dealers in London said the Exxon/Mobil story would inject fresh strength into a US stock market already riding on the crest of a wave and also lifted by recent takeover action, specifically news of the Deutsche Bank/Bankers Trust bid talks.

Adding to the bullish mood of the market was the

latest burst of takeover activity among UK stocks. That included a bid for Marston Thompson & Evershed from fellow brewer Wolverhampton and Dudley, as well as bid approaches to Abbott Mead Vickers, the advertising agency, and to BCI, the vehicle financing group.

And there was a dramatic finale to the London session with a reverse takeover offer from John Mansfield for Marley, the building materials group, which has long been seen as a potential target.

All that bid news brought

a renewal of the market's euphoria and saw the FTSE 100 advance strongly to finish a session of unexpectedly good turnover levels a net 72.6 higher at 5,827.9.

At its best, only minutes before the close of the session, the index was on the threshold of a three-figure gain, but dipped sharply as more flurries of profit-taking hit the market.

The steeping gains in the

leaders were not replicated by the FTSE 250 and FTSE SmallCap stocks, but both indices managed to record good gains on the day.

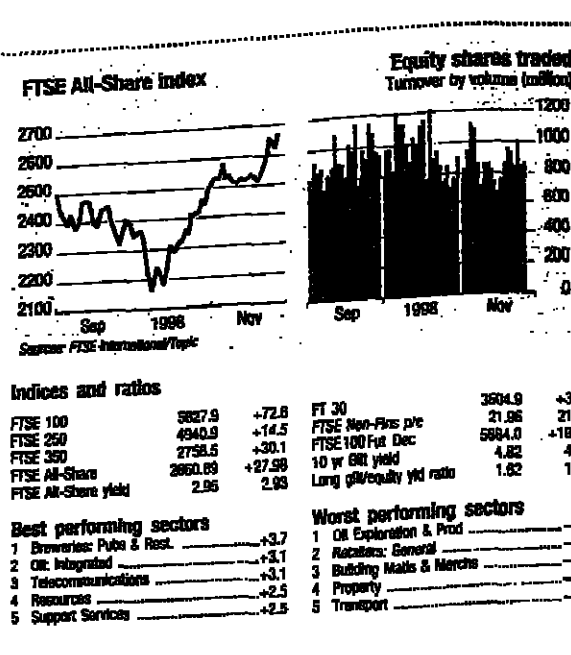
The 250 index settled 14.5 higher at 4,940.9, just a shade off the day's best, while the SmallCap was finally 5.4 to the good at 2,067.6.

The takeover euphoria

tended to overwhelm other news which would normally have affected the market. The latest Confederation of British Industry survey of industrial trends was every bit as gloomy as most commentators expected.

And dealers noted comments made to the Treasury Select Committee by Willem Buiter, a member of the Bank of England's monetary policy committee, that the

market is due a period of



## Merger talks give oils lift

## COMPANIES REPORT

By Peter John, Joel Kibazo  
and Martin Brice

Surprise news that US groups Exxon and Mobil have been holding merger talks prompted a savage bear squeeze in the UK majors.

BP jumped 2 1/2% to 996p and Shell leapt forward 1 1/2% to 367p with turnover of \$3m, leaving it the most heavily traded stock in the Footsie.

The gains reversed the recent trend that has seen the majors dragged down by a number of speculative stories. It has been alleged that marketmakers left desperately short of stock have been trying to bring prices lower in order to balance their books.

But yesterday they were hamstringing by the report that consolidation was still the industry buzz word and the share prices completely ignored the persistent weakness in underlying oil prices.

One analyst said: "It shows that when oil prices get tough there are opportunities at least to maintain shareholder value through cost-cutting."

Others said there was relief that the competition structure in the so-called

super-league would remain unaffected by a deal. Chevron had been mooted as the other possible partner for Mobil and that would have raised the stakes.

However, Steve Turner at HSB Securities warned that a merger would lead to "significant competition issues particularly in the European downstream area".

The bid by timber group John Mansfield, which has a market capitalisation of £18m, for FTSE 250 building materials group Marley, 10 times its size, was greeted with relief by the market.

Although Marley issued a statement rejecting the bid

after the market had closed, its shares soared on the announcement of the all-paper offer. It was the best performer in the FTSE 250, gaining almost 16 per cent or 13 to 58p.

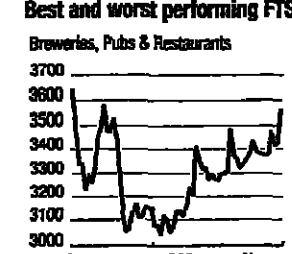
Earlier this year it stood at 125p before later halving. John Mansfield ended the day easier at 6p.

David Taylor at Teather & Greenwood said: "Marley is an unfocused conglomerate and as such would be quite easy to unbundle. Its management has fallen so out of favour that the City would look at a bid for Marley from the Dagenham Girl Pipers."

Hopes that the ending of a

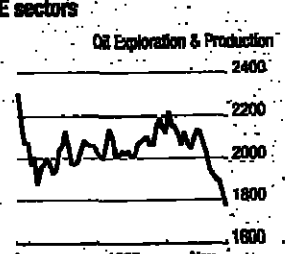
bitter and very public board

## Best and worst performing FTSE sectors



Source: DataStream

## Oil Exploration &amp; Production



Source: DataStream

room tussle at Marks and Spencer would herald a change of market sentiment towards the group were dashed yesterday, sending the shares tumbling.

As one of the country's leading retailers moved to rescue its public image with the announcement that Peter Salisbury had won the race to be chief executive, analysts and dealers remained decidedly cool about the news.

One sector specialist said: "There is a feeling in the market that with Sir Richard Greenbury still around as chairman until 2000, he will be in control through the back door, thus there will be little change."

Another sector watcher said: "This stock remains expensive above the 400p level, given the continued economic uncertainty and lack of news on a clear strategy from Marks."

On an otherwise strong day in the market, the shares fell 2 1/2% to 421p, making it one of the worst performers in the FTSE 100.

Regional brewer Marston, Thompson & Evershed

received the bid that Wolverhampton & Dudley Breweries had signalled earlier this month. Marston shares, which touched 360p earlier this year, gained 41 to 287p in a brisk 6.9m traded.

Wolves was down 5 at 428p. Other regional breweries benefited from the sign of consolidation in the sector, with Greene King up 14% at 535p and Greenalls 15 to 366p.

One of the best FTSE 250 performances came from W.S. Atkins as the highly rated stock regained some of the premium it lost in the wake of the announcement that it was to buy Bovis Group from P&O.

Traders had marked down Atkins on fears that the consultancy group would be forced to resort to a rights issue to pay for the deal. However, yesterday Geoff Allum, analyst at Henderson Crosthwaite, allayed many of those fears in a research note that examined the financial implications of the purchase.

Atkins gained 32% to 527p after he concluded: "Such a deal has commercial logic, will be substantially earnings enhancing, and need not require a rights issue."

He believes P&O is likely to take a stake of 14 per cent in Atkins as a result of the purchase, and upgraded his stance on the stock from "sell" to "hold/buy".

BPB was down more than 16 per cent as news of a

European Commission investigation into industry pricing overshadowed interim results in line with expectations. The shares fell 42 to 217p.

Sentiment in prospects for future results was not helped by the company's statement that second-half trading would be "challenging". Weakness in plasterboard prices would be offset by higher volumes and cost efficiencies.

Food producer Devro walked away with the dubious honour of being the worst performer in the FTSE 250 after it posted a profits warning.

The company said worsening trading conditions meant it now expected to report underlying profits of about £40m. Analysts had been expecting profits in the region of £53m.

British Telecommunications was in demand, the shares jumping 42 to 870p. The company said it had won a £100m 10-year contract with the UK Prison Service to provide a new type of telephone system for prison inmates.

Explaining yesterday's demand, Chris Godsmark at Henderson Crosthwaite said: "People have realised the regulatory uncertainty earlier this week over the link up with AT&T is much smaller than some had feared."

Drinks and hotels group Bass was also wanted. The shares jumped 60 or 7.5p per cent to 850p.

Investment trust group 3i led the way forward in yesterday's Footsie gallop as the market welcomed a 10 per cent dividend rise.

Revenue profit before tax

was up 18 per cent and the group's total return on opening shareholders' funds was well ahead of the performance achieved by the FTSE SmallCap Total Return Index. The shares ran ahead

## FUTURES AND OPTIONS

| FTSE 100 INDEX FUTURES (LFF) £10 per full index point |        |        |        |        |        |        |        |        |        |
|---|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| Dec   | Jan    | Feb    | Mar    | Apr    | May    | Jun    | Jul    | Aug    | Sep    |
| 5815.0  | 5804.0 | 5804.0 | 5804.0 | 5804.0 | 5804.0 | 5804.0 | 5804.0 | 5804.0 | 5804.0 |
| 5815.0  | 5804.0 | 5804.0 | 5804.0 | 5804.0 | 5804.0 | 5804.0 | 5804.0 | 5804.0 | 5804.0 |

## FTSE 250 INDEX FUTURES (LFF) £10 per full index point

| Dec    | Jan    | Feb    | Mar    | Apr    | May    | Jun    | Jul    | Aug    | Sep    |
|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| 4981.0 | 4981.0 | 4981.0 | 4981.0 | 4981.0 | 4981.0 | 4981.0 | 4981.0 | 4981.0 | 4981.0 |

## FTSE 100 INDEX OPTION (LFF) £10 per full index point

| Dec    | Jan    | Feb    | Mar    | Apr    | May    | Jun    | Jul    | Aug    | Sep    |
|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| 5815.0 | 5804.0 | 5804.0 | 5804.0 | 5804.0 | 5804.0 | 5804.0 | 5804.0 | 5804.0 | 5804.0 |

## FTSE 250 INDEX OPTION (LFF) £10 per full index point

| Dec    | Jan    | Feb    | Mar    | Apr    | May    | Jun    | Jul    | Aug    | Sep    |
|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| 4981.0 | 4981.0 | 4981.0 | 4981.0 | 4981.0 | 4981.0 | 4981.0 | 4981.0 | 4981.0 | 4981.0 |

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Highs & Lows shown on a 52 week basis

WORLD STOCK MARKETS

| EUROPE                                  |       |      |       |     |       |              |             |        |   |
|---|-------|------|-------|-----|-------|--------------|-------------|--------|---|
| AUSTRIA (Nov 26 / Sch)                  |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| BELGIUM (Nov 26 / Ft)                   |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| GERMANY (Nov 26 / Dm)                   |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| FRANCE (Nov 26 / Fr)                    |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| UNITED KINGDOM (Nov 26 / Pst)           |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Netherlands (Nov 26 / Gld)              |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Sweden (Nov 26 / Kron)                  |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Denmark (Nov 26 / Kr)                   |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Norway (Nov 26 / Nkr)                   |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Finland (Nov 26 / Mk)                   |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Ireland (Nov 26 / Pst)                  |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Greece (Nov 26 / Dr)                    |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Spain (Nov 26 / Pst)                    |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Portugal (Nov 26 / Esc)                 |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Italy (Nov 26 / Lit)                    |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Switzerland (Nov 26 / Fr)               |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Japan (Nov 26 / Yen)                    |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Korea (Nov 26 / Won)                    |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Taiwan (Nov 26 / NTD)                   |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Hong Kong (Nov 26 / HKD)                |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Singapore (Nov 26 / S\$)                |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Malaysia (Nov 26 / MYR)                 |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Indonesia (Nov 26 / Rupiah)             |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Philippines (Nov 26 / Pst)              |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Vietnam (Nov 26 / VND)                  |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Thailand (Nov 26 / Baht)                |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| New Zealand (Nov 26 / NZD)              |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Australia (Nov 26 / A\$)                |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| South Africa (Nov 26 / Rand)            |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Mexico (Nov 26 / Peso)                  |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Brazil (Nov 26 / Real)                  |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Argentina (Nov 26 / Peso)               |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Chile (Nov 26 / Peso)                   |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Colombia (Nov 26 / Peso)                |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Peru (Nov 26 / Sol)                     |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Ecuador (Nov 26 / Dolar)                |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Venezuela (Nov 26 / Bolivar)            |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Cuba (Nov 26 / Peso)                    |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Czech Republic (Nov 26 / Koruna)        |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Slovak Republic (Nov 26 / Koruna)       |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Hungary (Nov 26 / Forint)               |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Poland (Nov 26 / Zloty)                 |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Slovenia (Nov 26 / Tolar)               |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Croatia (Nov 26 / Kuna)                 |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Bosnia and Herzegovina (Nov 26 / Marka) |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Serbia (Nov 26 / Dinar)                 |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Montenegro (Nov 26 / Dinar)             |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Albania (Nov 26 / Lek)                  |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Romania (Nov 26 / Leu)                  |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Bulgaria (Nov 26 / Lev)                 |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Greece (Nov 26 / Dr)                    |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Turkey (Nov 26 / Lira)                  |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Russia (Nov 26 / Ruble)                 |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Ukraine (Nov 26 / Hryvnia)              |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Belarus (Nov 26 / Ruble)                |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Lithuania (Nov 26 / Litas)              |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Latvia (Nov 26 / Lats)                  |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Estonia (Nov 26 / Kroon)                |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Iceland (Nov 26 / Krona)                |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Faroe Islands (Nov 26 / Krona)          |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Gibraltar (Nov 26 / Pound)              |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Jersey (Nov 26 / Pound)                 |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Guernsey (Nov 26 / Pound)               |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Channel Islands (Nov 26 / Pound)        |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Manx (Nov 26 / Pound)                   |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Isle of Man (Nov 26 / Pound)            |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |

| EUROPE                                  |       |      |       |     |       |              |             |        |   |
|---|-------|------|-------|-----|-------|--------------|-------------|--------|---|
| AUSTRIA (Nov 26 / Sch)                  |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| BELGIUM (Nov 26 / Ft)                   |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| GERMANY (Nov 26 / Dm)                   |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| FRANCE (Nov 26 / Fr)                    |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| UNITED KINGDOM (Nov 26 / Pst)           |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Netherlands (Nov 26 / Gld)              |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Sweden (Nov 26 / Kron)                  |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Denmark (Nov 26 / Kr)                   |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Norway (Nov 26 / Nkr)                   |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Finland (Nov 26 / Mk)                   |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Ireland (Nov 26 / Pst)                  |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Greece (Nov 26 / Dr)                    |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Spain (Nov 26 / Pst)                    |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Portugal (Nov 26 / Esc)                 |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Italy (Nov 26 / Lit)                    |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Switzerland (Nov 26 / Fr)               |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Japan (Nov 26 / Yen)                    |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Korea (Nov 26 / Won)                    |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Taiwan (Nov 26 / NTD)                   |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Hong Kong (Nov 26 / HKD)                |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Singapore (Nov 26 / S\$)                |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Malaysia (Nov 26 / MYR)                 |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Indonesia (Nov 26 / Rupiah)             |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Philippines (Nov 26 / Pst)              |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Vietnam (Nov 26 / VND)                  |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Thailand (Nov 26 / Baht)                |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| New Zealand (Nov 26 / NZD)              |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Australia (Nov 26 / A\$)                |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| South Africa (Nov 26 / Rand)            |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Mexico (Nov 26 / Peso)                  |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Brazil (Nov 26 / Real)                  |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Argentina (Nov 26 / Peso)               |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Chile (Nov 26 / Peso)                   |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Colombia (Nov 26 / Peso)                |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Peru (Nov 26 / Sol)                     |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Ecuador (Nov 26 / Dolar)                |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Venezuela (Nov 26 / Bolivar)            |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Cuba (Nov 26 / Peso)                    |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Czech Republic (Nov 26 / Koruna)        |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Slovak Republic (Nov 26 / Koruna)       |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Hungary (Nov 26 / Forint)               |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Poland (Nov 26 / Zloty)                 |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Slovenia (Nov 26 / Tolar)               |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Croatia (Nov 26 / Kuna)                 |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Bosnia and Herzegovina (Nov 26 / Marka) |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Serbia (Nov 26 / Dinar)                 |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Montenegro (Nov 26 / Dinar)             |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Albania (Nov 26 / Lek)                  |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Romania (Nov 26 / Leu)                  |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Bulgaria (Nov 26 / Lev)                 |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Greece (Nov 26 / Dr)                    |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Turkey (Nov 26 / Lira)                  |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |
| Russia (Nov 26 / Ruble)                 |       |      |       |     |       |              |             |        |   |
| Index                                   | 3,450 | High | 3,450 | Low | 3,450 | 52 Week High | 52 Week Low | Change | % |



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GLOBAL EQUITY MARKETS

US INDICES

| Index     | Nov 26  | Nov 25  | Nov 24  | 1998    | Low     | High    | Open    | Close   | Change |
|-----------|---------|---------|---------|---------|---------|---------|---------|---------|--------|
| Dow Jones | 8914.25 | 8901.15 | 8924.27 | 8904.27 | 8904.27 | 8904.27 | 8904.27 | 8904.27 | 41.22  |
| S&P 500   | 1051.25 | 1050.15 | 1052.27 | 1050.27 | 1050.27 | 1050.27 | 1050.27 | 1050.27 | 1.10   |
| Nasdaq    | 2051.25 | 2050.15 | 2052.27 | 2050.27 | 2050.27 | 2050.27 | 2050.27 | 2050.27 | 1.10   |

US DATA

| Index        | Nov 26 | Nov 25 | Nov 24 | 1998 | Low | High | Open | Close | Change |
|--------------|--------|--------|--------|------|-----|------|------|-------|--------|
| Unemployment | 5.8    | 5.8    | 5.8    | 5.8  | 5.8 | 5.8  | 5.8  | 5.8   | 0.0    |
| GDP          | 2.2    | 2.2    | 2.2    | 2.2  | 2.2 | 2.2  | 2.2  | 2.2   | 0.0    |

ASIA

| Index     | Nov 26   | Nov 25   | Nov 24   | 1998     | Low      | High     | Open     | Close    | Change |
|-----------|----------|----------|----------|----------|----------|----------|----------|----------|--------|
| Nikkei    | 15000.00 | 14950.00 | 15050.00 | 15000.00 | 15000.00 | 15000.00 | 15000.00 | 15000.00 | 50.00  |
| Hong Kong | 10000.00 | 9950.00  | 10050.00 | 10000.00 | 10000.00 | 10000.00 | 10000.00 | 10000.00 | 50.00  |

JAPAN

| Index     | Nov 26   | Nov 25   | Nov 24   | 1998     | Low      | High     | Open     | Close    | Change |
|-----------|----------|----------|----------|----------|----------|----------|----------|----------|--------|
| Nikkei    | 15000.00 | 14950.00 | 15050.00 | 15000.00 | 15000.00 | 15000.00 | 15000.00 | 15000.00 | 50.00  |
| Hong Kong | 10000.00 | 9950.00  | 10050.00 | 10000.00 | 10000.00 | 10000.00 | 10000.00 | 10000.00 | 50.00  |

FRANCE

| Index  | Nov 26  | Nov 25  | Nov 24  | 1998    | Low     | High    | Open    | Close   | Change |
|--------|---------|---------|---------|---------|---------|---------|---------|---------|--------|
| CAC 40 | 3500.00 | 3450.00 | 3550.00 | 3500.00 | 3500.00 | 3500.00 | 3500.00 | 3500.00 | 50.00  |
| DAX    | 3500.00 | 3450.00 | 3550.00 | 3500.00 | 3500.00 | 3500.00 | 3500.00 | 3500.00 | 50.00  |

INDEX FUTURES

| Index     | Nov 26  | Nov 25  | Nov 24  | 1998    | Low     | High    | Open    | Close   | Change |
|-----------|---------|---------|---------|---------|---------|---------|---------|---------|--------|
| Dow Jones | 8914.25 | 8901.15 | 8924.27 | 8904.27 | 8904.27 | 8904.27 | 8904.27 | 8904.27 | 41.22  |
| S&P 500   | 1051.25 | 1050.15 | 1052.27 | 1050.27 | 1050.27 | 1050.27 | 1050.27 | 1050.27 | 1.10   |

WORLD MARKETS AT A GLANCE

| Country   | Index        | Nov 26   | Nov 25  | Nov 24   | 1998     | Low      | High     | Open     | Close    | Change |
|-----------|--------------|----------|---------|----------|----------|----------|----------|----------|----------|--------|
| Argentina | Buenos Aires | 10000.00 | 9950.00 | 10050.00 | 10000.00 | 10000.00 | 10000.00 | 10000.00 | 10000.00 | 50.00  |
| Australia | S&P 500      | 10000.00 | 9950.00 | 10050.00 | 10000.00 | 10000.00 | 10000.00 | 10000.00 | 10000.00 | 50.00  |

| Company | Nov 26 | Nov 25 | Nov 24 | 1998   | Low    | High   | Open   | Close  | Change |
|---------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| Alcoa   | 100.00 | 95.00  | 105.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 5.00   |
| Amgen   | 100.00 | 95.00  | 105.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 5.00   |

THE NASDAQ-AMEX MARKET GROUP

| Company | Nov 26 | Nov 25 | Nov 24 | 1998   | Low    | High   | Open   | Close  | Change |
|---------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| Alcoa   | 100.00 | 95.00  | 105.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 5.00   |
| Amgen   | 100.00 | 95.00  | 105.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 5.00   |

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| Company | Nov 26 | Nov 25 | Nov 24 | 1998   | Low    | High   | Open   | Close  | Change |
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| Amgen   | 100.00 | 95.00  | 105.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 5.00   |

AMEX

| Company | Nov 26 | Nov 25 | Nov 24 | 1998   | Low    | High   | Open   | Close  | Change |
|---------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| Alcoa   | 100.00 | 95.00  | 105.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 5.00   |
| Amgen   | 100.00 | 95.00  | 105.00 | 100.00 | 100.00 | 100.00 | 100.00 | 100.00 | 5.00   |

# STOCK MARKETS

## Oils fan bourse flames in absence of Dow

### WORLD OVERVIEW

Asia mostly ticked over but there was no shortage of excitement in European markets yesterday in what is traditionally a sleepy session, writes Jeffrey Brown.

With Wall Street shut for a holiday, trading volume in Europe is normally on the low side, but with the corporate rumour mill moving into overdrive traders were kept more than ordinarily busy from the opening bell.

Oil shares shot higher following a front-page story in the Financial Times that Exxon, the world's biggest energy group, was teeing up the takeover of US rival Mobil. There was also huge activity among motor stocks after a bounce for Fiat sparked some wild stories.

In the event, Milan and Frankfurt were the day's winners, rising well in excess of 2 per cent. In each case, motors were a visible driving force, thanks partly to the dollar, which stayed above DM1.70 to the D-Mark, against its level of DM1.50 barely eight weeks ago.

In Italy, talk of Fiat "coming into play" caught investors' imaginations and the shares extended their rally to 13.7 per cent in two days in volume running at twice the recent daily average.

Most brokers doubted that restructuring at the Agnelli family holding companies would lead to immediate corporate activity at Fiat but suggested that, longer-term, there was no end of scope for changes.

"As always with Fiat there is no smoke without fire," said Nicholas Potter at Société Générale.

The strong suggestions of an imminent deal between Exxon and Mobil allowed oil stocks to shrug off the latest bout of weakness for inter-

national oil prices, which saw Brent blend down to 12-year lows yesterday at well below \$11 to the barrel. The French leaders Total and Elf Aquitaine rose by around 5 per cent.

Clearly, an Exxon deal coming shortly after BP's link-up with Amoco will intensify the cost and price pressures building up within the industry.

But not all brokers see such industry consolidation as plain sailing. For exam-

ple, Elf's name has been recently linked with Petrofina, the Belgian oil leader, which is capitalised at \$9bn against \$22bn for Elf.

Robert Fleming Securities takes a dim view of some stock market interpretations of the story.

There is a reasonable fit in exploration and production, but on all other counts a takeover of Petrofina by Elf would not stack up, says Fleming oils analyst Alan Marshall.

market had been encouraged by inflation statistics released on Wednesday. "The market is going up on the expectation that the Bank of Italy will cut interest rates," he said. "But we think the interest rate is probably discounted already. It's maybe just an excuse to buy some more because liquidity is very high."

Fiat put in a powerful performance for the second day running. The carmaker, which gained 5.9 per cent on Wednesday, rose 14.02 or 7.8 per cent to 15,580 on news the Agnelli family planned to simplify the ownership structure of the company.

Alitalia continued its recent strong run as investors looked forward to today's announcement of details of an agreement with KLM, the Dutch airline. Alitalia climbed 1.235 or 3.9 per cent to 15,980, taking its rise to just under 10 per cent since November 10.

HELSEINKI extended its recent run of powerful performances as Nokia, prospecting on good news about its order book. The Hex general index surged 183.14 or 3.2 per cent to 4,815.94.

The exchange has gained 11.8 per cent since November 13. Nokia finished FM10.40 or 2.1 per cent higher at FM608.50.

The government aims to bolster the financial sector via a 2,600bn peso package funded largely by a 0.2 per

cent tax on transactions carried out through the financial system.

The tax may seriously affect stock market activity as an equity sale or purchase entails at least three separate banking transactions. And while the government is seeking to make an exception for the market, the economic emergency measures have already scared off virtually all foreign interest.

Yet the market's wider concern continues to focus on Colombia's fiscal and current account deficits, estimated this year at 6.3 per cent and 3.8 per cent of gross domestic product.

Congress is finally making headway on the government's fiscal adjustment reform, which aims to reduce the deficit next year to two per cent of GDP, mainly by widening the base of products liable for VAT.

But investors would prefer to see cuts in public spending, up from 11 per cent of GDP to 18 per cent since 1990. Until that happens, analysts insist, any cut in interest rates will be short-lived due to the resulting pressure on the peso.

"The macroeconomic fundamentals are still not in place for a sustained rally," said Rue Swabey, head of equity research at Santander Investments' Bogotá office.

Adam Thomson

### EMERGING MARKET FOCUS

## Bogotá rally lacks conviction

Colombian brokers are still trying to fathom why the local stock market has rebounded so sharply this month, compensating to a small degree for a dismal year for equities.

Since the beginning of November, the Bogotá market index (IBB) has gained 28.5 per cent in dollar terms, or 24.9 per cent in terms of the local currency.

Until the end of October, prices were down about 55 per cent compared with the beginning of the year. Total market capitalisation had slumped to \$11.2bn. Even with the recent upturn, shares are still down 40 per cent on the year.

The recovery is driven by expectations that the government will intervene to lower interest rates, which have risen 11.9 percentage points since January. This week, Juan Camilo Restrepo, the finance minister, said the prime concern was to lower the rates and tackle record levels of unemployment.

Intervention would be the first in three years.

But if the expectation has led to an impressive rally on the country's three stock markets, brokers insist that the degree of recovery owes more to speculation than to sound reasoning.

"We are seeing a rise in prices, but volumes are still very low," said Paul Weiss, head of equities at the local firm Corredores Asociados. "If this were the start of a real recovery, we would be seeing daily volumes of at least \$2m-\$3m rather than less than \$1m that has characterised the recovery."

Ironically, the surge has happened in the wake of an economic emergency, a constitutional mechanism that empowers the government to adopt extraordinary measures in order to avert economic instability.

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cent tax on transactions carried out through the financial system.

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Colombia IBB index

1500  
1400  
1300  
1200  
1100  
1000  
900  
800  
700

Jan 1998 Nov

Source: DataStream/FT

## Toronto financials provide direction

### AMERICAS

Toronto saw strength in the heavily weighted banking sector in an otherwise thin and aimless session with Wall Street closed.

By midsession, the 300 composite index was 3.30 higher at 6,530.10 in volume of just 14m shares.

In morning trade, 11 of the market's 14 sub-indices were higher, with financial services leading the way.

Among individual stocks, Bid.Com International, the internet group, put on 31 cents to \$3.12, continuing the recent trend of heavy activity in all the North American internet issues.

Newbridge Networks jumped 4 per cent amid rumours that Siemens of Germany may be considering a takeover of the Canadian telecommunications unit networking company.

By midsession, however, the shares had settled to trade 45 cents higher at \$45.75 after Siemens denied there was any truth in the stories.

Indications that the presidential candidates from Venezuela's two traditional parties might withdraw from the race, boosting Henrique Salas's bid against radical front-runner Hugo Chavez, sent CARACAS sharply higher in early trade.

By midsession, however, the IBC index had pulled back from its morning peak of 3,844.50, but was still 140.91 or 3.8 per cent higher at 3,858.68.

SAO PAULO moved ahead at midsession, but in quiet trade, lacking a lead from the US. The Bovespa index was 25 or 0.31 per cent higher at 8,838.

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## Merger talks fuel Frankfurt climb

### EUROPE

The news that Exxon, the world's largest energy group, was in talks to take over Mobil helped to fuel an already positive market in Frankfurt and the Xetra Dax index jumped 111.46 or 2.3 per cent to 5,067.90.

The strong dollar provided a fillip to car stocks. BMW rose DM282.30 to DM1,290.50, VW DM44.40 to DM140.50, and DaimlerChrysler DM6.70 to DM158.70.

By contrast, components manufacturer Sachsenring tumbled DM2.50 to DM36.30 after nine-month earnings growth failed to match last year's performance.

Motor parts group WET Automotive Systems lost 1.10 to 1.90 per cent.

The FTSE Eurotop 300 index rose 21.75 or 1.90 per cent to 1,168.62. See Euro Prices page.

DM4.10 to DM96.50 after the company reported a pre-tax loss in the first quarter of its current financial year.

And, half-bearing maker Kipfer slipped 84 pgs to DM15.12 as the company forecast a fall of about 30 per cent in net profit this year.

Many of the drugs and chemicals groups failed to benefit from the stronger dollar as profit-taking set in.

However, Schering, which jumped DM5 on Wednesday's news that the company was involved in the Hoechst/Rhône-Poulenc tie-up talks, put on another DM4.80 to DM212.80 as Swedish drugs group Astra continued to comment on rumours that the German company was interested in buying it.

Banks mostly extended Wednesday's rebound with HypoVereinsbank DM6.95 higher at DM147.90 and Commerzbank up DM1.01 to

DM55.55. Insurer Allianz rose DM14.90 to DM608.40 after the company said it expected a double-figure profit rise in 1998.

PARIS ended just short of the day's highs, with the CAC-40 index up 65.69 at 3,913.53 following strong gains for oils and among motor stocks.

Oils surged on hopes for a further rapid round of consolidation in the sector. Total and Elf Aquitaine jumped FF76 to FF280 and FF73 to FF74. Esso, part of Exxon, surged FF84.90 or 21 per cent to FF490.

Turnover in Renault topped FF1.6bn as the stock put on FF17.90 or 7.8 per cent at FF247.90. Michelin rose FF10.60 to FF239.

Some recent laggards made up for lost time, notably Schneider, where the shares rose FF19.10 to FF370.20, and Thomson-CSF, up FF15 to FF227.

Alcatel jumped FF45 to FF735 on a story, later denied, that it was in merger talks with GEC of the UK.

Remy Cointreau continued to post higher, adding FF3.30 to FF98.10 for a two-day gain of 15.5 per cent on talk that the group is tes-

touring West Indies team.

The overall index ticked up 4.2 to 5,706.3 as golds edged 4.1 higher to 1,041.5 and industrials slipped 4.8 to 6,431.7.

Analysts said that the market was likely to remain quiet today ahead of next

week's bourse debut for life insurer Sanlam.

Against the listless trend, information technology group Paritec made a strong debut, ending R3.50 up from its private placing price of R1, with more than 2m shares changing hands.

Telecom, which gave up 20 cents to NZ\$7.81 on regulatory worries. The shares have now given up almost 8 per cent in eight trading sessions. The 40 capital index ended down 19.40 at 1,962.35.

BANGKOK fell back in high turnover of Bt9.3bn, unwinding all and more of the previous day's gains. Brokers said that trade had been dominated by local investors.

Thai Airways tumbled Bt4.50 to Bt50.50 ahead of annual results due to be announced after the markets closed. The SET index shed 8.81 or 2.3 per cent at 382.20.

HONG KONG drifted to a firmer close after a bumpy ride that lacked clear direction as investors digested recent gains with little news to trade on.

The Hang Seng index added 57.93 to 10,778.92 but turnover shrank to HK\$3.9bn as investors stepped to the sidelines after the market's recent run and with Wall Street closed for the Thanksgiving holiday.

Brokers said the market looks expensive at current levels but expected derivatives-linked trading to hold up the market ahead of Friday's index futures expiry.

Index heavyweight HSBC firmed HK\$5 to HK\$204 but property counters were weighed down by profit-taking. Sun Hung Kai Properties retreated 25 cents to HK\$58.25 and Cheung Kong ended 50 cents lower at HK\$38.50.

China plays underperformed with the China-Affiliated Corporations index falling 2.9 per cent and H shares slid 2.7 per cent.

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# EUROPEAN PRIVATE EQUITY

FRIDAY NOVEMBER 27 1998

## Winter chill forces highway speed restrictions

As the deal flow in the private equity business slows, competitive pressure will intensify, says **Katharine Campbell**, not only with the arrival of the euro but also with the new influx of US funds – set this time to pose a more serious challenge than they did 10 years ago

Carlyle, the Washington DC-based private equity firm, had an ace up its sleeve when it made its first investment in Europe in the summer. During talks to acquire control of Genoyer, a Marseille-based family business in piping and valves, it was able to wheel in George Bush, the former US president, for a presentation.

"They shared views on the oil and gas industry but it was not because the owner met Bush that he sold us his company," says Carlyle's Jean-Pierre Millet.

Carlyle's cocktail of high-flying contacts and money has been highly successful in the US. But how extensively will the formula translate across the Atlantic? It is a question being asked about many of the American buy-out houses, whose arrival in Europe has been one of the more significant developments in the region's private equity market in the past year.

The indigenous European buy-out managers, wary of incursions on to a patch they already regard as overcrowded, have been quick to point to the similarities with the peak of the last cycle at the end of the 1980s when American houses were the well funded Johnnie-come-Latelles responsible for large leveraged transactions that went wrong.

This time, however, it is a rather different – and more experienced – coterie of private equity managers knocking at Europe's gates.

David Grogan, managing director of DLJ Phoenix Private Equity, says: "The Americans have a sophistication in their use of capital structures that we can only begin to guess at in Europe."

The macroeconomic environment is, the newcomers

hope, also very different. Like their European counterparts, they look forward to operating in what they expect to be an expanding marketplace.

John Muse of Hicks, Muse, Tate & Furst, says: "The euro will mean the creation of a different landscape in terms of increased business activity and more transparency."

Peter Smitham, managing partner of Schroder Ventures, agrees. "The single currency will force massive restructuring. It won't all happen next year. It will unfold over 20. But there is huge potential for us."

The Americans' drive also reflects the internationalisation of private equity. "We are not just here to do Europe-only deals, though we will certainly do a lot of those," predicts Mr Muse. "We've been buying here for our US portfolio companies for some time and we are just beginning to invest in southern Europe for our Latin American portfolio companies."

No one would deny, though, that it is a tricky part of the cycle – and the hazards of trying to make a splash have been more than amply demonstrated by Kohlberg Kravis Roberts' abortive tilt at Hoechst's industrial paints business, Herberts, and the collapse of the publishing deal between Pearson, owner of the Financial Times, and Hicks Muse.

John Singer at Advent International cautions that chunky buy-out deals are also still scarce on the continent. "I hope there is sensitivity to the fact that transactions are not just waiting like ripe peaches."

Indeed, it is a frustrating time for all private equity



participants in the wake of the summer's financial market turbulence. Jonathan Blake, partner at SJ Berwin, the law firm, says: "We are involved in a huge number of deals, but a high proportion end up not happening." Either the parties cannot agree a price – or else they cannot obtain funding.

In a sense, the stock markets have bounced back too quickly for the buy-out houses. The downward readjustment in valuations they

had sought has mostly not occurred, and UK vendors of businesses continue to price their wares as if the economy were in rude health – which the indicators suggest is far from the case.

Debt, meanwhile, is considerably harder to obtain. The disappearance of the European high-yield market has left a large funding gap, while banks are doling out senior debt at markedly lower multiples of a company's cash flow. They have

become particularly nervous of public-to-private deals.

John Burgess, a senior partner at BC Partners, says: "The banks have become more discriminating. In a bull market, a very good and a less good company get funded on pretty similar terms. The debt is still there for the good business – albeit at lower multiples. The difference now is that the poorer business is unlikely to get funded."

Participants will have to

wait at least until the New Year for the European high-yield market to re-emerge – and even then investors will be demanding considerably higher risk premiums than they did before the summer.

In the meantime, other tricks are needed to get deals done. The equity component of transactions is rising fast – as demonstrated in the structure of the recent buy-out of the Tussauds Group by Charterhouse Development Capital from

Pearson. One London house with a very large fund, under pressure from a seller to move quickly, is even considering underwriting the entire sum on its next deal and negotiating the debt later. There is increasing talk, too, of the merits of vendor notes – where the seller retains a share of the equity in the hope of extracting the rest of his cash when a high-yield bond is issued at a later date. KKR is understood to have proposed such

a solution to Hoechst in its failed Herberts bid.

Even leaving aside the harsher debt conditions, private equity managers are going to have to work steadily harder to produce their investment returns. The Continent may be rich with possibilities, but it will not be an easy environment. Many buy-out firms will also be tending portfolio companies suffering from a weaker UK economy. They will be coping with a chiller exit climate into the bargain – with fewer flotation options. As Mr Singer says: "Everyone talks in their prospectus about adding value. Now they are actually going to have to do it."

Richard Warner at Investcorp says a third of the London team – made up of executives with solid industrial backgrounds – focuses on post-acquisition management, "but then we have always taken a more strategic approach". Others may have to alter tack.

A significant gap will open up between the best and worst performers – and it will probably be those houses with strategic and industrial depth rather than those with purely financial skills that shine.

The private equity business is moving into new territory – in terms of geography, nature of transaction and state of the economic cycle. UK participants who complained about uncomfortably competitive conditions a year ago may see worse yet. "Some UK funds will be blown away," Mike Smith, chairman of CVC Capital Partners, cheerfully predicts. "It has actually been a fairly calm pond to fish in. But that will change. The Americans really understand competition."

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NEW ISSUES by Katharine Campbell

# Newcomers escape upheaval unscathed

The successes of the continent's new issue markets have defied the summer's equity correction and the doom-laden projections of some analysts. Germany's Neuer Markt is looking particularly strong, and competition between the pan-European indices, Easdaq and Euro NM, should speed growth, even if one of them fails to survive in the process

Europe's new equity bourses for growth companies passed their first real test this summer, emerging relatively unscathed from recent financial market upheavals.

They may have a long struggle ahead before they approach the success of Nasdaq in the US, not least in terms of the breadth of their institutional and retail investor base.

But they are mostly developing well, with real differences emerging between them as regards the type of company they attract.

In some cases indices have outperformed the respective main markets, while the apparently weak correlation between price movements on the new and main bourses suggests they may hold particular allure for portfolio managers seeking diversification.

These are some of the conclusions of a preliminary study published today by 3i Venturelab, an entrepreneurship study centre set up by 3i, the European private equity group, and Insead, the French business school.

It looks at the Alternative Investment Market, Easdaq,

the pan-European exchange modelled on Nasdaq, and Euro NM – a developing cross-border framework for national markets at present comprising the Nouveau Marché in France, the Neuer Markt in Germany, NMAX in the Netherlands and Euro NM Belgium. Performance is measured up to the beginning of October.

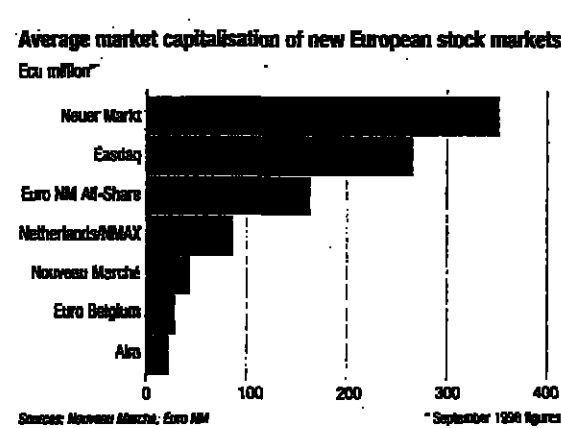
"We now have two cross-border markets, Euro NM and Easdaq, developing in parallel when two years ago there were none," says John Davies, managing director of 3i Asset Management.

There is much less need for companies to go to Nasdaq than there was.

The success of the Neuer Markt in particular has helped to effect what he sees as a dramatic shift in attitude in Germany, with a real equity culture beginning to develop.

"Two years ago every company looked to a trade sale for its exit," he says. "No one considered flotation. Now most would be talking about the Neuer Markt – they have really got the bit between their teeth."

At the same time, as the report makes clear, initial



public offering activity has almost dried up since August. Investment bankers have been advising companies not to go public, against many companies' own wishes.

"We have to make sure the pause isn't a stop," warns Professor Daniel Muzyka, director at 3i Venturelab.

Meanwhile, companies need to think carefully before choosing which market to approach, as real differences are emerging between them.

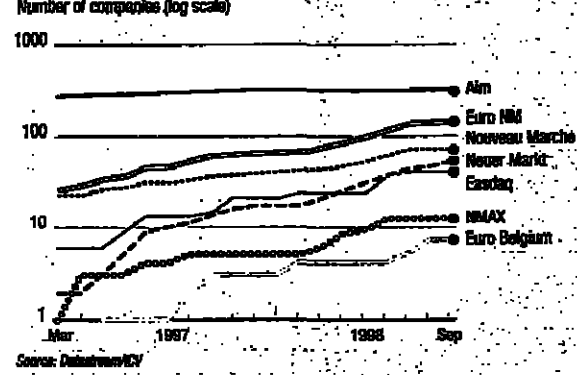
AIM, established first in June 1995, has more than 300 listings. But, while it pos-

sesses a few large companies, with 10 accounting for 19 per cent of market capitalisation, it also has a raft of small service businesses.

Euro NM, which saw a strong surge in IPO activity in the early summer, has a heavy focus on companies in computer-related fields, both hardware and software. But otherwise its portfolio is pretty diverse.

As the chart shows, the Neuer Markt is attracting some very substantial businesses and has clearly the largest average market capitalisation. The Nouveau

**Number of companies listed in each market**



because of the existence of the Second Marché, an interim step to the main market.

Easdaq, based in Brussels, also saw plenty of new listings in the early summer. It has a strong technology focus, with 41 per cent of its companies in computers, telecommunications or biotechnology. Despite its clearly stated international aspirations, a quarter of Easdaq companies are Belgian.

Price performance has on the whole been far more robust than the report's authors expected with the exception of AIM, which in

September saw its index lower than at the beginning of the year.

Between January and May the Euro NM all-share index gained 125 per cent and it was still up 50 per cent on the year to October 9.

The summer shock did reduce trading volumes, but liquidity did not dry up. Nor was there a surge in volatility in August and September, according to the study.

"When things got bad these markets would go haywire. That was the message we were hearing on the street," says Prof Muzyka.

But it did not happen. The early summer had been a period of particularly low volatility because the heavy IPO activity propelled prices in one direction only – upwards.

"But in fact volatility before and after the very fast growth period was roughly the same," says Prof Muzyka.

While AIM has almost continuously underperformed the FTSE 100 index, France and Germany's new growth company markets have both tended to outperform the main bourse indices.

At the same time price movements do not correlate well with those of the leading indices, which Prof Muzyka says could prove "intriguing" for fund managers in search of ways of diversifying their portfolios.

"Transparency is improving, the study found, but further progress needs to be made."

"Investors need appropriate information. In the past continental companies were able to buffer them from the complete truth," says Prof Muzyka.

The report also contains a

stern warning that national regulatory agencies must ensure "reasonably common practice". It notes how easily these "still somewhat fragile markets" could be hurt by one or two high-profile disasters.

Meanwhile, it skirts the delicate issue of competition between Easdaq and Euro NM, while noting that some participants are predicting the demise of one or the other.

Adam Quarry, marketing director at 3i, believes Euro NM has "the promise of more support from local participants as well as from national governments". Easdaq's advantage, meanwhile, lies in the nature of its links with Nasdaq.

Prof Muzyka himself will not be drawn. "If it really is a horse race, which itself isn't clear, it is certainly not yet at the point where I'd want to place bets," he says.

"Some big players say to me, 'We are present on all the markets. Where is the problem?'"

*European New Issue Markets: Preliminary Review. By Daniel Muzyka, Benoit Leleux and Nathalie Guigan.*

START-UPS by Katharine Campbell

PROFILE  
ATLAS VENTURE

## Distinguished from the herd

The company has spent the past decade developing a reputation for specialisation

When Michiel de Haan and his partners took Atlas Venture independent in 1986, in the pioneering days of European private equity, they selected the name with care.

The Amsterdam-based company, formed from the venture capital activities of NMB Bank (now ING), was to have a handle that was both international and "language neutral", according to Christopher Spray, Atlas partner who joined that year. The "s", meanwhile, was omitted from "Ventures" in order "to throw people".

Today the company is more international than most of its competitors even if, with around \$470m under management, it is still a global operator on a relatively small scale.

Atlas Venture has also managed to stand out in business as well as in orthographical terms as one of the few European houses to have made a success of investing in young technology companies.

But it has been a hard slog, beginning with an important decision by the firm in 1990 to change its spots. An examination of the business showed that, unusually, it had been less successful in buy-outs than in early stage technology

investing.

That was partly a quirk of the narrow Dutch market where, as an independent vehicle, Atlas found it hard to compete with the banks who had lower return criteria.

So it opted to focus solely on investment in information technology and life science businesses, providing either seed and first round money, or later stage funding.

It also started to craft its international network. Mr Spray had opened an office in Boston in 1986. Munich followed in 1990 and since then Atlas has established a presence in Paris (1993), London (1997) and Menlo Park (this year).

Few Silicon Valley venture capitalists have expanded beyond, in some cases, a presence on the east coast, largely because pickings have been so rich on their doorstep. Yet the technology businesses they typically back are more or less global companies from inception, so the logic of the Atlas approach is clear.

"Developing a firm like this is pretty difficult," says Mr Spray. "That is why we have done it relatively slowly. We have been in the US for 12 years, but it has taken all that time for the brand to be acknowledged."

It is not enough to be "a

good European firm", he adds. Atlas has to be able to compete with the best local venture capitalists too. "We have had to look at the internationalism as icing on the cake."

The "icing", if managed properly, confers a very valuable edge. As with its previous funds, Atlas's present \$230m vehicle, raised in 1997 and already 80 per cent invested, does not have specific allocations for either side of the Atlantic.

"We are great believers in a bit of good Darwinism," says Mr Spray.

Being able to compare European and American companies directly is invaluable. "A central issue in this business is whether a European company can compete with the best of its kind in the US."

Atlas says European technology is every bit as sharp as that on offer in the US. The tricky part is matching the technologically brilliant founder with the right seasoned executive.

"We spend almost as much time looking for backable people as we do looking for backable companies," says Mr Spray, who thinks of himself as "a glorified recruiter". He has himself headhunted four people at chief executive or chief operating officer level this year.

Helping in this endeavour will be a man Mr Spray says may be Europe's first "entrepreneur in residence" – Vic Morris, who founded his own software company before running the European operations of two US companies, Powersoft and NetDynamics.

Mr Morris, who will work with Atlas to track down senior managers, was one of the firm's speedier hirings. Having heard on the radio driving into work during August that NetDynamics

had been sold to Sun Microsystems, Mr Spray made a mental note to get in touch with Mr Morris, who was by then running NetDynamics's worldwide marketing operation. He was beaten to it by an e-mail already waiting for him when he arrived at his office suggesting they get together.

Like all technology investors, Atlas plays a seminal role in the development of its portfolio companies that extends well beyond hiring the right executives, as Chris Ahlberg, founder of Spotfire, would testify.

A young Swede trained in the US, Mr Ahlberg had developed specialised technology for visualising complex data. He already had a number of Swedish customers in several industries, including a bank that was using it to analyse its customer profile.

"It was an interesting technology, but it was not completely obvious as to which market it was best suited," says Mr Spray.

Working in Atlas's Paris office with Philippe Claude, an expert in decision support software, and the Boston life sciences team, Mr Ahlberg decided to focus exclusively on drug discovery companies as his means of breaking into the US. Spotfire has now penetrated 15 of the top 20 pharmaceutical companies.

One of the most important contributions Atlas can make, it says, is to stop a technically driven company merely glorying in the beauty of its technological bells and whistles and to help it redefine itself in terms of the potential customer benefits.

As for its own investment preferences, Atlas pursues what it calls a dynamic strategy, shifting from early to later stage financings

according to the state of the economic cycle. "It sounds very obvious but remarkably few others do it," says Mr Spray. "In a raging bull market like we had seen you don't want to be doing later stage investments."

Valuations for companies with initial public offerings in their sights were even higher in Europe than in the US, he notes. So Atlas has been focusing on early stage companies for some time.

It also differs from its competitors by rewarding all nine general partners with an equal slice of the profits; no incentives are geared to specific deals.

Its approach seems to be broadly working. It has achieved upper quartile returns in two of its three previous funds, with returns of the past few years driven by excellent results in the IT portfolio. Americans are "stunned", says Mr Spray, at how consistent the returns on the US and European investments have been.

Among its most successful deals have been Vermeer Technologies, a US internet publishing program developer, sold to Microsoft; Business Objects, a French business software company floated on Nasdaq;

SolidWorks, bought by Dassault Systemes, the French computer-aided design and manufacturing specialist; and SEZ, an Austrian technology company floated in Zurich.

Life science businesses are far slower to produce returns, and the environment has been tough as well.

Now the network is in place Atlas anticipates a period of "deepening" and further specialisation within IT and life sciences – and a continuation, no doubt, of its policy to stand out from the herd.

Katharine Campbell

## No negative noises yet

Germany is setting the standard and dismisses sceptics' suggestions of excessive funding for the inexperienced

This year's winner of the European Life Sciences entrepreneur award went to an unusual candidate. At a conference organised in the spring by Atlas Venture and Ernst & Young, Jürgen Rittgers, the then German minister for education, science and research and development, was singled out for his work on the BioRegio initiative, a competitive funding scheme that has spawned the creation of dozens of biotechnology companies in Germany in the last two or three years.

BioRegio is just part of a much broader package of federal and state assistance that is making Germany one of the most interesting areas for start-up businesses in Europe. Last year, investment in early stage businesses amounted to €200m, according to the European Venture Capital Association. That is double the 1996 figure, and also twice as much as was invested in the UK, which has a far more highly developed venture capital industry – but not the wave of government money.

The rest of Europe is also talking enthusiastically about the need to foster young technology companies, with politicians seizing on the area as an important weapon in the battle against unemployment. Dominique Strauss-Kahn, the French finance minister, has talked repeatedly of the need to

encourage the commercialisation of university research, while Peter Mandelson, Britain's trade and industry secretary, returned from a trip to the US silicon valley eager to help UK entrepreneurs.

But so far it has been little more than talk. Victor Basta, managing director of Broadview, the technology mergers and acquisitions investment bank, says: "There has been a modest increase in activity [in early stage investing across Europe], but there is no wholesale transformation. The German government is giving away money to fuel the venture industry, but no other government is – so it is not happening elsewhere."

Jim Martin, director of technology investments at 3i, which has just opened an office in Munich, praises the German government's activities. "In the UK, government assistance follows the scattergun approach. But the Germans are going out to select the winners – by restricting aid to what the experts [the venture capitalists] are backing. They are trying to create the big businesses. The danger is that they will be faster at creating the substantial companies than the UK is."

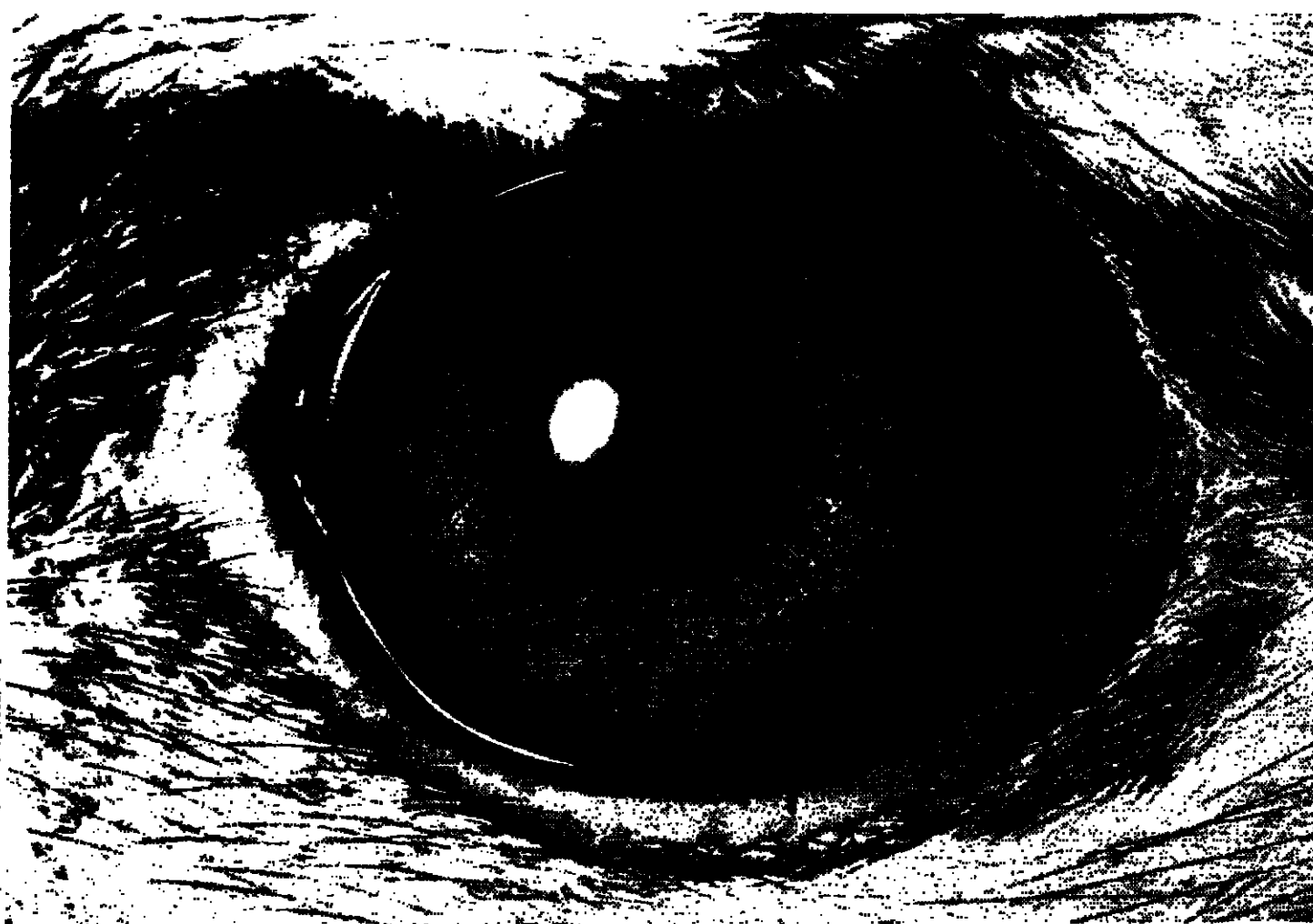
Mr Martin says that while the vast proportion of its early stage investments have to date been in the UK, 3i has recently decided to tune up its activities on the conti-

nent too. "This has been embraced particularly enthusiastically by my colleagues in Germany," he says. Whereas 3i completed five early stage deals in Germany worth €3m in the year to March, the team did 15 deals – a combined €17m – in the six months to September.

The principal German government initiative has been the BTU programme, administered by Technologie Beratungsgesellschaft, an affiliate of Deutsche Ausgleichsbank, and Kreditanstalt für Wiederaufbau. There are a number of parallel state programmes, notably Bayern Kapital in Bavaria. For every DMI of venture capital investment, an embryonic technology company can attract DMI in soft loans from the federal programme, and possibly another DMI from the state government. The government also guarantees half of the venture capitalist's investment.

Bernd Seibel, partner at TVM Techno Venture Management in Munich, says: "With a typical start-up we might invest DM2m-DM3m, which means we can put together a total financing package of DM6m-DM9m." The money has, he believes, acted as "a magnet" to lure other venture capitalists to Germany. While some worry that it is attracting inexperienced operators, he dismisses it as "too early to tell" whether money is flowing to the wrong sorts of companies.

In the SPD-led administration, responsibility for the assistance has moved to the economics ministry from the ministry of education, science and R&D. Mr Seibel is hopeful that the programmes will continue much as before. "Put it this way, there have been no negative noises yet."



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EXPANSION CAPITAL by Thorold Barker

## Bread and butter diet gets tastier

The traditional core of the industry is growing steadily as entrepreneurs loathing for selling equity declines

Expansion capital is still the bread and butter of European private equity, despite being overshadowed by the rapid growth of buy-outs in the past few years.

The recipients - usually private companies with sales of between £5m and £100m - tend not to make the headlines. But, in 1997, expansion capital accounted for over half of all European private equity transactions by number and 35 per cent by value.

Private equity funds invested £2.3bn (\$2.9bn) in expansion capital last year, 80 per cent up on 1996, with growth coming from changes in European business owners' attitudes to external capital, as well as from an increase in the funds available for investment.

"The sentimental link between an entrepreneur and his company has declined and he is not so worried about selling

equity," says Dominique Penigron, managing director of BNP Private Equity in Paris.

He believes businesses are no longer a status symbol in the American tradition, they are now about maximising returns for the owner and if that requires allowing in a new shareholder to realise the company's potential then it is worthwhile.

Venture capitalists say those who have inherited their businesses are still the least likely to welcome external shareholders because they see it as selling off the family silver. Instead, they look for aggressive owner-managers with a vision of how they can transform their business with additional risk capital, which they cannot raise through bank debt.

"Expansion capital is not appropriate if you just want to run a business quietly. It is the person who sees an opportunity and realises the

best answer is to grow as quickly as possible who needs it," says Charles Richardson, director at 8i.

"Ambitious owners also find the discipline of an outside shareholder very helpful. It is for many a step towards an ultimate listing, when they will have a lot of shareholders monitoring their performance."

As well as capital, investors bring new expertise to the partnership. As one small business owner says: "The company could not advance any further without some outside help. I needed somebody to challenge my views and help bring in new skills. Like formal budgeting procedures and acquisition experience."

But investors almost invariably have to take a minority stake. They do not have the last word in important decisions, such as when they are going to exit the business. This perceived lack of liquidity has made expansion capital less attractive



Personal chemistry, biotechnology and IT companies respond to equity offers from firms that understand their business

for some investors as it adds a level of risk. But others believe the problems can be overcome.

"We make sure we are very up front and honest [during talks] so we all understand each other's objectives. When you go into a deal you always spend a lot of time talking [to management] about how you will

get out," says Alec D'Janoff, managing director of CSFB Private Equity in Europe.

Investors tend to win deals because of personal chemistry with the owner as opposed to the price they will pay for equity. They need to demonstrate a strong understanding of the business and the environment it competes in.

For this reason, much of the expansion capital invested in each country comes from local providers. There are some firms with a European network of offices, such as 8i and Apex Partners, but it is an expensive overhead. Others have decided to diversify their investment portfolios by building co-investment relationships with firms in other

countries. Returns from expansion capital have historically been lower than from buy-outs, according to the limited aggregate information available. But, with more and more money going towards funding the growth of companies in high technology industries, such as IT and biotechnology, there are opportunities for

excellent returns.

Apex partners recently demonstrated that returns in expansion capital can be far from pedestrian. In August 1997, the fund invested DM30m for a 49 per cent stake in Teldatex, a German telecoms operator with sales of DM230m. It was floated less than a year later with a market value of DM1.8bn, having increased annual sales to DM270m.

Max Burger, a partner at Apex, believes this sort of high profile success will increase the attraction of expansion capital to both investors and entrepreneurs.

Mark Hawkesworth, senior partner at Baring Private Equity in Western Europe, which is in the process of raising a \$250m expansion capital fund, agrees that the segment will grow, but for different reasons: "We are seeing more and more companies coming to us looking for finance for cross-border development."

He believes price transparency from the single currency next year will increase competition in Europe and help speed up this trend.

Expansion capital is unlikely to see the wall of money that has gone into buy-outs, but changes in the European business environment should ensure that its growth continues.

FINANCING TECHNIQUES by Vincent Boland

## Resolve to survive hibernation

Lenders are bracing themselves to tough out the hiatus in high-yield business and capitalise in the longer term

After a brief shiver, Europe's market for high-yield debt appears to have gone into hibernation.

The stock market downturn that followed the crisis in emerging markets dried up the flow of high-yield bond issuance that was beginning to emerge in tandem with a burst of activity in Europe's leveraged buy-out market.

Although many observers believe the closure is temporary, it has nonetheless slowed down the buy-out market and left a couple of notable deals in limbo, forcing lenders and buyers to renegotiate expensive bridging loans that would ordinarily have been refinanced in the high-yield market.

One of the most notable casualties of the difficulties in the high-yield market was the shelving of plans by Kohlberg Kravis Roberts to buy Herberts, the paints division of Hoechst, which was later sold to Du Pont for DM5.1bn.

The timing of the high-yield shutdown is unfortunate for the buy-out market, predicted to be one of the big growth sectors in European capital markets over the next few years.

"It is more difficult to do larger transactions today than it was six months ago," says Randi Shure, head of BT Capital Partners Europe, the private equity arm of Bankers Trust. He notes that participants in the European buy-out market were placing increased reliance on the high-yield market in doing transactions. "But my feeling is that we will see high-yield activity again in the first quarter of 1999, especially if US investors begin to come back to the market."

Much depends on investor perceptions of risk. During the past 18 months, US and European private equity funds have been queuing up to participate in the market, attracted by opportunities created by corporate restructuring across Europe: the sale of non-core businesses, a trend towards taking public companies private, and generational transitions among family-owned companies across Europe.

The imminent arrival of the euro also added a powerful incentive, and has encouraged buy-out specialists to scan the horizon for deals.

The cloud, nonetheless, has some silver lining. The absence of a high-yield option for large deals might, venture capitalists agree, dispel some of the froth that informed the later stages of the first buy-out boom, when asset prices soared in the face of a wall of money from private equity funds. They note that the wall of money remains, but many

say that changing perceptions of risk will lead to lower and more stable prices when the market rebounds.

There may also be changes in the way deals are structured, bankers say. The financing in a typical buy-out is a mixture of senior debt, mezzanine debt and equity, with the senior debt portion divided into classes depending on maturity - the "alphabet" structure. If the likelihood is that a large deal cannot be refinanced in the high-yield market, the equity portion of the financing, often around 30 per cent of the value of a transaction, may be raised.

Bankers say some deals are now coming with equity portions of 35 to 40 per cent, which is good news for equity-hungry venture capital companies.

Certainly, the hiatus in the high-yield market has not led to any fall-off in the appetite of venture capital firms for future deals. In November, Hick Muse Tate & Furst, a leading US venture capital firm, disclosed that it was seeking to raise up to \$1.5bn for European buy-outs, adding to huge war chests already assembled by the big UK companies, such as Doughty Hanson, that dominate the European market.

Medium-sized deals that do not rely on the high-yield market should continue to be done, observers say. The "right mix" of senior and junior debt is easier to assemble for a mid-market transaction, one lender says, while bigger deals may continue to be vulnerable for some time to the mood swings of high yield investors.

"Deals will still get done, and mezzanine providers will benefit from that," says an executive at a mezzanine firm.

Given the resources that investment banks have put into structured finance in the past few years, competition for deals is intense, and the market's difficulties have exacerbated that trend. This could lead to a decision by some operators in the market to withdraw, although there is no evidence yet that this is happening.

Graham Urquhart, senior director of European structured finance at the Bank of Scotland, nonetheless believes that the growing sophistication of the European market, and a huge pipeline of deals over the medium term, will convince participants to tough it out.

"Lenders have become more sophisticated, and there should be a large core of banks remaining in the market. A wholesale withdrawal would not be the right thing to do strategically," he says.

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EUROPEAN ACTIVITY by Katharine Campbell

# Race towards a continental pile-up

Deal flow across the continent remains patchy, but the majority of firms are determined to race ahead with a strategy of local representation. Others, however, especially the relatively new entrants from the US, are convinced they can succeed with a base in London. A convergence of rival strategies seems likely to produce more than one casualty

Continental Europe continues to tantalise. The private equity business is rapidly going global, and buy-out practitioners know that the rules of the game are changing – in favour of those operators with international scope. But deciding how best to secure deals outside home territory is not easy. And the substantial commitments necessary are still something of an act of faith.

The likes of BC Partners, CVC Capital Partners, Advent International, Schroder Ventures, Apax Partners and 3i already have extensive local networks, and some are deploying significant resources to expand further. Others such as Electra Fleming – which did more than half of its European deals on the continent last year – are catching up fast. Others still, like Claven and US buy-out houses, reckon they can operate from London.

Yet, certainly as regards the larger transactions, deal flow remains patchy, even in Germany – the market which, by common consent, holds the most promise.

Well before the summer

turbulence, and the contraction in the availability of bank debt, buy-out activity on the continent appeared to have dropped off sharply. In the six months to June, only 32 transactions were completed with total funding of more than £10m, compared with 62 deals in the second half of last year and 50 in the first half. Volumes more than halved too, falling to £2.79bn, after £6.46bn in the second half of 1997, according to KPMG Corporate Finance.

KPMG had only a tentative explanation for the decline – suggesting that the arrival of large numbers of well-funded private equity firms has forced up prices, so that continental acquisition targets no longer look particularly cheap compared with the UK.

Since then, Germany has seen its largest buy-out to date – the privatisation of Tank und Rast, the motorway service and petrol station chain, and there have been a handful of other significant deals, so the figures for that particular period are perhaps misleading.

What they do highlight, however, is that the flow of large deals is still highly uneven – while the troupe of operators pursuing them is expanding steadily.

Carlyle, the Washington-based firm, which has raised a Euclib fund for Europe, has made one of the most eye-catching recent commitments in terms of resources on the ground – in remarkably short order.

While UK participants such as CVC have been building their operations for a decade or more, Carlyle, which only completed its fund in the summer, already has some 25 executives in the UK, France, Italy and Germany. The justification for its extensive investment, it says, is that it is searching for a rather different sort of deal from its American peers. Its first transaction – the purchase this summer of Genoyer, a family company

based in the South of France manufacturing fluid piping equipment and valves – is typical of the “corporate partnering” strategy it intends to pursue.

Maurice Genoyer, the former owner, retains 40 per cent and stays on as president of the supervisory board. “He views us more as a financial partner in an industrial strategy than as a straight financial buyer,” says Jean-Pierre Millet, who heads Carlyle’s French operation. “We bring capital and human resources to track

down complementary businesses.” He says that within two weeks of the purchase he was taking Mr Genoyer to “another European country” to introduce him to a competitor. Talks about this add-on acquisition are progressing. This is the sort of deal, Carlyle argues, for which it needs “decision-makers on the ground.”

Among the UK participants, 3i has one of the most extensive networks already – combined with some of the more ambitious plans for the future. “We have a very

clear vision of a regional network that matches our UK regional network by 2008,” says Richard Summers, director, continental European investment.

In October, it opened an office in Munich, its fifth in Germany, and has also just set up a pilot operation in the Netherlands. It now has 70 executives across the continent, up from 43 last year. “Will all this effort be worthwhile?” asks Mr Summers, replying to his own question with a categorical “yes” – and perhaps an unstated

“finally”. Like others, it has found its 12-year presence across the Channel a hard slog. But Mr Summers does see the climate changing, most significantly perhaps in terms of exit opportunities for its investments, enormously boosted by the emergence of Euro NM and Easdaq as possible destinations for listing emerging businesses. He says the business achieved returns of 29 per cent – in local currency terms – in the year to March 1998, its first significant year for realisation.

While 3i will never top the league tables for the very large buy-outs – a market it has decided to eschew – the group is aiming, in time, for a 20 per cent market share across the region, by number of transactions (taking buy-outs, development capital and early stage deals together).

The jury is still out as to who will really crack the continent, though – and with what sort of structure. It is not even clear whether those operators targeting the larger deals really need a local presence, or whether success can be achieved from London.

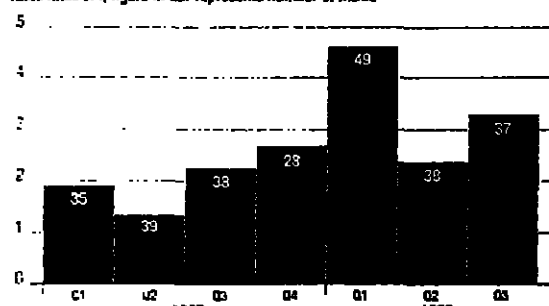
Charles Sherwood, a director at Schroder Ventures, which has a more “hands-on” approach than many, says: “It is absolutely clear that if you are sitting in London, you will see deals. The investment banks tend to be London-focused and they are controlling an increasing quantity of the deal flow. But are you going to see the right deals? By definition, you will see the ones everyone else sees. Certainly for our strategy, that is the wrong sort of deal flow.”

On the other hand, Claven – which has tried the joint venture route in the past, believes it is perfectly positioned by staying in London. Candover too, which had a joint venture with Legal & General Ventures in Germany, has unwound that, and is hiring continental European experts to work from the London base – while maintaining a joint venture in France. It plans to invest up to a third of its £800m fund on the continent, but sees its very limited physical presence as no handicap. “KKR don’t have offices in America,” reasons Colin Buffin, joint managing director.

Then again, continental Europe is not much like America. The buy-out houses are just betting it becomes rather more like it – and soon.

Larger UK MBOs

Value (£billion), figure in bar represents number of MBOs



Analysis of larger continental European MBOs/MBIs

|                | Jan-Jun 1997 |          | Jul-Dec 1997 |          | Jan-Jun 1998 |          |
|----------------|--------------|----------|--------------|----------|--------------|----------|
|                | Number       | Value £m | Number       | Value £m | Number       | Value £m |
| Austria        | 1            | 54       | 1            | 20       | 1            | 84       |
| Belgium        | 0            | 0        | 0            | 0        | 1            | 36       |
| Denmark        | 1            | 37       | 2            | 134      | 1            | 72       |
| Finland        | 2            | 135      | 0            | 0        | 3            | 81       |
| France         | 10           | 891      | 20           | 2,772    | 9            | 319      |
| Germany        | 17           | 1,328    | 19           | 740      | 6            | 727      |
| Italy          | 1            | 192      | 0            | 1,019    | 1            | 18       |
| Netherlands    | 7            | 363      | 7            | 110      | 2            | 1,190    |
| Norway         | 2            | 199      | 0            | 0        | 0            | 0        |
| Portugal       | 0            | 0        | 0            | 0        | 0            | 0        |
| Rep of Ireland | 1            | 10       | 1            | 16       | 1            | 10       |
| Spain          | 3            | 80       | 5            | 69       | 4            | 119      |
| Sweden         | 3            | 495      | 2            | 95       | 2            | 88       |
| Switzerland    | 2            | 772      | 5            | 891      | 1            | 41       |
| Total          | 50           | 4,616    | 62           | 6,457    | 32           | 2,794    |

Source: KPMG

Larger MBOs/MBIs are those with total funding of over £10m

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This announcement appears as a matter of record only.

FRANCE by Samer Iskandar in Paris

## Funds from overseas spur fresh round of activity

The French private equity market is showing signs of life again. But in the five years it has been dormant, the world has moved on and become a tougher place. Now, fuelled by funds from abroad and thriving alternative markets, the outlook is healthy

French investors returning to private equity, in which many reduced their presence between 1993 and 1997 due to slow economic growth, will find the market has evolved at a surprisingly fast pace in the past few years.

With large US and British funds piling into the country, the number of deals done every year has constantly increased, as has the average size of transactions, with buy-outs of more than FF1bn becoming a regular occurrence. Financing methods have also evolved.

“Five years ago it was unthinkable to get out of a deal by floating it on an exchange,” says Hervé Marion, head of private equity at UBS in Paris. “Now it is easily done.”

This is mainly a result of the fast development of the Second Marché and the Nouveau Marché, the exchanges for medium-sized companies and start-ups, respectively.

“The Nouveau Marché has worked very well until the first half of this year, but it is stalled now,” says Jean-Louis de Bernardy, chairman of NatWest Equity Partners in Paris.

In August liquidity dried up on these markets as a result of the global correction. However, this is widely seen as a temporary phenomenon and activity is expected to pick up soon, helped by recent regulatory changes aimed at improving transparency.

Many UK and US investors see France as one of the most promising markets in continental Europe, and most of the larger ones have had a presence there for some time.

However, some market segments have developed faster than others. With the most active participants concentrating mainly on large leveraged buy-outs, the development of a liquid market for start-up financing has been slow.

“Financing start-ups has

WHY IS IT SO HARD TO FIND ENTREPRENEURS IN THE COUNTRY THAT INVENTED THE WORD?



ROGER BENE

always been difficult in France,” says Eric Adjoubel, managing partner at Advent International, the French operation of the US private equity group.

Among the difficulties faced by newly established companies is the low mobility of labour. “It is difficult to find experienced managers and convince them to join a start-up,” Mr Adjoubel says.

“The problem is exacerbated for fast-growing companies which have to include share options as part of new recruits’ pay packages because such instruments are heavily taxed under French law.”

“There is also a mentality problem,” says an analyst. “Good experts with promising career prospects in a

large company are very reluctant to move, especially when they are over 40.”

But analysts believe France is about to experience a period of strong growth in the sector, fuelled by a combination of favourable market conditions and changes in business practices.

“The entrepreneurial spirit is on the rise in France,” says Jean-Louis de Bernardy, chairman of NatWest Equity Partners, the private equity arm of National Westminster Bank of the UK.

“Large groups have only started to rationalise their activities and there are lots of family businesses facing succession problems. This means more and more sell-

ers.” With large pools of funds made available by US and UK pension funds, finding French businesses for sale has always been more problematic than financing deals.

“There has been plenty of money around for more some years now, and more is coming in,” Mr de Bernardy says. “Everything is in place for the market to take off.”

NatWest Equity Partners points out that the volume of leveraged buy-outs as a proportion of gross domestic product is 10 times higher in the UK than in France.

“This does not mean French transactions are going to increase tenfold, but there is scope for a doubling or tripling of activity,” says Mr de Bernardy.

Analysts also believe cultural barriers have been falling. “The business mentality has evolved,” says a banker. “Ten years ago MBOs were considered immoral by a lot of people, but now they are seen as sound strategic choices.”

However, the prospect of increased activity is also drawing new entrants into the market, fuelling fears that competition will intensify.

“We expect competition not only to get tougher, but also to become more diverse as new participants enter the market,” says one expert.

“This could result in some foreign players, mainly those that are not really stunted by the local culture, being forced out of the market.”

Mr Marion of UBS believes the number of participants will fall in the long term. “We will see fewer buyers, but more and more specialisation,” he says.

“In a more competitive environment, final buyers who are specialised feel more at ease.”

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Private equity



GERMANY by Graham Bowley

# Getting stronger and more sophisticated

Transactions are growing in number and size, but remain behind US and UK levels

"Like an adolescent but a very strong and large adolescent at that," is how one industry observer described the fast-growing German buy-out industry. Although it still lags well behind the more mature markets of the US and the UK, Germany is growing rapidly in terms of sophistication, the number of transactions and size of deals.

"It is very clear that Germany has really opened up a gap over other continental European countries this year," says Julian Longhurst, at Initiative Europe and editor of Private Equity Monitor, an industry newsletter.

The flow of deals has been buoyed by the rising tide of German conglomerates that are disposing of parts of their empires to focus on core businesses. Companies such as Siemens, Germany's biggest electronics group, have embarked on widespread restructuring which have thrown up opportunities for private investors.

In addition, there has been an increasing trend among

smaller, family-owned companies to sell on their businesses to outside investors as older generations have retired.

In response, many of the larger UK and US players whose home markets have become saturated and fiercely competitive, have moved into Germany. The presence of these players, in turn, has generated an increasingly large deal flow. "Germany still has several key advantages over other markets in Europe. The largest advantage is that it is still very underdeveloped. Despite the flood of new capital coming into the market, the number of proprietary deals is still incredibly high and investors do not have to live by the auction process as they do in other countries," says Michael Phillips, a partner at Apex Partners in Munich.

An important boost to investor confidence in Germany has been Frankfurt's new market for small, high-technology stocks, which was founded less than two years ago. It appears to have

weathered the sharp stock market declines this year and has provided an exit market for many investors that previously was unavailable in Germany.

The last 12 months have seen the biggest German management buy-out to date: the sale by the German federal government of the Tank und Rast chain of motorway restaurants and petrol stations. This was sold to a consortium of three investors: Allianz, Germany's largest insurance group, investors advised by Apex Partners, and the catering arm of Lufthansa, the German airline. They paid about DM1.2bn, as well as agreeing to take over liabilities of about DM600m. The consortium, advised by JP Morgan, plans an eventual flotation of the business.

But there have been several other important deals. Venator, the US retailer formerly known as Woolworth, sold 367 stores in Germany for about \$552m. These were bought by a management team backed by Electra Fleming, the UK private investor.

The deal included equity



Pump for growth: the Tank & Rast sell-off produced Germany's biggest ever management buy-out

worth DM150m and was backed by a further DM600m in lending by Bayerische Hypo und Vereinsbank. Electra Fleming took a 90 per cent stake and existing management took the remaining 10 per cent share. As has been typical of recent deals, competition to win the business was intense; Legal & General, the UK insurer, was

also in the race along with other German-based bidders.

Other deals include the transaction involving the Ufa cinema chain. In addition, Vianova, the synthetic resins division of chemicals group, Hoechst, was acquired by the private equity arm of Deutsche Bank in a sale valued at DM800m. Deutsche used an

existing DM350m private equity fund to pay for the division.

In another transaction, Leica Microsystems, the microscope business of Swiss-based Leica Holdings, was bought by Schroder Ventures. Schroder, which last year bought the dental equipment business of Siemens, paid about \$500m for

Leica, which covered the purchase price and some money for investment.

One blow to the nascent industry was the collapse of the DM3bn take over of paints group Herberts, another part of the Hoechst chemicals empire, by Kohlberg Kravis Roberts, the US private investment group. The transaction was meant to herald the arrival in the German market of the big US investment players.

But the deal fell through when KKR tried to renegotiate the terms of the takeover after financing had become more difficult following the sharp decline in world financial markets.

The implications of this are still unclear, but they could prove a long-term setback for the management buy-out industry because financial buyers may be trusted less by companies which are selling businesses to complete large transactions of this size.

Hoechst immediately turned to an industry buyer, DuPont of the US. Beyond that disappointment, however, the decline in world markets appears so far to have had little impact on

activity. "The earlier fall in markets is not really going to have a huge impact. It may mean that deals take a little longer," said one industry analyst.

One banker said: "The KKR collapse could do us some damage. Sellers may turn their back on the market. But it could also do us some good because it means they will no longer just look at the price being offered but will have to make sure that they are dealing with someone who can carry the deal through to the end."

One perceived danger was the change of government in Germany. The new government, a coalition between the Social Democratic party and the Green party, has embarked on a tax reform industry that insiders feared could seriously damage confidence in the private equity market.

However, threats of a wealth tax have not been put into practice and, so far, there have been no other tax changes which would appear to affect directly the management buy-out industry, beyond the general increase in taxes that may dampen economic growth.



## CASE STUDY TANK & RAST

### Petrol station deal fuels buy-out sector

Some unlikely partners have acquired a chain of state-owned service stations with an enviable grip on the market

The long-awaited privatisation of Germany's largest chain of motorway restaurants and petrol stations provided the country's biggest private equity deal to date and was arguably the highlight of the management buy-out market this year.

Tank & Rast, a network of 295 petrol stations, 329 restaurants, 54 motels and 40 kiosks, was bought from Germany's federal government by a consortium of unlikely bed-fellows: Lufthansa Services, the catering arm of the German airline, Allianz, one of Europe's biggest insurers, and Apex Partners, the private equity group.

The consortium, advised by J.P. Morgan, paid around DM1.2bn and agreed to take over liabilities of about DM600m. It was a hotly contested deal: several rival bidders, including most notably Nomura, fought for the business. It was in addition a very sensitive transaction for the German government, which took several months deliberating which consortium should win the mandate. The presence of Allianz, a respected German corporate name, and then Lufthansa which came to the deal later, played an important role in winning the German government's confidence.

The members of the victorious consortium are clear in pointing out the different skills that each bring to the deal. "Lufthansa brings operating know-how in food catering and very high quality training capabilities. One of the key deficits of Tank & Rast in the past was a lack of quality standards," says Michael Phillips at Apex's Munich office. "Allianz brings a degree of credibility with its name and financial strength. We bring know-how in transaction structuring."

The deal is a significant boost for Apex in Germany. The group already has important transactions behind it, although this is the biggest. These included the acquisition last year of Nordsee, the fish restaurant, wholesale and retail business, from Unilever. This was an important landmark for the company, says Andrew Barrett of Apex Partners in London. "It acted as a springboard for us in Germany," he says. The Tank & Rast deal was driven by both Apex's London and Munich offices.

Another important transaction was the investment earlier this year in Wende, the German bakery group. In the case of Tank & Rast, the consortium

sees great scope to improve its operation before launching a public offering, probably on the Frankfurt stock exchange, in around five to 10 years time.

"We felt that it was unlikely that it would be up and running at an optimum profitability," says Mr Barrett. "There was an opportunity to raise profit and enormous scope to improve merchandising and retailing at the sights."

Investment in the company in the past has been around DM100m a year and capital spending will continue at that rate at least, or higher, Apex said. "It is interesting because the business is a monopoly. It is the only big established network. That gives us security moving forward," says Mr Barrett. The consortium has committed to allow the lessees who run the Tank & Rast sights to buy a significant stake in the company.

As the country's biggest deal, the transaction is an important boost for the wider German buy-out market. It qualified as the largest private capital investment after the collapse of the sale of Herberts, the paints business of German chemicals group Hoechst, to Kohlberg Kravis Roberts, the US private equity group, which would have been a larger deal. Hoechst eventually disposed of the unit in an industry sale to DuPont of the US.

The Tank & Rast transaction is part of a trend towards bigger and more frequent deals as Germany's market becomes more mature. More international operators, like Apex, are being attracted into Germany, while the country's corporate managers are becoming more accepting of spin-offs to outside equity investors.

"We need more role models. Every successful deal makes the market grow in size," says Mr Phillips. "The relatively buoyant stock market, relatively high liquidity and very attractive tax structures for individuals make Germany one of the most lucrative places for MBOs today," he says.

"We have seen the German market evolve very rapidly over the last couple of years. There is still less capital than in the UK but a lot more money is coming in. Far more groups are here to do business and there is a growing recognition in the German business community that leveraged buy-outs are a useful tool."

Graham Bowley

## It's a Cinven fact

# We have led three of the ten largest buyouts in continental Europe

Nutreco  
US \$550 million management buyout September 1994

Générale de Santé  
FF4.05 billion management buyout July 1997

Kappa Packaging  
NLG 3.7 billion management buyout July 1998

## Cinven Capital without frontiers

## EUROPEAN PRIVATE EQUITY 6

SPAIN by Tom Burns

## Cultural spin does not blur market focus

The buy-out sector is developing along British lines into a pivotal backer of business growth

What is most striking about the private equity and buy-out market in Spain is the speed with which it has grown. "We're talking about half a dozen more firms that have opened for business here in the past year," says Javier Loizaga, executive partner of the dozen of the domestic industry, Mercapital Servicios Financieros.

The key point, however, is not that Spain has ceased to be on the periphery; it is the manner in which the domestic buy-out market has moved on to centre stage. For newcomers entering from consolidated private equity cultures, such as the UK, the picture is familiar.

"Our business here is more like what we do in the UK than it is anywhere else in the world," says Gabriel Gutiérrez Ugalde, 3i's chief executive in Spain. With more than 40 investments in Spain since 1992, when it opened an office in Madrid, the UK's 3i group is regarded as one of the driving forces of the domestic industry.

Mr. Gutiérrez Ugalde believes there is a "cultural spin" in Spain that will lead to the rapid development of management buy-outs and buy-ins.

Mercapital's Mr. Loizaga echoes the forecast: "I've done two MBO transactions this year and I had done just three in the previous 10 years."

Mercapital has invested in more than 30 companies since it was founded in 1985 and it has a strong niche position in the proprietary deal segment of the industry. This is due to its considerable experience of working closely with clients and building up their companies. Loizaga has monitored the generational change of domestic management and



Wheel of fortune: Madrid's Parque de Atracciones is set for an IPO

the "tremendous growth" of an equity culture in Spain.

"When we started, we had to explain the purpose of the stock market," says Mr. Loizaga. "Now the role model for the medium-sized business entrepreneur is the proprietor who has gained a stock exchange listing." Today's senior managers, in their 30s and 40s, know all about the equity market - they have studied business administration, gained professional experience outside Spain and have absorbed the financial skills of the English-speaking world.

"There is no chauvinism about accepting foreign models the way there is in France and Germany," says Mr. Gutiérrez Ugalde. "Spain does not try to create its own financial culture."

Familiar methods and approaches are very useful to the new entrants seeking to advise domestic business but the obvious attraction of the Spanish market has to do with numbers. The domestic economy has very good fundamentals and

Spanish companies, in the midst of market turmoil, have sound balance sheets and are raising their profits.

"Private equity here has a lot of potential because the stock exchange blips essentially don't matter," says Paget Langford-Holt, managing director of Grupo Albiol, a Madrid-based investor relations and financial communications firm. The sentiment is firmly in place that the Bolsa is a tried and tested route for those who seek to clear up a family capital base or raise capital for the future.

Investment flows are not a problem because the growth of domestic funds has ensured unprecedented liquidity on the domestic markets and potential targets are thick on the ground.

"What is really special about Spain is the large spread of family-owned small and medium-sized companies," says Joaquín Tamames, managing partner of Axel group, the investment bank. "We are still basically looking at an

untapped market," he says. Mr. Tamames, like other operators, is convinced that the combination of a high level of professionalism among Spain's new breed of managers and a fast-expanding presence of specialists in the private equity and buy-out business creates an intriguing cocktail. Clients and advisers alike talk of a wealth of investment projects in one of the eurozone's most robust economies.

Private equity and buy-out interest is particularly strong among firms seeking to build up their companies in order to consolidate their presence in specific business areas. Interest in the industry centres on competitive sectors that remain highly fragmented, such as distribution and retailing, automotive components and the leisure and tourism business.

The summer's global turmoil put a summary stop to initial public offers but private equity players in Spain, gauging, as elsewhere, the return of the bull market, talk about queues and tailbacks. Mr. Loizaga of Mercapital reckons there could be more than 20 IPOs ready to go as soon as the market settles, including one of his own firm's crown jewels, Madrid's Parque de Atracciones fairground.

Besides the unfair business, victims of the turmoil have included some of the most admired domestic firms. Azkar, a transport and logistics company, pulled its listing plans in September just as an offer period for 40 per cent of its family-owned stock was about to open.

Others seeking a window of stock market opportunity included General Optica, a retail chain of opticians, and Punespaña, a large Madrid firm of undertakers.

Provided the market stabilises, these companies, and other forward-looking enterprises, are likely to be among the newly listed stocks on Madrid's Bolsa this time next year.

ITALY by David Lane

## Foreign arrivals set off an avalanche of interest

Banks from abroad are targeting medium-sized company deals, although there are still considerable barriers to the full realisation of the market's potential

When Barclays Private Equity set up in Milan last year, it opened the way for still more funds to flow into what one investment banker describes as "an avalanche of money" looking for opportunities in Italian private equity. The British bank has joined a sizeable group of foreign institutions - some of which have been chasing and closing deals for about a decade - as well as Italian banks and funds.

A local presence is essential for investors who want to be involved in mid-market transactions, says Graeme White, managing director of Barclays Private Equity. He says deals are most likely to occur in this segment in Italy, given the large number of family-owned, small and medium-sized enterprises and the succession problems associated with generational change in the firms. Only by being on the spot can the relationships needed for deal-making with Italian family businesses be nourished.

Among Barclays' competitors is Schroder Associated which set up the country's first dedicated fund in 1988 and is one of the most active foreign institutions. "In theory, Italy is a paradise for buy-outs, but theory has not been turned into reality," says Paolo Colonna, managing director. Private equity in Italy has delivered less than it promised, because many companies are just not purchasable, are lacking in transparency or are one-man shows. Owners' wariness towards financial buyers and problems over exiting from investments have also prevented private equity from advancing rapidly, he says.

Nevertheless, Schroder Associated was able to fully invest the £650m Italian Venture Fund that it launched in 1988, making investments in 20 companies over a five-year period. Disinvestment was completed in June this

year, the fund having realised three times the original investment. Schroder Associated launched a second Italian fund, for which it raised £1,000m, in 1994.

In taking the decision to open its office in Milan, Barclays Private Equity may also have been encouraged by the experience of 3i, another UK institution, which has closed 25 deals since it started in Italy in 1991. During the past 18 months, 3i has completed 11 transactions worth £1,000m, and the pace is accelerating. Sergio Sambonet, general manager for Italy, says that

In the summer, it invested in two pharmaceuticals companies. Mr. Sambonet says 3i has ambitions to be the leading private equity investor in Italian emerging technology.

UBS Capital, part of the Swiss bank, has been active since 1990 and has completed 22 deals, currently holding about £1,000m of private equity investment on its books. So far, it has exited from 10 investments. Net of operating costs, UBS Capital has been able to show an internal rate of return (IRR) of about 75 per cent on the investments from which it

(18.7 per cent). With such returns, it is hardly surprising that competition for deals is fierce. Dante Razzano, head of private equity at Deutsche Morgan Grenfell, says he was up against several other funds in negotiations for Ducati, the motorcycle-maker, a £500m transaction done two years ago. And deals take time.

"For every deal that we close, we look at four or five in detail and 30 to 40 in broader terms. And a lot of time is needed," says Mr. Razzano. But the upside of this is in due diligence, with the investors already knowing potential investments well.

Although Italian institutions are interested in private equity, the running has been made by foreign funds and banks. Italian closed-end funds have been handicapped by restrictive legislation and the country's banks suffer from a reputation for inefficiency, parochialism and backwardness.

Foreign institutions offer innovation and the international strengths that are increasingly important. Moreover, having recruited the brightest Italians, foreign institutions have all the local know-how needed.

For some years, investment bankers have enthused about private equity prospects in Italy, only to be disappointed by the facts. Although a privatisation operation provided the biggest transaction of the decade - Seat, the yellow pages publisher - public sector sell-offs have produced little, and many bankers do not expect much from them in the future. But restructuring disinvestment by foreign and domestic groups, under the driver of European integration, and family firm successions are likely to be increasingly translated into deals for private equity investors.

## Investment bankers have enthused about private equity prospects in Italy, only to be disappointed by the facts

3i plans to invest £800m next year, £1,200m in 2000 and £1,450m in 2001.

At the beginning, 3i directed its funds towards growth capital investment in mature technologies. Although a recent deal in mid-October - a 25 per cent stake in Fonder Pompe, which makes pumps for the chemicals, food and pharmaceuticals industries - was a mid-technology affair, 3i is now moving into trickier emerging technologies.

has exited. "It will be difficult to maintain this," Franco Riccardi, UBS Capital's chairman, admits.

A recent report by the Centre for Management Buy Out Research (CMBOR) in Nottingham notes that the average gross IRR on realised investments in Italy between 1986 and 1996 was 31.2 per cent. Performance was best for MBOs/MBIs, where the IRR was 59.5 per cent and least good for development stage investments

Italian buy-outs over £10m



Source: CMBOR

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THE NETHERLANDS by Jeremy Gray

## British invasion goes on

London-based equity houses continue to dominate the buy-out market, leaving their Dutch peers to fight hard for what's left

Among European venues, the Netherlands is a good place to stage a heavyweight buy-out. An investor-friendly tax regime, well-oiled exits and a steady flow of corporate handovers act like magnets on deal-makers.

The value of transactions so far this year has been running at around the record levels of 1997. When the big punches land, however, chances are it's a UK venture capitalist making the connection.

Their lead over Dutch rivals was painfully apparent last summer, when CVC Capital Partners and Cinven, the London-based equity houses, emerged victorious in the buy-out battle for Rappa, the packaging division of KNP BT. Among a dozen hopefuls, the City duo outbid the Netherlands's leading banks and venture capital outfits, as well as trade buyers including Met-a-Sierla, the Finnish pulp

In any case, the highly-leveraged deal, one of Europe's biggest ever, at £1.34bn (£1.72bn), was too hot to handle for Dutch venture capitalists, whose individual firepower is, on average, less than £100m per deal. Most of the time that's more than sufficient. About 80 per cent of Dutch buy-outs recorded in the first half of 1998 involved companies with up to 250 employees, according to Ken Robbie, deputy director of the Centre for Management Buy-out Research (CMBOR) at the University of Nottingham.

Rivalry with trade buyers has raised the stakes. Last summer, CVC also purchased Bols Royal Distilleries, the 425-year-old maker of Advocaat and Blue Curaçao liqueurs. For the deal, believed to be worth up to £1.55bn, the British group beat industrial buyers reported to include Diageo, the newly-merged UK food and drinks conglomerate that owns Guinness and Burger King.

"With all these foreigners, you really have to fight for the Dutch deals," says Boudewijn Molenaar, who runs the £1.8bn buy-out fund of Gildes, an Utrecht-based venture capital outfit active in the Benelux, Germany and France.

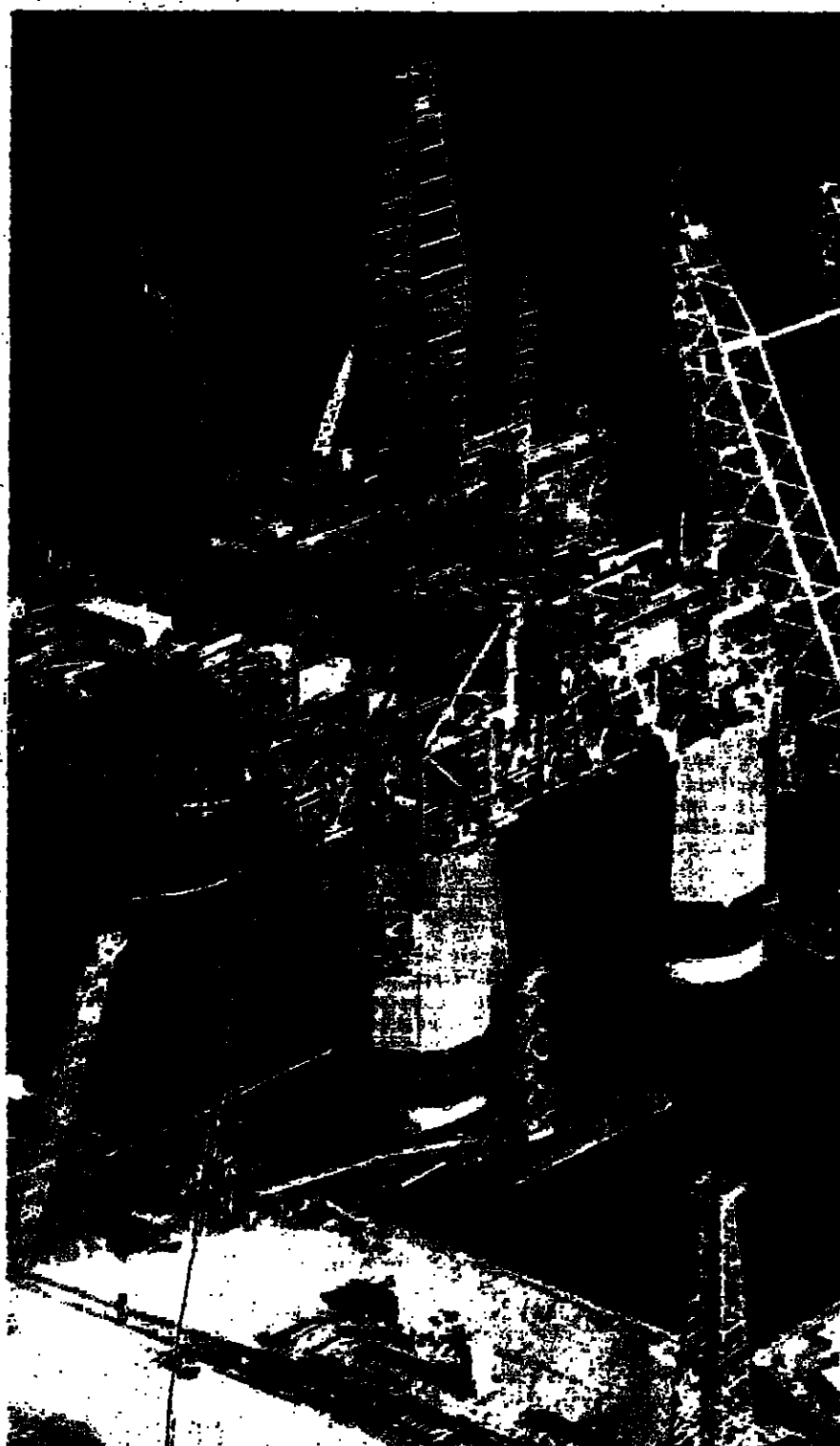
The foreign invasion isn't exactly new. In 1997, CVC and Cinven led the year's key Dutch buy-outs, the former of Menaba, the flour and feed product producer

Holding, the food processing and packaging concern. Another interloper, UBS, has been either investor or lead debt arranger in pivotal deals during the past few years.

On the other hand, US buy-out specialists, such as Kohlberg, Kravis, Roberts and Hicks Muse, are preoccupied by other European buy-out markets, such as Germany or France, and have yet to leave their mark in the Netherlands.

"Some American investors may have the appetite for it, but they've got a sleep learning curve," says Guy Davison, a director at Cinven.

Corporate restructuring continues to provide opportunities. Philips, the Dutch



Oiling the wheels: portfolio reshuffles at Shell could prompt new deals

SCANDINAVIA by Tim Burt

## A good time to pick and choose

The bumper harvest of opportunity that had been expected in the private equity business has failed to materialise

At the start of this year, Nordic private equity houses were predicting a bumper crop of investment opportunities - from telecoms to engineering, biotechnology to sporting goods, cement to tobacco.

Since the summer, however, the market has faltered. Fears of a global recession and volatile export demand have persuaded some companies to put expansion plans on hold, depriving equity investors of possible buy-in opportunities. At the same time, sharply reduced stock market valuations have made exits more difficult - at least at the prices previously hoped for.

The buy-out markets in the Nordic region, therefore, look set for a period of consolidation. Certainly, it is unlikely that Sweden, Norway, Finland and Denmark will record the sort of growth seen in the past two years.

Sweden, for example, will have to achieve a storming fourth quarter to match the £220m of buy-outs achieved in 1997. Finland, likewise, may struggle to repeat the £496m of deals seen last year.

But leading industry executives are not greatly exercised by the apparent slowdown.

"We are only back to where we were 12 to 18 months ago, there are fewer buy-out opportunities and it is taking longer to finalise deals," says Björn Saven, chief executive of Industri Kapital, the UK-Swedish private equity operator.

Mr Saven, however, has not scaled back plans to invest his third fund, worth £200m which was raised last year. Instead, it is being rather more picky about where it invests its money. And it is finding it somewhat more competitive to secure the best deals.

The reason is twofold. First, stock market volatility has contributed to greatly reduced valuations in a whole range of sectors, particularly papermaking and engineering. Lower price equity ratios are making companies that were previously beyond trade buyers suddenly more affordable. That means that competition has intensified for the likes of Industri Kapital.

Secondly, there has been a slowdown in the number of non-core disposals by large Nordic conglomerates. In-



Paper money: funds have been put off by low industry valuations

div of Sweden, for example, completed its long-running restructuring earlier this year by selling 60 per cent of MacGregor, its specialist cranes and materials handling business, to Industri Kapital. Nokia, similarly, has largely completed its non-core disposal programme.

The market has also been hit by a growing reluctance among credit institutions to put up capital for companies boasting anything less than a steady upward profile. Like the buy-out specialists, they are becoming increasingly choosy where to invest.

Ironically, the moribund nature of the market has been welcomed by some financial buyers. Jan Stahlberg, a partner at Scandinavian Equity Partners, believes that the inclement conditions could lead to a shake-out in the industry, leaving the fittest to survive.

In his view, that will leave the investors slugging it out with trade buyers to complete deals.

That sentiment is echoed by Mr Saven at Industri Kapital, who adds: "The advance of US private equity houses has slowed in Europe. They see less competitive advantage here than in the past."

Both Scandinavian Equity Partners and Industri Kapital agree, however, that the market is treading water rather than in terminal decline. Deals may have been postponed or scaled

back, but long term plans for flotations, disposals and institutional exits remains. Non-disposals are expected at Kvaerner, the Anglo-Norwegian conglomerate, and Investor of Sweden still has more housekeeping to do.

Moreover, the heavy demand for Sonera, the former Telecom Finland which came to the market earlier this month, suggests there is still strong appetite among institutional investors in the region. But aside from such large issues, it may be more difficult raising funds for small enterprises.

Given the relatively small customer markets in the Nordic region, most start-up companies rely on export exposure - up to 50 per cent in their first year on the market - to sustain themselves. With international demand faltering and currencies such as the Danish krone remaining strong, it could be difficult for such companies to establish a sufficient international orders to fund the next stage of their development.

Even so, they may prove mere victims of the cycle rather than a symptom of a deeper malaise.

The deal flow may have slowed, but it is on hold - not finished. If that were the case, far more venture capitalists would be climbing on to the window ledge. Although things are certainly grimmer than this time last year, it is not yet time to jump.

Private equity managers expect portfolio reshuffles at Unilever and Shell to spawn a few juicy deals

and paper group, and financial groups, Investcorp and Candover.

At 13.5 times operating profits, the Kappa purchase was one "not seen before in the industry," Klaas de Kluiz, KNP BT's acting chairman, said last May.

Rival venture capitalists complained that the deal fuelled a UK-style price spiral among vendors. Six months later, despite an autumn dip triggered by the turmoil on financial markets, prices of companies up for sale remain "too high, and the deals are too leveraged and too risky," says Stan Vermeulen, chairman of Alpinvest, the second-largest Dutch venture capital company.

electronics giant and Thorn, the electrical, rental and entertainment group, have sold Dutch subsidiaries this year. Private equity managers expect portfolio reshuffles at Unilever and Shell, respectively the Anglo-Dutch food and oil conglomerates, to spawn a few juicy deals.

But prospects for highly-leveraged transactions such as Kappa have dimmed because banks, in the wake of the autumn dip-out on financial markets, have turned cautious about debt financing. Barclays has yet to conclude a £1.7bn senior package supporting Cinven's and CVC's acquisition of Kappa, and has been waiting for the market to recover before arr-

anging a £1.2bn high-yield bond issue to cover the mezzanine financing.

So, in the months ahead, the Dutch market will continue to feed on the small- and mid-sized deals which are its specialty. A typical case was the divestment of Hertel, a maintenance and installation company with £1.45bn in annual turnover, from chemical group Clinda International. The lead investors were NPM, the country's biggest venture capital group, and Sofinn, a Belgian partner in the same sector.

Faced with the foreign onslaught, many Dutch venture capital concerns have been seeking greener pastures abroad. Alpinvest,

which targets buy-outs between £1.25m and £1.250m, has been expanding strongly in Europe and expects its Dutch portfolio to stabilise at around the current 25 per cent of the total.

But newcomers also think across national lines. Nesbic, a unit of Dutch-Belgian financial group, Fortis, plans to launch a £1.500m buy-out focussing on the Benelux and Germany in the first quarter of 1999.

Here, too, it remains to be seen "whether venture capital funds will compete strongly and beat trade buyers to the post," says Emile van den Burg, managing director of Parib, a private equity arm of the National Investment Bank.

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SWITZERLAND by William Hall

# Money managers get the bug

As the country gradually sheds its image for conservatism, its institutions, from the more established giants to smaller new entrants, are taking to the private equity sector with a new sense of enthusiasm

Switzerland is struggling off its reputation as a nation of risk-averse investors. After a slow start, Swiss institutions and money managers have become infected with the "private equity" bug and new investment vehicles with strange names such as S-E Holding, New Venturetec and International BM Biomedecine Holdings, have started to make their mark.

At one end of the spectrum are private equity funds being set up by industry giants, such as Novartis, the giant Swiss pharmaceutical company. It has established the SFR100m Novartis Venture Fund. In its first year, it has received 120 proposals and provided SFR25m for 29 projects of which 23 are company start-ups.

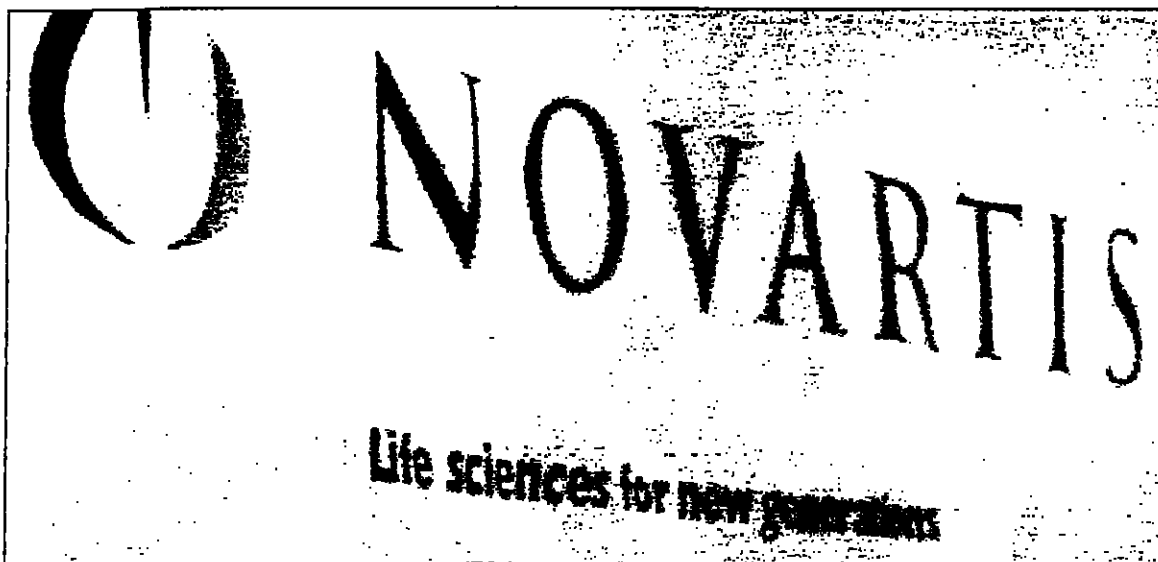
Over 80 per cent of the money has gone to the life sciences area, 6 per cent to information technology companies and 5 per cent to companies in the specialty chemicals sector. Another 20 projects are under review.

Jürg Meier, managing director of the Novartis fund, says that its advantages over some other sources of private equity finance is that it is not primarily profit-oriented, and has greater freedom to take risks at an early stage for the sake of innovative ideas.

Meanwhile, Roche, Switzerland's second biggest pharmaceutical company, has set up New Medical Technologies, a venture capital fund, which aims to back 10 new biotech companies in the hope of creating 1,500 new jobs in the next four to five years.

At the other end of the rapidly growing Swiss private equity industry is the enlarged UBS, Europe's biggest bank, which merged with Swiss Bank Corporation, its smaller rival, earlier this year.

UBS has merged all its private equity businesses, such as SBC Equity Partners in Zurich and Philidrew Ventures in the UK, into a new division, known as UBS Capital, headed by Pierre de



Zeit for life sciences: industrial concerns are keen to back innovation in their own sectors

Week, 48, a member of the UBS executive board. In terms of size, it is roughly on a par with the UK's Doughty Hanson. It had invested SFR1.4bn by mid-1998 in unlisted companies and looks to exit over a three to six-year time frame. In the first six months of 1998, UBS Capital increased its net profits by 71 per cent, to SFR250m, and it aims to be earning between SFR600m and SFR700m by 2002 on a portfolio which will have more than doubled in size to SFR4bn.

While the bulk of UBS Capital's business is outside Switzerland, it has earmarked SFR300m for investing in Swiss venture capital ranging from seed capital investments, to start-up capital and mezzanine capital to finance expansion projects.

The initiative has been partly spurred by the criticism of the big banks' lending policies towards small and medium-size enterprises in Switzerland. But Mr de Weck says that the recent stock market turbulence has forced some companies to postpone planned stock market flotations, which is increasing the demand for private equity from banks such as UBS.

UBS says that the SFR300m

it is investing in its Swiss private equity business reflects the "death of risk capital" in Switzerland. However, the shortage of risk capital in the country may be more theoretical than real judging by the increasing number of investment funds being created to channel private equity into new ventures.

Some, such as Castle Private Equity, which comes out of the Liechtenstein Global Trust stable, and Bank Vontobel's Private Equity Holding, work on the fund of funds concept. They raise funds which they then distribute to managers such as Doughty Hanson and Warburg Pincus, to invest in various types of private equity projects.

Although the bulk of the private equity business is concentrated in Zurich, Geneva's Pictet & Cie, and Unigestion Holding, a Geneva asset manager, raised SFR200m for Unicapital Investments, a Luxembourg-quoted private vehicle. Meanwhile, Castle has also been active in the secondary market for private equity investments, buying about half of the private equity portfolio of the Shell pension fund earlier this year.

However, a number of new

Swiss funds are being set up to invest directly in private equity. New Venturetec was floated on the stock market last year and has started making venture capital investments in areas such as biotechnology, communications, computer technology and internet, mainly in the US. It has raised just under SFR100m and, in its first year, is fully invested in 13 private and two public companies.

Another newcomer is International BM Biomedecine Holdings, which has raised SFR55m and is concentrating on taking stakes in biotech companies in Switzerland and abroad. Georges Blum, the former chairman of Swiss Bank Corporation, has taken on the chairmanship of the fund which is backed by a group of scientists such as Professor Jürgen Drews, former head of research at Roche, and Professor Fritz Bühler, head of the European Centre of Pharmaceutical Medicine at Basle's university hospital.

It is focusing on providing private equity to the biomedical research market and already has invested in a couple of biotech companies in San Francisco, one in Connecticut and a German company based in Cologne.

It takes stakes of between 5 per cent and 15 per cent and is reckoning over the medium term on two to three of its investments every year being ready for stock market flotations or trade sales to established pharmaceutical companies.

These funds are overshadowed in size by BB Biotech and BB Medtech, two quoted funds. Based in Zug, about 35 minutes outside Zurich, BB Biotech manages about \$1bn and BB Medtech another \$440m. Although most of the investments are in small quoted companies, they do invest about 7 per cent of their funds in unquoted companies.

In the US, private equity is an established asset class and there is significant interest, says BB Biotech's Andreas Bremer, who sees the same trends spreading to Switzerland. He also sees an increasing demand for broadly-based investment vehicles which might not be particularly liquid but are not necessarily risky. BB Biotech, formed in November 1993, has grown more than twice as fast as the American Stock Exchange's biotech index. Even after the recent severe market downturn, it is still showing an annual return of 12 per cent.

POLAND by Christopher Bobinski

# The next step after privatisation

In recent times, focus fell on state sell-offs. Now the private equity market is establishing a wider network of activity

Poland's private equity practitioners remain confident that the country's 5 per cent growth rate and falling inflation, which dipped below 10 per cent last month for the first time since the late 1980s, will bring them through the cloud that still envelops emerging markets.

Some, though, are more confident than others. This is especially true of managers such as David Fisher at Innova '98, who saw his \$125m regional fund close last July just before the Russian crisis broke. "The timing was perfect," he says. "Now assets are being revalued downwards." The fund, which aims at Poland, Hungary, the Czech Republic and Romania, took six months to close.

This contrasts with the period of more than 12 months that was needed to raise \$83m for Poland Partners, a fund dedicated to Poland, in 1993. Stephen Buckley, who manages PP and went on to raise the capital for Innova '98, recalls that it was then 15 months before the fund made its first investment in Office Depot, an office equipment retailing franchise. This compares with the 30 days it took Innova to commit to its first two projects: Eastbridge, which is making over Poland's only chain of department stores, and an outdoor advertising company in Romania.

Mr Buckley says that the type of deals now being done by private equity funds, which have an estimated \$1bn committed to Poland, are quite different from the transactions of the early years. "Then, in the early 1990s, four-fifths of the interest was directed at privatisations of state assets. Now, that figure is down to between 10 and 15 per cent."

And, he adds, buying into a Polish company can be a regional play. "You can move through a Polish com-

pany to expand into neighbouring countries," he says. This is not only a time of consolidation as privately owned companies merge. There is also a trend for businesses that have grown into ragged conglomerates to spin off non-core sectors. "There are management buy-outs and buy-ins we can get into," says Mr Buckley.

Meanwhile, Jeffrey Grady at BNP, who started raising \$136m of regional funds late in September, should perhaps be discouraged by the post-Russian crisis gloom, but is not. "We see that investors still have a great deal of money and that eastern Europe still looks attractive," he says. The fund, which focuses on Poland, Hungary and Romania, is expected to close in February. He admits it is still difficult to sell the idea of going into a stable emerging market. "But the investment managers see the benefit of going for assets that are cheap now."

For Mr Grady, Poland and Hungary are the economies that stand out in the region. "Countries like these are going to be like western Europe sooner or later. This is an inevitable process. After all, they once were part of western Europe," he says.

Barbara Lundgren, the head of Enterprise Investors (EI), which manages more than \$500m in three funds, is happy that she is concentrating on Poland. "It's a market that EI knows well," she says. EI grew out of the US Congress-funded Polish American Enterprise Fund, which was established in 1990 to aid the development of the country's private sector.

Now, EI tells potential investors that the private sector in Poland accounts for 67 per cent of the workforce and 68 per cent of industrial production. In some sectors, such as the construction

industry, private sector involvement is as high as 8 per cent and in retail trade even higher at 98 per cent. EI, which has invested in more than 60 projects to date, identifies sectors such as energy, telecoms, information technology, retail and branded consumer goods as promising areas.

Ms Lundgren notes that with the downturn on the Warsaw Stock Exchange, listed companies are looking to private equity funds for capital through private placements. Polish companies still have an aversion to debt-financing brought about by a real rate of interest that is still as high as 10 per cent. This provides further opportunities.

Deciding on the type of private equity investment differ. EI is ready to go right across the board from privatisations of state companies to supporting local entrepreneurs and foreign companies coming into Poland.

PP tended to invest in leisure activities, such as bowling or children's playgrounds as yet unknown in Poland. PP also developed bankomats through Euro where the fund made a material exit by floating the company on Nasdaq in the US. In contrast, Mr Grady's BNP fund will be concentrating on locally owned companies developed by Polish entrepreneurs, such as Zbigniew Grycan's Zlepona Piekna ice cream brand, which is holding its own against giants such as Unilever.

Whatever the strategy, the private equity managers in Poland are finding it easier than they did five years ago to find sensible projects and to invest in them. "Local management is better," says Mr Buckley. But he adds that the hold of the bureaucrats is still strong.

"It's easier to accomplish things now than it was five years ago, but it is still not as easy as it should be."

## MBO's in Continental Europe

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Dureco Manufacturing BV  
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HUNGARY by Virginia Marsh

# Small funds stick to their knitting

Despite the dampened activity that stock market instability has engendered, a mood of confidence persists, especially for the more focused funds

Even by the most successful venture capitalist's standards, a company coming to the market valued at over \$190m less than three years after being set up is a remarkable achievement.

Euronet, formed in 1994 to build a chain of automatic teller machines that could serve several banks, is one of the most successful products of Hungary's nascent private equity sector.

Euronet Hungary, one of the earliest funds to appear after the collapse of communism in the late 1980s, was the first investor in Euronet, obtaining a large stake for less than \$1m.

The success of that investment - Euronet listed on Nasdaq, the US small companies exchange, in early 1997 - is one of the reasons the fund has managed a cumulative return of more than 30 per cent in Dutch guilders terms over the past eight years.

"One of the main differences of operating here compared with a western country is that investments tend to be smaller," says Tom Howells, a partner at Antra, the fund management company - taken over in the summer by ABN Amro - that runs Euronet. "It's hard to lend more than \$5m at a time and there are no more than a handful of deals worth more than \$20m each year. This is not a big country and its economy is smaller than that of some western cities."

The relatively large number of small deals has cost implications - fund managers' fees tend to be higher

than in the west.

"That means we have to show that the opportunities are exceptional," he says.

Another distinguishing feature of the local private equity market is that most lending is made to new, start-up companies.

"There just aren't many examples of bigger companies spinning off businesses to management groups," says Mr Howells.

While there are many pitfalls in investing in an emerging economy that has changed as rapidly as Hungary's, private equity funds have been able to cherry-pick the best deals because of the lack of competition from banks, until recently at least. In many cases, venture capital was virtually the only financing option.

"It's still hard for Hungarian companies to get bank funding for longer than a year and, with interest rates at around 18 per cent, borrowing is expensive," says Michael Carter, managing director of the London office of P.Z. Rona, which runs the First Hungary Fund.

This has, however, limited the types of deals funds can do. Mr Carter says there are few leveraged buy-outs. And in cases where problems have appeared, the fund has sometimes had to step in with extra financing. It had to double its investment in Danube Knitwear, for example, after the company, which makes T-shirts, abruptly lost its main customer two years ago. The company, which now also has a plant over the border in Romania where labour



Private equity financing has helped Danube Knitwear recover strongly despite the loss of its main customer two years ago. Victor Musat

costs are lower than in Hungary, has recovered strongly. Turnover is expected to exceed \$50m this year, double 1996 levels.

In any case, says Mr Carter, investors in Hungarian companies need to be a lot more hands-on than in more mature economies. The First Hungary Fund almost always takes a controlling stake in the companies it invests in and appoints at least one director, usually an executive or chairman.

"The directors we bring in are often in finance or marketing positions," he says. "These two areas were huge

holes in the early 1990s - virtually no one knew about them. Finance has improved partly because it's a technical issue that can be learnt but in marketing there is still some way to go."

Indeed, marketing was a critical failing in one of the fund's few flops. It made a loss of \$10.6m on the sale of its investment in Mirelite, a company making frozen foods such as pizzas and lasagne.

"Despite its investment in western equipment, the company wasn't able to reorientate itself from a marketing point of view. It was used to

being a monopoly," he says.

The experience also highlighted to the fund that it should concentrate on working with and entrepreneurs and start-up companies rather than with former state companies and their communist-era management teams.

"Changing an existing company turned out to be harder than starting a new one. We couldn't turn the management around," he says.

However, Rona, which plans to wind up the First Hungary Fund in 2001 and to set up a new fund early next

year, did invest in some former state companies undergoing privatisation, notably Raba, the automotive parts company.

"Investing in privatised companies was a nice sideline," says Mr Carter. "But that game is pretty much over as Hungary has more or less privatised everything."

Investments in privatised companies have generally been relatively short-term, although this is not the norm in Hungary given the large proportion of early stage investments.

"You have to be prepared to hold investments some-

times until the sector, not just the company, develops," says Mr Howells.

As the domestic market is so small, many growth companies export - or aim to export - a relatively large proportion of sales. Consequently, says Mr Carter, a big issue when considering investments - the fund starts due diligence on about 10 companies and invests in about three a year - is whether companies will be able to work effectively both in the Hungarian and international spheres. This is equally true of western entrepreneurs wishing to work in Hungary.

"When looking at potential investments, we don't rely on the complex financial models used elsewhere," adds Mr Howells. "We're much less amenable to science of that kind. What's important here is to understand the country and the economic and structural changes it's going through. That's why it's important for [fund managers] to have a local presence."

Nevertheless, the trend is towards regional rather than country funds, says Steven Kopits, director for private equity at Deloitte and Touche in Budapest. Of the 26 funds active in Hungary about half are regional funds while there are eight new funds that have been recently, or are in the process of being, established. He estimates these will raise about \$1bn with perhaps a fifth of this intended for deployment in Hungary.

To date, he estimates, private equity funds have invested

about \$400m in some 100 deals.

Until now, he says some funds have suffered from a "commodity approach", being too willing to do deals of any size or type, and that, in future, there will be more pressure to specialise.

Indeed, Mr Carter says that Rona's second Hungary fund will have a narrower remit than its first and will focus on technological sectors such as software development and pharmaceutical research, building on Hungary's low-cost but well educated workforce.

"By technology we also mean sectors like engineering that use skilled blue collar workers," he says.

The boom in the Hungarian stock market in 1996 and 1997, as well as new legislation, has encouraged greater development of the private equity sector after a relative dearth of funds in the early 1990s. There is a new law to facilitate the channeling of domestic savings into venture capital funds while this year's new national pensions scheme involves a privately managed element for the first time.

The crisis in emerging markets and in Russia in particular has dampened some of the interest but this is expected to be temporary.

"There's a bit of a wait-and-see attitude," says Mr Howells. "Earlier in the summer there were a lot of central European and Hungary funds on the horizon. They remain firmly on the horizon but I don't know of anyone who has actually withdrawn."

CZECH REPUBLIC by Robert Anderson

## Could do better

Still a weak performer compared with its neighbours, the Czech market is hopeful that this year's improvements can be sustained

The Czech Republic has been a disappointment to private equity investors but a series of big deals this year gives hope that things are now changing.

Investor interest is reviving while companies become more receptive as bank lending dries up and emerging market gloom restricts the already limited options for equity issues.

According to the European Bank for Reconstruction and Development, only 6 per cent of the estimated \$7.2bn of private equity invested in central and east Europe at the end of 1997 was in the Czech Republic, compared with 23 per cent in Poland and 16 per cent in Hungary.

One cause of this poor performance was the country's falling economic growth amid mounting evidence of inadequate corporate restructuring. The government had been slow to realise that further economic reform was needed, or to heed foreign investors' complaints about the lack of corporate governance and capital market supervision.

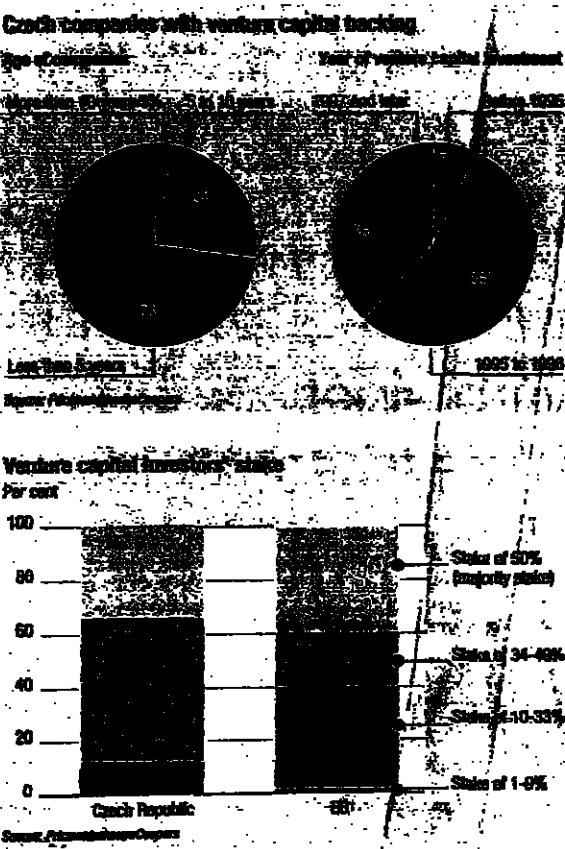
The structure of ownership established by voucher privatisation also deterred investors. Bank-owned investment funds dominated the economy and appeared uninterested in selling their stakes or co-operating with venture capitalists.

This indirect ownership by state-owned banks gave companies ready access to loans and left little room for venture capital. "Bank lending in the Czech Republic resented venture capital funding in more mature market economies," says Jan Tauler, head of the Prague office of HSBC.

Companies were also slow to understand the concept of private equity. There is a lack of good managers and widespread ignorance about venture capitalism, says Laurie Spengler, director of Central European Advisory Group. Czech managers are worried about losing control and do not appreciate help in developing corporate strategy.

Even when the will is there, it is often difficult to secure a deal. Good financial information is lacking, which makes due diligence time-consuming. The legal system is cumbersome and fails to protect minority investors. All of which raises the cost of the transaction.

The problem of undeveloped and untested exits also deters investors. The Czech stock market is too illiquid to support flotations. A PricewaterhouseCoopers (PwC) survey presented at a conference of the Czech Venture Capital Association last



month found that only one-third of companies with a private equity investor intended to seek a listing.

This year, some of these obstacles have begun to be removed. A capital markets regulator has improved the business environment. Companies are more receptive as they struggle with recession and high interest rates and banks restrict lending. Most importantly, investment funds are being forced by new legislation to cut their shareholdings.

These changes have meant that in contrast to the PwC survey - which found that only one-third of investment funds were more than 50 per cent in companies with a turnover of less than \$50m - this year has seen a trend towards bigger deals in bigger companies.

This is exemplified by the largest deal this year when Applian Group secretly bought just under half the mining company Mostecka Uhelna from other shareholders for an estimated \$700m. This outraged the National Property Fund, the government's privatisation agency, whose 46 per cent stake is now worth much less than before.

The second biggest deal was a rare instance of private equity involvement in a management buy-out. E.M. Warburg Pincus provided the finance for the management of Leciva, the country's biggest pharmaceutical

company, to buy the state's 57 per cent stake for \$80m.

Interkontakt, the only other big deal this year, is an example of how some progressive managements are looking to private equity investors to finance their development plans.

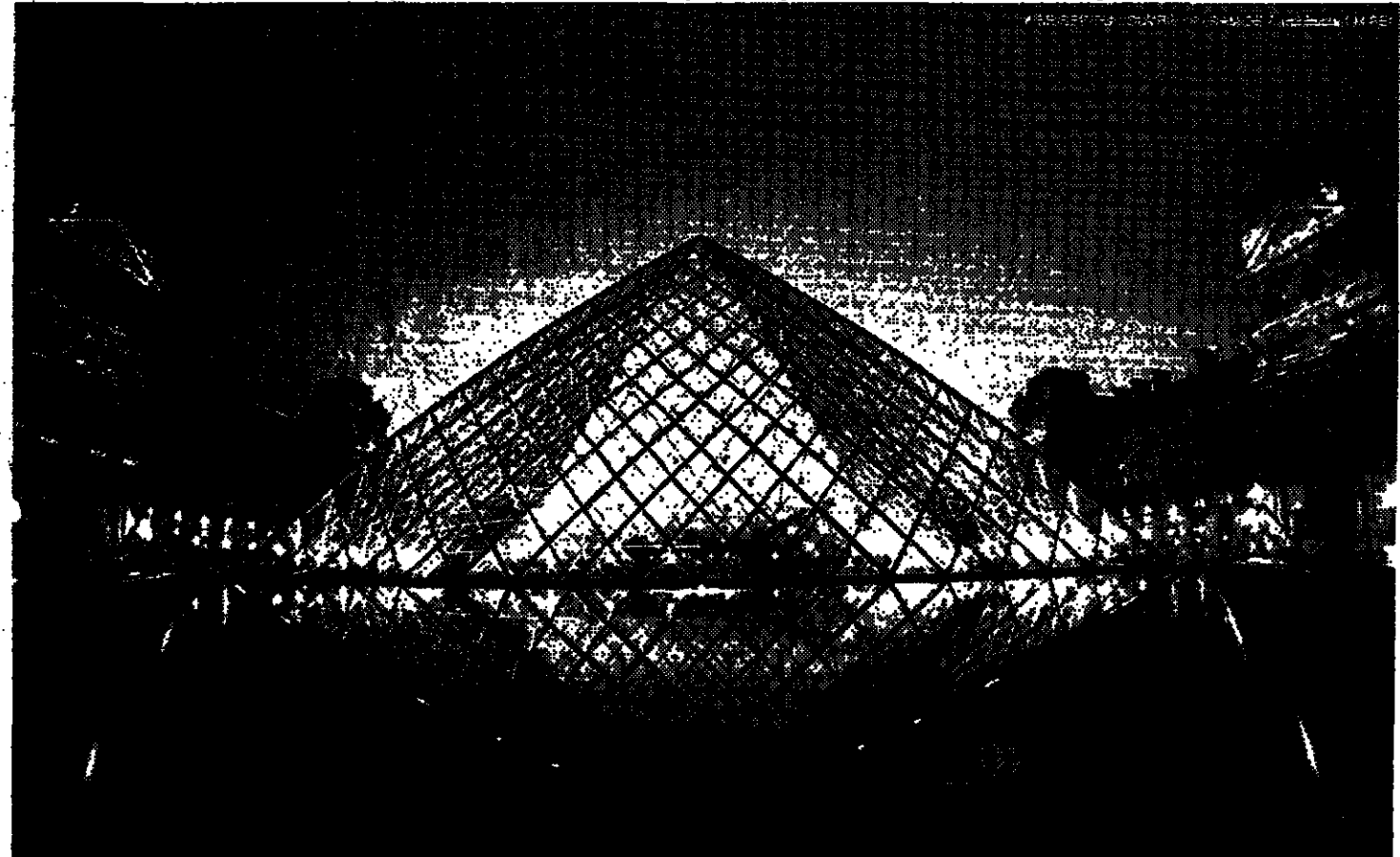
The country's biggest retailer is in the middle of an ambitious expansion plan to ward off foreign challengers. It abandoned a Global Depository Receipts flotation last year after the Asian crisis and turned to a private equity fund of its advisers, CSFB, to help to fund the acquisition of the PHS retail chain in Poland.

"We needed money quickly for the PHS transaction and we had no time to wait for a public issue," says Jan Tachabala, chief executive. "And in the current situation on the Czech capital markets and in the economy, we probably wouldn't have got a good price and conditions."

The CSFB fund invested \$46m for a 45 per cent stake and is helping to provide financial know-how and international retail expertise. Interkontakt now plans a GDR issue in 2000 and CSFB will probably exit then.

"We are not afraid of losing our independence," says Mr Tachabala. "CSFB understands that it is a great opportunity to build here in the Czech Republic, the only domestic chain that can survive."

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# JERSEY

FRIDAY NOVEMBER 27 1998

Annual review

## Outsiders turn spotlight on thriving island

Critics fear that over-dependence on the £230bn finance industry might leave Jersey vulnerable to changes in its outlook, says **Brian Groom**

Jersey has rarely found itself so firmly in the international spotlight. For many of the island's 85,000 inhabitants, it is an uncomfortable and sometimes aggravating place to be. Two factors have put it there.

The first is the Edwards report on financial regulation in the Channel Islands and the Isle of Man, commissioned by the UK Home Office. Published last week, it warmly commended the offshore islands for their business standards, but made extensive recommendations for improvement.

The second concerns pressure from the Organisation for Economic Co-operation and Development, the European Union and the G7 nations to eliminate what they see as "harmful" tax competition and stamp out tax havens.

This has fuelled the complaints of some critics, both inside and outside the island, that Jersey has become over-dependent on the £230bn finance industry. They say it crowds out other economic activities and is vulnerable to sudden changes that might undermine the island's future prosperity.

Jersey's leaders are adamant they have chosen the right path, but the stakes are high. Within three decades the finance sector has grown to the point where it accounts for at least 55 per cent of Jersey's gross domestic product and more than 80 per cent of its tax revenues. It employs 10,000 people, a fifth of the workforce.

It has brought great economic fortune. Unemployment is below 1 per cent and

GDP per head is 35 per cent above the UK average. The economy grew by an estimated 5.5 per cent in 1998, and by at least that much last year. Jersey has balanced budgets, no public debt, and a strategic reserve - its "rainy day fund" for when times get harder - equal to nearly a year's tax revenue. Its 50 per cent standard income tax rate, which applies to individuals and companies, has remained unchanged since 1940.

"The island's standard of living owes so much to finance. Everyone in Jersey in one form or another benefits from the income raised through finance," says Frank Walker, the island's "chancellor", or president of the States of Jersey's finance and economics committee. He argues that other industries such as tourism (24 per cent of GDP), and agriculture (5 per cent) should not be written off. "The island has invested heavily in tourism - a new marina, a new museum, a new airport and a number of other infrastructure projects," he says.

Crown Plaza is to build a 240m hotel as part of St Helier's waterfront redevelopment, which will also include housing, leisure facilities and parking.

Senator Walker was delighted when the report by Andrew Edwards, a retired Treasury official, gave a broadly favourable assessment of financial regulation in the island. It rejected complaints of secrecy, poor regulation and poor co-operation with the authorities in other jurisdictions - though it implied that some of Jersey's actions on the last issue

were not before time.

Senator Walker called on the island's critics to shut up. But Prem Sikka, professor of accounting at Essex University, said Edwards had missed an opportunity to tackle the underlying political factors that had turned the offshore islands into "tax havens" - including the lack of separation of powers of the judiciary, legislature and executive. He contended that while Edwards had given general approval, when it came to details he "put the boot in".

The recommendations include compensation schemes to protect investors, an ombudsman, further co-operation with other countries in investigations, registration for companies operating on the island but not incorporated there, filing of audited accounts, removal of politicians from the Financial Services Commission, strengthening of regulation and trust law, and a self-standing Financial Crime Unit to be set up by police and customs.

It also called for a confidential hotline for whistleblowers who suspect wrongdoing in their organisations - a legacy of the Centrade private banking scandal, in which a bank employee claimed his warnings were ignored by management.

The Centrade affair carries a warning of the dangers of not developing the regulatory machinery quickly enough. It involved an independent rogue currency trader who claimed to have made \$15m profits since 1988, whereas he had really made \$1m losses. His deals were conducted through



Finance dominates in St Helier but a marina and airport have been built and potatoes remain a popular export. Sinead Lynch, montage: Gary Cummins

Cantrade, a subsidiary of Switzerland's UBS.

This year the bank pleaded guilty to recklessly making false statements and was fined £3m. The trader, Robert Young, was jailed for four and a half years, and an accountant for one and a half years. But several charges were dropped because they fell outside a three-year time limit, which the States is now likely to remove.

In 1894 Jersey's finance and economics committee declined to investigate complaints about the matter, partly because the case concerned conduct of business matters rather than prudential concerns, and partly because a criminal investigation was already under way. Edwards says that if an independent Financial Services Commission had existed at the time (it was set up this year), it would have been more likely to launch an investigation straightaway. With hindsight, the report says, "it

would have been better to mount a full investigation of the regulatory implications straight away and act on them sooner".

At the time, it says, the trader's activities were not subject to licensing or regulation: this year's Investment Business Law will bring such activities into the authorities' net. There was also a lack of on-site inspections of banks, which is now being remedied.

The affair is not over yet. Though some of the 90 investors have accepted compensation, intermediaries representing the others are pressing a claim for compensation of up to \$80m, including lost profit opportunities.

They are also seeking a judicial review of the committee's refusal to investigate.

Mark Hampton, senior lecturer in economics at Portsmouth University, says the Edwards report should be seen against a background of moves by the OECD and EU. "In the next 10 years the world financial system will be restructured in a way which dramatically changes the role of tax havens," he says.

The EU has no direct powers over Jersey because it is not a member. Jersey is a member of the OECD, however, and is lobbying to be removed from a draft list of tax havens which the organisation hopes to use to stamp

out "harmful" tax competition by 2005.

Critics say Jersey's vehicles for non-resident companies - exempt companies, which pay a 5000 fee instead of tax, and international business companies which typically pay up to 2 per cent - make it a classic tax haven.

Neither the finance industry nor the island's inhabitants know quite what to make of these moves. Some see any action against Jersey as a distant prospect, while others are nervous. For finance companies there are more pressing concerns, such as coping with tougher controls imposed recently on population growth: they

have to seek permission for increases in headcounts, especially if these mean importing staff from the mainland, and are encouraged to relocate back office work elsewhere.

Colin Powell, due to retire at the end of the year as chief adviser to the States of Jersey, and the principal architect of the finance industry's growth, sees no reason why it should not continue.

"It's a very successful, vibrant industry. Against the background of growth of business and the very large market for the things we do, it is difficult to see how the industry is going to collapse."

FINANCIAL REGULATION by Brian Groom

## Report focuses on crime prevention measures

Edwards has played a canny hand by praising the island's business standards

It will be months before the real impact of the report by Andrew Edwards, the former Treasury official commissioned by the UK Home Office to review financial regulation in the Channel Islands and the Isle of Man, becomes clear.

In some ways he has played a canny hand. By praising the island's business standards, he made it easier for them to accept his recommendations for improvement.

The island's critics, though, believe he has missed an opportunity for more fundamental reform.

Mr Edwards is generous in his praise. "I have no doubt that the islands are in the top division of offshore centres," he writes in the introduction to his report, published last week. He rejects complaints of secrecy, poor regulation and poor co-operation with authorities in other jurisdictions.

"Such criticisms, if applied to the crown dependencies, would generally in my opinion be quite wide of the mark. For the most part, the position in the islands is quite the opposite of what such criticisms would imply."

His shopping list of proposed changes to laws and practices, however, is extensive. About 70 recommendations apply directly to Jersey. The authorities say half of them are things they are already planning to do.

The most urgent requirement for Jersey, in Mr Edwards' view, is for the authorities to reach a position where they can and do co-operate fully with other countries in the combatting of crime of all kinds, includ-

ing tax evasion and lesser frauds as well as money laundering.

He has toned down criticisms in an earlier draft, recognising that "the Jersey authorities, in a welcome policy change, are now willing to assist overseas authorities investigating fiscal offences and smaller fraud cases." But he insists that early passage of the missing elements in the legislative arsenal is still required.

He makes recommendations for "deepening and developing" financial and company regulation, particularly in the administration of trusts. He also urges Jersey and Guernsey to consider introducing customer compensation schemes to protect depositors, investors and policyholders if financial institutions fail. The Isle of Man already has them.

He suggests that companies operating in Jersey but not incorporated there should be registered. He urges all the islands to consider introducing ombudsmen, or a joint ombudsman, to deal with customer disputes.

Other recommendations include the creation of a self-standing Financial Crime Unit involving police and customs. Overall, he suggests the island's regulators and police require 20 extra staff - a difficult issue at a time when the States of Jersey is limiting companies' recruitment of outsiders, but likely to be given priority.

Mr Edwards believes it would be better if politicians were not involved in the newly created Financial Services Commission. At present this is chaired by Senator Frank Walker, president

of the States' finance and economics committee. He has indicated this will change, though legislation may have to be amended.

One bugbear for many in the finance industry, however, is Mr Edwards' argument that there is a case for requiring all limited companies to prepare and file audited accounts in accordance with European Union practice.

In response to pressure from the islands he has offered a compromise whereby abbreviated information - possibly a single-page summary - could be disclosed confidentially to the authorities, automatically or on request.

Senator Walker said: "All companies in Jersey have to maintain proper, complete accounts. The question of filing these accounts is a question for the Commission to look at. We are conscious at all times of the basic need of customers for confidentiality, and are also conscious of the fact that there are countries in Europe and in the US and Canada where accounts of private companies are not filed."

The States of Jersey, the island's government, has set up a task force to consider Mr Edwards' recommendations. Lord Williams, the UK Home Office minister, will chair meetings with the three island authorities, starting in January. But the final decisions in Jersey will rest with the States.

It comes at a time when Jersey is already involved in rapid legislative and regulatory changes. Its self-standing Financial Services Commission, formed last July, is keen to make its mark.

A new Investment Business (Jersey) Law extends regulation to investment

advisers, discretionary investment managers and stockbrokers.

A Proceeds of Crime (Jersey) Bill, which will extend money-laundering offences from drugs and terrorism to cover all serious crimes, will be debated by the States next month.

Next year a Fiduciary and Administration Business Law will be introduced to regulate trust companies, company administrators, company formation agents and custodians.

The financial sector generally believes these changes, along with others recommended by Mr Edwards, will strengthen Jersey's reputation. There is unease, however, about some of his recommendations.

The Jersey Bankers' Association said while it supported the release of information to other authorities when serious crime was being investigated, it was concerned about "those areas which potentially affect the fine line between protecting our clients' confidentiality and the disclosure of information about customer affairs to authorities outside the jurisdiction of Jersey."

Clive Jones, head of Citibank in Jersey and president of the association, says there is a strong thread of increased disclosure running through the report. "What we oppose is the introduction of measures that intrude on the confidentiality of legitimate clients who have not committed any crime."

The general belief in Jersey, though, is that the Edwards report is beneficial. Mr Walker said: "It is an independent testament to the many successes of Jersey's financial industry."

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## JERSEY 2

ECONOMY by Brian Groom

# Concerns in spite of prosperity

There is concern that the goose that lays the golden eggs may sicken or die

Frank Walker, Jersey's "chancellor" or president of the States finance and economics committee, has just delivered a Budget that would be the envy of his counterparts in larger jurisdictions.

Revenues from the island's thriving financial industry have turned a forecast deficit of £7m into a surplus of £16m, allowing higher spending on education, health and social security and greater capital spending while still transferring £3m to the strategic reserve, a "rainy day" fund for when times are harder.

Jersey has no public debt. Its unemployment rate is below 1 per cent. Gross domestic product grew by an estimated 5.5 per cent in 1996 and probably by at least that much last year.

GDP per head is 25 per cent higher than on the mainland, though the average gap is narrowed by higher prices and disguised by the distorting effect of a few rich individuals.

The islanders, you might think, should be contented. Many are. But a handful of vocal critics - including John Christensen, until recently assistant economic adviser to the States of Jersey - have sounded warnings about the island's

dependence on the finance industry.

The critics' popular support may not be great but there is an undercurrent of concern, either about changes to the island's character or about the possibility that the goose that lays the golden eggs may one day sicken or die.

There is unhappiness, too, about overspending on public sector capital projects such as a new marina at St Helier, the main town.

Clive Barton, a partner at Moore Stephens, chartered accountants, and member of a committee that promotes the island, says, however: "Threats to the financial industry's future are more perceived than real. It will go from strength to strength."

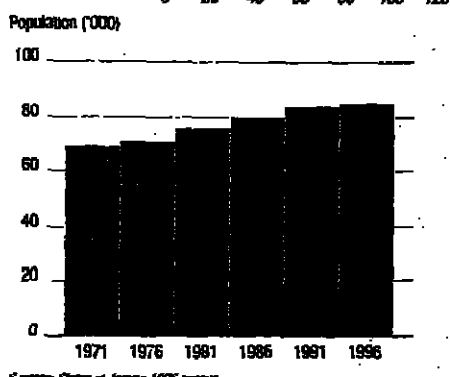
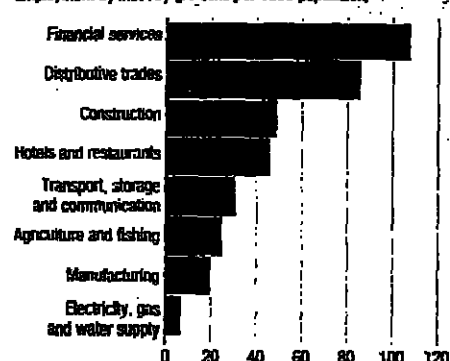
Senator Walker concurs: "The island's standard of living owes so much to finance. Everybody in Jersey in one form or another benefits from the income raised."

Whether it is right or wrong - I personally think it is very healthy indeed - there is no question that a combination of tourism, agriculture or other industries could support our excellent social services and the general infrastructure."

According to the most

## Employment by industry

Employment by industry (persons per 1000 population)



Source: States of Jersey, 1998 census

recent figures finance accounts for 55 per cent of GDP, tourism 24 per cent, investment holders 14 per cent, agriculture 5 per cent and light manufacture 2 per cent. These are crude estimates, however, and critics say finance accounts for more. Strathclyde University experts have been called in to build an economic model that should provide more accurate figures.

Whatever the truth, it is acknowledged that the growth of finance creates pressures. There are labour shortages in all sectors. Average earnings growth in the year to June was 6.4 per cent and inflation, at an annual 4.3 per cent in September, is above the mainland rate.

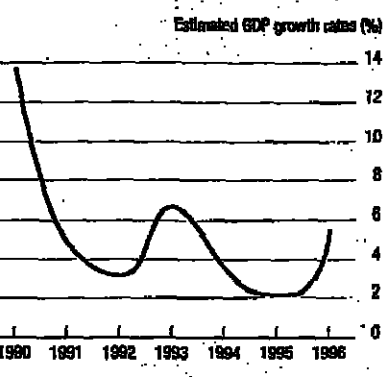
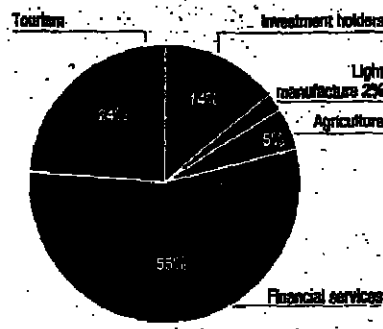
Last year the States strengthened controls to allay fears that the growth of the population, from

69,329 in 1971 to 85,150 in 1996, threatened to damage the island's environment. Population was already controlled by setting stiff qualifications to own or lease property. Now companies must seek permission for increases in headcount, particularly if these involve importing staff.

Growth is to be maintained by stepping up training, public and private, and increased use of technology to improve productivity. Financial companies are encouraged to outsource back office work to places such as Dublin, the Isle of Man or London.

That can bring stresses.

One banker says: "Hong Kong has 6m people on an island the same size, so what's the problem? If they are not careful companies will take their front office work away as well."



Information technology, for which the States set up a £10m fund last year, is seen as a way to diversify the economy, though it is uncertain how far it can grow beyond the demands of the finance sector.

The machinery of government, meanwhile, is being overhauled. A review body, including people from outside and inside the island, will be appointed to examine all aspects of government.

Controls on capital projects, which led to a £33m marina over-running its budget by £2m and further over-spending on a rainwater caver in St Helier, are being tightened.

Senator Walker is concerned about the state of the global economy but Jersey, he says, is in a "superb financial position". He predicts that its finance industry will remain buoyant.



PROFILE FRANK WALKER

## Equal to the challenge

Frank Walker admits the past year has been "challenging". A series of controversies has enlivened Jersey's normal atmosphere of quiet prosperity, and as president of the States finance and economics committee - the island's "chancellor" - many brickbats have flown his way.

It is not so much pressure from the European Union and Organisation for Economic Co-operation and Development to close tax loopholes that bothers him.

"These are international moves that we need to be aware of and respond to sensibly," he says.

But he adds: "I do get frustrated, not to mention plain angry, with some of the ill-informed, extreme and deliberately damaging statements that are made by some critics from outside the island and within."

The year began with anger among Jersey's establishment, and those of Guernsey and the Isle of Man, that Jack Straw, the Home Secretary, broke with precedent by not consulting them when he appointed Andrew Edwards, a retired Treasury official, to review the island's financial regulation systems.

Despite this, Mr Walker welcomed the Edwards exercise. He believes that the results were sufficiently favourable to rebut the allegations of critics such as the Labour



Mr Walker welcomed the Edwards report

Sinead Lynch

MP Austin Mitchell, who has challenged the island's low-tax status and political systems.

"That external validation of Jersey as a well-regulated financial centre is very valuable to us," says Mr Walker. "We are not complacent and we will look at Mr Edwards' recommendations for improvements very seriously indeed."

Senator Walker's own dual role as chairman of the recently formed Financial Services Commission as well as chancellor is likely to end at Mr Edwards' instigation.

Even the Cartrade private banking scandal, which involved a subsidiary of UBS, the Swiss bank, and a rogue trader who concealed losses, has a silver lining. Senator Walker believes Jersey showed that it could mount successful prosecutions in a complex fraud case whereas "in the UK the Serious Fraud Office has had some spectacular disasters in court".

Lessons have been learnt from the affair, he says, and regulations tightened. In London scandals reflect on the institution concerned rather than the City, whereas in an offshore centre they are seen as a reflection on the island.

What annoys the chancellor, however, are the criticisms of a small number of vociferous Jersey dissidents who believe the policy of encouraging the further growth of the

finance industry is misguided.

Recently he has been faced with claims that the holiday resort is being turned into

"Singapore-on-sea", that a gap between rich and poor is generating homelessness and that the finance industry might collapse within 10 years.

He replies: "The quality of the built and natural environment is better than it has ever been. The countryside has been protected, and look at the quality of the town compared to what it was five or 10 years ago."

"One homeless person is one too many, but it is restricted to a very small number of people indeed."

"One of our two major policies is to eradicate poverty completely and we are paying great attention to that by providing full employment and ensuring that those who require it have the necessary support from within the island system in terms of benefits and housing support."

The finance industry, he insists, will not collapse. "I genuinely believe we face the long-term prospect of a very buoyant finance industry based on high quality, legitimate business, and we will continue to extend our high reputation and the understanding of our position as a good neighbour to both the UK and Europe."

Brian Groom

## RELATIONS WITH THE EU AND OECD by Brian Groom

## Happy to continue going it alone

The authorities are quick to argue that Jersey is a low-tax jurisdiction, not a tax haven

Jersey's relationship with the European Union is coming into question, not just because of the impact of the single currency but also because of EU moves towards tax harmonisation. These are also reflected in efforts by the Organisation for Economic Co-operation and Development to remove what it sees as harmful tax competition.

But the island's authorities are quick to argue that Jersey is a low-tax jurisdiction, not a tax haven.

They also point out that the writ of Brussels does not extend to St Helier because Jersey is not part of the EU. Under Protocol 3 of the UK's 1971 treaty of accession Jersey negotiated an arrangement whereby it is within the customs union but not subject to directives

on subjects such as tax harmonisation, the free movement of people or the provision of financial and business services.

That is frustrating for European Commission officials concerned about what they see as the distorting effect of territories with special tax arrangements such as the Channel Islands, Isle of Man, Dutch Antilles, San Marino, Andorra and Monaco.

The commission recently proposed an EU-wide minimum withholding tax on savings income and a voluntary code of conduct aimed at eliminating tax breaks to specific sectors or regions.

It added that countries with dependent or associated territories "should undertake, within the framework of their constitutional arrangements, to ensure that

equivalent measures are applied in those territories". Colin Powell, chief adviser to the States of Jersey, says: "The constitutional arrangements are straightforward. The United Kingdom does not legislate for the island and taxation would be a precedent. They never have and there is no interest in doing so."

Jersey is a dependency of the Crown, not the UK government, through a Norman constitutional line that predates William the Conqueror's invasion of England. The Home Office handles its external affairs but the island is self-governing. Some constitutional authorities claim an ultimate right for the UK to legislate but, says Mr Powell, it is more likely to do so on a strategic issue - such as if Jersey had

allowed Russian submarines to be based there in the Cold War - than on a tax matter.

The UK is against a withholding tax because of its impact on the City. In the short term an EU withholding tax would be a boon to islands such as Jersey so long as they were not a part of it, because it would attract more cash offshore.

That does not stop speculation about the longer-term threat. With a single currency and a single market, arguments in the EU against tax distortions are likely to grow.

"There are things the EU could do unilaterally," says Nicola Davies, partner at lawyers Moutant du Feu & Jeune. "It could impose taxes on money going to and from vehicles that are offshore but it would be very

short-term to do that. You would see a flight to the Caribbean and other jurisdictions."

The OECD is a more immediate threat for two reasons - because Jersey is a member and because the organisation plans to draw up a list of tax havens by next October. Jersey was on the provisional list and is lobbying to be excluded.

Mr Powell says: "If there is going to be an assault on harmful tax competition Jersey will play its part provided there is a level playing field."

To put Jersey on the list but leave out Luxembourg and Switzerland would, he says, be inequitable. He also points out that Jersey's 20 per cent income tax rate, which applies to individuals and companies and has remained unchanged since 1940, is higher than Ireland's

10 per cent corporation tax.

Even if debate focuses on vehicles for non-resident companies - such as exempt company status, under which they pay a £200 fee in lieu of tax, or the international business company, which pays up to 2 per cent on international activities - Jersey will point to similar vehicles elsewhere.

For most financial institutions the advent of the euro in 11 EU countries on January 1 is the most imminent concern. Some have their euro products ready.

"We aim to grow our European business from less than 10 per cent to more than 50 per cent within three years," says Nick Owen, managing director of Fleming Offshore.

He even foresees Jersey adopting its own version of the euro before the UK, especially if an independent Scotland has joined. But, as 80 per cent of Jersey's tourists and most of its imports come from the UK, that can only be speculation.

## INSURANCE by Philip Jeune

## Fussy policy prevails

Although the sector has seen some growth, this has been slow and steady

Jersey came late to insurance, initially deciding that banking and fund management would be the two main arms of its emerging finance centre activities. Captive and third-party insurance business was sent elsewhere, the island considering their operations too labour-intensive for a small island with a finite workforce.

Two decades on, the results are clear to see: a burgeoning finance industry valued at £300bn, of which insurance business represents only £418m. Guernsey and the Isle of Man have hundreds of insurance companies under management, while Jersey has just 14. So, it is no exaggeration to say that the sector is perceived as a weak link in Jersey's financial services.

Certainly, Home Office investigator, Andrew Edwards, appears to think so, judging by his report on the island's financial laws and regulations. This calls for substantial improvements in Jersey's insurance legislation and an additional experienced supervisor at the newly-formed Financial Services Commission.

The island authorities are likely to respond positively to Mr Edwards' recommendations for they now have a different attitude towards insurance business, prompted by the need to offer a comprehensive package of financial services.

Two years ago, a new insurance law permitted cap-

tive and third-party companies to be established in the island for the first time, although nobody has been killed in the rush. That is due to three factors: the fact that Jersey will only accept applications from blue chip organisations, the lengthy process (as much as two years) that it takes to register an insurance company and the recent "softness" of insurance premiums that has reduced demand for offshore "captives".

"Slow and steady" is how best to describe the way in which the island's insurance sector has grown but that presents no problems to industry regulator Nigel Woodroffe, the director of insurance at the FSC, who is quite happy for it to stay that way.

"If Jersey is going to continue to be recognised as one of the best-run financial centres in the world, we must attract only the very best companies," he explains, pointing to some of the impressive names among the 14 that have been allowed to set up on the island.

Most prefer to keep their parent company's identity strictly confidential but others clearly indicate their lineage. This includes G3 Mortgage Reinsurance (a subsidiary of the massive Federal Home Loan Mortgage Corporation), BT Reinsurance, Liberty International Life and Scottish Widows International.

More well-known names are likely to follow. "We've

got half a dozen in the pipeline at the moment," says Mr Woodroffe. "And they are all very big players."

However, his parent company, though, it still has to furnish the FSC with a five-year business proposal and keep updating Mr Woodroffe annually with further five-year plans as they build up their claims experience.

With registration taking years rather than months, and with substantial information having to be disclosed, Mr Woodroffe, who spent 15 years in the insurance industry before taking up his appointment in October 1996, works more closely with practitioners than his counterparts in banking and fund management.

However, Mr Edwards believes that such a level of regulatory support for developing the industry and creating products is "acceptable", provided that supervisory principles of a high standard are adhered to.

If "slow and steady" are the adjectives that sum up this fledgling industry, then Mr Woodroffe has no problem with that.

"We have a long way to go in getting our name known and gaining credibility with the insurance industry worldwide, especially the bankers and advisers who will recommend their clients to move their insurance business offshore."

"I hope we can continue to grow steadily and to resist the temptation to simply increase registrations so that we look good in comparison tables with other offshore centres."

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BANKING by Brian Groom

## Record profits still rolling in

Rules are being tightened following a fraud case involving a foreign bank

On the face of it, Jersey's banking sector could scarcely be healthier. The 79 international banks on the island held combined deposits of £103.7bn in the third quarter, four times the level of a decade ago. Many have announced record profits.

The health is genuine and prospects remain good, but the underlying mood is slightly nervous. "People are skittish at the moment, though paranoid would be too strong a word," says Clive Jones, head of Citibank

on the island and president of the Jersey Bankers' Association.

This is caused partly by external perceptions. "There is a lack of understanding of what the island does, so you get misleading and misinformed views."

Tax is low on the list of reasons for coming to Jersey and it's certainly not a centre for money laundering, says Cameron McPhail, chief executive of Royal Bank of Scotland International.

There is also much debate about the future of regulation, moves by the Organisation for Economic Co-operation and Development and the European Union to eliminate "harmful tax competition", and recruitment difficulties caused by the attempt by the States of Jersey, the island's government, to halt population growth.

Then there was the Capricorn private banking scandal, in which the bank, a subsidiary of Switzerland's UBS, was fined £3m for recklessly making misleading statements to investors. Robert Young, an independent

currency trader, lost at least \$11m of clients' money while claiming he was making substantial profits. He placed the money with Capricorn for trading purposes.

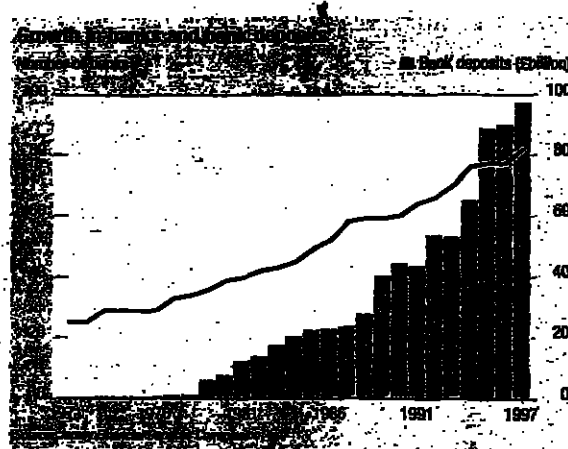
Jersey showed it could successfully prosecute a complex fraud case, something the UK's Serious Fraud Office has not always achieved.

Apart from the fine on Capricorn, Young was jailed for four-and-a-half years and Alfred Williams, an accountant, for 18 months.

Legal actions over compensation remain unresolved, however, and the affair showed that problems can arise in big banks as well as small financial companies.

Jersey's policy of granting licences only to banks from the world's top 500 was not a sufficient safeguard. "You have still got to carry out the regulation," says Roger Signell, banking director at the Financial Services Commission.

Rules are being tightened. A new Investment Business Law will extend supervision



to the type of discretionary investment business operated by Young, and amendments to the Banking Business (Jersey) Law will give the commission powers to make public statements in the interest of depositors. The commission will also step up on-site visits.

Bankers on Jersey believe it to be a well-regulated centre. They welcome the Edwards report on offshore islands and a raft of new Jersey laws, including a proposed "all crimes money laundering law" that will extend the law on drug trafficking and terrorism to other serious offences.

Some are concerned it will turn them into unofficial tax collectors - it does not apply directly to tax evasion, but does so when combined with crimes, such as completing a false tax return. The draft guidance notes, however, do not make the requirements

## OFFSHORE BANKING CENTRE

The banking sector is healthy and the outlook is bright

Sinead Lynch

seem onerous.

The days when criminals arrived in Jersey carrying suitcases of dirty money are long gone, says Alan Binnington, litigation partner at lawyers Mourant du Feu & Jeune, but money laundering is such a huge international activity it is hard to say none passes through.

Of more immediate concern to many bankers are the population controls.

The States has asked for three-year agreements on headcounts, which is reinforcing

productivity-raising trends towards higher value transactions, outsourcing back office operations to places such as Dublin and the Isle of Man, and greater use of information technology.

Lloyds TSB, which has used its offshore operations as a prototype for merging the two halves of its operation and launching newly-branded products after the 1995 merger, is popular with the authorities because it has reduced staff by 12 per

cent to about 800. "New accounts and new income streams were up by more than 25 per cent last year," says Mark Smith, island director.

Bank deposits have shifted from sterling towards other currencies as more international banks have arrived. Many are now preparing euro products.

Mr Jones of Citibank is confident the banks will be "a profitable part of a prosperous Jersey as far ahead as I can see".

FUND MANAGEMENT by Brian Groom

## Growth expected to resume after slowdown

Investors have been prepared to take the long-term view

The volatility of world financial markets in recent months has halted, probably temporarily, the growth of Jersey's fund management business.

The industry was, however, somewhat relieved this month when the Financial Services Commission announced that funds under management at the end of the third quarter had held relatively steady at nearly £37.5bn.

Although this was down by £15.8m on the previous quarter and £76m on the record level of a year earlier, it covered a period of sharp falls in western stock markets.

Record sales earlier in the year had already helped the industry to cope with big declines in east Asian markets such as Hong Kong, Singapore and Thailand.

Martin Dryden, managing director of Cartmore Fund Managers International, who has just stepped down after three years as chairman of the Jersey Fund Managers Association, says: "I remember the 1987 crash when we saw panic among shareholders."

"In the past three months investors have been prepared to take the long-term view. We have seen some movement into bond funds and money funds, but continued investment in equities."

Jersey's fund management business, worth just £4bn a decade ago, has grown steadily apart from a static period in the mid-1990s when Dublin was providing stiff competition. Taking advantage of the European Union's "UCITS" directive establishing a single market in collective funds, which

allowed funds domiciled there to be marketed throughout the EU.

As non-member of the EU, Jersey was at a disadvantage, though there are marketing agreements with individual countries.

The industry has seen two broad trends, towards the growth of non-UK business and away from retail and into higher-value institutional investment. For UK investors tax changes have eroded the advantages of offshore funds.

"You are better off in a PEP or an ISA than you would be in a Jersey retail fund except in special circumstances," says Jonathan Overland, chairman of Newton Fund Managers (CI) and publicity officer for the fund managers' association.

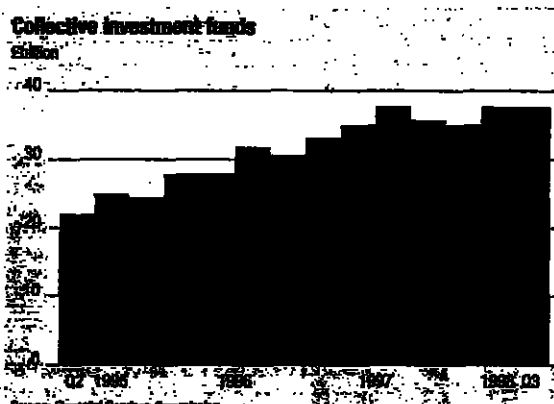
Growth areas include Chinese investors in Hong Kong, pension funds in Latin America and institutional investors in Japan.

Most of Jersey's funds operate under the Collective Investment Funds (Jersey) Law of 1988.

There are 329 funds, some of them "umbrellas", with a total of 1,190 separate investment pools. Of these 259 are open-ended funds, accounting for £32.5bn.

In addition there is significant hidden growth in private funds, the "Cobos" funds run under the separate Control of Borrowing Law.

John Pallot, director of investments and securities at the Financial Services Commission, estimates these funds, for up to 50 people, at about £20bn. Some industry executives believe this sector should be more closely regulated.



Income tax: Jersey/UK comparison, 1997

| Income  | Jersey net income | UK net income | Monthly difference | Percentage difference |
|---------|-------------------|---------------|--------------------|-----------------------|
| £10,000 | £7,280            | £5,000        | £2,280             | 45.6                  |
| £15,000 | £10,220           | £7,250        | £2,970             | 40.9                  |
| £20,000 | £13,160           | £9,250        | £3,910             | 42.3                  |
| £25,000 | £16,100           | £11,250       | £4,850             | 43.1                  |
| £30,000 | £19,040           | £13,250       | £5,790             | 43.7                  |
| £35,000 | £21,980           | £15,250       | £6,730             | 44.1                  |
| £40,000 | £24,920           | £17,250       | £7,670             | 44.5                  |
| £45,000 | £27,860           | £19,250       | £8,610             | 44.9                  |
| £50,000 | £30,800           | £21,250       | £9,550             | 45.3                  |

Note: Table based on an individual net income for a married couple with two children with the highest net income shown. This table is based on the Jersey calendar year 1998 and the UK year ended April 5 1997.

There has also been a massive increase in special purpose vehicles for a wide variety of securitization and debt issuing structures. These can be multi-billion dollar deals.

A Jersey company was the vehicle nearly two years ago for a \$4bn US bond issue to finance the acquisition of 229 commercial aircraft.

The regulatory environment is changing. The new Investment Business (Jersey) Law provides for the supervision of stockbrokers, investment advisers and discretionary investment managers.

It strengthens co-operation with regulators around the world and allows the authorities to "name and shame" institutions when it believes there is something to warn the public about. Jersey has also updated its collective investment funds law in the light of changes in British law.

Fund managers have to be alert to cope with both the regulatory changes and volatile markets.

Chris Chambers, director of AJB Garrett Management (Jersey), has seen east Asian products affected by turmoil there but has been selling "safeguard" funds, where risks are limited by investing in cash or money market instruments, and currency funds.

The pace of change can be challenging. Mr Overland says: "With the all-crimes

money laundering law, the Investment Business (Jersey) Law, the recognised funds legislation update, the introduction of the euro and the year 2000, plus record levels of business in Newton's case, and it would be fair to say that people are understandably showing signs of strain."

On the whole there is optimism though there is some anxiety that, as Mr Chambers puts it: "It could go pear-shaped in Jersey and I'd be back in the City of London getting up at 5.15 every morning."

But the general belief is that growth will continue.

## PROFILE COLIN POWELL

### Learning lessons from history

"We have the kind of economic performance many governments would give their eye teeth for"

Colin Powell, Jersey's most powerful civil servant, is due to retire at the end of the year.

A Londoner who came to Jersey after working as an economic adviser to the Northern Ireland government, he has been at the helm for 30 years, first as economic adviser to the States and since 1992 in the broader role of chief adviser.

"Jersey has changed, but relative to elsewhere it has continued to perform better," he says.

"An international traveller who lives in the island said to me that Jersey had deteriorated over the past 30 years in terms of pressure on the island and population growth, but elsewhere had deteriorated more."

"You can put it the other way round and say that Jersey continues to present a more favourable aspect than many other communities, which is why we have great pressure from people to come and live here."

Mr Powell, more than any other public figure, has helped to create the conditions for the rise of Jersey's finance industry. He points to historical lessons in defending the strategy from its critics.

"The dominance of the finance industry is almost inevitable with a small island community," he says.

"The growth industry provides income on which

living standards and public services depend."

"That is not peculiar to Jersey. All islands face a difficulty in maintaining two or more competing industries competing for resources."

"In the early 17th century, when the knitting industry was dominant, the States of Jersey had to pass an edict to stop men from knitting and force them to harvest the corn."

"The island had its time back in the 1950s when it was dominated by tourism, prior to that by agriculture, and in the 19th century industries like shipbuilding were dominant."

He summarises the States' strategic objectives in a sentence: "To achieve business growth without population growth."

It is different from what mainland governments generally strive to do, but then almost everything on Jersey is different.

A recession in Jersey is a slowdown, not a period of contraction.

The island achieved gross domestic product growth of 14 per cent in 1990 and, despite a tougher period since then, it is estimated to have by at least 5.5 per cent a year for the past two years.

That growth led the States assembly last year to tighten controls on population, as had been done in buoyant periods in the past, by limiting the number of staff that can be hired



Colin Powell has been at the helm for 30 years

Sinead Lynch

from the mainland.

Says Mr Powell: "It was part of a package of measures to improve the productivity of the workforce by making more use of information technology, more training, by encouraging married women to come into the workforce through giving support for child care and by seeking to subject some parts of the economy to more competitive pressures."

The economy, he says, is a "hothouse", but he is relaxed about the stresses caused by the finance industry's growth.

"We do have higher inflation and these pressures, but at the same time we have little unemployment, balanced budgets and no public debt," he says.

"We have a strategic reserve which is near to one year's tax revenue, we are offering good job opportunities and we are maintaining a high standard of public services. It is a kind of economic performance that many governments would give their eye teeth for."

His retirement will not mean disappearance from the public scene for Mr Powell.

He will continue as deputy chairman of the new Jersey Financial Services Commission, the financial regulator, where he hopes to see the industry grow further.

"With such a large market for the things we do it is difficult to see how this industry is going to collapse," he says.

Brian Groom

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FINANCIAL SERVICES COMMISSION by Brian Groom

## Living up to a high reputation

Determined to show that it has the ability to adapt to change, the island is in the middle of a new wave of legislation

Richard Syvret, the first director-general of Jersey's newly-established Financial Services Commission, insists that the island's reputation has never been higher.

"We are at the leading edge of regulation for offshore jurisdictions and we are able to stand up to even the best onshore jurisdictions," he says.

It was not always so. When Mr Syvret started as the island's commercial relations officer in 1979, regulation and legislation was under-developed. He had to overcome industry resistance to new laws on securities, trusts, bankruptcy and companies.

Now Jersey is in the middle of a new wave of legislation. Among the most important laws is the Financial Services Commission (Jersey) Law 1998, which brought the commission into being as a self-financing statutory corporate body from July 1. Before that, regulation was carried out by the States of Jersey's financial services department.

The commission is still ultimately answerable to the States, but has responsibility for the regulation, supervision, development and promotion of Jersey's finance industry. Funded by fees charged for registration and licence applications, the theory is that it will have the independence and freedom to meet the industry's increasingly complex needs. It is similar in structure and role to the UK's recently-established Financial Services Authority.

According to Mr Syvret, two reasons lay behind its creation: a feeling that this

was the best way to develop Jersey's tradition of developing regulation in consultation with the industry, and the harsher economic climate of the early 1990s, which made it harder to guarantee the public resources the regulators would need.

In independent form, the commission will be free to pay the salaries it needs to attract the best professionals, in line with the financial industry norm rather than the civil service average. Jersey had not hitherto had a problem with recruitment, which was why it has been slower than the Isle of Man and Guernsey, which created self-standing commissions in the 1980s.

The commission's first chairman is Senator Frank Walker, who is also president of the States' finance and economics committee. Andrew Edwards, in his Home Office report on offshore islands, has recommended that politicians should not be involved, and Senator Walker accepts that this dual role should end.

"In a community like Jersey, there are real, tangible advantages to having a direct political connection. The Isle of Man and Guernsey have shown that over the years. But perception is becoming at least as important as the practical reality within the island and that is something we will take into account," he says.

The other commissioners are: Colin Powell, chief adviser to the States, as deputy chairman; Mr Syvret; Julian Clyde-Smith, an advocate and partner with law-

yers Ogier & Le Masurier; Richard Pirouet, recently retired managing partner of Ernst & Young in Jersey; John Tibbo, a retired banker and a jurist (judge) in Jersey's Royal Court; and Andrew Winckler, former chief executive of the UK's Securities and Investments Board.

The commission will be responsible in future for regulatory aspects of affairs such as this year's Cantrade private banking scandal, in which a subsidiary of Switzerland's UBS was fined for criminal recklessness after failing to spot that an independent rogue currency trader was concealing large losses in dealings conducted through the bank.

Mr Syvret says the affair showed that Jersey was able to bring about successful prosecutions in a complex case, which was not always so in other jurisdictions, but none the less it had been a "salutary lesson" that the standing of a bank was no guarantee against problems.

Mr Syvret, due to retire at the end of the year, will be replaced by Richard Pratt, formerly director of external affairs at the London International Financial Futures and Options Exchange. Before that, Mr Pratt was a civil servant for more than 20 years, and latterly head of the securities and markets team at the Treasury.

"We must not allow our regulatory standards to slip, which would reduce confidence in the system. There are challenges, but looking back over the last 30 years this has been a community that has adapted itself to change," says Mr Pratt.

TOURISM by Philip Jeune

## A first step towards unity

Millions of pounds have been allocated to developments but the industry is still unsure of where it is heading

That Jersey has a strong tourism industry is undeniable. Indeed, with plans for a \$40m luxury conference hotel, a "Museum of the Year" award (the second in just five years), a brand-new 564-berth marina and the world's first environmental Green Globe award under its belt, it is an industry that would appear to have a lot going for it.

On the other hand, a lack of unity between industry and government, declining visitor figures (down 7 per cent on 1997), the continuing sale of hotels to residential property developers, high transport costs and continuing debates about introducing a casino and timeshare accommodation continue to prompt much navel gazing, suggesting that the industry is somewhat unsure as to where exactly it is heading.

This uncertainty was evident at a recent industry forum where hoteliers, tour operators, travel agents, airline representatives and politicians expressed concern over many issues but fell short of identifying a plan of action for dealing with them.

If the industry lacks a sense of direction it cannot be said to lack leadership. The impact being made by Liz Jeffreys, the new chief executive at Jersey Tourism, is certainly being felt and, from most accounts, widely welcomed. It was her idea to hold the forum, a first step down the tough road of uniting the industry, government and the island itself, so that a clear vision for the future can be established.

Formerly head of marketing for the city of Manchester, Mrs Jeffreys has hit the island running and is determined not to lose momentum. "The lack of unity and differences of opinion are getting in the way of the industry's potential," she says. "I'm committed to getting everybody working



The new airport is the introduction for many visitors to Jersey's relaxed way of life

Sinead Lynch

together so that they can adapt and change. Our concerns are all the same. It's just that we talk a slightly different language."

Mrs Jeffreys is also convinced that tourism should work more closely with finance and agriculture, believing that the three industries can help each other by sharing marketing and development resources.

Ask her to sum up the special appeal of Jersey to the visitor and the first phrase she turns to is "quality of life". She adds: "Coming here is like discovering an England of 20 years ago. There's a sense of individuality combined with warm hospitality and a slower and safer pace of life. This all has enormous appeal to those living hectic lives elsewhere."

"For a small island, it is also extremely well endowed," she continues, referring to the recent

museum of the year award (bestowed on the island's innovative Maritime Museum), the late Gerald Durrell's world-famous Jersey Zoo, the internationally-renowned Jersey Orchid Centre and a wide range of heritage sites that include two stunning castles.

Then, there is the gleaming new Elizabeth Marina, a facility that has made waves within the island, having gone £8m over budget (mainly due to additional costs incurred in dredging the harbour bed).

For non-residents, however, it presents, for the first time, an exciting opportunity to keep a boat in Jersey waters, an attractive proposition, thanks to the island's VAT-free location at the heart of a superb cruising ground. Already, over 100 boatowners from the UK and Europe have acquired a berth, bringing a new type of high-spending visitor

to the island's shores.

Mrs Jeffreys also praises the island's commitment to the environment, a policy recognised earlier this year when Jersey became the first holiday destination in the world to achieve Green Globe status. Green Globe is an environmental management programme for the travel trade that was developed in 1994 in response to the Rio Earth Summit.

Its world wide membership in over 100 countries is dedicated to improving environmental practices and increasing environmental awareness within the travel and tourism industry and this first award reflected the island's active environmental programmes which range from clean beaches and litter-free countryside to cycling lanes and cliff paths.

Not that Jersey's tourism industry is relying on the island's beauty to ensure its survival. Many millions of

pounds have recently been allocated to new tourism developments - such as the Maritime Museum - and the very active and progressive Jersey Museums Service is currently negotiating a further £3m to refurbish the island's most prized tourist icon, the 13th century Mont Orgueil castle that towers majestically over the picturesque Gorey harbour.

Money, however, is not enough, as Mrs Jeffreys is the first to admit. "Throwing cash at our problems is not the answer. We need to get people to work together. We must achieve a shared and unified vision and the significance of this cannot be stressed enough."

"I aim to make sure that we make the most of the Jersey brand, which enjoys tremendous customer loyalty. But first we must clarify where we are going so that everyone knows what tourism in Jersey stands for."

AGRICULTURE by Philip Jeune

## Higher milk yields, fewer farm units

Farmhouses are finding new roles as homes to well-heeled financiers

The relationship between Jersey and its agricultural industry has changed in recent years and is, perhaps, best epitomised by a recent incident in its most western parish.

St Owen (pronounced Woni) is about as rural as Jersey can get, its exposed cliff-top patchwork fields tended by farmers whose lineage goes back to Norman invaders and whose first language is still likely to be the Jersey Norman-French patois.

A tenant farmer from another parish, required to leave his accommodation, sought to relocate his herd of Jersey within St Owen, not far from a small village development.

However, to his amazement, he found himself opposed by hostile parishioners determined not to have the sights, sounds and smells of a dairy farm near their homes. This incident served to demonstrate all too

clearly just how the agricultural industry has come to be seen within a community dominated by its thriving finance centre.

Regarded by some as a "dead" industry kept artificially alive by government subsidy, agriculture is perceived by most islanders as an effective if somewhat costly way of maintaining the island's green fields and lush pastures.

The merchant banker sweeping through the narrow country lanes in his Porsche may appreciate the beauty of his surroundings but he is less likely to be aware of the extraordinary changes that the agricultural industry has undergone to survive.

In the past five years, the number of agricultural units has fallen by nearly a fifth, yet the area of land under cultivation has hardly changed. Farms are getting bigger and, as a result, more



It could be argued that the industry still relies far too much on the Royal

Sinead Lynch

farmhouses are finding new roles as homes to well-heeled financiers.

Two products dominate the island's agricultural industry: the Jersey and the Jersey Royal and the move towards fewer but bigger farms applies equally to herds.

In the past five years, the number of milkers has actually risen by 6 per cent to 4,382, and yields have also continued to rise, but the number of herds has fallen by a quarter to 71.

Mr Bastion believes that the industry has now stabilised and takes comfort from the fact that, as far as he knows, no one has actually left the business this year.

Large farming units have also, in the main, meant modern units and Mr Bastion talks of an industry "light years ahead" of its competitors.

This applies especially to the growing of indoor tomatoes, where fully computerised glasshouses, total biological control and sophisticated packing lines result in 80 per cent of sales going direct to the demand.

Mr Bastion, however, believes the department itself could be criticised for not slimming down too.

With a staff of 65, many of them specialist advisers, the department itself could be criticised for not slimming down too.

Mr Bastion, however, believes the department's annual £7m budget (which includes £4.5m in direct and indirect aid and subsidies) is well spent when the end result is his proud boast that "you can safely eat anything we produce".

"This is one of our strongest selling points," he adds, "especially as this is a very ethical business at the moment."

Meanwhile, the island's fishing industry is enjoying a small renaissance with a licensing scheme, improved relationships with French competitors and an acceptance of the need to manage jointly stocks all playing a part in developing a measure of long-term security.

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TRUSTS AND CORPORATE SERVICES by Brian Groom

## Law speeds the rate of change

A new wave of legislation aims to ensure that only the fittest and best companies will remain in business

Jersey's trust and corporate service sector, in which 200 companies control an estimated £100bn in assets - more than a third of the money managed by the island's finance industry - is changing rapidly and a new wave of legislation will give further impetus to its transformation.

The industry has already seen many trust companies, occasionally resulting in financial institutions, which have generated more business for their new acquisitions, creating demand for trained staff and more office space.

Now come the Investment Business (Jersey) Law, the Financial Services Commission (Jersey) Law, the planned Proceeds of Crime (Jersey) Law and, most significantly, the proposed Fiduciary and Administration Business (Jersey) Law, which aims to ensure that only the fittest and best trust companies remain in business.

"The combined effect of these laws on small trust companies will make life difficult, if not impossible, for some," says Edward Clucas, chairman of Herald Trust and president of the Jersey Association of Trust Companies. He welcomes the authorities' efforts to create a high-quality regulatory framework.

The fiduciary law will ensure that in order to be licensed companies will have to fulfil a stringent set of criteria including a "four eyes" principle, in which at least two qualified professionals peruse each transaction, an annual audit, a minimum paid-up share capital, a minimum cash balance equal to three months' running costs and professional indemnity insurance.

There will be a greater requirement for staff to be properly trained with examinations, diplomas and certificates of competence. The Financial Services Commission will have the power to revoke or suspend the licence of any trust company that fails to meet

the standards. The result is likely to mean mergers between smaller companies, or acquisitions by larger ones. Already a large amount of trust business is done by international accountancy groups, lawyers and banks.

Smaller trusts are seen by many as a problem area for Jersey's finance industry, occasionally resulting in brushes with the law. The latest involves a 64-year-old trust company director, Raymond Eric Norman Bellows, who will appear in court in December facing fraud charges involving

Many trust companies have already been taken over

alleged losses of £5.1m. The business has two related elements - the creation of trusts by individuals for tax planning or protection of personal or family assets, and commercial trust and company structures used for a variety of transactions, including securitisation of debt, and offshore employee benefit programmes.

Many exploit the fact that Jersey has no capital taxes, inheritance taxes, gift tax or wealth tax, although there appears to have been a decline in high net worth individuals using Jersey for their personal affairs, brought about by a tightening of anti-avoidance legislation in the UK and US.

"There are still lots of reasons though why someone might want to set up an offshore trust, such as general asset protection, inheritance planning, or probate reasons," says Ken Rayner, senior manager of Royal Bank of Canada's Jersey trust company. Wealthy people in South America often wish to hide their assets to avoid kidnapping attempts, while those in the Middle East use

trusts to avoid laws which stipulate their money must be left to their sons, not their daughters.

Then there are capricious regimes. Patricia Littlewood, managing director of Bailhache Labesse Trustees, says: "We have clients in Africa who have lost everything once and don't want it to happen again."

Corporate business, however, is increasing. Commercial trusts and corporate vehicles are often used for employee share option schemes or expatriate pension schemes and structured deals such as sale and leaseback and off-balance sheet financing.

Vehicles include the exempt company, which pays a £600 annual fee instead of tax, and the international business company, which typically pays 2 per cent tax on its international operations and can effectively choose in which jurisdiction it pays most tax.

Tony Pitcher, director of Ernst & Young's Jersey trust company, says the quality of Jersey's legal system is a big factor in attracting trust business. Trusts often generate disputes over the way assets are used, and a fair and skilled legal system helps to resolve them.

David Boleat, director of Abacus, says long-term personal relationships with clients are the key to success. Most believe the business will continue to grow, though perhaps at a slower rate. "It is capable of infinite expansion provided the skills are there," says Mr Clucas.

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## RECRUITMENT



RICHARD DONKIN

## Fighting the talent war

Big companies must review HR strategies if they want to retain promising employees

You can always rely on the US sense of the dramatic. What those in the UK might have called the impact of a labour shortage has been put through the management mangle, restyled, reinterpreted and relabelled to describe the competition for increasingly scarce executives. They call it "the talent war" and it was one of the big topics of discussion at the Hay management consultants' annual international conference in Barcelona last week.

The ability of companies to attract and retain good employees differentiates the world's most-admired companies from the rest, according to a study carried out by Hay for Fortune magazine.

The study highlighted personnel policies such as the evaluation of leadership, teamwork and people management skills among top executives at JP Morgan. Those who perform best in these areas get the best share options awards. Toyota scored highly because of its commitment to retraining employees, and

Bristol-Myers Squibb, the pharmaceutical company, was admired for its use of all-round, or 360 degree, assessments of managers.

But start-up companies were still drawing away some of the most promising executives who saw their promotion prospects stifled in big companies, warned Vicky Wright, Hay's global knowledge director. "The

## Social awareness among large companies is an emerging issue

new competitors are winning the talent battle and the established companies need to fight back," she said.

Just how seriously some companies are taking this threat is illustrated by International Business Machines' creation of a "vice-president of talent". Tom Bouchard, senior vice-president of Human Resources at IBM, said the

post acknowledged the need to ensure an attractive working environment. Mr Bouchard is the kind of strong-jawed no-nonsense executive that could have been plucked straight from the IBM hothouse so it was telling to hear his admission that "work/life balance is the single biggest employee issue we have around the world".

Christopher Bartlett, professor of business administration at Harvard University, told delegates that companies needed to reappraise the role of the human resource director. "For 75 years sitting on the right hand of the CEO was the chief financial officer," he said. The challenge now was to give a pivotal role to those who could manage the "scarce resource" of people.

"The HR function has to elevate itself to the role the CFO once had," he said. Prof Bartlett, with Sumantra Ghoshal of London Business School, has highlighted recruiting strategies at Microsoft, whose in-house recruiters use headhunting techniques to identify and attract talented individuals. "It would never outsource this

kind of activity," he said. He contrasts the focused recruitment strategies of companies such as General Electric, Procter & Gamble and Motorola with the devolved recruitment policies of some companies where line managers might advertise vacancies in their local newspapers, thereby limiting the scope of their search.

Prof Bartlett is convinced that in order to prosper, companies must switch their emphasis from "strategy, structure and systems" to what he calls "purpose, process and people". Too many people, he said, "feel as if they are working for a company, not an institution that is going to give meaning to their life". Gary Hamel, visiting professor of strategy at London Business School, warned to the theme. "How many employees wake up and the first thought that comes into their mind is 'yeah, shareholders'?" he said.

The growing social awareness among large companies appears to be one of the emerging issues among business theorists. Rosabeth Moss Kanter, professor of business administration at Harvard Business School, said the school had listed "social enterprise" with globalisation, entrepreneurship and technology as its four dominant study themes.

"The relationship between business and the rest of society is increasingly

important for several reasons. As governments all over the world seek new opportunities in which the private sector can play a bigger role, there is a turning to business not simply to create wealth but to help produce a better society," she said.

Ms Moss Kanter is not too impressed with the merger route taken by many companies which, she said, "feeds the egos of managements who want to build empires. Building organisations is hard work and deal-making is easy in comparison."

She seemed more sceptical about the idea that HR specialists could lead business strategies. The potential was there, she said, but HR people had been seen as administrators rather than as the creators of new strategies in the past. "I have heard talk of strategic HR for nearly 20 years and I have seen very few companies where that has been true," she said.

She might think differently if she were to talk to people such as Clive Morton, HR director of Anglian Water Services, whose latest book, *Beyond World Class* (Macmillan Business, £25), demonstrates a deep understanding of how HR can underpin corporate strategy.

So what kind of people should companies be encouraging? Prof Hamel says companies should set up training programmes to help people to push through change. He named John

Patrick, who promoted electronic commerce at IBM, as an example of an executive who found ways to develop his ideas in the company.

There appeared to be a consensus that company chiefs needed to improve the way they managed and encouraged talented individuals. Prof Bartlett said companies needed to "release the entrepreneurial hostages that have been held in company hierarchies". Too many company heads, he said, were still wedded to the idea of the chief executive as corporate hero that harked back to the early days of General Motors and Dupont. Businesses, he said, were changing too quickly to expect chief executives to continue providing this style of leadership.

But he warned that the empowerment of employees needed to be properly managed and could not succeed without self-discipline. "For a lot of companies empowerment has become abandonment," he said.

But companies should not abandon empowerment. Ms Moss Kanter stressed its underlying values. "When people have the opportunity to act on their own initiative, to shape their own work and feel they are rewarded for making a difference, they can do great things," she said. "That has been true throughout the ages."

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## WORKING BRIEFS

## Oxbridge men dominate FTSE 100 companies - NBI report

A typical board director of a FTSE 100 company is a 56-year-old man with a university education, according to research from Norman Broadbent International. About a third of these board members have a degree from Oxford, Cambridge or Harvard, some 38 per cent had early careers in accountancy and financing, and a quarter of them have international experience. But only 4 per cent of them are women, says the report, written by Elisabeth Marx, an NBI director.

The report makes a comparison between the FTSE 100 boards and those listed as Britain's most admired companies by Management Today and Loughborough Business School. Boards in the most admired lists, says Ms Marx, are larger, with a higher proportion of non-executives, a wider variety of backgrounds, and greater international experience; they also have more women although, at 6 per cent, the proportion of women remains low. "The findings suggest a pattern

between board diversity and corporate reputation," says Ms Marx. Details: Rachel Boyd, fax 0171 629 9900

## Interim manager

Interim management, the practice of placing temporary managers in companies, either as a stop-gap or for a specific project, has become a well-established option for companies seeking greater management flexibility. But the practice is not widely understood, either by freelance managers or by companies that could usefully employ them.

A new book, *The Interim Manager*, by David Clutterbuck and Des Dearlove, seeks to demystify the practice. Drawing on interviews with interim managers, case studies and the work of consultants, such as PA Consulting's interim management practice, the book provides useful analysis, guidance and much-needed clarity. *The Interim Manager* is published by Financial Times Pitman Publishing, £19.99. Both this book and *Beyond World Class*, mentioned opposite, can be ordered through the FT Bookshop, tel 0500 500 635 in the UK or +44 181 324 5511 if ordering from overseas. E-mail: bid@mail.bogo.co.uk

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Please send your CV to: Elissa Allen, Senior Manager, Human Resources, PricewaterhouseCoopers, Box 13311, GPO, Melbourne, Vic 3001, Australia. Fax: (613) 8603 6023 or Email: elissa.allen@au.pwcglobal.com or call her on (613) 8603 6987. Interviews for these positions will be conducted in major centres in the UK.

www.pwcglobal.com

PricewaterhouseCoopers in the UK is a member firm of PricewaterhouseCoopers International Limited, a company limited by guarantee registered in England and Wales. PricewaterhouseCoopers is authorised by the Institute of Chartered Accountants to carry on investment business.

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Reporting to the European client Services Director you will manage and develop all operational aspects of the European OEIC administration including creation and liquidation and all aspects of client settlement and registration through the rapidly expanding Operations teams.

To be successful you must be an experienced fund administration manager with excellent management, interpersonal and project management skills. You will be able to work on your own initiative as well as contribute as part of a team demonstrating enthusiasm and a customer focussed "can do" approach to problem solving.

In return you will receive a competitive remuneration package, commitment to your ongoing training and development and opportunities to progress in a dynamic and fast moving environment.

For a strictly private and confidential discussion please telephone or write quoting reference 1508, to Fiona Law at FLA Ltd, 211 Piccadilly, London W1V 9LD. Tel: 0171 738 9732. Fax: 0171 917 2932.



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American Express is committed to maintaining a leadership position in all the markets it competes in. To this end, the Establishment Services Group (ESG) unit is expanding to support the ever growing number of establishments using American Express.



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Working closely with the Director of Pricing, you will develop unique and market leading pricing initiatives. Continuous research and development of new pricing concepts, testing them in the marketplace and rolling these out are critical to success in these roles. Your challenge will be to provide the merchants with a value added service and seek to maintain and enhance American

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c £25,000 + Benefits

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You will be commercially astute, analytical and eager to develop his or her project management and negotiation skills. You will ideally have two years relevant industry experience and be educated to degree level.

Please write, enclosing an up-to-date curriculum vitae with full salary details to Fraser Wilson at Michael Page Sales & Marketing, Savannah House, 11 Charles II Street, London SW1Y 4QZ, fax 0171 839 8086 or e-mail: fraser.wilson@michaelpage.com Please quote reference 469294.

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**Position**

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Your tasks will include the preparation of market analyses and competitive studies for the equity or bond segment in Xetra. You will use your knowledge and creative skills within an international team. You will conduct research on potential markets and target groups for the on-going development of Xetra, both at a national and international level, and contribute to the strategic "fee & pricing" model for equities or bonds.

You should have an outstanding university degree with a financial focus, or alternatively, have completed vocational training in banking. Ideally, you have acquired some experience within the research department of an investment bank. You should possess an excellent theoretical and practical knowledge of the structures and processes of equity or bond markets, combining both analytical and communicative skills with the ability to handle high workloads. To operate within an international environment, fluency (oral and written) in both English and German will be required. Proficiency in another European language is an added advantage. Know-how in MS Office applications, Internet browser software and Lotus Notes will be required.

Are you interested? If yes, please apply in writing, stating your chosen segment, your desired salary and the earliest date on which you could join. Please do not hesitate to contact Mr. Michael Peters on Phone +49-69-21 01-61 68 for any additional information regarding this new challenge. For general information check out our web site at <http://www.exchange.de>.

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**As President of Atlas Copco Electric Tools you should have top-management in-depth experience from an international industrial consumer products business, including retail and distribution. Your experience and way of working must be proactive, innovative and committed to ensure that you will contribute and add value to the business.**

The company's marketing and sales are carried out via own sales companies in 21 countries as well as through distributors in another approximately 50 countries. The Company develops and manufactures in Germany and China.

You shall lead a company with a competent and dedicated management team. After some years of major changes the company is now stable and hence ready for growth and profitable development.

Please send a short note of interest, or your CV, to Gunnar Pålme, Senior Executive Vice President, Business Area Industrial Technique, Atlas Copco AB, S-105 23 Stockholm, and we will revert to you as soon as possible. Should you require additional information about the Atlas Copco Group, please look up [www.atlascopco.com](http://www.atlascopco.com).

**Atlas Copco** is an international industrial group of companies. Operations are conducted within the three business areas Construction and Mining Technique, Compressor Technique and Industrial Technique, through 15 divisions. Invoiced sales in 1997 amounting to more than SEK 30 billion. The Group has approximately 24,000 employees and has its head office in Stockholm, Sweden.

**Atlas Copco Electric Tools** is a division within the business area Industrial Tools. The head office is situated in Winnenden, near Stuttgart in Germany.

The products are presented to the market through two brands, AEG, mainly sold in modern outlets, and Atlas Copco, sold in specialist trade outlets to professional users. The company has a complete range of electric driven corded and cordless power tools and accessories.

**Atlas Copco**

**ADNOC** is one of the major Oil Companies in the Middle East controlling the Exploration, Production and Processing of Oil, Gas and Associated Products in Abu Dhabi and the Marketing of ADNOC's Hydrocarbon Products.

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**SENIOR SYSTEMS ANALYST** Salary range: Dhs 10,500 - 12,500 p.m.

- To develop and maintain up-to-date documentation of ADNOC's Financial Policies, Procedures and Practices and ensures distribution of approved Manuals as authorised (Manuals include Policies, Accounting Procedures, Reporting, Budgeting, Chart of Accounts, Delegation of Authority and Risk Management).
- To study, analyse and recommend improved, simplified operating procedures, practices and accounting policies.
- To develop guidelines and procedures for using Financial Systems, recommending and documenting Management Information procedures.
- To propose amendments to financial policies, procedures and practices which may be beneficial to ADNOC and improve the flow of information.

The ideal candidate should have a University Degree or equivalent level of education in either Finance, Computer Science, Information Systems, Accountancy or other related disciplines with a minimum of 8 years relevant experience, preferably in oil or related industries in the area of developing financial and accounting policies and procedures.

The position requires proficiency in written and spoken English, highly developed inter-personal skills and ability to work in a multinational environment.

ADNOC's attractive benefits include tax-free remuneration, family accommodation, furniture purchase allowance, medical care, 42 calendar days annual leave, passage for employee and eligible dependents and educational assistance for eligible children, interest free car purchase loan, insurance coverage, subsidised recreation club membership and end of service benefit.

Qualified candidates should forward their detailed CV's to:

**THE HUMAN RESOURCES DIVISION MANAGER  
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We are therefore looking for a chartered accountant who is also fully conversant with computerised property and financial management systems, possibly with public sector and preferably property experience. Since four Section Heads will report directly to the postholder, applicants must have at least 10 years' experience of managing staff including responsibility for discipline, appraisals and will have well-honed people management skills.

The Corporation of London is the local authority for the Square Mile, although it has many interests outside the City boundaries and beyond the usual scope of local government. Its administrative base is in the heart of the City and this is where the post will be located. This post is politically restricted under the Local Government (Political Restriction of Posts) Regulations 1990.

Application forms and further information are available from The Personnel Officer, Corporation of London, City Surveyor's Department, PO Box 270, Guildhall, London EC2P 2EL. Telephone: 0171 332 1990 (24 hour answering machine). Closing date for application forms: 14th December 1998.

The Corporation is committed to equality of opportunity and operates a no smoking policy.

**Assistant Director, Finance & Administration**  
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For this key position, you will be a qualified Accountant, preferably chartered, with experience of administrative management. Reporting to the Director of the Prison, you will have responsibility for the management of all the support functions including finance, personnel, catering, maintenance and general administration.

We offer an attractive remuneration and benefits package commensurate with the importance of this post including a salary of c.£25,000 plus company car.

If you are interested in this position, please write enclosing a CV to Kevin Galt, Prison Prison Services Ltd, PO Box 100, South West House, Watlington, Oxford, OX16 9AE. All applications will be accepted in the strictest confidence.

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To operate within an international environment, fluency (oral and written) in both English and German will be required. Proficiency in another European language is an added advantage. Know-how in MS Office applications, Internet browser software and Lotus Notes will be required.

Are you interested? Please send us your application including your salary expectations and let us know the date you would be available. For any preliminary information about your new position, please contact Mr. Michael Peters on Phone +49-69-21 01-61 68. For general information check out our web site at <http://www.exchange.de>.

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Applicants must be educated to degree-level (or equivalent) and be bilingual in Russian. You will have proven professional knowledge and experience in all aspects of financial marketing and communications in Russia and possess extensive personal and business contacts to ensure credibility at the highest levels. A sympathetic understanding of the culture and business practices of the country is essential.

In return you will have the opportunity to work in a truly international and dynamic environment and enjoy a competitive salary and benefits package.

Interested applicants should send a concise curriculum vitae outlining current salary details to: Graciella Swan at Citigate Dewe Rogerson, 3 London Wall Buildings, London Wall, EC2M 3SY.

Applications to arrive no later than 30th December 1998.

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### ACCOUNTANCY APPOINTMENTS

## Financial Controller - Hotels

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We have been retained to assist with the recruitment of a Financial Controller, a new position in the company, to take charge of the accounting function and assist the senior executive team on the financial aspects of treasury management, capital projects, insurance and legal affairs.

Reporting to the Director of Finance, and with responsibility for managing the financial controllers of three hotels in a computerised environment, functional responsibilities will include budgeting, cash flow planning and reporting, capital expenditure management, consolidation of hotel group results and preparation of annual financial statements.

Suitable candidates will be ambitious accountants who are already in a management position with an international hotel group, demonstrating a high degree of technical competence and experience of working in an international environment.

Candidates should have a Chartered Accountancy or similar qualification, be familiar with Latham and/or Raffles hotel systems and have

experience of developing and/or implementing financial and operational policies and procedures in the hospitality sector.

Personal qualities necessary for this demanding position include team leadership, decisiveness, an ability to communicate effectively at all levels within the group and a proactive attitude towards business improvement. Fluency in spoken and written English is essential.

The attractive tax-free salary will be supported by generous expatriate benefits and allowances including company pension plan, fully furnished accommodation, food and beverage allowance, use of hotel facilities and 33 days annual leave with return air fares to home base.

Interested candidates should write enclosing a detailed curriculum vitae, with salary details and outlining their suitability for the position to: Executive Recruitment Division, Ernst & Young, PO Box 9267, Dubai, UAE quoting reference SJW/167T. Applications may be submitted by fax to +9714 314889. The closing date for receipt of applications will be 12th December 1998.

**ERNST & YOUNG**

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This role will suit ambitious individuals motivated by the prospect of joining an organisation at an exciting developmental stage, and who will view it as part of a challenging long term career move. A qualified accountant,

you will have around 5 years' experience, ideally including distribution and manufacturing in an international arena. Experience of setting up controls and reporting systems is essential. A positive management style combined with the intellectual ability to work with senior executives and grow into the 'bigger' role are prerequisites for this key position.

To be considered for this position, please send your curriculum vitae with current salary details and an explanation of how your experience meets the above requirements to Gemma Jenkin, Ernst & Young Executive Search & Selection, Rolls House, 7 Rolls Buildings, Fetter Lane, London EC4A 3NH, quoting reference GJ303. Tel 0171 931 2967. Fax 0171 931 1022 or e-mail: gjenkin@cc.ernstny.co.uk

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## European Financial Controller

London

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#### The Role:

- Direct and support the European finance team through a period of planned growth and development.
- Establish best practice in financial processes and controls throughout the region and provide business support to country controllers.
- Work closely with the Finance Director to create infrastructure and formulate strategies designed to improve operational effectiveness and maximise profitability.

Please write in confidence, with full career and current salary details, quoting reference SJW/2906

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## HEAD OF FINANCE, UK

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EAST MIDLANDS

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An internal move has created the need for a new Head of Finance to join the UK Executive Team and contribute to the further development of the business. In addition to traditional financial accounting duties, you would be encouraged to play a broader role analysing and commenting on relevant management information; questioning, challenging and supporting operational colleagues; driving projects that underpin the processes of change, development and diversification. This will prepare you for career progression into operational line management.

#### The Position

- Part of the UK executive management and group-wide financial teams with a team of 120 and budget of £5m.
- Formally responsible for budgeting, reporting, control and audit compliance.
- Support the business through provision and analysis of relevant management information.
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Please send your CV with current salary details to: Mark Hartshorne, Korn/Ferry International, Concord House, Trinity Park, Bickenhill Lane, Solihull B37 7ES,

#### The Requirements

- Young qualified accountant, ideally MBA, with track record of progression and achievement.
- Evidence of commercial input to strategic direction and operational improvement.
- Possibly, exposure to international work and experience of a non-financial role.
- Familiar with an environment of change, matrix management, flexibility.
- Highly commercial, a business thinker, operationally astute, interested in performance drivers.
- Excellent interpersonal skills, proactive, questioning, constructively challenging, supportive.

quoting ref 18942A/04. Or send by fax on 0121-782 2524 or by e-mail to kfs-birmingham@kornferry.com Internet Home Page: <http://www.kfselection.com>

**K/F SELECTION**

A DIVISION OF KORN/FERRY INTERNATIONAL

صكتنا من الامم





## Global Finance Manager

THAMES VALLEY

TO £53,000 + BENEFITS

The name of Mars is synonymous with quality and is recognised as one of the world's leading companies. This is reflected in the position of Mars Electronics International (MEI) as the world's market leader in providing automated payment solutions. Our key markets include vending, amusement, telecoms, transportation and electronic cash; in fact any environment where the sale of goods or services occurs without human intervention.

Having achieved significant growth in recent years, we have gained our global market position through a combination of investment, innovation, advanced technology and quality.

Mars Electronics' finance division has recently been reorganised to mirror the international nature of the business. Reporting to the Financial Controller, based in the USA, this newly created role will take leadership of the general accounting functions in Europe, the USA and Mexico.

Key responsibilities will include:

- Lead, motivate and develop the general accounting function.

- Timely and accurate production of the periodic global management accounts.
- Establish strong communication channels and effective working relationships to facilitate improved management information.
- Ensure consistent financial policies and procedures are in operation across all sites.

The successful candidate will be a qualified accountant, probably ACA, with a minimum of three years commercial experience. Excellent communication and interpersonal skills are a pre-requisite, whilst previous man management experience within a multi-site environment would be of particular interest. To fulfil these responsibilities, an element of travel to MEI sites worldwide will be required.

Interested candidates should forward a comprehensive curriculum vitae including details of current salary and daytime telephone number, quoting reference 470376 to Darryl Freedman at Michael Page Finance, 33 Blagrove Street, Reading, Berkshire RG1 1PW, fax 0118 956 1657 or e-mail: darrylfreedman@michaelpage.com



## DRUID Business Analyst

Druid Group PLC is a leading management consultancy enabling change through people, processes and technology. We help our clients attain their business vision through strategy interpretation, business design, change management and implementation of integrated solutions such as SAP, Oracle and Baan.

Thames Valley

c £40,000 + Car + Benefits

With a growing multi-national client base and rapidly expanding consultancy operations, Druid is undergoing a high profile relocation to the Thames Valley and is looking to strengthen the commercial expertise within the finance function. This newly created position will report to the UK Finance Director and will support business managers, directors and senior executives in developing the following areas:

- Management information and performance measurement.
- Provision of annual budgeting and forecasting.
- Long range financial and operational planning.
- Pre-tender support for sales operations.
- Appraisal of new business ventures and initiatives.
- Ad-hoc projects and project support.

Likely candidates will be graduate calibre, qualified accountants with at least five years experience preferably within a high growth IT related business. You will have excellent communication skills and commercial acumen to liaise at all levels and develop this high profile role in a fast moving, ever changing environment. Strong systems skills are essential and exposure to SAP would be of particular interest.

Druid offers a comprehensive benefits package including fully expensed company car, bonus and share options (after a qualifying period). For further company information, please refer to [www.druid.com](http://www.druid.com)

Interested candidates should forward a comprehensive CV including details of current salary and daytime telephone number, quoting reference 470481 to Anthony Spratt ACA, Michael Page Finance, 33 Blagrove Street, Reading, Berkshire RG1 1PW, Fax 0118 9561657 e-mail: tony.spratt@michaelpage.com

Michael Page

FINANCE

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## Group Financial Accountant

A FTSE 100 company with a turnover of £1.1 billion and 16,500 staff throughout the world, Sema Group is one of Europe's leading information technology companies. The Group's main activities include systems integration, consultancy, outsourcing and the provision of specialist software products. As a result of continuing high rates of growth, both organic and through acquisition, this dynamic multinational is looking to strengthen its corporate finance team.

Central London

c £50,000 + Car + Bonus

The main responsibilities include:

- Group financial reporting under UK GAAP.
- Preparation of the annual published accounts for the Group and UK subsidiaries.
- Involvement in due diligence, mergers and acquisitions and other special assignments.
- Preparation of regular Board reporting, analysing the financial performance of the Group.

The ideal candidate will be ACA qualified with a strong technical background and proven experience gained in a commercial plc environment. You will be ambitious, goal

orientated and able to deal with the diverse demands of a multi-cultural organisation. The position will involve international travel throughout the Group, particularly to Paris.

This represents an outstanding opportunity for the right candidate to become part of a fast growing international Group and offers exposure to the most senior levels of management.

Interested candidates should send a full CV to Nigel Barcham CPA at Michael Page Finance, Page House, 39-41 Parker Street, London WC2B 5LN, Telephone 0171 269 2256, fax 0171 831 2612, e-mail: nigelbarcham@michaelpage.com

Michael Page

FINANCE

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## Financial Process Development

City

IEO £50,000 Cash Package + Benefits

Our client is a member of a blue-chip UK headquartered financial services group. Due to an internal promotion and as part of a major programme of systems and process development, they now seek a Financial Process Manager to develop the financial systems and processes across the business.

The work undertaken in this role will be varied and challenging. Business acumen, project management and the ability to implement and deliver IT solutions are the key attributes required to succeed. The management and executive information tools you will be helping to create will be the foundation for rapid business expansion into the next millennium.

Candidates must be confident, motivated individuals with the ability to make and

communicate recommendations across all levels and the credibility to turn them into action. Strong interpersonal skills are crucial, together with a proactive approach and the ability to integrate with the finance team.

Candidates should be graduate, qualified accountants (ACA/CIMA) with 3-8 years experience and training in a blue-chip organisation. Exposure to financial services, especially life products, would be useful but is not essential.

If you are interested in this role, please write to Sarah Hunt at Michael Page City, 50 Cannon Street, London EC4N 6JJ, Telephone 0171 269 1846, fax 0171 329 3426, quote reference 471347 or e-mail: sarahhunt@michaelpage.com

Michael Page

CITY

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## Financial Controller



The Royal College of Anaesthetists is the governing body for anaesthetists in the UK. It was established by Royal Charter as a charitable body in 1992. The College safeguards the interests of the public by promoting the highest standards of practice in anaesthesia, intensive care medicine and pain management. The College also represents anaesthetists within the medical profession, to government and to the international community.

Central London

£40,000

Reporting to the Chief Executive, the Financial Controller has a central role to play in the continued success of the College and an opportunity to make a significant contribution as the College faces up to new challenges.

The main responsibilities of this key post are:

- Managing the finance function on a day-to-day basis, taking an active role in the development of staff.
- Providing financial input and advice to senior management on all strategic issues facing the organisation.
- Preparing high quality financial information including statutory reporting, quarterly management accounts and returns to the Charity Commission.

- Setting and monitoring budgets and producing the business plan.
- Overseeing investment policy and managing the College's cash flow.

The successful candidate will be a qualified accountant who can demonstrate proven management experience, excellent interpersonal skills and an ability to influence senior management at a time of change.

Interested candidates should write, enclosing their CV and details of current package, to Matthew Morris or Stephen Rutherford at Michael Page Finance, Page House, 39-41 Parker Street, London WC2B 5LN, Fax 0171 831 6293, e-mail: matthewmorris@michaelpage.com

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## Head of Financial Management



DGAA HomeLife is at the forefront of care and support for professionals suffering frailty in old age or financial distress. Established in 1897, DGAA HomeLife is a nationally and internationally recognised charity, setting standards of excellence in the quality of care and service provision. With an annual expenditure of £15 million and 14 residential and nursing homes across the UK, the charity is presently completing a £24 million refurbishment programme and is in a position to embark on the next phase of its development.

Central London

up to £38,000 + Benefits

In this exciting, newly created position, DGAA HomeLife is looking for an individual to contribute to the commercial awareness of the organisation, whilst maintaining the charitable ethos. Reporting to the Director of Finance, the Head of Financial Management will be responsible for:

- Reviewing financial controls and procedures, implementing new policies to improve financial performance.
- Establishing key performance indicators, activities and financial models to support corporate strategy.
- Maintaining and developing budgets for 14 residential and nursing homes, supporting budget holders in making financial decisions.
- Business re-engineering, including research into new computer systems and implementation of new data flow to strengthen management control.
- Deputising for the Director of Finance where necessary.

To succeed in this role, you will be excited by change. Innovative, commercially aware and results driven. Your CV will demonstrate:

- Full accountancy qualification (ACA, ACCA, ACCA).
- Credibility with an ability to enthuse others and lead from the front.
- Ability to assess problems, apply theories and generate solutions.
- Systems skills, including development and implementation.
- First class track record of achievements.

Interested candidates should write, enclosing their CV and details of current package to David Morgan at Michael Page Finance, Page House, 39-41 Parker Street, London WC2B 5LN, Fax 0171 831 6293. Please quote ref 467464 e-mail: davidmorgan@michaelpage.com

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# Challenging careers for financial specialists in the European transport sector.

## Excellent packages

At GE Capital, part of General Electric - one of the world's largest and most successful companies - we encourage ambition, and it's our ambition to be the best. It's helped us become one of the world's foremost financial services businesses, with assets of \$255 billion earning \$3.25 billion in net income last year. We're growing at a phenomenal rate - in recent years we have acquired, on average, one company every fortnight. So no matter how aspirational your plans, we can match them.

One of GE Capital's key businesses is TIR, a highly successful and market leading trailer rental and leasing company operating in Europe. Following the recent acquisition of CTR plc, TIR is integrating all accounting, treasury and tax activities into its European Shared Financial Services Centre in Amsterdam. The centre services 14 countries and expansion has created a number of exciting opportunities in the finance area. So if you've got the energy and enthusiasm to rise to the challenge, a career at GE Capital is everything you could ask for.

## Senior UK Regional Accountant

(ref: 9801)  
Reporting to the Manager of European Operations Accounting, you will be responsible for periodic financial accounting and reporting (both management and statutory), providing support to the regional Finance Director and Operations Management, as well as assisting in the preparation of consolidated European accounts. Other responsibilities involve the integration of new acquisitions and due diligences, optimising automated processes and systems, tax restructuring, tax audits, developing cost control projects, supporting budgeting and estimating processes and ad hoc projects.

A qualified accountant, probably with a business/economics/engineering degree, you must have at least 5 years' work experience gained with one of the Big Five and/or in industry. Experience with US GAAP would be a distinct advantage.

## Treasury Accountant

(ref: 9802)

Reporting to the European Treasury Manager and working closely with the Corporate Treasury in the US and our tax advisers, you will be responsible for the development and implementation of funding strategies. You will also maintain records for funding entities, issuing borrowing limits against funding agreements (making action where necessary), and control cash management and planning. Other responsibilities include the integration of new acquisitions and supporting due diligence activity, tax restructuring and tax audits as well as advising on business, supporting budgeting and estimating processes and ad hoc projects.

A qualified accountant, probably with a business/economics/engineering degree, you will have at least 4/5 years' work experience gained with one of the Big Five and/or in industry. Experience with US GAAP would be a distinct advantage.

## Tax Accountant

(ref: 9803)

Reporting to the European Tax Manager, you will be responsible for the preparation and review of Pan-European tax returns, co-ordinating with outside tax advisors and auditors, ensuring tax balances are properly reflected in balance sheets and profit and loss accounts for all legal entities, performing related analysis and maintaining policies and procedures. You will also be involved in the structuring and integration of new acquisitions and support due diligence activity, tax planning, restructuring and tax audits, be an advisor to the business, support budgeting and estimating processes and various ad hoc projects.

A qualified accountant, probably with a business/economics/engineering degree, you will have at least 4/5 years' work experience gained with one of the Big Five and/or in industry. Experience in either tax or auditing is required, although having both would be an advantage.

## Finance Quality Process Management

(ref: 9804)

Reporting to the European Financial Controller, you will drive the completion of the transfer of a number of countries' accounts receivables systems to a new Pan-European standard. You will be responsible for training and coaching staff and users of the system, highlighting issues and helping to develop action plans, supporting risk analysis, leading and

supporting ongoing process improvement projects, in particular the development of Pan-European automated cash allocations.

Candidates should hold a business/economics/engineering/IT related degree and possibly an MBA or an accountancy qualification, and have at least 4/5 years' work experience. Thorough IT systems knowledge and skills, in particular accounts receivables systems are also essential. You should also be familiar with collections, cash applications and billing issues, preferably on a Pan-European basis. Finally, you should have a strong quality and process mind set.

## Senior Business Analyst

(ref: 9805)

Reporting to the Manager of Business Analysis, you will be responsible for providing analysis for the Comprehensive Monthly Financial Reporting Package, assisting in developing and generating key weekly operational business reports and dash boards, modelling which will support key business forecasting, support Corporate (US) reporting & budgeting, assist in identifying systems issues and improving data warehouse reporting capabilities and the quality of analytical and planning processes. You will also help identify areas for improvement of operational effectiveness and productivity.

Candidates should hold a business/economics/accounting related degree and preferably an MBA or an accountancy qualification. You should also have at least 5/5 years' work experience and the ability to manage multiple projects. Finally, you must have a quality mind set and excellent PC skills (Excel, PowerPoint, Windows etc.).

For all positions, we are looking for highly motivated, self-starters, used to taking the initiative. Excellent analytical skills, diplomacy and the ability to communicate effectively on all levels, as well as a high degree of flexibility, are all essential qualities. Candidates should also be fluent English speakers and be prepared for some international travel. Given the world wide reach of GE Capital, additional language skills would be beneficial.

These are excellent entry points into one of the world's most successful companies. After an initial 18-30 month period in these roles we expect successful applicants to move into equally challenging areas within the company such as finance, tax or other business disciplines. If you are interested in these opportunities, please write to Frank Van Stenck, enclosing an up-to-date CV quoting the appropriate reference for GE Capital - TIR, Rivierweter, Amsterdam 106, 1079 LH Amsterdam, The Netherlands.

Alternatively, you can call Frank, in confidence, on +31-20-504 1690.

## GE Capital Services TIP Trailer Rental

\*Trademark of General Electric Company, U.S.A., which is not connected with the English company of a similar name.



An equal opportunity employer

## OUTSTANDING OPPORTUNITIES IN A CHALLENGING ENVIRONMENT

We are currently recruiting for a number of high calibre individuals to join an exceptionally dynamic organisation at an exciting and crucial period in its development.

Transco, with a turnover in excess of £3 billion, is a major division of BG plc, a blue-chip organisation responsible for the transportation of natural gas. Due to the de-regulation of the industry and the recent introduction of competition, Transco has undergone a major structural and cultural metamorphosis.

### Business Risk Manager

- £50,000 + F/E Car + Bens

Ref: T1001

You will be responsible for managing the risk management and control assurance impacting at divisional and group level, in line with corporate governance best practice. This will ensure the continued integrity of the control frameworks and shareholder value.

You will be:

- experienced in using risk management techniques to enable management to increase shareholder value;
- assertive, but diplomatic, with an ability to influence senior management and directors;
- experienced in a major organisation; preferably blue-chip, with an analytical and logical approach, with the ability to facilitate effective decisions.

### Billing - Accounting & Controls Manager

- £50,000 + F/E Car + Bens

Ref: T1002

You will be responsible for all accounting and information services associated with the highly complex billing process, also for development and maintenance of accounting systems, and overseeing the operation of effective internal controls. You will play a major role in a team of 600 people.

You will have:

- accounting experience gained in the utility, petrochemical or communication industries;
- responsibility for establishing an effective communication channel with the audit function ensuring that satisfactory system assurance can be achieved;
- experience of preparation of statutory accounts and implementation of financial controls.

### Business Finance Analysts

- £30-40,000 + Car + Bens

Ref: T1003

Working as part of a small specialist team you will be expected to make a significant contribution in the development of responses to a wide range of strategic issues including major investments, contracts, business acquisitions, disposals, joint ventures and commercial policy. You will have experience in all or some of the following:

- corporate finance projects preferably including joint ventures;
- capital expenditure and investment analysis;
- financial appraisal and modelling techniques;
- analysis and consultancy within a major accountancy practice or FTSE 100 company;
- implementation and exploitation of Activity Based Costing

### Business Risk Analysts

- £30-40,000 + Car + Bens

Ref: T1004

Reporting to the Business Risk Manager you will assist in providing specialist support to all departmental teams and managers, covering risk management and control assurance processes and will monitor the effectiveness of those processes and all major risks.

You will have:

- experience of leading internal or external audits of large companies' risk and control frameworks;
- business continuity planning experience;
- strong interpersonal skills;
- a logical and analytical approach to multiple assignments;
- a desire to be mobile as your brief will be on a multi-site basis.



In return Transco offers highly competitive packages including a high basic salary and many excellent benefits including wide-ranging career opportunities within the blue chip environment of BG plc.

Interested candidates should apply quoting the relevant reference number to Tony Gleeson BA CA or David Greenwell at Greenwell Gleeson Associates, Executive Division, Lancaster House, 67 Newhall Street, Birmingham B3 1NQ.

An Essential British Company

**Transco**  
Picking up the baton

c. £90,000 package  
plus benefits

Diversified Retail and  
Services Group

Midlands

## Chief Financial Officer

Successful, rapidly developing c. £200 million Group with a portfolio of both retail and service businesses throughout the Midlands seeks an enthusiastic finance professional to provide proactive guidance and control. Real opportunity to contribute to the commercial success of an established, profitable business.

### THE ROLE

- Reporting to the Chief Executive. Key member of the senior management team. Responsible for the financial management and performance of the Group.
- Provide tight and effective financial guidelines to each subsidiary. Close involvement in IT, property and strategic management.
- Manage a range of external advisors. Establish close and effective relationships with senior operating managers.

### THE QUALIFICATIONS

- Qualified accountant with a record of financial management in a decentralised commercial group. Previous retail and IT experience advantageous.
- Strong technical accounting skills, having introduced and managed effective financial controls in a variety of different environments and cultures. Able to bring analytical rigour and commercial insight to wide-ranging operational and business issues.
- Mature and determined with excellent managerial, interpersonal and communication skills.

Leeds 0113 230 7774  
London 0171 298 3333  
Manchester 0161 499 6700

**Selector Europe**  
Spencer Stuart

Please reply with full details to:  
Selector Europe, Ref. FHW/2872-2/114,  
Aldington Court, Greenmoor,  
221 Street Road, Manchester M22 3LS

## DIRECTOR OF AUDIT AND RISK MANAGEMENT

### EXCELLENT PACKAGE

### SURREY BASED

An exceptional opportunity to join a £1.7 billion turnover international Group currently going through a period of strategic, operational and managerial change which will create conditions for sustained and profitable top-line growth. The Group's activities include manufacturing and distributing electrical and plumbing building products, security printing and aluminium extrusions. The Group aims to grow significantly in all its markets.

### THE POSITION

- Provide top level leadership and direction to a newly integrated risk management and internal audit team in order to add significant value to the business.
- Develop, implement and reinforce a coherent risk management and audit methodology throughout the Group.
- Develop a risk management culture in order to ensure that potential risks are identified and managed appropriately on behalf of the Board.
- Ensure that the Group complies with regulatory requirements, working closely with external auditors.
- Involved directly with audit and risk management reviews, supported by a small central team.

### THE QUALIFICATIONS

- Commercially oriented professional with experience of working in an international, multi-site manufacturing business.
- Used to working effectively with all levels of management.
- Hands-on management style, with strong presence and excellent communication and influencing skills.
- Dynamic and energetic individual with the ability to significantly add value to existing activities.
- Exposure to broad audit and risk management issues in a diverse environment.

Candidates should send details of career to date and current remuneration, quoting ref 11C2 to:  
Grandison Selection, 5 Aldford Street, London W1T 5PS.

**GRANDISON SELECTION**  
THE SELECTION DIVISION OF IAN JONES & PARTNERS LIMITED

## FINANCE DIRECTOR - EUROPE

Switzerland or Germany

Equivalent circa £70,000 package

Our client, a UK plc, is a leading IT services company providing consultancy, systems development, training and recruitment. The business has a turnover of over £250m and is highly profitable and cash generative. It has operations in the UK, Continental Europe and the USA.

This is a new appointment, reflecting the growth and expectations for the group's operations in Continental Europe. The culture is marketing led, the structure is decentralised and control is exercised through rigorous financial reporting to the group HQ in London. The person appointed will work closely with the MD - Continental Europe and will be responsible for the finance function in four European countries ensuring the integrity of the financial reporting to London.

Please write with full CV, including salary history and daytime telephone number, quoting reference 1791/FT, to:  
Dick Phillips ACIS, Phillips & Carpenter, 2-5 Old Boud Street, London W1X 3TB. Telephone 0171-493 0156.

**Phillips & Carpenter**  
Search and Selection

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## Sodexo

Human Resources Management

### AFRICA

FINANCIAL CONTROLLERS  
£30,000 Net of Tax/Live in all found,  
Favourable Leave Rotation/Single Status

Preferred candidates will have a minimum of 5 years experience and be qualified to international standard including the collection and control of the operational financial statements, the submission of monthly financial reports and forecasts, preparation of the annual report and the development of management tools in order to optimise financial results. The issue of VAT statements and presentation to the relevant legal authorities.

The roles encompass excellent communication and management skills, strict cash flow management, financial field experience and the training of company personnel in operational financial procedures.

A knowledge of the French language would be advantageous.

Please reply with current resume to:

Pierre Rassin, Director of Personnel, Sodexo Human Resources,  
B.P. 100, 78883 Saint-Quentin-Yvelines Cedex, France  
Fax: +33 1 30 85 58 36

## International Internal Audit

Senior or  
Manager  
Level

Paris or  
New-York

A major international French group wishes to strengthen its Internal Audit department with several appointments at Senior or Manager level. The department is responsible for carrying out operational audits in the Group's distribution and manufacturing subsidiaries in Europe, Asia, and North and South America. A travel level of up to 40% can be envisaged.

Candidates should be qualified accountants with 2-6 years experience in either a major audit firm or in the finance or audit department of an international group. They should preferably be of English mother tongue, with fluency in French and, if possible, another language.

Please send a detailed CV to Nicholas Angeli & Company, Executive Search Consultants, 120 Old Broad Street, London EC2N 1AR.

**NICHOLAS ANGELI**  
EXECUTIVE SEARCH CONSULTANTS

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IT Appointments in the FT. by...  
and Project Managers.

For more information contact us  
Tel: +44 171 773 1111 Fax: +44 171 773 1111



■ This company is a \$6bn US-quoted industrial group, manufacturing and marketing a wide range of capital equipment. Many of its products have established market leadership with a top three position in Europe, North America or the Asia Pacific Rim.

■ The Controllers are part of a new international executive team, responsible for evaluating financial and management information and for recommending and implementing actions, to achieve and maintain competitive advantage in a dynamic and exciting marketplace.

■ You may be a qualified accountant or a controller with extensive international experience gained in a "blue chip" global manufacturing environment. Key skills include financial analysis, business planning, management reporting coupled with the ability to influence management and drive through change.

■ Familiarity with standard financial, database and spreadsheet packages is essential. Knowledge of or the willingness to learn French, Italian, Spanish or Portuguese is a distinct advantage.

■ Prospects of building an international career are excellent. Applications from outside the UK are welcome.

■ Please send your CV, quoting current remuneration and ref. 2405 to: Stephen Newman, Theaker Monroe & Newman, 67-71 Lowlands Road, Harrow, Middlesex, HA1 3EQ (fax: 0181 423 4263/email: snewman@intersearch.org). All replies will be handled in strict confidence.

BIRMINGHAM • CHESTER • LEEDS • LONDON • MANCHESTER

## International HQ Roles

West London

£50-60,000

Excellent benefits, car

**THEAKER  
MONROE  
NEWMAN**

InterSearch

## General Manager - Finance

### Dynamic Environment - Innovative Developments

Manchester

£65-75,000, plus substantial benefits

Their products and services enjoy a global reputation for innovation and quality. The environment is creative, progressive, challenging and rewarding. Against this background our client now seeks a General Manager - Finance for one of its high profile operations.

Based in Manchester and responsible for certain other UK locations you will be a key member of the local Board, with overall responsibility for the co-ordination, formulation and implementation of all business plans.

Your specific responsibilities include:

- Providing management information locally and finance reporting to Divisional Head Office
- Supporting local management in attaining strategic and operational objectives
- Development of key commercial and market activities involving pricing and brand management
- Management of procurement activities encompassing internal and external trading and reviewing processes to deliver improvements in efficiency and effectiveness

A Qualified Accountant with a successful track record of communicating and influencing at a senior level, you must be capable of balancing business and finance demands. A self starter and an effective leader you will have instigated and implemented major business change and improvement projects within demanding and dynamic environments. Your ability to impact positively will result from your commercial acumen and analytical skills, but most importantly, from your easy ability to build strong relationships across the business, and to work collaboratively and effectively in a fast-moving, creative environment.

Interested candidates should write with full CV, quoting current rewards package to: Karen Wilson, Hoggett Bowers, 28 Essex Street, London WC2R 3AT, Tel: 0171 970 8600, Fax: 0171 936 3874, quoting ref: LKW/20385/FT.

Hoggett  
Bowers

Executive Search  
and Selection



Part of the PSD Group

## FINANCE DIRECTOR

Milton Keynes

c. £40,000  
+ FX Car + Bonus  
+ Excellent Benefits



McCORQUODALE

CONFIDENTIAL

McCorquodale Confidential Print Limited provides management and production of commercial and confidential print services to a prestigious customer list. Independently owned, having undergone an MBO two years ago, the company has recently completed a comprehensive investment programme. Modernisation of the core business and strengthening of its product range, they are now well positioned for the future.

Having experienced continued expansion in recent times, the organisation now feels the need to strengthen its financial function with a professional who has the ability and foresight to take this ambitious company through their latest phase of growth.

Reporting to the Managing Director your remit will cover all aspects of the finance function plus information technology.

Key responsibilities include:

- the provision of detailed periodic management information coupled with control of the transaction processes;
- the production of financial appraisals for all investments and the development of systems to facilitate post contract analysis;
- development of budgetary control and costing processes;

- active participation as a member of the Board and facilitate all contact with financial institutions.

The successful candidate will be:

- a high calibre qualified accountant with at least six years post qualification commercial experience gained ideally within the manufacturing sector;
- a commercially astute team player with well honed interpersonal skills and the ability to communicate and influence at all levels;
- proactive and confident with the ability to deliver results on time and provide quality, focused analysis;
- highly flexible with a shirtsleeves, hands-on approach.

In the first instance, please contact, in complete confidence, James Javonov or Richard Baker ACMA on 01727 840660. Alternatively, please send your full CV including details of your current remuneration, to: HW Harrison Willis, 47 London Road, St. Albans, Herts AL1 1LL. Fax: 01727 840662. E-mail: james.javonov@hwgroup.com Internet: www.hwgroup.com

**HW HARRISON WILLIS**

INVESTOR IN PEOPLE

## INTERNATIONAL MANUFACTURING GROUP

### Group Financial Planning & Analysis Manager

Based M25, Surrey

Up to £70K + Max. 50% Bonus + Car

U.K. based, our client is a manufacturing group with a turnover of £1.7 billion, operating in the U.K., Europe and North America. The Group operates in diverse sectors and markets from electrical component manufacture to aluminium extrusion. The business, which in many instances is both brand and market share leader, is being transformed and restructured to meet its full commercial potential. A high profile FP&A team is currently being strengthened to work at very senior levels within Group head office and with operating businesses.

The Group FP&A Manager will be responsible for ensuring that the Group Chief Executive, Finance Director, Operating Committee and sector Finance Directors have the fullest understanding of financial performance, the achievability of forecasts and budgets and the actions required to deliver forecast commitments. Of equal importance, the position will also hold responsibility for supporting sector Finance Directors on key project work. There are at least two appointments to fill and the FP&A role is seen by the Group as the seed bed for ambitious individuals with significant talent to progress rapidly into more senior roles. A graduate and qualified accountant, you have a minimum of five years post qualification experience, you will have worked at operational level and ideally at group with some exposure to the FP&A function. Our Client's broad salary band of £50 to £70,000 reflects the balance between, their valuing length / depth of experience of a candidate perhaps in their late thirties early forties, and personal qualities of drive and determination to exceed senior level customer expectation that may be demonstrated by a younger less experienced candidate.

Interviews and a selection will be made before Christmas and candidates are therefore requested to register their interest early by contacting Roger Lilley by phone on 01491-572656, fax 01491-573590, email at Roger.Lilley@btinternet.com or by post at the following address:

Roger Lilley Associates  
International Management Recruitment  
Redvers House, 13, Fairville  
Henley on Thames,  
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## FINANCIAL ACCOUNTANT

ACA/ACCA

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Tindall, Riley & Co. manages three mutual insurance companies providing cover for shipowners, architects and insurance brokers. A key feature of its international business is the comprehensive claims management service.

There is an opening for an ambitious accountant as No. 2 to the Head of Finance. He/she will be responsible for all financial reporting, supervision of the production of financial statements, investment accounting, HM Treasury returns and taxation matters.

This is an excellent opportunity for a qualified accountant with insurance experience to assume new responsibilities and further develop their financial accounting skills. Applicants should be used to working with sophisticated IT systems.

Please send CV to:

Head of Finance, Tindall, Riley & Co., New City Court, 20 St. Thomas Street, London, SE1 9RR. Telephone: 0171 407 3588

## Queensgate SPV Services Limited

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Client Accountant

Attractive Tax Free Salary + Benefits

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Queensgate has created excellent opportunities for two qualified ACCA, ACA or CMA's with a minimum of 2 years' post qualification experience to handle the fast growing workload. The positions will include the provision of accounts and accounting advice to offshore Special Purpose Vehicles involved in all forms of debt issues. Reporting to the Directors, specific responsibilities will include:

- maintaining accounting records for SPVs
- preparing financial statements for SPVs
- assisting with the company's Financial Controller
- assisting in the implementation of the expansion of the company's existing accounting systems

While knowledge of SPV transactions is not essential, all applicants should be computer literate. In particular, knowledge of Excel, Word and Peachtree would be advantageous. The salary will be attractive and is subject to negotiation.

For further information in complete confidence please contact: Jane Porter at Laurence Simons International or send a CV to her at the address below. All direct and third party responses will be forwarded to us.



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free of tax over two years

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You may currently be in a major accountancy practice which makes this an excellent opportunity to move into the

commercial sector. Alternatively you might already be in a similar audit role elsewhere. Either way, you will be a Chartered Accountant, having trained with one of the 'Big 5' accountancy practices. This is a largely autonomous role which demands a resourceful approach and an outgoing personality together with a high degree of self motivation and customer awareness.

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- A salary of £85,000 - £90,000, free of tax over two years
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If you hold a full UK passport and driving licence, please write enclosing a comprehensive CV, to our advising consultant: Sally Younis, Joint Managing Director, Stark Brooks Associates, Suite 4, 2nd Floor, St James's Buildings, Oxford Street, Manchester M1 5FO. Tel: 0161 236 1212. Fax: 0161 228 0187.

Financial Recruitment Consultants

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IBM is the world's largest information technology company with extensive global operations. Due to the growth in electronic commerce, the rapid evolution in technology and the increasingly sophisticated high profile tax demands of the marketplace, the company need to recruit a Tax Adviser to join the south coast based tax group.

The group has responsibility for all planning, advice and compliance relating to Corporate, VAT and Employee taxes for all IBM activity in the UK and extensive international activities. Reporting directly to the Tax and Treasury Manager, this particular role involves mainly UK and International Corporation Tax planning and advice.

Ideally you will be ACA with 2-4 years post qualification experience in a leading international firm of chartered accountants or commercial company, have communication skills will be outstanding and you will be a dedicated team player. Most importantly, you will have a hunger to learn and to seek out new challenges. This role will involve working with business teams in a variety of complex areas and they will expect you to understand their problems and speak their language.

This post offers a superb opportunity to join the leading player in one of the world's most dynamic industries where career opportunities are outstanding.

If you are interested, please send your CV to: Donald McFarlane CV at Michael Page Taxation, Page House, 29-31 Parker Street, London WC2B 3JA. Alternatively you can fax him on 0171 831 6662 or e-mail donald.mcfarlane@micropage.com

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# BANKING FINANCE & GENERAL APPOINTMENTS

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The Deutsche Bank Group, headquartered in Frankfurt, Germany is one of the world's largest financial institutions with total assets of DM1trillion. The group has about 2,500 offices in more than 50 countries and employs around 75,000 people. The Private Banking Group is one of the fastest growing divisions within the organisation and is now operating out of 33 offices globally. In order to facilitate this growth, the bank is seeking a number of outstanding individuals to strengthen the IT team within the following areas.

### HEAD OF DEVELOPMENT

Integral to the Senior Management Team of the Private Bank, the successful individual will be expected to build and lead a team of programmers and business analysts in developing top quality private banking applications on a Cobol / Unix bank processing platform. The ability to structure both the team and processes whilst ensuring that they work in constructive co-operation with other Deutsche Bank development teams will prove fundamental to the incumbent's success.

Suitable applicants must possess experience in running software development teams and/or projects coupled with a full understanding of software life cycles. Experience gained in Banking or within a Brokerage is essential for this position.

### SENIOR PROJECT/IMPLEMENTATION MANAGERS

Working on site within the Private Banking operations, these roles carry responsibility for the implementation of the complete Private Banking systems infrastructure. Leading teams of up to 20 analysts you will undertake the complete implementation cycle from the requirement analysis to the adaptation of workflows and the installation of new systems.

Suitable applicants must possess a detailed knowledge of either Security Processing Operations, Bank Operations or Private Bank front office processes. Previous Project Management experience particularly of implementation projects is desirable but not essential.

### BUSINESS/IMPLEMENTATION ANALYSTS

Working in a variety of European locations these are client facing roles, which will require building up extremely close working relationships with the business users.

Analysts will be required to liaise with systems users in banking and systems terms, understand and document their requirements and turn them into technical specifications. Additionally they will work closely with the development team on the realisation, testing and implementation of new developments.

Suitable candidates will possess either a background in Banking/Brokerage or Management Consultancy. A desire to travel is essential, as is the ability to communicate effectively at all levels.

Deutsche Bank offers a meritocratic and challenging career structure on a global basis coupled with excellent compensation packages designed to attract and retain the very best candidates. Interested applicants should contact our retained advisor Paul Marsden on: 00 44 171 930 1222 or Fax on: 00 44 171 930 1444. Alternatively, write enclosing your CV to: Astbury Marsden Search and Selection, 40 Strand, London, WC2N 5HZ. Email: paul.marsden@astburymarsden.co.uk. All direct responses will be forwarded to Astbury Marsden.

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An excellent science/mathematics background is required and should include a 1st or 2.1 honours degree from a

top-tier university ideally with a high degree and preferably a minimum of six months financial experience. For both roles, hands-on computing experience is required including for example C, C++, Visual C++, Visual Basic, Excel etc. Enthusiasm will be a distinct advantage.

Remuneration packages are excellent and include a substantial bonus and benefits package.

In the strictest confidence, please send a full CV to Craig Millar at Millar Associates, 6 Sloane Street, Knightsbridge, London SW1X 9LE. Please quote reference no. FT1811. Tel: 0171 823 2222. Fax: 0171 823 2208. Email: millarassociates@sw1.telme.com

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INTERNATIONAL SEARCH & SELECTION

#### CITY

## Credit and Risk Manager - German markets

Based in West London

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European Equipment Finance (EEF) is one of GE Capital's highly profitable, niche businesses. Our mission is to provide finance and lease facilities to businesses throughout Europe requiring assets ranging from office equipment to corporate aircraft and we have doubled in size in the last year by organic and acquisitive growth in key markets. We are now looking to recruit a talented Credit and Risk Manager to play a pivotal role in the organisation.

Part of the European corporate team based at our Headquarters in West London, you will report to the Senior Credit Director. This is a highly autonomous role in which you will underwrite European transactions, primarily submitted from our German business. You will provide active support to the country's Credit and Risk Management teams, educating and coaching them in order to enhance existing skills and knowledge. In addition, you will work directly with our "Special Markets Group" underwriting and advising on the structure of large, complex asset based transactions.

Fluent in German and English, you will need at least seven years' credit and risk management experience gained in international corporate banking or leasing, ideally with extensive knowledge of the German commercial market. You should be expert in the analysis and interpretation of financial information and be able to apply this expertise to the wider issues connected with such complex transactions. To succeed you will need a flexible approach together with an international mindset and excellent communication skills. You should be capable of remaining productive under pressure in a constantly evolving environment where credibility is critical to your success.

This is an exciting and challenging opportunity where you will find enormous scope to progress your career within a truly global organisation. To apply, please write in English (indicating your current salary) to Ruth Almond or Sandra Bohle at CSA Management Consultants, Century House, Priestley Road, Basingstoke, Hants RG24 9RA, England. Tel: (+44) 1256 818811. Alternatively, fax them on (+44) 1256 396684 or via E-mail at sandra.bohle@csa.co.uk



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Candidates must have substantial and current European or US airline experience. Interviews will be held initially in London.

Please apply with full CV to Director of Personnel, Fitzroy Aviation, Stoke D'Abernon, Surrey KT11 3QJ or by email to "fitzroy@globalnet.co.uk". All applications will be treated with the strictest confidence and must be received by 4th December 1998.

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is a fast growing managed account and fund management firm regulated by the SFA specialising in foreign exchange, futures and options. The firm is looking to recruit a **MARKET ECONOMIST/ACCOUNTS DEVELOPMENT MANAGER** concentrating on the US markets.

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### Excellent Package

to, and developing deeper client relationships with, this prestigious client base.

The ideal candidate will be a graduate, currently working as a unit trust consultant or selling funds offshore, poised for the move up into this specialist role. Candidates working as investment analysts would also be of particular interest as an in depth knowledge of investment is a pre-requisite. The personal qualities of drive, self motivation and team playing are essential.

To apply, in strict confidence, please write enclosing your cv, (including details of your current salary package), quoting reference 1507, to Fiona Law at FLA Ltd, 211 Piccadilly, London W1V 9LD. Tel: 0171 738 9732 Fax: 0171 917 2932.



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